



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Strategic Media Services
Attention: Accounts Payable
3299 K St NW Ste 200
Washington, DC 20007-4415

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
190073-1	08/25/13	August 2013	07/29/13 - 08/18/13

Station	Account Executive	Sales Office	Sales Region
KOB	Frank Feinberg	Petry - Philadelphia	National

Advertiser	Product	Estimate Number
American Petroleum Instit	TARGET 2013	3299

Flight Dates	Order #	Alt Order #
08/12/13 - 08/18/13	190073	06940809

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/17/13	08/17/13	News 4 Spec Sa 6a (1hr)	Sa 6a-7a	-----S-	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/12/13 08/18/13 -----S- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 08/17/13 6:28 AM News 4 Spec Sa 6a (1hr) Sa 6a-7a :30 APITV080101DMMH \$75.00 NM									
2	08/13/13	08/15/13	News 4 Today II 6a-7a	M-F 6a-7a	-T-T---	:30	2	\$390.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/12/13 08/18/13 -T-T--- 2 \$390.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Tu 08/13/13 6:42 AM News 4 Today II 6a-7a M-F 6a-7a :30 APITV080101DMMH \$390.00 NM 1 All Th 08/15/13 6:42 AM News 4 Today II 6a-7a M-F 6a-7a :30 APITV080101DMMH \$390.00 NM									
3	08/12/13	08/16/13	News 4 @ 5p M-F	M-F 5p-530p	M-W-F--	:30	3	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/12/13 08/18/13 M-W-F-- 3 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 08/12/13 5:23 PM News 4 @ 5p M-F M-F 5p-530p :30 APITV080101DMMH \$375.00 NM 3 All W 08/14/13 5:13 PM News 4 @ 5p M-F M-F 5p-530p :30 APITV080101DMMH \$375.00 NM 2 All F 08/16/13 5:13 PM News 4 @ 5p M-F M-F 5p-530p :30 APITV080101DMMH \$375.00 NM									
4	08/13/13	08/15/13	News 4 @ 6p M-F	M-F 6p-632p	-T-T---	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/12/13 08/18/13 -T-T--- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 08/13/13 6:24 PM News 4 @ 6p M-F M-F 6p-632p :30 APITV080101DMMH \$450.00 NM 2 All Th 08/15/13 6:29 PM News 4 @ 6p M-F M-F 6p-632p :30 APITV080101DMMH \$450.00 NM									
5	08/12/13	08/16/13	News 4 @ 630p M-F	M-F 630p-7p	M-W-F--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/12/13 08/18/13 M-W-F-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 08/12/13 6:43 PM News 4 @ 630p M-F M-F 630p-7p :30 APITV080101DMMH \$350.00 NM 1 All W 08/14/13 6:43 PM News 4 @ 630p M-F M-F 630p-7p :30 APITV080101DMMH \$350.00 NM 3 All F 08/16/13 6:42 PM News 4 @ 630p M-F M-F 630p-7p :30 APITV080101DMMH \$350.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Albuquerque, NM 87103

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
190073-1	08/25/13	August 2013	07/29/13 - 08/18/13
Advertiser	Product	Estimate Number	
American Petroleum Institute	TARGET 2013	3299	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/18/13	08/18/13	News 4 @ 5p Sun	Su 5p-530p	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/12/13 08/18/13 -----S 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 08/18/13 5:28 PM News 4 @ 5p Sun Su 5p-530p :30 APITV080101DMMH \$250.00 NM									
7	08/12/13	08/16/13	News 4 @ 10p M-F	M-F 10p-1035p	M-W-F--	:30	3	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/12/13 08/18/13 M-W-F-- 3 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All M 08/12/13 10:28 PM News 4 @ 10p M-F M-F 10p-1035p :30 APITV080101DMMH \$550.00 NM 1 All W 08/14/13 10:33 PM News 4 @ 10p M-F M-F 10p-1035p :30 APITV080101DMMH \$550.00 NM 2 All F 08/16/13 10:27 PM News 4 @ 10p M-F M-F 10p-1035p :30 APITV080101DMMH \$550.00 NM									
<u>Total Spots</u>							15		

Payment Terms 30 Days

<u>Gross Total</u>	\$5,830.00
<u>Agency Commission</u>	\$874.50
<u>Net Amount Due</u>	\$4,955.50
ABQ 7.0%	\$346.89
<u>Amount Due</u>	\$5,302.39