

ORDER



KMTV

Orders
Order / Rev: 1291930
Alt Order #: WOC14661241
Product Desc: 2023 OOW
Estimate: 11782
Flight Dates: 05/29/24 - 06/03/24
Original Date / Rev: 05/28/24 / 05/28/24
Order Type: GENERAL

Primary AE: Ethan Brubaker
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Media Buying and Analytics
Buying Contact:
Billing Contact:
 4355 Cobb Pkwy SE
 Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Biden/Democrat/President
Demographic: A35+
Product Codes: Federal Candidate,Presidential
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 255871
Agency External ID: 138770
Unit Code: General
Order Separation: 00:15:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 05/27/24 | 06/03/24 | 47 | \$5,685.00 | \$4,832.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| June 2024 | 47 | \$5,685.00 | \$4,832.25 | 0.00 |
| Totals | 47 | \$5,685.00 | \$4,832.25 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Ethan Brubaker | EWSDC | NAT | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------------------|------|-------------------|-----------------|--|-------|----------------|-------------------|-----|-------------|----------|---------------|------|------|-------|----------|
| N 1 | KMTV | 05/29/24 | 06/03/24 | M-F CBS News Morning M-F CBS Mornings | CM | 7-9am | 1-11-- | :30 | 4 | \$75.00 | P-3 | 0.00 | NM | 4 | \$300.00 |
| (Program: CBS MORNINGS<) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 05/29/24 | 06/04/24 | 1-11-- | | | 4 | | \$75.00 | | 0.00 | | | | |
| N 2 | KMTV | 05/29/24 | 06/03/24 | M-F 9-930am M-F 9-930am | CM | 9-930am | 1--11-- | :30 | 3 | \$25.00 | P-3 | 0.00 | NM | 3 | \$75.00 |
| (Program: MORNING RUSH) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 05/29/24 | 06/04/24 | 1--11-- | | | 3 | | \$25.00 | | 0.00 | | | | |
| N 3 | KMTV | 05/29/24 | 05/31/24 | M-F 930-10am M-F 930-10am | CM | 930-10am | --11-- | :30 | 3 | \$40.00 | P-3 | 0.00 | NM | 3 | \$120.00 |
| (Program: DREW BARRYMORE) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 05/27/24 | 06/02/24 | --11-- | | | 3 | | \$40.00 | | 0.00 | | | | |
| N 4 | KMTV | 05/29/24 | 06/03/24 | M-F 11am-12pm M-F 11am-12pm | CM | 11am-12pm | 1-1-1-- | :30 | 3 | \$150.00 | P-3 | 0.00 | NM | 3 | \$450.00 |
| (Program: YOUNG&RESTLESS<) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 05/29/24 | 06/04/24 | 1-1-1-- | | | 3 | | \$150.00 | | 0.00 | | | | |
| N 5 | KMTV | 05/29/24 | 06/03/24 | M-F 12-1230pm News M-F 12-1230pm News | CM | 12-1230pm | 1-11--- | :30 | 3 | \$75.00 | P-3 | 0.00 | NM | 3 | \$225.00 |

Order / Rev: 1291930
 Alt Order #: WOC14661241
 Flight Dates: 05/29/24 - 06/03/24

