

## 2013 FCC EEO Public File Report for KWBJ-TV, Morgan City, La.

This Report covers February 1, 2013 through January 31, 2014

This employment unit filled 2 full-time job vacancies in this time period.

<b>Position:</b>	<b>Number of Persons Interviewed</b>	<b>Referral Source of Successful Applicant</b>
Account Executive	1*	in-house promotion
Traffic Manager	1*	in-house promotion

Total Number of persons interviewed for Full-Time Vacancies in this time period: 2

\*In an effort to reduce payroll costs, this unit reduced staff during the time period. The positions of Account Executive and Traffic Manager were filled by qualified employees already on-staff. The position of Program Director was eliminated, and the duties assumed by the General Manager and Traffic Manager.

### **Recruitment Sources Used to Fill Full-Time Vacancies in this Time Period**

<b>Position</b>	<b>Recruitment Sources Contacted</b>	<b>Number of Interviewees Referred by Recruitment Source</b>
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None

### **Supplemental Recruitment Initiative**

This employment unit offers cross training in production and on-air positions to part-time employees who demonstrate outstanding work qualities and aptitude to learn, enabling them to qualify for higher level positions within the company. This year, one part-time employee working in the Master Control Department demonstrated such abilities and was assigned additional duties in Production.

This employment unit maintains an internship program in conjunction with the local public school system. No students entered the internship program during this period.

The St. Mary Public School System requires a special project of its high school seniors, in which the seniors learn about and perform tasks in their anticipated career choice. During this period, this unit assisted one senior by mentoring and supervising her through the tasks of creating a television production.