

CONTRACT



Townsquare Media Lansing
 3420 Pine Tree Road
 Lansing, MI 48911
 (517) 394-7272

| | | |
|-----------------------------------------------------|-------------------------------------------|--------------------------------------------------------|
| <u>Contract / Revision</u> 1041647 / | | <u>Alt Order #</u> |
| <u>Advertiser</u> Moonsail North | | <u>Original Date / Revision</u> 05/14/19 / 05/15/19 |
| <u>Contract Dates</u> 05/16/19 - 05/17/19 | <u>Estimate #</u> 19-CPAN-100 | |
| <u>Product</u> CPAN WMMQ May 2019 | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WMMQ-FM | <u>Account Executive</u> Brian Hatcher | <u>Sales Office</u> Local Lansing |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Households | | |
| <u>Agy Code</u> | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

And:

Keller Media Consulting
 43311 Joy Road #330
 Canton, MI 48187

| WMMQ-FM - 1041647A | | | | | | | | | | | | |
|---------------------------|------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------------|------------|-------------------|
| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type Spots | Amount | |
| N 1 | WMMQ | 05/16/19 | 05/17/19 | M-F AM Drive | 6a-10a | | :30 | | | NM | 6 \$900.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 05/13/19 | 05/19/19 | ---TF-- | | | | 6 | \$150.00 | | | |
| N 2 | WMMQ | 05/16/19 | 05/17/19 | M-F Midday | 10a-3p | | :30 | | | NM | 6 \$900.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 05/13/19 | 05/19/19 | ---TF-- | | | | 6 | \$150.00 | | | |
| N 3 | WMMQ | 05/16/19 | 05/17/19 | M-F PM Drive | 3p-7p | | :30 | | | NM | 6 \$900.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 05/13/19 | 05/19/19 | ---TF-- | | | | 6 | \$150.00 | | | |
| Totals | | | | | | | | | | | 18 | \$2,700.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|-------------------|-------------------|-------------------|
| 04/29/19 -05/17/19 | 18 | \$2,700.00 | (\$405.00) | \$2,295.00 |
| Totals | 18 | \$2,700.00 | (\$405.00) | \$2,295.00 |

Contract Totals 18 \$2,700.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.