Advertiser: Biden/Democrat/President
 Product Desc: 2023 OOW
 Estimate: 11782
KMTV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| (Program: 3NW NW LV@NOON) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/29/24 | 06/04/24 | 1-11--- | | 3 | | | | \$75.00 | | 0.00 | | | |
| N 6 | KMTV | 05/29/24 | 06/03/24 | M-F 1230-1pm Bold & Beautiful | CM | 1230-1pm | 1-11--- | :30 | 3 | \$130.00 | P-3 | 0.00 | NM | 3 | \$390.00 |
| (Program: BOLD&BEAUTIFUL<) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/29/24 | 06/04/24 | 1-11--- | | 3 | | | | \$130.00 | | 0.00 | | | |
| N 7 | KMTV | 05/29/24 | 06/03/24 | M-F 3-4pm M-F 3-4pm | CM | 3-4pm | 1-1-1-- | :30 | 3 | \$75.00 | P-3 | 0.00 | NM | 3 | \$225.00 |
| (Program: 25 WORDS OR LESS) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/29/24 | 06/04/24 | 1-1-1-- | | 3 | | | | \$75.00 | | 0.00 | | | |
| N 8 | KMTV | 05/29/24 | 06/03/24 | M-F 4-5pm M-F 4-5pm | CM | 4-5pm | 1--1--- | :30 | 2 | \$50.00 | P-3 | 0.00 | NM | 2 | \$100.00 |
| (Program: DATELINE MF B<) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/29/24 | 06/04/24 | 1--1--- | | 2 | | | | \$50.00 | | 0.00 | | | |
| N 9 | KMTV | 05/29/24 | 06/03/24 | M-F 5-530pm News M-F 5-530pm News | CM | 5-530pm | 1---1-- | :30 | 2 | \$90.00 | P-3 | 0.00 | NM | 2 | \$180.00 |
| (Program: 3 NWS NOW LV-5) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/29/24 | 06/04/24 | 1---1-- | | 2 | | | | \$90.00 | | 0.00 | | | |
| N 10 | KMTV | 05/29/24 | 06/03/24 | M-F 6-7pm News M-F 6-7pm News | CM | 6-7pm | 1-111-- | :30 | 4 | \$100.00 | P-3 | 0.00 | NM | 4 | \$400.00 |
| (Program: 3 NWS NOW LV-6<) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/29/24 | 06/04/24 | 1-111-- | | 4 | | | | \$100.00 | | 0.00 | | | |
| N 11 | KMTV | 05/29/24 | 06/02/24 | Su CBS Evening News Su CBS Evening News | CM | 5-530pm | -----1 | :30 | 1 | \$300.00 | P-3 | 0.00 | NM | 1 | \$300.00 |
| (Program: CBS EVENING NEWS) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/27/24 | 06/02/24 | -----1 | | 1 | | | | \$300.00 | | 0.00 | | | |
| N 12 | KMTV | 05/29/24 | 06/01/24 | Saturday Prime C Saturday Prime C | CM | 9-10pm | -----1- | :30 | 1 | \$350.00 | P-3 | 0.00 | NM | 1 | \$350.00 |
| (Program: 48 HOURS-CBS) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/27/24 | 06/02/24 | -----1- | | 1 | | | | \$350.00 | | 0.00 | | | |
| N 13 | KMTV | 05/29/24 | 05/31/24 | M-F 10-1035pm News M-F 10-1035pm News | CM | 10-1035pm | --111-- | :30 | 3 | \$200.00 | P-3 | 0.00 | NM | 3 | \$600.00 |
| (Program: 3 NEWS NOW AT 10P) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/27/24 | 06/02/24 | --111-- | | 3 | | | | \$200.00 | | 0.00 | | | |
| N 14 | KMTV | 05/29/24 | 06/01/24 | Sa 10-1035pm News Sa 10-1035pm News | CM | 10-1035pm | -----1- | :30 | 1 | \$125.00 | P-3 | 0.00 | NM | 1 | \$125.00 |
| (Program: 3 NEWS NOW-10P) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/27/24 | 06/02/24 | -----1- | | 1 | | | | \$125.00 | | 0.00 | | | |
| N 15 | KMTV | 05/29/24 | 06/02/24 | Su 10-1035pm News Su 10-1035pm News | CM | 10-1035pm | -----1 | :30 | 1 | \$165.00 | P-3 | 0.00 | NM | 1 | \$165.00 |
| (Program: 3 NEWS NOW AT 10P SUN) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/27/24 | 06/02/24 | -----1 | | 1 | | | | \$165.00 | | 0.00 | | | |
| N 16 | KMTV | 05/29/24 | 05/30/24 | M-F 1035-1137pm M-F 1035-1137pm | CM | 1035-1137pm | ---1--- | :30 | 1 | \$50.00 | P-3 | 0.00 | NM | 1 | \$50.00 |
| (Program: LATE SHOW WITH STEPEHN COLBERT) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/27/24 | 06/02/24 | ---1--- | | 1 | | | | \$50.00 | | 0.00 | | | |
| N 17 | KMTV | 05/29/24 | 05/29/24 | M-F 1137pm-1237am M-F 1137pm-1237am | CM | 1137pm-1237am | --1---- | :30 | 1 | \$25.00 | P-3 | 0.00 | NM | 1 | \$25.00 |
| (Program: MIDNIGHT 2024) | | | | | | | | | | | | | | | |

