

## EDUCATIONAL MEDIA FOUNDATION

QUARTERLY REPORT PROGRAM LIST (WPKV- FM) - Third Quarter 2021 (July 1- September 30) Compiled by Denice Smith

- 1. FAMILY
- 2. EUCATION
- 3. HEATLH
- 4. ECONOMY
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There follows a list of some of the significant issues responded to by, WPKV- FM, Duquesne/Pittsburg, Pennsylvania, along with significant programming treatment of those issues for the period of July 1- September 30, 2021. The listing is by no means exhaustive. The order in which the issue appear does not reflect any priority or significance. All time are Pacific Time zones.

Issue	Program	Date	Time	Duration	Description of Program
Family	Closer	7/25	7:00 pm	30 minutes	CLOSER LOOK: Young Children Give Out Phone Numbers, Chat with
	Look			Segment 2	Strangers Online An Interview with the Center for Cyber Safety and
					Education and Eliza McCoy with the National Center for Missing and
					Exploited Children about their age-appropriate training program called
					Netsmartz.
Family	Local	7/11	7:30 pm	20 minutes	Special Needs- K-LOVE's Peter Kaye speaks with Laura Moorer of Apraxia
	Closer	8/22			Kids about what childhood apraxia of speech is and what services they
	Look				provide children and their families who are touched by it. www.apraxia-
					kids.org lauram@apraxia-kids.org
Family	Local	9/26	7:30 pm	20 minutes	Domestic Abuse- Billie Branham talks with Nichole Molinaro, President and
	Closer				CEO of Women's Center and Shelter of Greater Pittsburgh. Women's Center
	Look				and Shelter serves the Greater Pittsburgh area providing emergency
					services to survivors of domestic violence and their children. Molinaro
					shares stories of survivors that have used their programs and support
					groups. Molinaro also talks about their Children's Advocacy Program and
					legal support offered. We'll hear more about supplies they need right now
					and what to look for in relationships in your life that may be abusive.
Education	Closer	7/25	7:00 pm	30 minutes	CLOSER LOOK: 'Dare to Dream' School Assemblies Ignite Hope in Tweens,
	Look			Segment 2	Teens Dare to Dream school assemblies rely heavily on the power of
					personal experience, starting with the unlikely success Randy Rich enjoyed
					as a professional football player for the Detroit Lions, Denver Broncos,
					Oakland Raiders and Cleveland Browns. Various artists, musicians and pro-
					athletes take the mic to share their own struggles to believe and achieve.
Education	Closer	9/11	7:00 pm	30 minutes	CLOSER LOOK: 9-11: Remembered Hope and Heroes Thousands of people
	Look			Segment 1	lost their lives on September 11, 2001 when terrorists hurled commercial
					airplanes as weapons in New York, Pennsylvania, and Washington D.C. In
					the months that followed, untold millions more nationwide were altered
					permanently as America adjusted to its newfound vulnerability. Kevin Ellers,
					D. Min, was in Kansas City when he was called to the Trade Towers collapse

