

**LOTUS SEATTLE CORP
QUARTERLY ISSUES/PROGRAMS LIST**

January - March 2023

KNWN/KPLZ/KVI – Seattle

Community Concerns

Lotus Seattle Corp provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to our local community during the preceding quarter were:

Community Issues:

Special Needs	Crime – Gun and police reform
Black History Month	COVID Education and Safety Protocols
Homelessness	Jobs – Racial and gender equality/Recovery
Hunger	Education – Teacher Pay/Staff Shortages and
Women’s History Month	Curriculum updates

Local Programming

Lotus Seattle Corp regularly airs scheduled and special programs that represent the station’s issue-responsive programming providing the most significant treatment of the issues listed above for the quarter.

Schedule of Ascertainment Programming

Program Name	Day(s) Aired	Time(s) Aired/Length/Type
Puget Sound Now	01/1, 8, 15, 22, 29	7am/30 minutes/Public Affairs
Airs on KNWN, KPLZ, KVI	02/5, 12, 19, 26	
	03/5, 12, 19, 26	

Ascertainment Programming Program Log:

List of Stations Aired On: KNWN, KPLZ, KVI

SEE ATTACHED FOR OUTLINE OF DATES AND SHOW TOPICS

Public Service Announcements

Throughout the months of Jan-Mar, Lotus Seattle Corp aired 8,638 total Public Service Announcements for organizations such as those listed below. Out of the total PSAs, KNWN aired 4,728 PSAs, KVI aired 2,243 and KPLZ aired 1,667 PSAs.

Examples of public service announcements aired during this period include (but not limited to) the following:

Guide Dogs for the Blind
National Crime PREVENTION
Teach
Child Car Safety
At Work Disability Employment
Diabetes Awareness
Leukemia & Lymphoma Society
Autism Awareness
Youth Mental Health
Buzzed Driving Prevention
Alzheimer's Association
Gun Safety
Youth Advocate Programs
NHSA
American Cancer Society
Adopt Us Kids
Obesity Action Coalition
SDZ Wildlife Alliance

Teen Vaping Prevention
Association Boards of Pharmacy
Keep America Beautiful
AHA, AMA, ANA
Cura Foundation
Childfund International
National Fair Housing Alliance
US Dept Veteran's Affairs
Next Step Pregnancy NW
Organ Donation
Love Has No Labels
Seattle Children's Hospital
Pets and People Together
Alexander's Hope
Sexual Assault Hotline
AARP
Youth Homelessness

Puget Sound Now

Program Listing – January 2023

Airs Sunday mornings from 7a-7:30 on KNWN, KPLZ, KVI.

Also available on major Podcast platforms

January 1st, 2023

- A look at proposed laws in the Washington State legislatures 2023 session to reduce gun violence, DUI related traffic deaths and improve safety for cannabis store employees and customers.
- How Seattle has been able to outbid other cities for major sports events in 2023 and beyond.
- Beth Knox, President and CEO Seattle Sports Commission
- Dennis Maughan, executive director NW chapter MADD
- Vicky Christopherson, executive director Washington Canibus Association

January 8, 2023

- Host Bill Swartz looks at proposed changes to the 2009 Washington State Death with Dignity Act.
- A broad-based coalition is pushing the Washington State legislature to remove obstacles preventing construction of affordable housing.
- Judy Kinney, executive director, End of Life Washington
- Bill Clarke, public policy director Washington Realtors

January 15, 2023

- Campaign to end Human Trafficking, Rita Hernandez-International program director Atlas Free
- Celebrating Dr. Martin Luther King Jr.'s life and legacy. Robert Alexander, Vice Chair Seattle MLKCoalition
- Polar Plunge for Special Olympics Washington, Jaymelina Esmele, VP marketing and communications.

