

ORDER



KMTV

Orders
Order / Rev: 1293467
Alt Order #: WOC14666855
Product Desc: 2024 President Elections
Estimate: 11802
Flight Dates: 06/04/24 - 06/10/24
Original Date / Rev: 06/03/24 / 06/03/24
Order Type: GENERAL

Primary AE: Ethan Brubaker
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Media Buying and Analytics
Buying Contact:
Billing Contact:
 4355 Cobb Pkwy SE
 Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Biden/Democrat/President
Demographic: A35+
Product Codes: Federal Candidate,Presidential
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 255871
Agency External ID: 138770
Unit Code: General
Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/10/24	87	\$8,140.00	\$6,919.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	87	\$8,140.00	\$6,919.00	0.00
Totals	87	\$8,140.00	\$6,919.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ethan Brubaker	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMTV	06/04/24	06/10/24	M-F CBS News Morning M-F CBS Mornings	CM	7-9am	1111--	:30	5	\$75.00	P-3	0.00	NM	5	\$375.00
(Program: CBS MORNINGS<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/04/24	06/10/24	1111--			5		\$75.00		0.00				
N 2	KMTV	06/04/24	06/10/24	M-F 9-930am M-F 9-930am	CM	9-930am	1111--	:30	5	\$25.00	P-3	0.00	NM	5	\$125.00
(Program: MORNING RUSH)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/04/24	06/10/24	1111--			5		\$25.00		0.00				
N 3	KMTV	06/04/24	06/10/24	M-F 930-10am M-F 930-10am	CM	930-10am	1111--	:30	5	\$40.00	P-3	0.00	NM	5	\$200.00
(Program: DREW BARRYMORE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/04/24	06/10/24	1111--			5		\$40.00		0.00				
N 4	KMTV	06/04/24	06/10/24	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	1111--	:30	5	\$150.00	P-3	0.00	NM	5	\$750.00
(Program: YOUNG&RESTLESS<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/04/24	06/10/24	1111--			5		\$150.00		0.00				
N 5	KMTV	06/04/24	06/10/24	M-F 12-1230pm News M-F 12-1230pm News	CM	12-1230pm	2222--	:30	10	\$75.00	P-3	0.00	NM	10	\$750.00

Order / Rev: 1293467
 Alt Order #: WOC14666855
 Flight Dates: 06/04/24 - 06/10/24

Advertiser: Biden/Democrat/President
 Product Desc: 2024 President Elections
 Estimate: 11802
KMTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: 3NW NW LV@NOON)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/04/24	06/10/24	22222--		10				\$75.00		0.00			
N 6	KMTV	06/04/24	06/07/24	M-F 1230-1pm Bold & Beautiful	CM	1230-1pm	-11-1--	:30	3	\$130.00	P-3	0.00	NM	3	\$390.00
(Program: BOLD&BEAUTIFUL<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/03/24	06/09/24	-11-1--		3				\$130.00		0.00			
N 7	KMTV	06/04/24	06/10/24	M-F 2-3pm Let's Make A Deal	CM	2-3pm	11-1---	:30	3	\$100.00	P-3	0.00	NM	3	\$300.00
(Program: LETS MAKE AD EAL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/04/24	06/10/24	11-1---		3				\$100.00		0.00			
N 8	KMTV	06/04/24	06/10/24	M-F 3-4pm M-F 3-4pm	CM	3-4pm	11111--	:30	5	\$75.00	P-3	0.00	NM	5	\$375.00
(Program: 25 WORDS OR LESS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/04/24	06/10/24	11111--		5				\$75.00		0.00			
N 9	KMTV	06/04/24	06/10/24	M-F 4-5pm M-F 4-5pm	CM	4-5pm	11111--	:30	5	\$50.00	P-3	0.00	NM	5	\$250.00
(Program: DATELINE MF B<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/04/24	06/10/24	11111--		5				\$50.00		0.00			
N 10	KMTV	06/04/24	06/10/24	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	22222--	:30	10	\$90.00	P-3	0.00	NM	10	\$900.00
(Program: 3 NWS NOW LV-5)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/04/24	06/10/24	22222--		10				\$90.00		0.00			
N 11	KMTV	06/04/24	06/10/24	M-F 6-7pm News M-F 6-7pm News	CM	6-7pm	11111--	:30	5	\$100.00	P-3	0.00	NM	5	\$500.00
(Program: 3 NWS NOW LV-6<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/04/24	06/10/24	11111--		5				\$100.00		0.00			
N 12	KMTV	06/04/24	06/08/24	Sa CBS Evening News Sa CBS Evening News	CM	530-6pm	-----1-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
(Program: CBS EVENING NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/03/24	06/09/24	-----1-		1				\$300.00		0.00			
N 13	KMTV	06/04/24	06/09/24	Su CBS Evening News Su CBS Evening News	CM	5-530pm	-----	:30	0	\$300.00	P-3	0.00	NM	1	\$300.00
(Program: CBS EVENING NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/03/24	06/09/24	-----1		1				\$300.00		0.00			
N 14	KMTV	06/04/24	06/10/24	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	11111--	:30	5	\$200.00	P-3	0.00	NM	5	\$1,000.00
(Program: 3 NEWS NOW AT 10P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/04/24	06/10/24	11111--		5				\$200.00		0.00			
N 15	KMTV	06/04/24	06/08/24	Sa 10-1035pm News Sa 10-1035pm News	CM	10-1035pm	-----1-	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
(Program: 3 NEWS NOW-10P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/03/24	06/09/24	-----1-		1				\$125.00		0.00			
N 16	KMTV	06/04/24	06/09/24	Su 10-1035pm News Su 10-1035pm News	CM	10-1035pm	-----1	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
(Program: 3 NEWS NOW AT 10P SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/03/24	06/09/24	-----1		1				\$165.00		0.00			
N 17	KMTV	06/04/24	06/10/24	M-F 1035-1137pm M-F 1035-1137pm	CM	1035-1137pm	11111--	:30	5	\$50.00	P-3	0.00	NM	5	\$250.00
(Program: LATE SHOW WITH STEPEHN COLBERT)															