					in New York City with The Salvation Army. Rev. Dr. Tim Carentz was a young Air Force medic in D.C. when he got the call to the Pentagon on 9-11.
Education	Local Closer Look	7/18	7:30 pm	20 minutes	After School Programs- Peter Kaye speaks with Darlene McGregor about the continuum of care the Rankin Christian Center offers our children, youth and seniors throughout the area. They discuss the benefits of their after-school programs, food pantry, senior care initiatives and so much more! www.rankinchristiancenter.org dmcgregor@rankinchristiancenter.org
Health	Closer Look	7/4	7:00 pm	30 minutes Segment 1	CLOSER LOOK: Blood Donations Needed. Can You Spare A Pint? - Turns out there is no substitute – none – for real human blood. It is entirely unique. "Blood doesn't grow on trees," says Rodney Wilson of the American Red Cross. The life-saving transfusion you or a loved one may need depends on the generosity of your neighbors. "We can't make it in a lab – it can only come from a donor willing to give it." Related Links: Find an American Red Cross blood drive near you: https://www.redcrossblood.org/give.html/find-drive
Health	Closer Look	7/4	7:00 pm	30 minutes Segment 2	CLOSER LOOK: Sunscreen Now Prevents Skin Trouble Later - "Your skin is your biggest organ, your first impression," says Dr. Christina Feser of Cumberland Skin Surgery and Dermatology in Lebanon, TN. "A lot of people really take their skin for granted; it has the most diagnoses that are out there in any specialty of medicine."
Health	Closer Look	7/18	7:00 pm	30 minutes Segment 2	CLOSER LOOK: Tails Wag for People in Need: Canines for Christ Dogs have a special place in our hearts. Animals classified as canines (K9s) have rightfully earned the title 'man's best friend' through centuries of companionship, comfort and unmatched service to humanity. Even people who prefer cats have to admit, dogs are pretty special. "Most of us know, people that pet dogs, the dog provides comfort, they get happy when they do and so we want to make people happy," says Chaplain Ron Leonard with for Canines for Christ.
Health	Closer Look	8/22	7:00 pm	30 minutes Segment 1	CLOSER LOOK: Living with Chronic Illness? - Advice for Faith and Family "It can be very isolating when no one really gets it," says Susan Rodriguez at Hospital for Special Surgery in New York. As a licensed clinical social worker, she works with patients who experience emotional pain caused by their debilitating physical condition. "They feel like they're being looked at as

					lazy, not wanting to work, saying 'my family thinks I just want to be home all day,' she explains, "but many are licensed, they hold degrees, they have contributed to society and they want to continue doing that."
Health	Closer Look	8/29	7:00 pm	30 minutes Segment 1	CLOSER LOOK: Free Help for Heroes! CRC Offers "Spiritual First-Aid" The fires are out Suspects are in custody. Ambulances, gone. All is calm. But who helps heroes of public safety when their grueling workday is done? Enter, Crisis Response Care. "Our goal from day one is to come alongside," says CRC director Pastor Mike Henderson of K-LOVE Radio. Crisis Response Care offers dozens of free, expert workshops on self-care for first responders. Classes include titles such as Enhancing Resilience, Managing Relationships During a Crisis and Psychological First Aid. Discussions take on the harsh realities of grief and trauma and encourage peer support for suicide prevention. Monika Kelly reports.
Health	Closer Look	9/6	7:00 pm	30 minutes Segment 1	CLOSER LOOK: Arts & Crafts Ease PTSD In Veterans- Beads, leather, paint, and glue: can crafts help vets heal from PTSD? "Yes," says Captain Joe McClain. Closer Look's Bob Dittman reports. Vets often fight anger and hopelessness after their time in the service. If you or a soldier you know is struggling call the confidential Veterans Crisis Line 800-273-8255.
Health	Closer Look	9/26	7:00 pm	30 minutes Segment 1	CLOSER LOOK: 'Rest' Is More Than Sleep – What Kind of Tired Are You? "Rest isn't just the cessation of activity," says Dr. Saundra Dalton-Smith. "What fills you back up?" Explore 7 types of Rest: Physical, Mental, Emotional, Spiritual, Social, Sensory and Creative. Dr. Saundra Dalton-Smith - REST QUIZ - What Kind of Rest Do You Need?
Economy	Closer Look	8/15	7:00 pm	30 minutes Segment 1	CLOSER LOOK: Land Your Next Great Job! Crossroads Career Services Offers Advice- Losing your job can be emotionally draining and can even lead to questioning your faith in God. "To have some anger, some bitterness, some regret is a very natural thing," agrees Dave Sparkman of Crossroad Career Services, who challenges jobseekers to ask themselves "a truly curious question. 'I wonder what God's up to here?'"
Economy	Closer Look	9/19	7:00 pm	30 minutes Segment 2	Tech Careers Encouraged Among Black Youth Through 'Hidden Genius' - The Hidden Genius Project began when five business and tech titans, all black men, partnered to mentor black boys for careers in science and technology in Oakland California. Not only do 95% of program participants graduate from high school, but many go on to head up other impactful

