

MURPHY BROADCASTING

FOURTH QUARTER, 2014

ISSUES NEEDS REPORT

ALL STATIONS KVAL/KFAT/KRRK/KRCY/KZUL

- 1) PARENTING SKILLS FOR YOUNG ADULTS
  - a. BULLHEAD ELEMENTARY SCHOOL DISTRICT "BHC PARENTING CLASS"
- 2) FOOD BANKS IN MOHAVE COUNTY
  - a. INTERAGENCY "PSA INTERAGENCY FOOD BANK"
- 3) TOYS FOR TOTS, CHRISTMAS 2014 FOR MOHAVE COUNTY CHILDREN IN NEED
  - a. LAKE HAVASU MARINE CORP "2014 TOYS FOR TOTS"
- 4) CLOTHING FOR NEEDY CHILDREN IN MOHAVE COUNTY
  - a. LAKE HAVASU SHRINE CLUB "CLOTHE A CHILD PSA"
- 5) CANCER AWARENESS
  - a. LAUGHLIN CHAMBER OF COMMERCE "2<sup>ND</sup> ANNUAL 5K CANCER WALK"
- 6) ANTI DRUNK DRIVING TASK FORCE
  - a. MOHAVE COUNTY SHERIFF'S OFFICE "DON'T DRINK AND DRIVE"

# Log-Summary Report

KFTT-FM/KRCY-FM/KRRK-FM/KVAL-FM/KZUL-FM Log-Summary for the Period 10/1/2014 to 12/31/2014

Filtered: RevenueType=(PS)

