

WVLT Quarterly Report July- September 2017

Charity/Community Issues

Show: Local 8 News- 5 AM

Title: Cafe 4 Donates to Harvey Victims

Date: 9/1/2017

Duration: :30

Format: Fronted VO/SOT

Description: Cafe 4 in Knoxville set- up a date where all the servers would donate their tips made that day to Hurricane Harvey victims.

Show: 6AM FRIDAY

Title: TH5A SUMMITT FOUNDATION 29

Date: 9/29/17

Duration: 0:25

Type: FULLSCREEN

Description:BIG NAMES IN TN DONATE TO THE PAT SUMMITT FOUNDATION

Local 8 News at Noon

Greekfest in Knoxville

PKG

1:30

GREEKEFEST BRINGS CULTURES TOGETHER IN KNOXVILLE

9/15/2017

Show: 4p

Title: Our Town Blount County

Date: 7/07/2017

Duration: : 60 Minutes

Type: Live Show

Description: From annual softball tourney in Blount County, we featured the entire county either live or in pre-produced packages.

Show: 5 o clock

Title of Story:Review released on chimney tops 2 fire

Air Date: 8/31/17

Duration: 2:00

Format: LIVE VO SOT

Description: A report was released on the chimney tops 2 fire and how it was handled

Show: 6p

Title of Story: Kroger Food Banks

Air Date: September 20

Duration: :34

Format: VO

Show: 11PM TUESDAY

Title: EDDIE MANNIS

Date: 9/12

Duration: :30

Type: VOSOT

Description: EDDIE MANNIS IS HONORED FOR ALL HE DOES FOR VETS. HE'S LIKE THE MAN BEHIND HONOR AIR.

Crime

Show: Local 8 News- 5 AM

Title: Farragut Shooting

Date: 8/31/2017

Duration: :45

Format: 2SHOT/VO

Description: A East Tennessee man who graduate from Farragut high-school dies after a shoot off between a Louisiana cop. The man was first pulled over before an altercation broke out between himself and the cop, leading to him pulling a gun out on the deputy.

Show: NEW 6AM THURSDAY
Title: TH5A FARRAGUT SHOOT 31
Date: 8/31/17
Duration: 0:30
Type: VO
Description: FARRAGUT MAN KILLED IN OFFICER INVOLVED SHOOTING IN LOUISIANA

Local 8 News at Noon
Gatlinburg Murder Charges
PKG
:45
7/25/2017

Show: Madisonville Child
Title: 4p
Date: 7/03/2017
Duration: : 1:30
Type: BAM VS
Description: S. Jane Anderson reported on a Madisonville couple accused of severely abusing their two children.

Show: 5 o'clock
Title of Story: "UT police"
Air Date: 9/13/17
Duration: 1:30
Format: vo sot
Description: It's football season, we did a vo sot on how you need to look out for fake football tickets

Show: 6p
Title of Story: Knox Homicides
Air Date: August 1
Duration: 1:40
Format: PKG
Description: Detailing the rise in homicides in Knoxville, which had grown from the previous two years.

Show: 11PM WEDNESDAY
Title: BABY KILLED
Date: 9/20
Duration: 2:00
Type: FRONTED PKG
Description: BABY IS KILLED RUNNING ALONG CHAPMAN HIGHWAY. DAVID BALL SPOKE WITH PEOPLE AT THE SHOP WHO KNEW THE BABY'S FAMILY. THP IS LOOKING FOR A SUSPECT.

Economy

Show: Local 8 News- 5 AM
Title: Gas Shortage
Date: 8/31/2017
Duration: 00:35
Format: VOTS
Description: The State of Tennessee sees rises in gas prices after one of the nation's biggest oil refineries in Texas is shut down following Hurricane Harvey.

Show: 6 AM TUESDAY
Title: TU5A GAS PRICES 29
Date: 8/29/17
Duration: 0:45
Type: OTS,VO
Description: DETAILS CURRENT GAS PRICES IN KNOXVILLE

Show: 4p
Title: Sweetwater Eclipse

Date: 8/01/2017

Duration: 1:30

Type: BAM VS

Description: Sweetwater is right in the epicenter of the upcoming eclipse and we traveled to the city to see how they are preparing right now for the hundreds of thousands of people expected into their tiny community on the weekend of the eclipse to view this historic event.