					social and educational outreaches in their communities. Kindra Ponzio talks with founding exec. director Brandon Nicholson.
Economy	Local Closer Look	7/4 8/15	7:30 pm	20 minutes	Unemployment/Jobs- K-LOVE's Peter Kaye speaks with Tanya Vokes of Dress for Success Pittsburgh about the many services they provide women entering or rejoining the workforce. Services includes professional attire, resume writing, mock interviews and much more! www.pittsburgh.dressforsuccess.org tanya@dressforsuccesspittsburgh.org
Economy	Local Closer Look	8/8 9/19	7:30 pm	20 minutes	Business Development- Monika Kelly spoke to Taneshya Williams, head of 3 Cups of Coffee, a business mentorship program through Pennsylvania Women Work. 3 Cups of Coffee connects potential employees with mentors in the business world for three separate "coffee dates." The mentee has an opportunity to learn the ins and outs of business, receive advice and tips, etc. 80% of the mentees end up employed, and most often with a higher starting salary than they would have otherwise. The high level of unemployment for women as a result of the pandemic in the state of PA and some of the ways that women can get back out in the workplace. PA Women Works has workshops and training to help women become successful in the workplace and also works closely with local community colleges.
Public Safety	Closer Look	7/11	7:00 pm	30 minutes Segment 1	CLOSER LOOK: Vaping Often Fails as Alternative Smoking- Vaping is marketed as a safe alternative to traditional cigarettes, but 'dual use' plus dramatic surge in teen addiction and recent links to lung disease send most e-cig claims up in smoke. K-LOVE's Billie Branham talks with Linda Richter of the Center on Addiction and Dr. Michael Blaha, cardiovascular research director at Johns Hopkins Hospital.
Public Safety	Closer Look	7/18	7:00 pm	30 minutes Segment 1	CLOSER LOOK: Dog Is Their Co-Pilot: Pittsburgh Aviation Animal Rescue (PAART)-Co-pilots Jon Plesset and Brad Childs fly single-engine planes based out of Pittsburgh, PA. Their passengers never complain about leg room, and with four-legs each, they would likely have a lot to say. Instead, these travelers typically wag their tails and offer up grateful licks for landing a one-way flight for life.
Public Safety	Closer Look	9/19	7:00 pm	30 minutes Segment 1	GenZ Christians Surveyed on God, The Bible and Society- GenZ Christians have questions about practical faith. They want Scripture-based solutions for the issues they face alongside their friends. "I can no longer avoid truths

					about racial injustice, about environmental destruction and I do not know if the Church cares about this." For them it's <i>pastoral</i> – not political.
Public Safety	Local Closer Look	7/25 9/12	7:30 pm	20 minutes	Arts & Entertainment- Billie Branham talks to Jamie Szoszorek with the Pittsburgh Zoo and PPG Aquarium about the many ways we can enjoy the animals, even spend one-on-one time with them. Jaime shares exciting, new events taking place at the zoo and how they work all over the planet to help conservation efforts.
Public Safety	Local Closer Look	8/1 9/5	7:30 pm	20 minutes	Animal Control- Monika Kelly spoke to Cory Hoellerman, Chief Community Engagement Officer at Animal Friends about the services offered at this humane animal shelter in the city of Pittsburgh, PA. Their mission is to rescue, rehabilitate and rehome animals in crisis; help pet owners with health education for their animals, provide affordable vet care and help families adopt the right pet. They have cats, dogs and rabbits at their facility. Cory talked about pivoting during COVID and his hopes to be able to have volunteers back soon.