

WVLT Quarterly Report April-June 2017

Charity/Community Issues

Show: NEW 5 AM WEDNESDAY

Title: WE5A HOME DONATION

Date: 4/26/17

Duration: 0:15

Type: OTS GRAPHIC

Description: MOUNTAIN TOUGH RECOVERY TEAM BUILDS HOMES FOR WILDFIRE VICTIMS

Local 8 News at 5am

Picky Chick Consignment Sale

3-1-17

:15

fss

The Picky Chick Consignment sale sold clothes and all proceeds went to the Emma Walker Scholarship Fund.

Show: Noon

Title of Story:Wing Fest Tix

Air Date: 4-17-17

Duration: :20

Format: VO

Description: Tickets go on sale for annual wing festival, which raises money for several local causes

Show: 4:00pm

Title: Ted Golf Pkg.

Date: 6/12/2017

Duration: : 2:00

Type: Look Live Pkg.

Description: Ted did a look live from his charity golf tourney with the co-chair being interviewed from the golf course.

Show: 5 o'clock

Title of Story: Protecting Tree

Air Date: 4/7/17

Duration: 1:30

Format: package

Description: We talked with experts on what you need to do to keep your home safe when trees fall during storms

Show: 6p

Title of Story: Lonsdale Surprise

Air Date: May 22

Duration: :21

Format: VOSOT

Description: Students at Lonsdale Elementary receive free bikes and helmets for perfect attendance.

Crime

Show: NEW 5AM THURSDAY 18

Title: THU5A UT SEXUAL ASSAULT

Date: 5/18/17

Duration: 0:25

Type: VO

Description: SEXUAL ASSAULTS HAVE INCREASE 2/3 SINCE 2015 ON UT'S CAMPUS

Local 8 News at 5am

JC Penny Jewelry Theft

3-1-17

:21

vo

A man walked out of a JC Penny with an entire display case of Jewelry and an employee at the store said the man cut a security cable attaching the case to the counter, then took off. Police say he made off with about eight thousand dollars worth of jewelry.

Show: Noon

Title of Story: Boy Shot
Air Date: 4-4-17
Duration: 45
Format: vo/sot
Description: local boy shot while outside playing

Show: 4:00pm
Title: Gardens Vandals
Date: 6/02/2017
Duration: : 1:15
Type: Fronted VS BAM
Description: Knoxville Botanical Gardens Vandalized

Show: 5 o'clock
Title of Story: Tire shop raid
Air Date: 5
Duration: 1:45
Format: live Vo sot
Description: Couple arrested after their tire shop was raided

Show: 6p
Title of Story: Leath Acquittal
Air Date: May 10
Duration: :40
Format: VOSOT
Description: Raynella Leath acquitted in murder case against second husband.

Show: 11pm
Title: McKay's Exposure
Date: 4-7-17
Duration: 2:00
Type: PKG
Description: A man exposes himself to a shopper and her two teenage daughters in McKay's. The man has had prior arrests for the same thing.

Economy
Show: NEW 5 AM TUESDAY
Title: TU5A FINAL TAX ADVICE
Date: 4/18/17
Duration: 0:25
Type: VO

Local 8 News at 5am
Budget Plan
4-13-17
:25
2 shot/vo
Proposed Knox County budget plan means a three percent raise for teachers and new teachers for schools

Show: Noon
Title of Story: Coal solar
Air Date: 4-11-17
Duration: 1:40
Format: pkg
Description: Harlan County KY coal mining museum switches to solar power to cut down on energy costs

Show: 4:00pm
Title: Sevier County Housing
Date: 6/01/2017
Duration: : :20
Type: Fronted BAM VO
Description: A story on the housing shortage after the wildfires in Gatlinburg

Show: 5 o'clock
Title of Story: Sevier County Housing

Air Date: 6/1/17
Duration: 1:15
Format: Pack
Description: Explaining the housing situation in Gatlinburg after the wildfires

Show: 6p
Title of Story: Trout Fishing
Air Date: May 16
Duration: 2:06
Format: PKG
Description: Ted Hall on the state of Tennessee spending more than a million dollars raising rainbow trout and making a considerable profit in the process.

Education
Show: NEW 5 AM MONDAY
Title: MO5A SCHOOL CLOSINGS
Date: 4/24/17
Duration: 0:25
Type: FULLSCREEN GRAPHIC
Description: LIST OF SCHOOL CLOSURES DUE TO FLOODING

Show: Noon
Title of Story: Knox School Budget
Air Date: 4-13-17
Duration: :25
Format: Video OTS
Description: School budget goes to county commission for final approval

Show: 4:00pm
Title: Bus Alarms
Date: 6/13/2017
Duration: : :45
Type: VS
Description: A story about alarms on school buses which the driver has to turn off in the back after making sure no children were left behind in the seats.

Show: 5 o'clock
Title of Story: Seatbelts on buses
Air Date: 7/4/12/17
Duration: 1:30
Format: Fronted VO SOT
Description: A fronted vo sot on a vote on whether there should be seatbelts on buses in East Tennessee

Show: 6p
Title of Story: Zoo at the Library
Air Date: June 15
Duration: :30
Format: VOSOT
Description: Young kids participate in an event at the Sequoyah Branch Library where they read and get to play with animals from Zoo Knoxville.

Emergency Preparation and Response
Show: NEW 5 AM WEDNESDAY
Title: WE5A WHATS YOUR FIRE PLAN 19
Date: 4/19/17
Duration: 0:15
Type: READER
Description: REMINDING FAMILIES TO HAVE A FIREPLAN AND WHERE THEY CAN GATHER THAT INFORMATION

Local 8 News at 5am
Distracted driving in Tennessee
04-13-17
:18
ot/sotvo
The Tennessee Highway Patrol is traveling the state trying to warn drivers about the dangers of distracted driving. A bus is working with patrol cars to stop distracted drivers they see on

the road.