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Advertiser: Biden/Democrat/President
 Product Desc: 2023 OOW
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KMTV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|------------------------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|-----|---------------|--------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/27/24 | 06/02/24 | --1---- | | 1 | | | | \$25.00 | | 0.00 | | | |
| N 18 | KMTV | 05/29/24 | 06/01/24 | Sa 6-630pm SYN Sa 6-630pm (SYN) | CM | 6-630pm | -----1- | :30 | 1 | \$100.00 | P-3 | 0.00 | NM | 1 | \$100.00 |
| | | (Program: GAME TIME WITH BOOMER) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/27/24 | 06/02/24 | -----1- | | 1 | | | | \$100.00 | | 0.00 | | | |
| N 19 | KMTV | 05/29/24 | 06/01/24 | Sa 630-7pm World's Funniest Weather | CM | 630-7pm | -----1- | :30 | 1 | \$100.00 | P-3 | 0.00 | NM | 1 | \$100.00 |
| | | (Program: WORLDS FNST WX) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/27/24 | 06/02/24 | -----1- | | 1 | | | | \$100.00 | | 0.00 | | | |
| N 20 | KMTV | 05/29/24 | 06/02/24 | Su 8-930am Su 8-930am | CM | 8-930am | -----1 | :30 | 1 | \$315.00 | P-3 | 0.00 | NM | 1 | \$315.00 |
| | | (Program: CBS SUNDAY MORNING) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/27/24 | 06/02/24 | -----1 | | 1 | | | | \$315.00 | | 0.00 | | | |
| N 21 | KMTV | 05/29/24 | 06/02/24 | Su 930-1030am Su 930-1030am | CM | 930-1030am | -----1 | :30 | 1 | \$160.00 | P-3 | 0.00 | NM | 1 | \$160.00 |
| | | (Program: FACE THE NATION) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/27/24 | 06/02/24 | -----1 | | 1 | | | | \$160.00 | | 0.00 | | | |
| N 22 | KMTV | 05/29/24 | 06/02/24 | Su 530-6pm SYN Su 530-6pm SYN | CM | Su 530-6pm SYN | -----2 | :30 | 2 | \$140.00 | P-3 | 0.00 | NM | 2 | \$280.00 |
| | | (Program: THE RACE) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/27/24 | 06/02/24 | -----2 | | 2 | | | | \$140.00 | | 0.00 | | | |
| N 23 | KMTV | 05/29/24 | 06/02/24 | Su 1105pm-1205am Su 1105pm-1205am | CM | 1105pm-1205am | -----1 | :30 | 1 | \$25.00 | P-3 | 0.00 | NM | 1 | \$25.00 |
| | | (Program: FAST HOME RESCUE) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/27/24 | 06/02/24 | -----1 | | 1 | | | | \$25.00 | | 0.00 | | | |
| N 24 | KMTV | 05/29/24 | 06/01/24 | Sa Golf Sa Golf | CM | 4:30 PM-6:30 PM | -----1- | :30 | 1 | \$625.00 | P-3 | 0.00 | NM | 1 | \$625.00 |
| | | (Program: GOLF RBC CANDADIAN OPEN) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/27/24 | 06/02/24 | -----1- | | 1 | | | | \$625.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 47 | \$5,685.00 |