

# **PERSPECTIVA NACIONAL – PROGRAMS REPORT**

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**QUARTER 2, 2015**

**May 1, 2015 – June 30, 2015**

**PERSPECTIVA NACIONAL HAS ASCERTAINED THAT THE FOLLOWING  
ISSUES ARE MATTERS OF CONCERN TO THE COMMUNITY IT SERVES:**

- 1. HEALTH CARE**
- 2. IMMIGRATION REFORM**
- 3. PUBLIC SAFETY**
- 4. LOCAL AND NATIONAL ECONOMY**
- 5. LOCAL POLITICS AND GOVERNMENT**
- 6. ROLE OF LATINOS IN THE COMMUNITY**

**SSUE: HEALTH CARE**

***Update on Obamacare coverage and fines, as well as the coverage of Medicaid and Medicare***

Program: Perspectiva Nacional (Segment #2, 8:00)

When: May 3rd, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** We catch up with the changes and new rules under government medical insurance. Mayra Alvarez, one of the top Hispanic officials in the federal Department of Health, warns our viewers on the fines that will go in effect for those who aren't enrolled under Obamacare, and also explains the coverage of Medicaid and Medicare, as well as the benefits of community health centers for undocumented immigrants.

***Alzheimer disease awareness: resources available for the Latino community***

Program: Perspectiva Nacional (Segment #3, 5:59)

When: May 31st, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** We talk about a disease that is ravaging the elderly community in the country and among the Latinos: Alzheimer's. Since the month of June is dedicated to raising awareness of the issue, particularly on the needs of the family circle serving these patients, Dr. Yanira Cruz, from the National Hispanic Council on Aging (NHCOA), talks about the challenges of language, the economic resources and the laws needed to offer more services to the Latino community.

## **ISSUE: IMMIGRATION REFORM**

### ***Immigration experts provide answers to legal questions from our viewers***

Program: Perspectiva Nacional (Full Show. Segment times: Segment #1: 9:01; Segment #2: 7:58; Segment #3: 5:59; Segment #4: 00:50)

When: April 5th, 2015 (**\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\***)

**Description of Program:** Attorneys José Pertierra and Julia Toro join us in the show, to discuss the latest on the court appeal of the Executive Order on Immigration. They also provide legal advice and answers to immigration questions from our audience.

### ***Follow up on the Appeals Case for the Executive Order lawsuit***

Program: Perspectiva Nacional (Segment #2: 8:00)

When: April 12th, 2015 (**\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\***)

**Description of Program:** A hearing will be held on April 17 at the Appeals Court in New Orleans, Louisiana, on the 26-state lawsuit against the immigration executive order issued by President Obama last November. It could determine the future of millions of immigrants in the country, which would benefit from the temporary immigration relief. Ben Monterroso, Executive Director of Mi Familia Vota, and Lorella Praeli, representing the United We Dream organization, will join us in the show to tell us more on what this hearing means and what it will the pro-immigrant organizations actions are for that day, to continue supporting the executive order.

### ***New federal citizenship campaign aimed to immigrants and refugees***

Program: Perspectiva Nacional (Segment #3: 5:59)

When: April 19th, 2015 (**\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\***)

**Description of Program:** Gustavo Torres, Executive Director of the organization CASA, is with us to explain what is the new White House and federal government campaign with immigrants and refugees, aimed to guide them towards the citizenship process as the future the executive order on immigration is defined in the courts.

**ISSUE: IMMIGRATION REFORM (continued)**

***The problem of Immigration detention centers for the U.S. government***

Program: Perspectiva Nacional (Segment #1: 9:01)

When: May 17th, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** With the increasing influx of immigrants, mostly from Central America, authorities have arrested and kept thousands of people, including children, in immigration detention centers. The problem is that these centers are overcrowded, in many cases because the laws themselves do not provide for rapid attention of the cases and requests for the undocumented. Organizations who safeguard their rights, point flagrant violations of constitutional and civil rights of immigrants, among other issues.

With this issue we begin our show this week, which we discuss with the immigration attorney Jose Pertierra, who also talks about cases of child abduction, based on the case of the teenager Alondra Diaz.