Show: 5 o'clock

Title of Story: Tellico Eclipse

Air Date: 8/18/17

Duration: 1:35

Format: Pack

Description: The eclipse was back in August, and we did a package on how it's going to help the local economy due to visitors

Show: 6p

Title of Story: Mompreneurs

Air Date: September 19

Duration: 1:45

Format: PKG

Description: How one East Tennessee mom was inspired by her kids to start her own business.

Show: 11PM TUESDAY

Title: EQUIFAX SCAM

Date: 9/19

Duration: 2:00

Type: FRONTED PKG

Description: MORE THAN HALF OF AMERICANS ARE IMPACTED BY THE EQUIFAX BREACH, INCLUDING AN EAST TENNESSEE PASTOR. CHYNNA GREENE SPOKE WITH HIM ABOUT THE EXPERIENCE AND LETS EVERYONE ELSE KNOW WHAT THEY SHOULD DO IF THEY'RE A VICTIM.

Education

Show: Local 8 News- 5 AM

Title: Schools Closed

Date: 8/17/2017

Duration: 1:00

Format: OTS

Description: Schools in Union County close their doors for a few days to allow students to recover after a stomach bug floats around the area. School also closes another day for the Eclipse.

Show: 6 AM FRIDAY

Title: FR5A SCHOOLS CLOSED 18

Date: 8/18//17

Duration: 0:25

Type: FULLSCREEN GRAPHIC

Description: LIST OF SCHOOL CLOSURES FOR ECLIPSE 2017

Local 8 News at Noon

Grill Food Safety

PKG

1:00

KEEPING FOOD PROPERLY WHILE HITTING THE GRILL

7/3/2017

Show: 4p

Title: Teacher Grant

Date: 8/02/2017

Duration: 1:30

Type: BAM VS

Description: We reported on a Blount and Knox County grant that's helping teachers fill their classrooms with decorations and supplies.

Show: 5 o'clock

Title of Story: Back to school
Air Date: 7/19/17
Duration: 1:30
Format: Package
Description: Back to school shopping, what parents need to know.

Show: 6p
Title of Story: Dolly Class
Air Date: September 7
Duration: 1:37
Format: PKG
Description: Feature on new class at UT focusing on Dolly Parton and her connection to American history.

Show: 11PM WEDNESDAY
Title: HEMP OIL
Date: 9/20
Duration: :45
Type: VOSOT
Description: DAD WANTS TO GIVE HIS SON HEMP OIL ON SCHOOL GROUNDS. SCHOOL WANTS TO, BUT THEY HAVE TO GET PERMISSION FROM THE CAMPBELL COUNTY D.A. ROBERT GRANT DID THE STORY IN PKG FORM.

Emergency Preparation and Response

Show: Local 8 News- 5 AM
Title: Missing Boy
Date: 8/23/2017
Duration: 1:00
Format: 2SHOT/VO/SOTVO
Description: A boy is found safe after going missing for nearly a week in the Smoky Mountains. Emergency crews and locals worked around the clock to help locate the boy. A Local 8 News Reporter spoke with both the boy and Emergency Response crews.

Show: 6AM TUESDAY
Title: TU5A SCHOOL BUS SAFETY 29
Date: 8/29/17
Duration: 0:40
Type: 2 SHOT, SOTVO
Description: MECHANICS PROVIDED AFTER SEVERAL ISSUES INVOLVING SCHOOL BUSES.

Local 8 News at Noon
Wildfire Calls
sotvo
:20
911 CALLS FROM WILDFIRES RELEASED
8/11/2017

Show: 4p
Title: Fire Tapes Folo
Date: 7/06/2017
Duration: 1:45
Type: Mini Pkg BAM
Description: We took the EMS tapes form the Sevier County Wildfires, specially from Gatlinburg fires that were recently released and broke them down, showing the best sound and video to our viewers.

Show: 6p
Title of Story: KFD to Houston
Air Date: August 30
Duration: 1:07
Format: LKLV
Description: Interview with a Knoxville Fire Department crew before they left to help with hurricane response in Houston.

Show: 11PM WEDNESDAY

Title: MARYVILLE DOMINICA

Date: 9/20

Duration: :45

Type: VOSOT

Description: MED STUDENT FROM MARYVILLE STUDYING IN DOMINICA GETS NAILED BY HURRICANE MARIA, FINALLY GETS IN CONTACT WITH HER FAMILY.

