

ORDER



Orders
Order / Rev: 1291930
Alt Order #: WOC14661241
Product Desc: 2023 OOW
Estimate: 11782
Flight Dates: 05/29/24 - 06/03/24
Original Date / Rev: 06/03/24 / 06/03/24
Order Type: GENERAL

KMTV

Primary AE: Ethan Brubaker
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Media Buying and Analytics
Buying Contact:
Billing Contact:
 4355 Cobb Pkwy SE
 Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Biden/Democrat/President
Demographic: A35+
Product Codes: Federal Candidate,Presidential
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 255871
Agency External ID: 138770
Unit Code: General
Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/03/24	46	\$5,545.00	\$4,713.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	46	\$5,545.00	\$4,713.25	0.00
Totals	46	\$5,545.00	\$4,713.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ethan Brubaker	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KMTV	05/29/24	06/03/24	M-F CBS News Morning M-F CBS Mornings	CM	7-9am	1-11--	:30	4	\$75.00	P-3	0.00	NM	4	\$300.00
(Program: CBS MORNINGS<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/29/24	06/04/24	1-11--			4		\$75.00		0.00				
2	KMTV	05/29/24	06/03/24	M-F 9-930am M-F 9-930am	CM	9-930am	1--11--	:30	3	\$25.00	P-3	0.00	NM	3	\$75.00
(Program: MORNING RUSH)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/29/24	06/04/24	1--11--			3		\$25.00		0.00				
3	KMTV	05/29/24	05/31/24	M-F 930-10am M-F 930-10am	CM	930-10am	--111--	:30	3	\$40.00	P-3	0.00	NM	3	\$120.00
(Program: DREW BARRYMORE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/27/24	06/02/24	--111--			3		\$40.00		0.00				
4	KMTV	05/29/24	06/03/24	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	1-1-1--	:30	3	\$150.00	P-3	0.00	NM	3	\$450.00
(Program: YOUNG&RESTLESS<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/29/24	06/04/24	1-1-1--			3		\$150.00		0.00				
5	KMTV	05/29/24	06/03/24	M-F 12-1230pm News M-F 12-1230pm News	CM	12-1230pm	1-11---	:30	3	\$75.00	P-3	0.00	NM	3	\$225.00