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Sponsor	Items	TotalTime	Cost
3978 1st Class Mobile Detail / P8031 1st Class Mobile Detail - 2014 Veterans PSA Revised :30	278	02:19:00	5,531.91
<b>3978 1st Class Mobile Detail</b>	<b>278</b>	<b>02:19:00</b>	<b>5,531.91</b>
2651 Albertson's / P8002 Albertson's - Albertson's Cancer Awareness :30	50	00:25:00	1,463.10
<b>2651 Albertson's</b>	<b>50</b>	<b>00:25:00</b>	<b>1,463.10</b>
0890 Arizona Broadcasters Association / P6122 Arizona Broadcasters Association - MyFirstCall :30	100	00:50:00	885.00
0890 Arizona Broadcasters Association / P6123 Arizona Broadcasters Association - AStormtoRemember :30	100	00:50:00	885.00
0890 Arizona Broadcasters Association / P7526 Arizona Broadcasters Association - Pull Aside - Stay Alive :30	69	00:34:30	610.65
<b>0890 Arizona Broadcasters Association</b>	<b>269</b>	<b>02:14:30</b>	<b>2,380.65</b>
1277 Bullhead Chamber of Commerce / P8076 Bullhead Chamber of Commerce - C of C Prime Time :30	87	00:43:30	2,001.32
<b>1277 Bullhead Chamber of Commerce</b>	<b>87</b>	<b>00:43:30</b>	<b>2,001.32</b>
3432 Bullhead City Morning Kiwanis Club / P8093 Bullhead City Morning Kiwanis Club - Kiwanis Gun Show :30	114	00:57:00	2,218.43
<b>3432 Bullhead City Morning Kiwanis Club</b>	<b>114</b>	<b>00:57:00</b>	<b>2,218.43</b>
3781 Bullhead City Rotary Interact Club / P7872 Bullhead City Rotary Interact Club - Rotary Judges :30	87	00:43:30	0.00
3781 Bullhead City Rotary Interact Club / P7873 Bullhead City Rotary Interact Club - Rotary Slab O Rama :30	85	00:42:30	0.00
<b>3781 Bullhead City Rotary Interact Club</b>	<b>172</b>	<b>01:26:00</b>	<b>0.00</b>
3550 Bullhead Elementary School District / P7992 Bullhead Elementary School District - BHC School Parent Class 10-14 :30	60	00:30:00	938.70
<b>3550 Bullhead Elementary School District</b>	<b>60</b>	<b>00:30:00</b>	<b>938.70</b>
3693 Carole Coleman, E.A. / P7933 Carole Coleman, E.A. - 2014 Fright Night Volunteers :30	313	02:36:30	4,240.97
3693 Carole Coleman, E.A. / P8003 Carole Coleman, E.A. - 2014 Halloween :30	224	01:52:00	4,482.78
<b>3693 Carole Coleman, E.A.</b>	<b>537</b>	<b>04:28:30</b>	<b>8,723.75</b>
1409 Cha Bones / D5987 Cha Bones - 2014 Friends in Short Places :30	311	02:35:30	3,549.42
1409 Cha Bones / D6014 Cha Bones - 2014 Pretty in Pink :30	497	04:08:30	5,016.08
<b>1409 Cha Bones</b>	<b>808</b>	<b>06:44:00</b>	<b>8,565.50</b>
2732 City of Bullhead City / P8001 City of Bullhead City - Halloweenfest :30	60	00:30:00	608.10
<b>2732 City of Bullhead City</b>	<b>60</b>	<b>00:30:00</b>	<b>608.10</b>
3656 Colorado River Animal Medical Center / M4255 Colorado River Animal Medical Center - Need Staff 12/14 :30	180	01:30:00	3,291.00
<b>3656 Colorado River Animal Medical Center</b>	<b>180</b>	<b>01:30:00</b>	<b>3,291.00</b>
3961 Colorado River Women's Center / P8085 Colorado River Women's Center - Parade 5 12-14 :30	37	00:18:30	0.00
3961 Colorado River Women's Center / P8086 Colorado River Women's Center - Parade 1 12-14 :30	34	00:17:00	0.00
3961 Colorado River Women's Center / P8087 Colorado River Women's Center - Parade 2 12-14 :30	33	00:16:30	0.00
3961 Colorado River Women's Center / P8088 Colorado River Women's Center - Parade 3 12-14 :30	30	00:15:00	0.00
3961 Colorado River Women's Center / P8089 Colorado River Women's Center - Parade 4 12-14 :30	32	00:16:00	0.00
<b>3961 Colorado River Women's Center</b>	<b>166</b>	<b>01:23:00</b>	<b>0.00</b>
3453 Colorado River Women's Council / P8046 Colorado River Women's Council - CRWC POKE 11-14 :30	71	00:35:30	1,339.01
<b>3453 Colorado River Women's Council</b>	<b>71</b>	<b>00:35:30</b>	<b>1,339.01</b>
3630 Fat Sub / P8102 Fat Sub - PSA Animal Christmas drive :30	410	03:25:00	8,310.46
<b>3630 Fat Sub</b>	<b>410</b>	<b>03:25:00</b>	<b>8,310.46</b>
3421 Glass-A-Fex / P8103 Glass-A-Fex - 2014 Chili Charity PSA REV :30	412	03:26:00	5,771.02
<b>3421 Glass-A-Fex</b>	<b>412</b>	<b>03:26:00</b>	<b>5,771.02</b>
3715 Havasu Bible Fellowship / P8114 Havasu Bible Fellowship - Christmas comes alive 2014 PSA :30	119	00:59:30	2,458.51
<b>3715 Havasu Bible Fellowship</b>	<b>119</b>	<b>00:59:30</b>	<b>2,458.51</b>
1304 Havasu Community Health Foundation / P7950 Havasu Community Health Foundation - 2014 Health Fair :30	54	00:27:00	756.31
1304 Havasu Community Health Foundation / P7951 Havasu Community Health Foundation - 2014 Oct 4th Cancer Walk Revi	50	00:25:00	697.60
1304 Havasu Community Health Foundation / P8055 Havasu Community Health Foundation - The Jingle Bell Run :30	608	05:04:00	5,188.44
1304 Havasu Community Health Foundation / P8077 Havasu Community Health Foundation - 2014 Flu Shots PSA :30	104	00:52:00	2,038.75
1304 Havasu Community Health Foundation / P8129 Havasu Community Health Foundation - 2015 Fair Heart Early Reg :30	54	00:27:00	756.43
<b>1304 Havasu Community Health Foundation</b>	<b>870</b>	<b>07:15:00</b>	<b>9,437.53</b>