***Follow up on the Appeals Case for the Executive Order lawsuit***

Program: Perspectiva Nacional (Segment #2: 8:02)

When: May 24th, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** We also bring back to discussion the status of the executive action lawsuit against President Obama's immigration relief. Marielena Hincapié, Executive Director of the National Immigration Law Center, tells us where we are in the process and what will happen if this executive order is finally implemented, but there's a political and administration change in the White House in 2016. In addition, Felipe Benítez of Mi Familia Vota, talks about the national events that took place on May 19, the day that the deferred action program for parents (DAPA) should have started.

**ISSUE: IMMIGRATION REFORM (continued)**

***Follow up on the Appeals Case for the Executive Order lawsuit***

Program: Perspectiva Nacional (Segment #2: 7:58)

When: June 7th, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** Also, we Congressman Luis Gutierrez, Democrat of Illinois, joins us in the show to, along with Ben Monterroso, Executive Director of Mi Familia Vota, tell us where we are in terms of national actions to continue fighting for DACA and DAPA programs under the Presidential executive order.

***3 year anniversary of DACA: Where do we stand today?***

Program: Perspectiva Nacional (Segment #1: 9:00)

When: June 14, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** Monday, June 15, 2015 marks the third anniversary of the Deferred Action for young immigrants, known as DACA. We start our show analyzing where we are in terms of the rights and benefits that Dreamers acquired through the program, how the fact that President Obama's immigration relief has been halted by the courts affects DACA and Dreamers and where do we stand for a long term solution for a broken immigration system, as it has been fought in order to have an Immigration Reform. Julieta Garibay, co-founder of United We Dream organization, as well as Dreamer and activist Hareth Andrade discuss the details.

## ISSUE: PUBLIC SAFETY

### ***The risk of the Islamic State on American soil***

Program: Perspectiva Nacional (Segment #2: 8:02)

When: May 17, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** We analyze the risk of the Islamic State on American soil. Not only after the fatal incident in Garland, Texas, but to the possible recruitment in the country through social media. Experts in international affairs Joseph Humire and Prof. Emilio Viano argue about it.

### ***Presidential ban to military equipment by local police, to curb violent incidents between law enforcement officials and the community***

Program: Perspectiva Nacional (Segment #1: 9:02)

When: May 24th, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** President Obama's announced a ban to the purchase of military equipment by local police, in an attempt to address violent incidents between law enforcement officials and the community, as seen in Ferguson, Missouri and Baltimore, Maryland. In the show we will discuss whether this measure benefits the safety of the Latino community with Prof. Patricio Zamorano, an expert in political affairs, and J.D. Gordon, an expert on military affairs.

### ***Climate change, global warming and its impact on our daily life and the 2016 elections***

Program: Perspectiva Nacional (Segment #1: 8:58)

When: May 31st, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** Floods in Texas and Oklahoma a week ago, left death and destruction in its wake. This, added to the severe drought plaguing California for four years now, and as hurricane season begins, makes us stop to think on the effects of climate change in the country: the impact on the economy, agriculture, urban planning and even the well-being of the Latino community as we near the 2016 elections. Environmentalist Javier Sierra, from The Sierra Club, and political analyst Patricio Zamorano, discuss the issue.

**ISSUE: PUBLIC SAFETY (continued)**

***A legislative strategy for domestic violence and firearms***

Program: Perspectiva Nacional (Segment #1: 8:58)

When: June 7th, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** Democrats in Congress spent this week lobbying for reinforcing background checks on the sale of firearms, because of the close relationship between those and the increase in domestic violence victims killed by the use of different types of weapons. The issue of firearms nor domestic violence are new to the public discussion, however, why do they occupy the attention of legislators? That's what we discuss in our show with Dr. Claudia Campos, clinical psychologist, and Jennifer Molina, analyst from the Center for American Progress.

***More cases of abuse of force by local police and racial profiling***

Program: Perspectiva Nacional (Segment #2: 7:59)

When: June 14th, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** The issue of police abuse of force and racial profiling is once again under public scrutiny, after a violent incident in Texas last weekend. We invited representative for that state, Democrat Henry Cuellar, to tell us what is being done in Congress to address police brutality and racial profiling, which increasingly continue to occur throughout the country.