Order / Rev: 1293467
 Alt Order #: WOC14666855
 Flight Dates: 06/04/24 - 06/10/24

Advertiser: Biden/Democrat/President
 Product Desc: 2024 President Elections
 Estimate: 11802
KMTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 06/04/24		06/04/24	06/10/24	11111--		5				\$50.00		0.00			
N 18	KMTV	06/04/24	06/10/24	M-F 1137pm-1237am M-F 1137pm-1237am	CM	1137pm-1237am	1---1--	:30	2	\$25.00	P-3	0.00	NM	2	\$50.00
		(Program: MIDNIGHT 2024)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 06/04/24		06/04/24	06/10/24	1---1--		2				\$25.00		0.00			
N 19	KMTV	06/04/24	06/08/24	Sa 6-630pm SYN Sa 6-630pm (SYN)	CM	6-630pm	-----2-	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
		(Program: GAME TIME WITH BOOMER)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 06/03/24		06/03/24	06/09/24	-----2-		2				\$100.00		0.00			
N 20	KMTV	06/04/24	06/08/24	Sa 11pm-12am Sa 11pm-12am	CM	11pm-12am	-----2-	:30	2	\$40.00	P-3	0.00	NM	2	\$80.00
		(Program: SOMEONE THEY KNEW WITH TAMRON)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 06/03/24		06/03/24	06/09/24	-----2-		2				\$40.00		0.00			
N 21	KMTV	06/04/24	06/09/24	Su 930-1030am Su 930-1030am	CM	930-1030am	-----2	:30	2	\$160.00	P-3	0.00	NM	2	\$320.00
		(Program: FACE THE NATION)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 06/03/24		06/03/24	06/09/24	-----2		2				\$160.00		0.00			
N 22	KMTV	06/04/24	06/09/24	Su 530-6pm SYN Su 530-6pm SYN	CM	Su 530-6pm SYN	-----3	:30	3	\$140.00	P-3	0.00	NM	3	\$420.00
		(Program: THE RACE)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 06/03/24		06/03/24	06/09/24	-----3		3				\$140.00		0.00			
N 23	KMTV	06/04/24	06/09/24	Su 1205-105am Su 1205-105am	CM	1205-105am	-----1	:30	1	\$15.00	P-3	0.00	NM	1	\$15.00
		(Program: EXTRA)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 06/03/24		06/03/24	06/09/24	-----1		1				\$15.00		0.00			
													Totals	87	\$8,140.00