Complete 2/19/2020

NAB Form PB-18 Issues

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
WRAZ-TV Raleigh-Durham	2/19/2020

I, Jesse Demastrie - authorized media buyer
do hereby request station time concerning the following issue:

Carolina Blue
((List of issues mentioned attached))

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED See Attached	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED

This broadcast time will be used by: Carolina Blue

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Cal Cunningham, US Senate, 3/3/2020

((List attached))

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Carolina Blue
2664 Timber Drive #128
Garner, NC 27529

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Doug Heyl - Treasurer

((List of officers were requested. None Provided))

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

2/7/20		202-338-8700
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☑ Accepted	☐ Accepted in Part	☐ Rejected
	BRAY SCHEIBLE	INTEGRATED SALES MGR
Signature	Printed Name	Title
	JOEL DAVIS	VP/GM

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AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED See Attached	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED

Attach proposed schedule with charges (if available): $58,550 Gross

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

(1) actual air time and charges for each spot;

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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Below is a list of the issues, candidates, offices being sought, and election date for the ad placed by Carolina Blue

Ad Number: 1 of 1

Issue(s) mentioned in the ad:

Obamacare, drug/insurance lobby, prescription drug costs

Candidate(s) mentioned in the ad, if applicable, otherwise mark N/A:

Cal Cunningham, Thom Tillis

Office(s) being sought by candidate(s) mentioned in ad, if applicable, otherwise mark N/A:

Pro Cal Cunningham for US Senate
Anti Thom Tillis for US Senate

Primary or general election: Primary

Date of election: March 3, 2020

CONTRACT

FOX 50 FOX50.com
WRAZ
2619 Western Blvd
Raleigh, NC 27606
(919)821-8514

Contract / Revision	Alt Order #
216155 /	09755943

Advertiser	Original Date / Revision
Carolina Blue	02/18/20 / 02/18/20

Contract Dates	Estimate #
02/19/20 - 03/03/20	8043

Product: CAROLINA BLUE

And:

Waterfront Strategies
1010 Wisconsin Avenue, NW
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WRAZ	Cheryl Blair (Long)	Washington Tel

Special Handling:

Demographic: Adults 35+

Agy Code	Advertiser Code	Product 1/2
	530	566

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRAZ	02/19/20	03/03/20	5-6a News M-F	5-6a		:30			NM	4	$300.00
	WRAZ Raleigh Primary Window Candidate 021420 - Class 3											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/19/20	02/25/20	MTWTF--	2	$75.00							
Week:	02/26/20	03/03/20	MTWTF--	2	$75.00							
N 2	WRAZ	02/19/20	03/03/20	6-7a News M-F	6-7a		:30			NM	4	$300.00
	WRAZ Raleigh Primary Window Candidate 021420 - Class 3											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/19/20	02/25/20	MTWTF--	2	$75.00							
Week:	02/26/20	03/03/20	MTWTF--	2	$75.00							
N 3	WRAZ	02/19/20	03/03/20	7-9a News M-F	7-9a		:30			NM	12	$3,600.00
	WRAZ Raleigh Primary Window Candidate 021420 - Class 3											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/19/20	02/25/20	MTWTF--	6	$300.00							
Week:	02/26/20	03/03/20	MTWTF--	6	$300.00							
N 4	WRAZ	02/19/20	03/03/20	9-10a News M-F	9-10a News M-F		:30			NM	10	$2,250.00
	WRAZ Raleigh Primary Window Candidate 021420 - Class 3											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/19/20	02/25/20	MTWTF--	5	$225.00							
Week:	02/26/20	03/03/20	MTWTF--	5	$225.00							
N 5	WRAZ	02/19/20	03/03/20	10-11a M-F Wendy Williams	10-11a		:30			NM	8	$1,400.00
	WRAZ Raleigh Primary Window Candidate 021420 - Class 3											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/19/20	02/25/20	MTWTF--	4	$175.00							
Week:	02/26/20	03/03/20	MTWTF--	4	$175.00							
N 6	WRAZ	02/19/20	03/03/20	11a-12n M-F Fam Feud 3 & 4	11a-12n		:30			NM	6	$900.00
	WRAZ Raleigh Primary Window Candidate 021420 - Class 3											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/19/20	02/25/20	MTWTF--	3	$150.00							
Week:	02/26/20	03/03/20	MTWTF--	3	$150.00							
N 7	WRAZ	02/19/20	03/03/20	4-5p News M-F	4p-5p		:30			NM	2	$450.00
	WRAZ Raleigh Primary Window Candidate 021420 - Class 3											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/19/20	02/25/20	MTWTF--	1	$225.00							
Week:	02/26/20	03/03/20	MTWTF--	1	$225.00							
N 8	WRAZ	02/19/20	02/25/20	7-8p M-F Family Feud	7-8p		:30			NM	5	$2,875.00
	WRAZ Raleigh Primary Window Candidate 021420 - Class 3											

