

Oct 14, 20
 CONT# **34446903** Mod# Ver# 1 (Last =)
 REP **KATZ RADIO**
 TO **WKFR-FM (Kalamazoo-Portage, MI)**
 FM **LATONYA CHENAULT**
 OFF **PHILADELPHIA**
 AGY **MAIN STREET MEDIA GROUP**
 ADDR **PO BOX 25093**
ALEXANDRIA, VA 22314

DDS CONT# **0**
 C/P/E: **/ / 5778**

SALESPERSON FAX#

PH #

BYR **STEPHANIE MARONEY**
 ADV **SENATE LEADERSHIP FUND**
 PDT **Michigan**
 FLT **Oct 20, 20 - Oct 26, 20**

*** REP ORDER COMMENT ***

**** 10/14/2020 2:52:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!**

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<u>FLIGHT 1</u>							
	1.1	.T.....	6A - 10A	60	10/20/2020 - 10/20/2020	1D	2	\$140.00	2
	1.2	.T.....	10A - 3P	60	10/20/2020 - 10/20/2020	1D	3	\$135.00	3
	1.3	.T.....	3P - 7P	60	10/20/2020 - 10/20/2020	1D	2	\$140.00	2
					** FLIGHT TOTALS **		7	\$965.00	
		<u>FLIGHT 2</u>							
	2.1	..W....	6A - 10A	60	10/21/2020 - 10/21/2020	1D	2	\$140.00	2
	2.2	..W....	10A - 3P	60	10/21/2020 - 10/21/2020	1D	3	\$135.00	3
	2.3	..W....	3P - 7P	60	10/21/2020 - 10/21/2020	1D	2	\$140.00	2
					** FLIGHT TOTALS **		7	\$965.00	
		<u>FLIGHT 3</u>							
	3.1	...T...	6A - 10A	60	10/22/2020 - 10/22/2020	1D	2	\$140.00	2
	3.2	...T...	10A - 3P	60	10/22/2020 - 10/22/2020	1D	3	\$135.00	3
	3.3	...T...	3P - 7P	60	10/22/2020 - 10/22/2020	1D	2	\$140.00	2
					** FLIGHT TOTALS **		7	\$965.00	
		<u>FLIGHT 4</u>							
	4.1F..	6A - 10A	60	10/23/2020 - 10/23/2020	1D	2	\$140.00	2
	4.2F..	10A - 3P	60	10/23/2020 - 10/23/2020	1D	3	\$135.00	3
	4.3F..	3P - 7P	60	10/23/2020 - 10/23/2020	1D	2	\$140.00	2
					** FLIGHT TOTALS **		7	\$965.00	

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CONT# 34446903 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
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FLIGHT 5									
5.1S.	6A - 10A	60	10/24/2020 - 10/24/2020	1D	1	\$80.00	1	
5.2S.	10A - 3P	60	10/24/2020 - 10/24/2020	1D	1	\$95.00	1	
5.3S.	3P - 7P	60	10/24/2020 - 10/24/2020	1D	1	\$90.00	1	
** FLIGHT TOTALS **						3	\$265.00		
FLIGHT 6									
6.1S	10A - 3P	60	10/25/2020 - 10/25/2020	1D	1	\$75.00	1	
** FLIGHT TOTALS **						1	\$75.00		
FLIGHT 7									
7.1	M.....	6A - 10A	60	10/26/2020 - 10/26/2020	1D	2	\$140.00	2	
7.2	M.....	10A - 3P	60	10/26/2020 - 10/26/2020	1D	3	\$135.00	3	
7.3	M.....	3P - 7P	60	10/26/2020 - 10/26/2020	1D	2	\$140.00	2	
** FLIGHT TOTALS **						7	\$965.00		

	Oct 20	Nov 20					
SPOTS	32	7					
CASH	4200.00	965.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	4200.00	965.00					

							TOTAL
SPOTS							39
CASH							5,165.00
TRADE							0.00
NSL							0.00
TOTAL							5,165.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.