Health

Show: Local 8 News- 5 AM

Title: Losing Weight

Date: 8/31/2017

Duration: 00:45

Format: 2SHOT/VO

Description: New research published in the Journal of Obesity shows that losing weight at a slow/consistent rate is better than trying to lose it quickly and all at once. It also mentions a few tips for keeping weight off, such as keeping a stable/consistent eating schedule, prepping out meals, and trying not to make impulse decisions.

Show: 6 AM MONDAY

Title: MO5A SHEDDING WEIGHT 28

Date: 8/28/17

Duration: 0:15

Type: VOTS

Description: NEW STUDY OUTLINES WEIGHT LOSS TIPS

Local 8 News at Noon

Obesity in Adults

Video OTS

:20

9/2/2017

Show: 4p

Title: Severe Sunburn

Date: 7/12/2017

Duration: 1:00

Type: VS

Description: It's called Hell's Itch and it comes after getting a bad sunburn. We talked with a local dermatologist about treating and diagnosing it.

Show: 5 o'clock

Title of Story: SIDS awareness

Air Date: 9/28/17

Duration: 1:30

Format: Package

Show: 6p

Title of Story: UT Stroke Treatment

Air Date: September 21

Duration: :45

Format: VOSOT

Description: New treatment at UT Medical Center that doctors say can reduce a person's risk of having a stroke.

Show: 11PM WEDNESDAY

Title: OTC HEARING AIDS

Date: 9/20

Duration: :45

Type: VOSOT

Description: FROM OUR GRAY AFFILIATES, A BIPARTISAN BILL WANTS TO MAKE HEARING AIDS AFFORDABLE AND AVAILABLE WITHOUT INSURANCE. SUPPORTERS SAY IT GETS MILLIONS OF AMERICANS HEARING AGAIN, CRITICS SAY IT ALLOWS PEOPLE TO SKIP THE DOCTOR AND SELF DIAGNOSE.

Human Interest

Show: Local 8 News- 5 AM

Title: Solider Saves

Date: 8/16/2017

Duration: 1:00

Format: NATSVO/SOTVO

Description: A Middle Tennessee mother is grateful after a good samaritan solider saves her autistic son from drowning. The solider pulled the woman's 17-year-old son from a strong current that had the boy stuck under a tree along the Red River.

Show: 6AM FRIDAY

Title: FR5A CASHING ECLIPSE 18

Date: 8/18/17

Duration: 0:30

Type: VOSOT

Description: HOW LOCAL BUSINESSES ARE MAKING MONEY OFF THE 2017 ECLIPSE

Local 8 News at Noon

HonorAir Flight for Vietnam Veterans

vosot

:35

VETERANS TAKE TRIP TO WASHINGTON ON HONORAIR FLIGHT

8/2/2017

Show: 4p

Title: Kittens Bibs

Date: 7/13/2017

Duration: 1:00

Type: Newsroom VO

Description: Chynna Greene shows us a woman who knits bibs for nursing cats so the milk from the bottle doesn't stain their coats.

Show: 5 o'clock

Title of Story: Kidney donation

Air Date: 6/27/17

Duration: 1:30

Format: Fronted Package

Description: Ran a package Chynna did on a man who got a kidney donation from his wife

Show: 6p

Title of Story: Carpool Karaoke

Air Date: September 28

Duration: 2:04

Format: PKG

Description: Pigeon Forge Mayor David Wear and his family share their Carpool Karaoke routines, like their rendition of Dolly Parton's "9 to 5."

Show: 11PM WEDNESDAY

Title: REFUGEE SOCCER

Date: 9/20

Duration: 2:00

Type: FRONTED PKG

Description: A SCHOOL NOT WELL-KNOWN FOR ITS SOCCER PROGRAM GETS A BOOST FROM THREE KIDS WHO JOIN THE TEAM. THE KIDS ARE ALL REFUGEES, SOME CAN'T EVEN SPEAK ENGLISH. CHYNNA GREENE SPOKE WITH THEM AND THE COACH.

Politics

Show: Local 8 News- 5 AM

Title: MTV Politics

Date: 8/28/2017

Duration: :35

Format: VO

Description: Politics were front and center at the MTV awards show. Six transgender service members walked the red carpet before Paris Jackson presented the first award. Jackson then

denounced hate and called out the Nazis who protested in Charlottesville earlier in the month. The mother of the woman killed at the hate rally also spoke at the award show.

Show: 6 AM FRIDAY
Title: FR5A HASLAM SENATE 28
Date: 9/29/17
Duration: 0:35
Type: VOSOT
Description: GOV. HASLAM EXPRESSES INTEREST IN BOB CORKER'S SENATE SEAT.

