

CONTRACT



Townsquare Media Lansing
3420 Pine Tree Road
Lansing, MI 48911
(517) 394-7272

<u>Contract / Revision</u> 1041647 /		<u>Alt Order #</u>
<u>Advertiser</u> Moonsail North		<u>Original Date / Revision</u> 05/14/19 / 05/15/19
<u>Contract Dates</u> 05/16/19 - 05/17/19	<u>Estimate #</u> 19-CPAN-100	
<u>Product</u> CPAN WMMQ May 2019		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WMMQ-FM	<u>Account Executive</u> Brian Hatcher	<u>Sales Office</u> Local Lansing
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Keller Media Consulting
43311 Joy Road #330
Canton, MI 48187

WMMQ-FM - 1041647A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WMMQ	05/16/19	05/17/19	M-F AM Drive	6a-10a		:30			NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/13/19	05/19/19	---TF--	6			\$150.00				
N 2	WMMQ	05/16/19	05/17/19	M-F Midday	10a-3p		:30			NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/13/19	05/19/19	---TF--	6			\$150.00				
N 3	WMMQ	05/16/19	05/17/19	M-F PM Drive	3p-7p		:30			NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/13/19	05/19/19	---TF--	6			\$150.00				
Totals											18	\$2,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/19 - 05/17/19	18	\$2,700.00	(\$405.00)	\$2,295.00
Totals	18	\$2,700.00	(\$405.00)	\$2,295.00

Contract Totals 18 \$2,700.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.