

### Quarterly Issues and Programs List:

The following is a listing of some of the significant issues responded to by **KVRW-FM (107.3 PopCrush) Lawton, Oklahoma** along with the most significant programming treatment of those issues for the period of: **January 1<sup>st</sup> 2024 through March 31<sup>st</sup> 2024**

#### Section 01 Issues 1st Quarter 2024 I&P Report for KVRW:

- **COVID-19:** S.W. Oklahoma continues to have climbing rates of infection from the Coronavirus. Informing public of infection rates by county/city and providing details on all current CDC guidelines and recommendations to combat the virus.
- **City Government:** The need to relay detailed information on all city emergency proclamations. Keeping the public informed of all updates and changes throughout the pandemic. Clarification on state and local mandates that affect both individuals and businesses in the community and surrounding area.
- **Military:** Provide details of services for employment opportunities, education, housing, child care, financial services, activities and other assistance for service members and their families. Ft. Sill and the Military is a large portion of our community. With the constant influx of new families moving to the area there's always a need to inform and advise where services and assistance can be can be obtained. Especially during the COVID-19 pandemic.
- **Health & Wellness:** Lawton and Southwest Oklahoma have struggled with the spread of COVID-19 and have seen increased infection rates. To help stop or slow the spread of the virus more education on CDC recommendations was needed. From discussing facemasks to washing hands to social distancing practices.
- **Education:** Lawton has a significant high school dropout rate and a large population of undereducated residents who remain in the workforce at minimum wage positions due to education and vocational skill level. Local government and state educators are working to reduce dropout rates and assist with college and vocational education needs. During the pandemic providing details on state and local plans to deal with distance learning and how families can get assistance.
- **Public Assistance:** We have a large portion of our population that are underemployed, near poverty or homeless. Informing local and area residents where they can find assistance for shelter, food, clothing and other services that are available at little or no cost is critical. It has worsened with COVID-19.

#### Section 02 Programs 1st Quarter 2024 I&P Report for KVRW:

Date	Time	Duration	Program/Segment	Description of Issue	Narration of Type & Description of Program/Segment
Every Thursday throughout the quarter	12:45pm	10-15 Minutes	Fort Sill Minute	Military	Visit with Commanding General Wilson Shoffner of Fire Centers of Excellence about the missions of Fort Sill.

1/3/24	1:10pm	10-15 minutes	Family Promise of Lawton, Coldest Night of the Year	Public Assistance, Poverty, Homelessness	Sarah Svec of Family Promise of Lawton, a shelter for families in Lawton in the studio to talk about the event to benefit the shelter, Coldest Night of the Year. This is a walk coming up in February, where walkers get sponsors for them to walk the 5K at night. All of the proceeds benefit the Shelters mission to house families and to mentor those families until they find permanent housing.
1/8/2024	2:10pm	10-15 minutes	Citizens Police Academy	Police Academy, Employment, Education	Sgt. Matt Dimmett in the studio to talk about the Citizens Police Academy open enrollment. This academy takes citizens through all facets of police work including canine unite, city government, courts, and traffic. Sgt. Dimmett gave dates and times of the event and how to register for the course.
1/10/24	1:10pm	10-15 mins	MacArthur High Sports Booster Blood Drive	Blood Donations	Students and coaches from MacArthur High School Booster club in studio to talk about the upcoming Blood Drive hosted by the boosters, and benefiting Oklahoma's Our Blood Institute.
1/17/24	2:10pm	10-15 mins	Our Blood Institute	Blood Donations, Blood shortage, Health	Christi Chambers from Our Blood Institute in the studio to talk about upcoming blood drives and the new promotions happening at the Blood Institute. Historically blood donations decline after the holidays, however the need does not. Christi used her time with us to talk about the current blood shortage and to relay the message that every donation helps to supply the local hospitals for emergencies and for surgeries.
1/25/2204	1:10pm	10-15 mins	Mayor Stan Booker	City Government, Infrastructure, Economic Development	Mayor Stan Booker in the studio to update citizens of the continuing projects that are taking place in the city. He talked about road repairs underway all over the city and projects still in the planning stages.
2/19/2024	2:10pm	10-15 mins	Liberty National Bank Day of Giving	Day of Giving, Charities	Taylor Green, Chief Banking Officer of Liberty National Bank, in the studio to talk about the banks first ever Day of Giving. Liberty National Bank has never closed on President's Day, but this year they decided to close so that their employees could use this day to give back to the communities that they serve all over SW Oklahoma.

					Employees used their day off to donate their time at agencies including Salvation Army Chickasha Community Theatre and Oklahoma Baptists Childrens Home.
2/29/24	2:10pm	10-12 mins	Red River Career Expo – Cameron University	Employment, Student Resources	Isabella Myers from Cameron University's Student Enrichment Center in the studio to talk about the upcoming Career Expo. The event is not limited to students but is open to the public. Employers and recruiters from over 40 companies will be ready to interview candidates for current job openings. This year the expo moved to a more favorable time and will be held from 3-7 pm rather than the morning hours as in the past.
3/7/2024	1:10pm	10-15 mins	Lawton Community Theatre	Arts, Entertainment, Education	Kristopher Pendergraft in the studio to talk about the upcoming presentation of 'Always, Patsy', a play on the life and friendship of Patsy Cline. This musical is one of many performances throughout the season and ticket sales benefit the local arts programs in Lawton/Fort Sill
3/11/2024	2:10pm	10-15 minutes	SW OK Barbershop Chorus Annual Presentation	Community Events	Neil West from SW OK Barbershop Chorus in studio to talk about their annual presentation. This year for the first time ever, the Chorus will present on two days with a Friday night presentation and a matinee on Saturday as well. Proceeds benefit the arts in SW Oklahoma
3/12/2024	1:10pm	10-15 mins	City of Lawton Open Streets	Youth Issues, Recreation, Community Events	Caitlin Gatlin from the City of Lawton, and Sandy Foster from TSET in studio to talk about the return of Open Streets, a healthy kids initiative to get kids out of the house and off electronics and just spend time out door and MOVE. This event has been on hiatus since COVID hit in 2020 and this will mark its return. City of Lawton will block off streets in downtown Lawton and vendors from different agencies will host booths with fun stuff for kids to do from games, to activities to food trucks, car shows, and more.
3/13/2024	2:00pm	10-15 mins	MacMahon Memorial Foundation and Lawton Community Theatre	Education, Arts	Jason Poudrier from MacMahon Foundation in the studio to talk about the youth led cast of Disney's Frozen Jr. In addition to public performances,

			presentation of 'Frozen, Jr.'		the Youth led show was also presented to Elementary School grades in Lawton and Surrounding areas. For some students it is the first experience with live theatre. MacMahon Memorial Auditorium Foundation sponsored part of the expense for this presentation.
3/25/2024	1:00pm	10-15 mins	Trykes & Treads Car Show	Community Events	Linda Mask, with Mountain Metro Ambucs in the studio to promote the upcoming Trykes and Treads Car Show. Historically, the Car show has been the major fundraiser for the Ambucs efforts to supply handicapped children and adults with Trykes for mobility. This year's event will be April 13&14 <sup>th</sup> in partnership with Sweet Temptationz Car Club. This year an added event is sure to please, they will host a Hopping Competition.