Show: 6p

Title of Story: Storm Cleanup

Air Date: May 29

Duration: 1:30

Format: PKG

Description: A look at severe damage from Memorial Day storms in Alcoa's Springbrook community in Blount County.

Show: 11 pm

Title: Day 2 in Dark

Date: 5-29-17

Duration: 2:30

Type: Fronted pkg

Description: Strong storms leave people without power in East Tennessee over Memorial Day Weekend.

Health

Show: NEW 5AM TUESDAY

Title: TUE5A CPR CHALLENGE 23

Date: 5/23/17

Duration: 0:20

Type: VO

Description: FREE CPR TRAINING IN DOWNTOWN KNOXVILLE

Local 8 News at 5am

Duncan Healthcare

4-6-17

:25

ots

Congressmen Jimmy Duncan and Phil Roe are among those introducing the health care options act of 2017.

It would give people without access to insurance on the federal exchange to buy any insurance plan approved by the state without paying a penalty. Tens of thousands of people in our region will not have access to any insurance at all on the national exchange next year.

Show: Noon

Title of Story: Addicted to Phone

Air Date: 4-11-17

Duration: :45

Format: vo/sot

Description: How technology and phones affect child psychology

Show: 4:00pm

Title: Fentanyl Abuse

Date: 6/15/2017

Duration: : :45

Type: VS

Description: Lauren traveled to Nashville to report on a press conference where the state told us about new drugs in TN now that are harming people. One has enough punch to put-down a horse.

Show: 5 o'clock

Title of Story: Synthetic Cadaver story

Air Date: 6/29/17

Duration: 1:30

Format: Package

Description: Sarah Jane did a package on a new synthetic cadaver at UT

Show: 6p

Title of Story: Caffeine Risks

Air Date: May 16

Duration: :30

Format: VOSOT

Description: A local dietitian says healthy adults should limit their daily caffeine intake to less than four cups of coffee, which means I'm in trouble.

Human Interest
Show: NEW 5 AM THURSDAY 18
Title: TH5A BIKE TO WORK 18
Date: 5/18/17
Duration: 0:25
Type: VO
Description: PREVIEWS 17TH ANNUAL BIKE TO WORK DAY IN KNOXVILLE

Show: Noon
Title of Story: Rhythm n Blooms
Air Date: 4-7-17
Duration: 2:30
Format: looklive pkg
Description: Annual music festival begins in Knoxville

Show: 4:00pm
Title: Summer Camps
Date: 6/02/2017
Duration: : 1:00
Type: VS
Description: A Story about the various summer camps available to our area children

Show: 5 o'clock
Title of Story: Urban Cowboy
Air Date: 6/27/17
Duration: 1:30
Format: Fronted vo sot
Description: A program that helps convicted felons get back on their feet after they get out of jail.

Show: 6p
Title of Story: Dog Bench Folo
Air Date: May 15
Duration: 1:30
Format: PKG
Description: Reaction after a bench donated for the purpose of taking pictures of dogs is vandalized in Blount County.

Politics
Show: NEW 5AM THURSDAY
Title: TH5A MAYOR BURCHETT
Date: 6/29/2017
Duration: 0:31
Type: SOT
Description: KNOX COUNTY MAYOR SETS HIS SIGHTS ON NATIONAL LEADERSHIP AFTER WRAPPING UP AT THE LOCAL LEVEL

Local 8 News at 5am
Transgender Bathroom Bill
3-23-17
:14
OTS
Transgender Bathroom Bill is gone for the year. The proposal would have made it mandatory for students to use the restroom assigned to the gender on their birth certificate. The Supreme Court opted out of weighing in on the matter.

Show: Noon
Title of Story: Trump Update
Air Date: 4-4-17
Duration: 1:40
Format: pkg
Description: Update on alleged ties between Trump campaign and Russia

Show: 5 o'clock
Title of Story: Healthcare
Air Date: 5/6/17

Duration: 2:00
Format: live interview
Description: We had a live interview on how the healthcare bill affects us

Show: 6p
Title of Story: Gatlinburg Mayor
Air Date: May 25
Duration: 2:45
Format: PKG
Description: Ted Hall speaks one-on-one with Gatlinburg Mayor Mike Werner about the city's recovery from the wildfires and his personal struggle.

Public Safety
Show: NEW MONDAY 5AM
Title: MON5A BOATING SAFETY
Date: 5/22/17
Duration: 0:45
Type: VOSOT
Description: SHERIFF'S OFFICE SPEAKS ON HOW TO SAFELY WEAR A LIFE JACKET

Show: Noon
Title of Story: Sevier Blount WX
Air Date: 5-4-17
Duration: 1:45
Format: Live
Description: Live report on severe weather moving through East Tennessee

Show: 4:00pm
Title: Swimming Safety
Date: 05/15/2017
Duration: : 1:30
Type: BAM VS
Description: A story about trying to keep your children safe in the pool now that the weather's getting warmer outside.

Show: 5
Title of Story: Sevier county court house
Air Date: 6/21/17
Duration: 1:30
Format: Fronted vo sot
Description: Sevier County courthouse has no security, we asked why after a courthouse shooting in Cleveland.

Show: 6p
Title of Story: I-40 Dangers
Air Date: May 26
Duration: 1:10
Format: PKG
Description: In advance of the busy Memorial Day weekend on the roads, Kyle Grainger looks at a study ranking I-40 as one of the most dangerous interstates in the country.

Show: 11pm
Title: Roane County WX
Date: 4-5-17
Duration: 1:30
Type: Fronted vo/sot
Description: Strong storms wreak havoc in Roane County.