

WVLT Quarterly Report January- March

Charity/Community Issues

Title of Story: Dog Wash Charity

Air Date: 3/16/17

Duration: 1:05

Format: VOTS/VOSOT

Description: Dog wash raises money for pet-related charities.

Title of Story: TH4 CLEANUP DEADLINE 23

Air Date: 2/23

Duration: :34

Format: CU, VO, SOTVO

Title of Story: Clean up deadline

Air Date: 2/23

Format: Package

Show: NEW 11PM THURSDAY

Air Date: 1/26/2017

Duration: 1.20

Format: PKG

Description: Chynna interviews a homeless person and director of KARM about panhandling in the community. Should we give to the homeless in this way/what are some alternatives?

Show: Tuesday 5AM

Air Date: 2/28/17

Duration: 40

Format: Vo/Sot

Description: Community meeting held for road work on Alcoa Hwy

Show: 6:00a

Title of Story: Gang Activity

Air Date: 3/27

Duration: :40

Format: VO/SOT

Description: After a weekend shooting in Lonsdale, neighborhood residents and Knoxville Police aim to curb gang violence with new joint group.

Show: 6pm

Title of Story: Family Promise Fire

Air Date: 1/17/17

Duration: 2:15

Format: pkg

Description: Local organization helps family who lost everything in wildfires

Crime

Title of Story: Big Van Pursuit

Air Date: 3/12/17

Description: Police say teens stole a van from their children's home and drove more than 100 miles before wrecking it in Chattanooga.

Show: 4 PM

Air Date: 3/20

Format: 2SHOT, PKG, DBBX, ROUTER

Description: Latest information on the amber alert for Elizabeth Thomas

Show: 5:00pm

Air Date: 3/28

Show: NEW 11PM MONDAY

Air Date: 2/13/2017

Format: LIVE SHOT

Description: Chynna goes live from parking lot of Pier One in Turkey Creek. Police shoot a suspect that led them on a chase.

Show: Tuesday 5AM

Title of Story: UT Rape Folo

Air Date: 2/28/17

Duration: 45

Format: vo/sot

Description: UT police investigating reported rape on campus

Show: 6:00a

Title of Story: Smoothie King Thief

Air Date: 4/3

Duration: :40

Format: VO/SOT

Description: Knoxville Police search for man caught on camera using counterfeit bill.

Show: 6pm

Title of Story:Morristown crimes

Air Date: 2/15/17

Duration: 1:10

Format: pkg

Description: Morristown police warning of recent robberies after meeting on social media

Economy

Title of Story: Barge Clinch River

Duration: :40

Format: VOSOT

Description: For the first time in over a decade, a barge brings heavy equipment up the Clinch River for a Clinton manufacturing business to make auto parts.

Show: 4 PM

Air Date: 2/1

Show: 5:00 PM

Air Date: 2/1

Show: NEW 11PM THURSDAY

Title of Story: TRUMP HEALTHCARE

Air Date: 3/24/2017
Duration: 1:37

Description: President Trump demands a vote on the GOP healthcare bill. A lot of people are not on board with the new plan.

Show: 5AM Tuesday
Title of Story: Gburg Legal Advice
Air Date: 2/28/16
Duration: 1:43

Description: Wildfire victims getting helped from legal agencies after struggling with insurance claims

Show: 6:00a
Title of Story: Sevier Tourism
Air Date: 3/23
Duration: :40
Format: VO/SOT

Show: 6pm
Title of Story: Gatlinburg Empty
Air Date: 2/1/17
Duration: 1:55
Format: pkg
Description: Gatlinburg businesses struggling after wildfires

Education

Show: 11 pm
Title of Story: Rotary Beaumont
Air Date: 2/25/17
Duration: :45
Format: NATSVO/VOSOT
Description: All Knoxville Rotary Club members volunteer to do spring painting and landscaping work at Beaumont school.

Show: 4 pm

Air Date: 3/20
Duration: 2:00
Format: 2SHOT, DBBX, TVU, VO, TVU, DBBX
Description: Bob Thomas was named as Knox County Superintendent.

Show: 5:00pm

Air Date: 3/20
Duration: 2:00

Description: Bob Thomas was named as Knox County Superintendent.

Show: NEW 11PM WEDNESDAY

Air Date: 2/8/2017
Duration: 2.00
Format: FRONTED PKG
Description: Chynna interviews school officials and parents after a series of school closings due to illness. At this point, it's affecting the number of school closing days for the rest of the week. The question is: who decides to close schools and when?

Show: 6:00a
Title of Story: Thomas
Air Date: 3/20
Duration: 4:00
Format: VO/SOT
Description: Bob Thomas named Knox County Schools next superintendent.

Show: 6pm
Title of Story: Free tuition
Air Date: 1/31/17
Duration: 00:45
Format: vo/sot
Description: State working to provide free community college for all adults without a degree

Emergency Preparation and Response

Title of Story: Fannon Animals Die
Air Date: 3/4/17
Duration: :25
Format: VO
Description: 3 dogs die in animal hospital fire.

Show: 4 PM

Air Date: 3/24
Duration: :47
Format: FMON, VO, SOTVO
Description: Firefighters saved a dog that was unresponsive after saving him from a burning building by using mouth to snout cpr.