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3367 Hooch's River Grill / P8056 Hooch's River Grill - Desert Road Riders MC 24th Annual Toy Run :30	468	03:54:00	8,730.03
3367 Hooch's River Grill	468	03:54:00	8,730.03
0710 InterAgency - Big Brothers & Big Sisters / P7989 InterAgency - Big Brothers & Big Sisters - Food Bank Open House :30	105	00:52:30	0.00
0710 InterAgency - Big Brothers & Big Sisters / P8034 InterAgency - Big Brothers & Big Sisters - PSA Interagency Food Bank	1399	11:39:30	27,750.56
0710 InterAgency - Big Brothers & Big Sisters	1504	12:32:00	27,750.56
3536 Kitchen & Bath Concepts / P8016 Kitchen & Bath Concepts - Help Wanted 10/14 :30	210	01:45:00	4,061.74
3536 Kitchen & Bath Concepts	210	01:45:00	4,061.74
3456 Kiwanis Noon Club of the Colorado River / P8017 Kiwanis Noon Club of the Colorado River - Trunk or Treak 10-14 :30	78	00:39:00	1,026.32
3456 Kiwanis Noon Club of the Colorado River	78	00:39:00	1,026.32
0904 Lake Havasu City / P8116 Lake Havasu City - Nexsen Xmas :30	47	00:23:30	0.00
0904 Lake Havasu City / PA592 Lake Havasu City - PSA LHC General Plan :30	837	06:58:30	7,036.31
0904 Lake Havasu City	884	07:22:00	7,036.31
4005 Lake Havasu Girl Scouts / P8115 Lake Havasu Girl Scouts - Caroling PSA :30	117	00:58:30	2,163.37
4005 Lake Havasu Girl Scouts	117	00:58:30	2,163.37
3771 Lake Havasu Marine Corps League / P7952 Lake Havasu Marine Corps League - 2014 Charity Golf Tournament :30	498	04:09:00	6,817.63
3771 Lake Havasu Marine Corps League / P8015 Lake Havasu Marine Corps League - 2014 Charity Garage Sale PSA :30	158	01:19:00	1,686.91
3771 Lake Havasu Marine Corps League / P8081 Lake Havasu Marine Corps League - 2014 Toys for Toys :30	248	02:04:00	3,480.04
3771 Lake Havasu Marine Corps League	904	07:32:00	11,984.58
1794 Lake Havasu Rotary Club / P8032 Lake Havasu Rotary Club - Rotary Day Mixed :30	88	00:44:00	1,876.38
1794 Lake Havasu Rotary Club	88	00:44:00	1,876.38
2667 Lake Havasu Shrine Club/PSA-CSH / P8082 Lake Havasu Shrine Club - Clothe a child psa :30	184	01:32:00	3,065.40
2667 Lake Havasu Shrine Club/PSA-CSH / P8092 Lake Havasu Shrine Club/PSA-CSH - BINGO PSA :30	347	02:53:30	8,937.10
2667 Lake Havasu Shrine Club/PSA-CSH	531	04:25:30	12,002.50
2770 Laughlin Chamber Of Commerce / P8038 Laughlin Chamber Of Commerce - Laughlin and Bullhead 2nd annual 5k all ca	259	02:09:30	0.00
2770 Laughlin Chamber Of Commerce	259	02:09:30	0.00
0095 Mad Dog Wireless, Inc. / IN196 Mad Dog Wireless - Intro National Anthem :05	340	00:28:20	0.00
0095 Mad Dog Wireless, Inc. / P8006 Mad Dog Wireless, Inc. - JOB FAIR PSA :30	464	03:52:00	12,408.37
0095 Mad Dog Wireless, Inc.	804	04:20:20	12,408.37
0166 Mohave Community College / P7966 Mohave Community College - JOB FAIR PSA :30	166	01:23:00	3,845.58
0166 Mohave Community College	166	01:23:00	3,845.58
1222 Mohave County Sheriff's Dept / P7991 Mohave County Sheriff's Dept - MCSO Thanks 10-14 :30	104	00:52:00	1,690.73
1222 Mohave County Sheriff's Dept / P8078 Mohave County Sheriff's Dept - Don't Drink and Drive :30	247	02:03:30	0.00
1222 Mohave County Sheriff's Dept / P8079 Mohave County Sheriff's Dept - Shopping Home Safety :30	249	02:04:30	0.00
1222 Mohave County Sheriff's Dept / P8080 Mohave County Sheriff's Dept - Shopping Home Safety 2 :30	248	02:04:00	0.00
1222 Mohave County Sheriff's Dept	848	07:04:00	1,690.73
3237 Mohave High School / E3896 Mohave High School - MHS Christmas Band Concert 12-14 :30	74	00:37:00	1,148.70
3237 Mohave High School	74	00:37:00	1,148.70
3288 Mohave PC Computers / I1599 Mohave PC Computers - American Legion - Nov :30	426	03:33:00	13,180.87
3288 Mohave PC Computers / I1608 Mohave PC Computers - Computer Winners :30	156	01:18:00	3,741.05
3288 Mohave PC Computers / P8045 Mohave PC Computers - PSA Build your own computer :30	387	03:13:30	11,993.06
3288 Mohave PC Computers	969	08:04:30	28,914.98
1258 Mohave Shrine Club / P8074 Mohave Shrine Club - Thanksgiving :30	9	00:04:30	328.05
1258 Mohave Shrine Club	9	00:04:30	328.05
0587 Murphy Broadcasting / E3895 Murphy Broadcasting - Gala 12-14 :30	32	00:16:00	486.56
0587 Murphy Broadcasting / P7969 Murphy Broadcasting - Before Happiness 1 2:00	3	00:06:00	0.00
0587 Murphy Broadcasting / P7970 Murphy Broadcasting - Before Happiness 2 2:00	3	00:06:00	0.00
0587 Murphy Broadcasting / P7971 Murphy Broadcasting - Emyth Revisited 1 2:00	3	00:06:00	0.00
0587 Murphy Broadcasting / P7972 Murphy Broadcasting - Before Happiness 3 2:00	3	00:06:00	0.00
0587 Murphy Broadcasting / P7973 Murphy Broadcasting - Emyth Revisited 2 2:00	3	00:06:00	0.00

