



PO Box 23370
 Barling, AR 72923
 479-484-7285

hitthatline.com

KAKS 99.5 ESPN Arkansas Order Confirmation

OrderID: 0333-001

Sponsor: Womack for Congress (District)
 Product: Womack for Congress (District) 2024
 Estimate/PO:
 AccountRep: Tommy Craft
 BillingCycle: Broadcast Month
 InvoiceType: Detail Affidavit
 Run Dates: 1/29/2024 - 3/5/2024
 Items Ordered: 167
 Ordered Amount: \$4,450.00

WOMACK FOR CONGRESS (DISTRICT)
 PO BOX 508
 ROGERS, AR 72757

Scheduled Station(s): KAKS
 Womack for Congress (District) 2024

Printed 1/23/2024 3:48:28 PM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 1/29/2024 - 2/4/2024	All Weeks	06:00 AM - 09:00 AM	3	3	3	3	3			15	:30	Spot	MR		15	30.00	450.00
02 2/5/2024 - 2/11/2024	All Weeks	06:00 AM - 09:00 AM	2	2	2	2	2			10	:30	Spot	MR		10	30.00	300.00
03 2/12/2024 - 2/18/2024	All Weeks	06:00 AM - 09:00 AM	2	2	2	2	2			10	:30	Spot	MR		10	20.00	200.00
04 2/19/2024 - 2/25/2024	All Weeks	06:00 AM - 09:00 AM	2	2	2	2	2			10	:30	Spot	MR		10	20.00	200.00
05 2/26/2024 - 3/5/2024	All Weeks	06:00 AM - 09:00 AM	5	5	5	5	5			25	:30	Spot	MR		25	20.00	700.00
06 1/29/2024 - 2/11/2024	All Weeks	02:00 PM - 07:00 PM	2	2	2	2	2			10	:30	Spot			20	30.00	600.00
07 2/12/2024 - 2/25/2024	All Weeks	02:00 PM - 07:00 PM	2	2	2	2	2			10	:30	Spot			20	20.00	400.00
08 2/26/2024 - 3/5/2024	All Weeks	02:00 PM - 07:00 PM	5	5	5	5	5			25	:30	Spot			25	20.00	700.00
09 2/10/2024 - 2/10/2024	All Weeks	12:00 AM - 11:59 PM	0	0	0	0	0	3		3	:30	Sponsorship	BB		3	75.00	225.00
10 2/14/2024 - 2/14/2024	All Weeks	12:00 AM - 11:59 PM	0	0	3	0	0	0		3	:30	Sponsorship	BB		3	75.00	225.00
11 2/24/2024 - 2/24/2024	All Weeks	12:00 AM - 11:59 PM	0	0	0	0	0	3		3	:30	Sponsorship	BB		3	75.00	225.00
12 2/27/2024 - 2/27/2024	All Weeks	12:00 AM - 11:59 PM	0	3	0	0	0	0		3	:30	Sponsorship	BB		3	75.00	225.00

Broadcast Month Projected Billing (Net):

Month	Jan-24	Feb-24	Mar-24	Q1-2024	Total
Item Cost	0.00	2,825.00	1,625.00	4,450.00	4,450.00

Confirmed Correct; Payment Guaranteed

Accepted for KAKS

Thank you for your business!

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Steve Womack, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
- STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Steve Womack

Authorized committee:
Womack for Congress

Agency requesting time (and contact information):
 N/A

Candidate's political party:
Republican

Office sought (no acronyms or abbreviations):
US House of Representatives Arkansas District 03

Date of election: March 5, 2024 General Primary

Treasurer of candidate's authorized committee:
Mike Eldridge

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Jordan Hale	Name: Tommy Brasel
Date of Request to Purchase Ad Time: 1/23/24	Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name: Jordan Hale

Date: 1/23/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

1/25/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 0333-001	Station Call Letters: KAKS	Date Received/Requested: 1/23/24
Est. #:	Station Location: Goshen, AR	Run Start and End Dates: 1/29/24 - 3/5/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.