Local 8 News at Noon
DACE in East Tennessee
vosot
:25
9/6/2017

Show: 4p
Title: Fort Dickerson Improvements
Date: 7/11/2017
Duration: 1:15
Type: BAM VS
Description: \$5 million in improvements are planned for Knox County's Fort Dickerson Park

Show: 5 o'clock
Title of Story: abortion
Air Date: 7/19/17
Duration: 2:00
Format: Fronted vo sot/live vo sot
Description: DC bureau did a fronted vo sot on an abortion after 20 weeks vote

Show: 6p
Title of Story: Corker Interview
Air Date: September 27
Duration: 1:45
Format: PKG
Description: Interview from Gray's DC Bureau with Senator Bob Corker about his plans to leave the Senate and who might run for his seat.

Show: 11PM WEDNESDAY
Title: NORTH KOREA
Date: 8/9
Duration: 1:35
Type: NATIONAL PKG
Description: GUAM LANDS ITSELF IN THE CROSSHAIRS BETWEEN U.S. AND NORTH KOREA RHETORIC.

Public Safety
Show: 6AM THURSDAY
Title: TH5A GAME SECURITY
Date: 8/31/17
Duration: 1:15
Type: VO, FULLSCREEN
Description: OUTLINING NEW SECURITY RULES FOR UT FOOTBALL GAMES

Local 8 News at Noon
Air B & B
sotvo
:25
AIRBNB ARGUMENT OVER ZONING IN THE CITY
8/4/2017

Show: 5

Title of Story: Sweetwater traffic
Air Date: 8/1/17
Duration: 1:30
Format: Fronted vo sot
Description: The eclipse was in August and we were warning the community about the traffic that would be in the area and how it would be dangerous.

Show: 6p
Title of Story: Boating Patrol
Air Date: July 3
Duration: :50
Format: VOSOT
Description: TWRA discusses their plan to be on the water looking for people boating under the influence on July 4th.

Show: 11PM TUESDAY
Title: RED CROSS TRAINING
Date: 9/12
Duration: :35
Type: VOSOT
Description: THE RED CROSS IS TRAINING A WHOLE NEW SET OF PEOPLE WHO WANT TO HELP. THEY ALREADY HAVE A LOT OF PEOPLE HELPING IN HOUSTON, NOW MORE EAST TENNESSEANS STEP UP.

SCIENCE

Show: 6AM THURSDAY
Title: TH5A ORNL GREENHOUSE 31
Date: 8/31/17
Duration: 0:35
Type: VOSOT
Description: ORNL LAB USES NEW GREENHOUSE TECHNOLOGY

Show: 6p
Title of Story: Eclipse Eyes
Air Date: August 3
Duration: PKG
Format: 1:28
Description: A piece before the eclipse telling people what they need to do to protect their eyes while watching it.

Show: 11PM WEDNESDAY
Title: FOOTBALL INJURY
Date: 9/20
Duration: :45
Type: VOSOT
Description: TWO LOCAL COACHES WARN ABOUT THE DANGERS OF CONCUSSIONS IN FOOTBALL AFTER A BOSTON UNIVERSITY STUDY SAID KIDS ARE GETTING

WEATHER

Show: 6A THURSDAY
Title: TH5A HARVEY UPDATE 31
Date: 8/31/17
Duration: 0:55
Type: VOSOT
Description: UPDATE ON TEXAS AFTER HURRICANE HARVEY

Show: 4p
Title: Live Weather
Date: 9/08/2017
Duration: 8:00 total in about 4 different hits throughout the hour
Type: Live Weather & Interviews
Description: Meteorologist David Aldrich was live the Tennessee Valley Fair in Knoxville. He did four hits of live weather and then interviewed folks from the fair from vendors, to trick dog

performers, to guests attending the fair.

Show: 6p

Title of Story: Stormy Weather

Air Date: September 5

Duration: :20

Format: VO

Description: Video of severe storms which led to flash flooding and hail throughout the region.

Show: 11PM WEDNESDAY

Title: FLORIDA LIVE

Date: 9/13

Duration: 2:00

Type: LIVE PKG

Description: ROBERT GRANT TOURS FLORIDA AFTER HURRICANE IRMA. WE CHECK IN WITH HIM LIVE ON THE BEACH IN SAINT AUGUSTINE WHERE THE WORST OF THE DAMAGE TOOK ITS TOLL.