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0587 Murphy Broadcasting / P7974 Murphy Broadcasting - Emyth Revisited 3 2:00	3	00:06:00	0.00
0587 Murphy Broadcasting / P7975 Murphy Broadcasting - Good To Great 1 2:00	3	00:06:00	0.00
0587 Murphy Broadcasting / P7976 Murphy Broadcasting - Good To Great 2 2:00	3	00:06:00	0.00
0587 Murphy Broadcasting / P7977 Murphy Broadcasting - Good To Great 3 2:00	3	00:06:00	0.00
0587 Murphy Broadcasting / P7978 Murphy Broadcasting - Swim With Sharks 1 2:00	3	00:06:00	0.00
0587 Murphy Broadcasting / P7979 Murphy Broadcasting - Swim With Sharks 2 2:00	3	00:06:00	0.00
0587 Murphy Broadcasting / P7980 Murphy Broadcasting - Swim With Sharks 3 2:00	3	00:06:00	0.00
0587 Murphy Broadcasting / P7988 Murphy Broadcasting - Flag Recycle 2014 Mixed :30	556	04:38:00	0.00
0587 Murphy Broadcasting / P8075 Murphy Broadcasting - River Riders Motorcycle Club 31st Annual Toy Run :30	119	00:59:30	2,837.65
<b>0587 Murphy Broadcasting</b>	<b>743</b>	<b>07:05:30</b>	<b>3,324.21</b>
0211 Nevada Broadcasters Association / P2551 NEV Broad ARMY NAT'L GUARD - My First Call Up :60	121	02:01:00	0.00
0211 Nevada Broadcasters Association / P2552 NEV Broad ARMY NAT'L GUARD - Fighting for the Environment :60	20	00:20:00	0.00
0211 Nevada Broadcasters Association / P2553 NEV Broad ARMY NAT'L GUARD - A Storm to Remember :60	116	01:56:00	0.00
0211 Nevada Broadcasters Association / P2554 NEV Broad ARMY NAT'L GUARD - Rising Waters :60	18	00:18:00	0.00
0211 Nevada Broadcasters Association / P7264 Nevada Insurance Council :60 - :60 Driving Without Insurance :60	22	00:22:00	0.00
0211 Nevada Broadcasters Association / P7439 Nevada Broadcasters Association - USCG-The Workout :60	21	00:21:00	0.00
0211 Nevada Broadcasters Association / P7440 Nevada Broadcasters Association - Air Force Reserve-Spot#2 :60	19	00:19:00	0.00
0211 Nevada Broadcasters Association / P7503 Nevada Broadcasters Association - Nevada Broadcasters Scholarship-Marcu	110	01:50:00	0.00
0211 Nevada Broadcasters Association / P7576 Nevada Broadcasters Association - Recovery and Stigma :60	108	01:48:00	0.00
0211 Nevada Broadcasters Association / P7577 Nevada Broadcasters Association - Gun Safety :60	105	01:45:00	0.00
0211 Nevada Broadcasters Association / P7578 Nevada Broadcasters Association - Senior Safety Fair :60	101	01:41:00	0.00
0211 Nevada Broadcasters Association / P7668 Nevada Broadcasters Association - Nevada Senior Medical Patrol :60	122	02:02:00	0.00
0211 Nevada Broadcasters Association / P8026 Nevada Broadcasters Association - National Adoption Awareness Month - No	20	00:20:00	0.00
0211 Nevada Broadcasters Association / P8027 Nevada Broadcasters Association - Flood Awareness - Nov 2014 :60	19	00:19:00	0.00
0211 Nevada Broadcasters Association / P8028 Nevada Broadcasters Association - DETR-Michelle Merrill - Nov 2014 :60	19	00:19:00	0.00
0211 Nevada Broadcasters Association / P8029 Nevada Broadcasters Association - Teachable Moment #1 :60	78	01:18:00	0.00
0211 Nevada Broadcasters Association / P8030 Nevada Broadcasters Association - Teachable Moments #2 - Children :60	23	00:23:00	0.00