Air Date: 3/24/17
Duration: :40
Format: OTS/VO/SOTV

Title of Story: DAMAGE WRAP
Air Date: 3/21/2017
Duration: 2.00
Format: LIVE FRONTED SERIES OF VOS
Description: Dave Detling is live from Knoxville after several inches of rain. We reiterate the message "turn around don't drown," Dave captures video of cars wading into water.

Show: 6:00a
Title of Story: Car Overturn
Air Date: 4/3
Duration: :20
Format: OTS
Description: Knoxville Police says crews responded to rollover crash with injury. One person pulled from car.

Health

Show: Noon
Title of Story: Fruits Psoriasis
Air Date: 3/14/17
Duration: :50
Format: PKG

Show: 4 PM

Air Date: : 2/1
Duration: :48
Format: 2SHOT, SOT, 2SHOT

Show: 5:00

Air Date: : 3/27
Duration: 3:00

Show: NEW 11PM FRIDAY

Air Date: 2/3/2017
Duration: 1.30
Format: LIVE VOSOT
Description: David Ball goes to Chilhowee park to speak with people waiting for the RAM clinic. It's night time and people are freezing waiting for medical care in the cold.

Show: 6:00a
Title of Story: Work Out
Air Date: 7/5
Duration: :40
Format: fronted full-screen
Description: Letting viewers know new study suggests 150 minutes of exercise in a week to maintain overall health. Study suggests to spread out physical activity to avoid injury.

Show: 6pm
Title of Story: Flu going around
Air Date: 1/4/17
Duration: 2:00
Format: pkg
Description: Best ways to avoid the flu

Show: 6 pm
Title of Story: Fire Angel Follow
Air Date: 3/4/17
Duration: 2:00
Format: fronted PKG
Description: Family returns to thank man who helped elderly man drive to safety during Gatlinburg wildfires.

Show: 4 PM

Air Date: 2/1
Duration: 2:00
Format: 2SHOT, DBBX, TVU, VO, SOT, TVU, DBBX
Description: It was National Signing Day for college football.

Air Date: 3/28

Show: NEW 11PM THURSDAY
Title of Story: DOG MAN PULLED OVER
Air Date: 3/9/2017
Duration: 1.30
Format: VO/ANIM/PKG
Description: David Ball catches up with Georgie Cutright, the guy traveling across the U.S. on a lawn chair pulled by Huskies. Apparently KPD gave him a hard time about traveling along the highway. David Ball also caught up with police to get both sides of the story.

Show: 6:00a
Title of Story: Chris Blue
Air Date: 7/4
Duration: 1:45
Format: PKG

Show: 6pm
Title of Story: Spokes Jewelry
Air Date: 1/17/17
Duration: 2:15
Format: pkg
Description: Family crafts jewelry to help victims recover from wildfires

Politics

Show: Noon
Title of Story: Amanda Trump
Air Date: 3/15/17
Duration: 1:43
Format: Look Live PKG
Description: Anchor Amanda Hara previews what issues President Trump is likely to address when he visits Nashville later today and she covers his visit.

Show: 6:00
Title of Story: TU4 TRUMP IN TN 14
Air Date: 3/14
Duration: :22
Format: OTS, VO

Air Date: 3/14

Show: NEW 11PM FRIDAY
Title of Story: EAST TN REAX
Air Date: 1/20/2017
Duration: 1.30
Format: FRONTED PKG
Description: David Ball gauges the reaction of East Tennesseans on the day President Trump was inagurated into office. People plan to go to the women's march.

Show: 6:00a
Title of Story: Gorsuch Folo
Air Date: 4/3
Duration: :20
Format: fronted VO/SOT

Show: 6pm
Title of Story: President in Nashville
Air Date: 3/15/17
Duration: 2:00
Format: Live vo
Description: President Trump visits Nashville

Public Safety

Show: 11 pm
Title of Story: Zae Skate Event
Air Date: 3/12/17
Duration: 1:15

Show: 4 PM

Duration: :49
Format: CU, VO, SOTVO
Description: A Loudon County father is furious after receiving a 3-thousand dollar bill from TDOT to pay for a guardrail that he says killed his daughter.

Show: 5:00 PM

Duration: 1:30
Format: Package
Description: A Loudon County father is furious after receiving a 3-thousand dollar bill from TDOT to pay for a guardrail that he says killed his daughter

Show: NEW 11PM FRIDAY

Air Date: 2/10/2017
Duration: 1.30
Format: PKG
Description: David Ball interviews KPD Chief David Rausch on medical marijuana. He says it would make the pain pill epidemic even worse.

Show: 5AM Tuesday
Title of Story: Distracted Driving
Air Date: 2/28/17
Duration: 1:00
Format: Vo/Sot
Description: Tips to avoid distracted driving, stats for fatal crashes in TN.

Show: 5:00a
Title of Story: TDOT Signs
Air Date: 7/4
Duration: :30
Format: fronted full-screen
Description: Encouraging viewers to vote on next catchy signs encouraging safety on the roads.

Show: 6pm
Title of Story: Blount Bus Cam
Air Date: 1/4/17
Duration: 1:50
Format: Pkg
Description: School system using cameras on buses to protect students and drivers