

Tester for Senate 2024



Station	KMCY-TV	Buyer	James Wells	
Market	Minot	Email	James.Wells@screenstrategies.com	
Flight Dates	4/16/2024 - 4/22/2024 Revised (Est. 9120)		Phone	703-272-7300

Program Name	DP	Days Length	Rate	Tue 4/16	Wed 4/17	Thu 4/18	Fri 4/19	Sat 4/20	Sun 4/21	Mon 4/22	Total
Good Morn America 7:00 AM - 8:00 AM	EM	M-F 30	\$40.00 \$200.00	1	1	1	1			1	5
Sold Out: Lowest Rate to Clear Per KMCY											
Good Morn America 8:00 AM - 9:00 AM	EM	M-F 30	\$40.00 \$200.00	1	1	1	1			1	5
Sold Out: Lowest Rate to Clear Per KMCY											
Good Morning Sat 6:00 AM - 7:00 AM	EM	Sa 30	\$20.00 \$20.00					1			1
Sold Out: Lowest Rate to Clear Per KMCY											
Sunday 7a News 7:00 AM - 8:00 AM	EM	Su 30	\$40.00 \$40.00						1		1
Sold Out: Lowest Rate to Clear Per KMCY											
Kelly & Mark 9:00 AM - 10:00 AM	DT	M-F 30	\$15.00 \$30.00		1		1				2
sec 3											
The View 10:00 AM - 11:00 AM	DT	M-F 30	\$15.00 \$15.00			1					1
Sec 3											
KMCY 11a News 11:00 AM - 12:00 PM	DT	M-F 30	\$40.00 \$80.00	1						1	2
Sold Out: Lowest Rate to Clear Per KMCY											
GMA III 12:00 PM - 1:00 PM	DT	M-F 30	\$10.00 \$20.00		1		1				2
sec 3											
KMCY 4p News 4:00 PM - 5:00 PM	EN	M-F 30	\$15.00 \$30.00	1		1					2
sec 3											
KMCY 5p News 5:00 PM - 5:30 PM	EN	M-F 30	\$20.00 \$40.00		1		1				2
sec 2											

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KMCY 6p News 6:00 PM - 6:30 PM	EN	M-F 30	\$50.00 \$100.00	1						1	2
Sold Out: Lowest Rate to Clear Per KMCY											
Saturday 6p News 6:00 PM - 6:30 PM	EN	Sa 30	\$50.00 \$50.00					1			1
Sold Out: Lowest Rate to Clear Per KMCY											
Ent Tonight 6:30 PM - 7:00 PM	PA	M-F 30	\$100.00 \$200.00		1					1	2
Sold Out: Lowest Rate to Clear Per KMCY											
The Bachelor 7:00 PM - 9:00 PM	PT	M 30	\$500.00 \$500.00							1	1
Sold Out: Lowest Rate to Clear Per KMCY											
Abbott Elementary 8:00 PM - 8:30 PM	PT	W 30	\$125.00 \$125.00		1						1
Sold Out: Lowest Rate to Clear Per KMCY sec 3											
Shark Tank 7:00 PM - 8:00 PM	PT	F 30	\$350.00 \$350.00				1				1
Sold Out: Lowest Rate to Clear Per KMCY											
KMCY 10p News 10:00 PM - 10:35 PM	LN	M-F 30	\$70.00 \$140.00	1						1	2
Sold Out: Lowest Rate to Clear Per KMCY											
Saturday 10p News 10:00 PM - 10:35 PM	LN	Sa 30	\$50.00 \$50.00					1			1
Sold Out: Lowest Rate to Clear Per KMCY											
Jimmy Kimmel 10:35 PM - 11:35 PM	LF	M-F 30	\$5.00 \$5.00			1					1
sec 3											
Station Totals			\$2,195.00	6	7	5	6	3	1	7	35