

CONTRACT



Townsquare Media Battle Creek-Kalamazoo
4154 Jennings Drive
Kalamazoo, MI 49048
(269) 344-0111

<u>Contract / Revision</u> 2102061 /		<u>Alt Order #</u> 34399253
<u>Advertiser</u> Senate Leadership Fund		<u>Original Date / Revision</u> 10/02/20 / 10/02/20
<u>Contract Dates</u> 10/03/20 - 10/10/20	<u>Estimate #</u> 5717	
<u>Product</u> Michigan		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WKFR-FM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>
RI14268		

And:

Main Street Media Group
P.O. Box 25093
Alexandria, VA 22314
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WKFR	10/03/20	10/10/20	Sa-Su AM	6:00 AM-10:00 AM		1:00			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/03/20	10/09/20	-----1-				1	\$80.00			
	Week:	10/10/20	10/16/20	-----1-				1	\$80.00			
N 2	WKFR	10/03/20	10/10/20	Sa-Su Midday	10:00 AM-3:00 PM		1:00			NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/03/20	10/09/20	-----1-				1	\$95.00			
	Week:	10/10/20	10/16/20	-----1-				1	\$95.00			
N 3	WKFR	10/03/20	10/10/20	Sa-Su PM	3:00 PM-7:00 PM		1:00			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/03/20	10/09/20	-----1-				1	\$90.00			
	Week:	10/10/20	10/16/20	-----1-				1	\$90.00			
N 4	WKFR	10/03/20	10/09/20	Sa-Su Midday	10:00 AM-3:00 PM		1:00			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/03/20	10/09/20	-----1				1	\$75.00			
N 5	WKFR	10/05/20	10/09/20	M-F AM Drive	6a-10a		1:00			NM	10	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/05/20	10/11/20	MTWTF--				10	\$140.00			
N 6	WKFR	10/05/20	10/09/20	M-F Midday	10a-3p		1:00			NM	15	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/05/20	10/11/20	MTWTF--				15	\$135.00			
N 7	WKFR	10/05/20	10/09/20	M-F PM Drive	3p-7p		1:00			NM	10	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/05/20	10/11/20	MTWTF--				10	\$140.00			
Totals											42	\$5,430.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 - 10/10/20	42	\$5,430.00	(\$814.50)	\$4,615.50
Totals	42	\$5,430.00	(\$814.50)	\$4,615.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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2102061 /	34399253

<u>Advertiser</u>	<u>Original Date / Revision</u>
Senate Leadership Fund	10/02/20 / 10/02/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/03/20 - 10/10/20	Michigan	5717

Signature: _____ **Date:** _____

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