January 22, 2023

- Pierce County's Point in Time count of unsheltered and homeless. John Barbee, Pierce County human services division manager.
- Alexander's Hope Valentine's Day Dash, Organization founder Bella Chaffee.
- Seattle pinball wizard Cayle George

January 29, 2023

- City of Tacoma takes on hate crimes and youth gun violence with multi-faceted approach. Interim assistant director of Tacoma community and neighborhoods, Vicky McLaurin.
- Eastside Baby Corner changes to KidVantage with the same mission of supporting children and moms thrive. Katie Gatto, KidVantage marketing and communications.
- YWCA Working Wardrobe helps women land a life-changing job thanks to donated clothes and support services. Karla Danson, Working Wardrobe program manager Everett YWCA

Puget Sound Now

Program Listing – February 2023

Airs Sunday mornings from 7a-7:30 on KNWN, KPLZ, KVI.

Also available on major Podcast platforms

Feb 5, 2023

- King Conservation District election, executive director Rosa Mendez- Perez Community engagement director Mark Dostal.
- Black architects and designers exhibit Seattle Museum of History and Industry. Curatorial consultant Hasaan Kirkland.
- Childrens Film Festival Seattle, director Kendra Ann Sherrill

Feb 12, 2023

- Seahawks ring of honor member, NFL MVP Shaun Alexander steers players into life after football.
- Super Bowl parties just what local bars/restaurants need to jump start business. Washington Hospitality Association CEO Anthony Anton.
- Super Bowl wagering can trigger gambling addiction. Maureen Greeley, Evergreen Council for Problem Gambling.

Feb 19, 2023

- Celebrating Black History Month. Northwest African American Museum President & CEO LaNesha DeBardelaben.
- Vehicle theft prevention programs. Pierce County Sherriff Sgt. Darren Moss Jr.
- CPR training, Medic One saving thousands of lives in King County. King County Medic One chief Andrea Coulson

Feb 26, 2023

- Pacific Northwest Anti-defamation league pushes WA ST legislature to Create anti-hate and bias hotline. ADL PNW director Miri Cyphers.
- Growth projections more electric vehicles has Snohomish County PUD planners revising power resource needs. PUD media liaison Aaron Swaney
- Habitat for Humanity Seattle-King -Kittitas Counties gets more creative building affordable housing for lower income people. CEO Brett D'Antonio.

Puget Sound Now

Program Listing – March 2023

Airs Sunday mornings from 7a-7:30 on KNWN, KPLZ, KVI

Also available on major Podcast platforms

March 5th, 2023

- What Seattle has learned 22 years after the great Nisqually earthquake - Amanda Hertzfeld, City of Seattle Department of Construction and Inspections.
- Rainier Athletes supports Bellevue low income, minority students overcome cultural /academic challenges - Founder Jesse Franklin
- Humane Society of Tacoma & Pierce County needs people to adopt 246 rescued rabbits and more. Communications director Lindsey Heaney; Dr. Jennifer Bennett, chief veterinarian

March 12th, 2023

- National Multiple Sclerosis Awareness month. Greater Northwest Chapter President Laurie Johnson, MS volunteer ambassador Yesenia Mendoza Ramos, Virginia Mason Franciscan Health Dr. Lucas McCarthy.
- Tax scams and IRS imposters with Better Business Bureau Pacific region - Communications director Logan Hickle.

March 19th, 2023

- Slow Down Move Over campaign. Jake Beals, chairman Towing and Recovery of Washington.
- Tax preparation and IRS imposter scams. Logan Hickle, Better Business Bureau Great West/Pacific region spokesman.
- Mental health/suicide prevention help, NAMI Seattle development Manager Jeremiah Bainbridge.
- Reporter Brian Calvert on Kidney Donors

March 26th, 2023

- Eastside Climate Challenge enlists residents/businesses/groups to take simple steps to waste less, save money and the environment - Jenny Lybeck, sustainability program manager City of Redmond, WA.
- Patrick Jurney, program manager, Community Climate Challenge.
- 90th year celebration of Daffodil Festival in Pierce County - Festival President and former Daffodil Princess Madison Riddle.