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOX 50 FOX50-com
WRAZ
2619 Western Blvd
Raleigh, NC 27606
(919)821-8514

Contract / Revision	Alt Order #
216155 /	09755943

Advertiser	Original Date / Revision
Carolina Blue	02/18/20 / 02/18/20

Contract Dates	Product	Estimate #
02/19/20 - 03/03/20	CAROLINA BLUE	**8043**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/19/20	02/25/20	MTWTF--	5	$575.00						
N 9	WRAZ	02/19/20	02/25/20	WRAL's 10p News On Fox 5(	Late News		:30			NM	7	$5,950.00
	WRAZ Raleigh Primary Window Candidate 021420 - Class 3											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/19/20	02/25/20	MTWTF--	7	$850.00						
N 10	WRAZ	02/22/20	03/01/20	WRAL's 10p News On Fox 5(	Late News		:30			NM	2	$1,500.00
	WRAZ Raleigh Primary Window Candidate 021420 - Class 3											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/17/20	02/23/20	-----SS	1	$750.00						
Week:		02/24/20	03/01/20	-----SS	1	$750.00						
N 11	WRAZ	02/23/20	03/01/20	Sun 1035p-11p	Sun 1035p-11p		:30			NM	2	$1,150.00
	WRAZ Raleigh Primary Window Candidate 021420 - Class 3											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/17/20	02/23/20	------1	1	$575.00						
Week:		02/24/20	03/01/20	------1	1	$575.00						
N 12	WRAZ	02/19/20	02/25/20	11-1130p M-F Access Holly	11-1130p		:30			NM	2	$400.00
	WRAZ Raleigh Primary Window Candidate 021420 - Class 3											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/19/20	02/25/20	MTWTF--	2	$200.00						
N 13	WRAZ	02/19/20	02/25/20	1130p-12x M-F Two & Half	1130p-12x		:30			NM	2	$350.00
	WRAZ Raleigh Primary Window Candidate 021420 - Class 3											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/19/20	02/25/20	MTWTF--	2	$175.00						
N 14	WRAZ	02/19/20	02/25/20	12-1230x M-F Mike & Molly	12-1230x		:30			NM	1	$125.00
	WRAZ Raleigh Primary Window Candidate 021420 - Class 3											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/19/20	02/25/20	MTWTF--	1	$125.00						
N 15	WRAZ	02/24/20	03/02/20	911 Lone Star	8-9p		:30			NM	2	$8,500.00
	WRAZ Raleigh Primary Window Candidate 021420 - Class 3											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/24/20	03/01/20	1------	1	$4,250.00						
Week:		03/02/20	03/08/20	1------	1	$4,250.00						
N 16	WRAZ	02/25/20	02/25/20	The Resident	8-9p		:30			NM	2	$6,800.00
	WRAZ Raleigh Primary Window Candidate 021420 - Class 3											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/24/20	03/01/20	-2-----	2	$3,400.00						
N 17	WRAZ	02/19/20	02/26/20	The Masked Singer	8-9p		:30			NM	2	$12,000.00
	WRAZ Raleigh Primary Window Candidate 021420 - Class 3											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/17/20	02/23/20	--1----	1	$6,000.00						
Week:		02/24/20	03/01/20	--1----	1	$6,000.00						
N 18	WRAZ	02/26/20	03/02/20	7-8p M-F Family Feud	7-8p		:30			NM	5	$2,875.00
	WRAZ Raleigh Primary Window Candidate 021420 - Class 3											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/26/20	03/03/20	M-WTF--	5	$575.00						
N 19	WRAZ	02/26/20	03/02/20	WRAL's 10p News On Fox 5(	Late News		:30			NM	7	$5,950.00
	WRAZ Raleigh Primary Window Candidate 021420 - Class 3											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/26/20	03/03/20	M-WTF--	7	$850.00						
N 20	WRAZ	02/26/20	03/02/20	11-1130p M-F Access Holly	11-1130p		:30			NM	2	$400.00
	WRAZ Raleigh Primary Window Candidate 021420 - Class 3											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/26/20	03/03/20	M-WTF--	2	$200.00						

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 21	WRAZ	02/26/20	03/02/20	1130p-12x M-F Two & Half	1130p-12x		:30			NM	2	$350.00
	WRAZ Raleigh Primary Window Candidate 021420 - Class 3											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	02/26/20	03/03/20	M-WTF--	2	$175.00						
N 22	WRAZ	02/26/20	03/02/20	12-1230x M-F Mike & Molly	12-1230x		:30			NM	1	$125.00
	WRAZ Raleigh Primary Window Candidate 021420 - Class 3											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	02/26/20	03/03/20	M-WTF--	1	$125.00						
						Totals					90	$58,550.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/27/20 -02/23/20	24	$14,700.00	($2,205.00)	$12,495.00
02/24/20 -03/03/20	66	$43,850.00	($6,577.50)	$37,272.50
Totals	90	$58,550.00	($8,782.50)	$49,767.50

Signature: _____ **Date:** _____

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