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(Program: 3NW NW LV@NOON)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/29/24	06/04/24	1-11---		3				\$75.00		0.00			
6	KMTV	05/29/24	06/03/24	M-F 1230-1pm Bold & Beautiful	CM	1230-1pm	1-11---	:30	3	\$130.00	P-3	0.00	NM	3	\$390.00
(Program: BOLD&BEAUTIFUL<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/29/24	06/04/24	1-11---		3				\$130.00		0.00			
7	KMTV	05/29/24	06/03/24	M-F 3-4pm M-F 3-4pm	CM	3-4pm	1-1-1--	:30	3	\$75.00	P-3	0.00	NM	3	\$225.00
(Program: 25 WORDS OR LESS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/29/24	06/04/24	1-1-1--		3				\$75.00		0.00			
8	KMTV	05/29/24	06/03/24	M-F 4-5pm M-F 4-5pm	CM	4-5pm	1--1---	:30	2	\$50.00	P-3	0.00	NM	2	\$100.00
(Program: DATELINE MF B<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/29/24	06/04/24	1--1---		2				\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KMTV	05/29/24-06/04/24	M-F 4-5pm			4-5pm	M--Th-----	:30		(\$50.00)		0.00	NM		
See MG 8.3 [Recon-Breaking News]															
3	KMTV	06/03/24-06/03/24	M-F 4-5pm			4-5pm	M-----	:30		\$50.00		0.00	NM		
Ⓜ MG for 8.1 05/30															
9	KMTV	05/29/24	06/03/24	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	1---1--	:30	2	\$90.00	P-3	0.00	NM	2	\$180.00
(Program: 3 NWS NOW LV-5)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/29/24	06/04/24	1---1--		2				\$90.00		0.00			
10	KMTV	05/29/24	06/03/24	M-F 6-7pm News M-F 6-7pm News	CM	6-7pm	1-111--	:30	4	\$100.00	P-3	0.00	NM	4	\$400.00
(Program: 3 NWS NOW LV-6<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/29/24	06/04/24	1-111--		4				\$100.00		0.00			
11	KMTV	05/29/24	06/02/24	Su CBS Evening News Su CBS Evening News	CM	5-530pm	-----1	:30	1	\$300.00	P-3	0.00	NM	0	\$0.00
(Program: CBS EVENING NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	-----1		1				\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KMTV	05/27/24-06/02/24	Su CBS Evening News			5-530pm	-----Su	:30		(\$300.00)		0.00	NM		
See MG 18.2, 18.3 [Program Change PGA Golf jv 05.29]															
12	KMTV	05/29/24	06/01/24	Saturday Prime C Saturday Prime C	CM	9-10pm	-----1-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
(Program: 48 HOURS-CBS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	-----1-		1				\$350.00		0.00			
13	KMTV	05/29/24	05/31/24	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	--111--	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00
(Program: 3 NEWS NOW AT 10P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	--111--		3				\$200.00		0.00			
14	KMTV	05/29/24	06/01/24	Sa 10-1035pm News Sa 10-1035pm News	CM	10-1035pm	-----1-	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
(Program: 3 NEWS NOW-10P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	-----1-		1				\$125.00		0.00			
15	KMTV	05/29/24	06/02/24	Su 10-1035pm News Su 10-1035pm News	CM	10-1035pm	-----1	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
(Program: 3 NEWS NOW AT 10P SUN)															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	-----1					1	\$165.00		0.00			
16	KMTV	05/29/24	05/30/24	M-F 1035-1137pm M-F 1035-1137pm	CM	1035-1137pm	---1---	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
(Program: LATE SHOW WITH STEPEHN COLBERT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	---1---					1	\$50.00		0.00			
17	KMTV	05/29/24	05/29/24	M-F 1137pm-1237am M-F 1137pm-1237am	CM	1137pm-1237am	--1----	:30	1	\$25.00	P-3	0.00	NM	1	\$25.00
(Program: MIDNIGHT 2024)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	--1----					1	\$25.00		0.00			
18	KMTV	05/29/24	06/01/24	Sa 6-630pm SYN Sa 6-630pm (SYN)	CM	6-630pm	-----1-	:30	1	\$100.00	P-3	0.00	NM	2	\$400.00
(Program: GAME TIME WITH BOOMER)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	-----1-					1	\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KMTV	05/27/24-06/02/24	Sa 6-630pm SYN		6-630pm		-----Sa--	:30		(\$100.00)		0.00	NM		
See MG 18.2,18.3 [Program Change PGA Golf jv 05.29]															
2	KMTV	05/27/24-06/02/24	M-F 10-11am		10-11am		MTWThF----	:30		\$300.00		0.00	NM		
Ⓜ MG for 11.1,18.1															
3	KMTV	05/27/24-06/02/24	M-F 1-2pm		1-2pm		MTWThF----	:30		\$100.00		0.00	NM		
Ⓜ MG for 11.1,18.1															
19	KMTV	05/29/24	06/01/24	Sa 630-7pm World's Funniest Weather	CM	630-7pm	-----1-	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
(Program: WORLDS FNST WX)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	-----1-					1	\$100.00		0.00			
20	KMTV	05/29/24	06/02/24	Su 8-930am Su 8-930am	CM	8-930am	-----1	:30	1	\$315.00	P-3	0.00	NM	1	\$315.00
(Program: CBS SUNDAY MORNING)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	-----1					1	\$315.00		0.00			
21	KMTV	05/29/24	06/02/24	Su 930-1030am Su 930-1030am	CM	930-1030am	-----1	:30	1	\$160.00	P-3	0.00	NM	1	\$160.00
(Program: FACE THE NATION)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	-----1					1	\$160.00		0.00			
N 22	KMTV	05/29/24	06/02/24	Su 530-6pm SYN Su 530-6pm SYN	CM	Su 530-6pm SYN	-----2	:30	2	\$140.00	P-3	0.00	NM	1	\$140.00
(Program: THE RACE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	-----2					2	\$140.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KMTV	05/27/24-06/02/24	Su 530-6pm SYN		Su 530-6pm SYN		-----Su	:30		(\$140.00)		0.00	NM		
See MG 22.3 [Order Sep jv 05.29]															
3	KMTV	05/27/24-06/02/24	Su 530-6pm SYN		Su 530-6pm SYN		-----Su	:30		(\$140.00)		0.00	NM		
Ⓜ Credited															
23	KMTV	05/29/24	06/02/24	Su 1105pm-1205am Su 1105pm-1205am	CM	1105pm-1205am	-----1	:30	1	\$25.00	P-3	0.00	NM	1	\$25.00
(Program: FAST HOME RESCUE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	-----1					1	\$25.00		0.00			
24	KMTV	05/29/24	06/01/24	Sa Golf Sa Golf	CM	4:30 PM-6:30 PM	-----1-	:30	1	\$625.00	P-3	0.00	NM	1	\$625.00
(Program: GOLF RBC CANDADIAN OPEN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	-----1-					1	\$625.00		0.00			

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													Totals	46	\$5,545.00