<b>0211 Nevada Broadcasters Association</b>	<b>1042</b>	<b>17:22:00</b>	<b>0.00</b>
3823 No Name Public House / D6015 No Name Public House - 2014 Donny D Ride :30	488	04:04:00	6,629.67
<b>3823 No Name Public House</b>	<b>488</b>	<b>04:04:00</b>	<b>6,629.67</b>
0180 Oasis Floors / P8005 Oasis Floors - Hiring :30	122	01:01:00	1,519.66
0180 Oasis Floors / P8104 Oasis Floors - Hiring at River stone :30	215	01:47:30	2,753.26
<b>0180 Oasis Floors</b>	<b>337</b>	<b>02:48:30</b>	<b>4,272.92</b>
2397 One Summer Night Cruisers / P7937 One Summer Night Cruisers - Unity Run 11th Annual :30	80	00:40:00	1,572.32
<b>2397 One Summer Night Cruisers</b>	<b>80</b>	<b>00:40:00</b>	<b>1,572.32</b>
3204 Pioneer Title / P8091 Pioneer Title - Toys for Tots Raffle Mixed :30	304	02:32:00	4,947.87
<b>3204 Pioneer Title</b>	<b>304</b>	<b>02:32:00</b>	<b>4,947.87</b>
1704 Premier Golf Cars / P8127 Premier Golf Cars - Little League Sign ups :30	185	01:32:30	2,178.93
<b>1704 Premier Golf Cars</b>	<b>185</b>	<b>01:32:30</b>	<b>2,178.93</b>
3438 Pulmonary Hypertension Assoc. / M4242 Pulmonary Hypertension Assoc. - Support 10-14 :30	39	00:19:30	865.41
<b>3438 Pulmonary Hypertension Assoc.</b>	<b>39</b>	<b>00:19:30</b>	<b>865.41</b>
3965 Racers 4 Kids / P7964 Racers 4 Kids - Racers 4 Kids Fundraiser :30	124	01:02:00	2,421.35
<b>3965 Racers 4 Kids</b>	<b>124</b>	<b>01:02:00</b>	<b>2,421.35</b>
3959 Route 66 Rotary / E3879 Route 66 Rotary - Octoberfest 14 :30	120	01:00:00	2,274.72
<b>3959 Route 66 Rotary</b>	<b>120</b>	<b>01:00:00</b>	<b>2,274.72</b>
3986 St Vincent's De Paul / P8033 St Vincent's De Paul - St Vincent's Food Bank PSA :30	1256	10:28:00	25,023.72
<b>3986 St Vincent's De Paul</b>	<b>1256</b>	<b>10:28:00</b>	<b>25,023.72</b>
3971 Station 66 Inc. / PA593 Station 66 INC - The Pinkest :30	19	00:09:30	513.00
<b>3971 Station 66 Inc.</b>	<b>19</b>	<b>00:09:30</b>	<b>513.00</b>
1637 Stratosphere / C5626 Stratosphere - PSA Feed the Family 1:30	194	04:51:00	0.00
1637 Stratosphere / C5627 Stratosphere - PSA Feed the Family #2 1:30	178	04:27:00	0.00
1637 Stratosphere / C5628 Stratosphere - PSA Feed the Family #3 1:30	178	04:27:00	0.00
1637 Stratosphere / C5644 Stratosphere - Tree Auction :15	279	01:09:45	0.00
<b>1637 Stratosphere</b>	<b>829</b>	<b>14:54:45</b>	<b>0.00</b>
3964 Supervisor Hildy Angius / P7955 Supervisor Hildy Angius - Hildy :30	99	00:49:30	2,485.62
<b>3964 Supervisor Hildy Angius</b>	<b>99</b>	<b>00:49:30</b>	<b>2,485.62</b>

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3975 The Bar / P8004 The Bar - Poker Food Drive :30	29	00:14:30	1,507.99
3975 The Bar	29	00:14:30	1,507.99
3813 The Watchman / P8138 The Watchman - Help Wanted 12-14 :30	59	00:29:30	1,133.31
3813 The Watchman	59	00:29:30	1,133.31
3969 Topock 66 Foundation / P7990 Topock 66 Foundation - TOPOCK 66 FOUNDATION PSA :30	874	07:17:00	14,448.36
3969 Topock 66 Foundation	874	07:17:00	14,448.36
3987 United Blood Services / P8035 United Blood Services - Ann-ups :30	922	07:41:00	4,733.10
3987 United Blood Services	922	07:41:00	4,733.10
-----Report Total-----	20125	182:56:05	266,339.69