***Farmers from across the country demand more protections against pesticides***

Program: Perspectiva Nacional (Segment #3: 5:54)

When: June 21st, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** Farmers from across the country are making claims to Congress and the government, in order to adopt stricter laws in the use of agricultural pesticides and to have more bilingual information available for Latino immigrant workers, so they can follow protection measures against toxic chemicals. Amelia Ceja, a former peasant and today wine businesswoman in Napa, California, explains what they are the group's demands.

## **ISSUE: LOCAL AND NATIONAL ECONOMY**

### ***Interview with Secretary of Labor on employment and benefits for workers***

Program: Perspectiva Nacional (Segment #3: 5:58)

When: May 3rd, 2015 (**\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\***)

**Description of Program:** Secretary of Labor, Thomas Perez, one of the few Latinos serving in the cabinet of the Obama Administration, joins us on the show. We discuss with him the employment situation in the country, employee benefits available for workers, such as paid leave, safety protections, job training, among others.

### ***Changes to global economy and its impact to the Latino community and Latin America***

Program: Perspectiva Nacional (Segment #2: 8:00)

When: June 28, 2015 (**\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\***)

**Description of Program:** We take a glance to global economy, with analysts Juan Carlos Hidalgo, Latin America expert at the CATO Institute, and the political scientist Patricio Zamorano. They will explain the overall impact of the new trans-Pacific trade agreement in which the United States plays a leading role, and how this would benefit Latino consumers. They also explain the economic crisis in Greece, its consequences for the European Union and whether it will have negative effects on the dollar, the inflation and the global economy.

## **ISSUE: LOCAL POLITICS AND GOVERNMENT**

### ***The race to win the political nomination for the 2016 elections begins***

Program: Perspectiva Nacional (Segment #1: 9:01)

When: April 12, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** Another Republican just announced his aspiration to the Presidency: Rand Paul, Senator from Kentucky. Meanwhile, it appears that Jeb Bush, former Governor of Florida, and Marco Rubio, Senator of that same state, are next on the list. There's also expectation with the imminent announcement of Hillary Clinton for the same job under the Democratic ticket. We start this week's show discussing politics in this week's show with analysts Adolfo Franco and Melissa Diaz, Republican and Democrat, respectively.

### ***Political analysis on aspiring presidential candidates and the first 100 days of the 114th Congress***

Program: Perspectiva Nacional (Segments #1 and #2: 9:00, 7:59)

When: April 19, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** We discuss several issues relevant to the community with our guests. First, Republican strategists Jose Fuentes Agostini and Alfonso Aguilar, join us in the show for an in-depth analysis of the Republican pre-candidates, who aspire to the presidency in 2016. We talk about Ted Cruz and Marco Rubio, two young politicians with Latin blood, also about Rand Paul and Jeb Bush. And last but not least, we include Hillary Clinton in the conversation, about whom our guests have plenty to say.

We also receive in our show the leader of the Democratic Caucus in the House of Representatives, Congressman Xavier Becerra, with whom we discussed the first 100 days of the 114th Congress, immigration and equal pay, the presidential pre-candidates and his possible bid for US Senate seat.

**ISSUE: LOCAL POLITICS AND GOVERNMENT (continued)**

***Political analysis on aspiring presidential candidates***

Program: Perspectiva Nacional (Segment #2: 8:02)

When: May 31st, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** We analyze the incursion of former Senator Rick Santorum and former governors of New York and Maryland, George Pataki and Martin O'Malley, respectively, to the race for the presidency in 2016. Analysts Alfonso Aguilar and José Dante Parra, conservative and Democrat, respectively, will offer us their perspectives during the show.

***Latino Elected and Appointed Officials and political presidential candidates***

Program: Perspectiva Nacional (Segment #3: 6:00)

When: June 14th, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** Laura Maristany, Director of Political and Legislative Affairs for NALEO (National Association of Latino Elected and Appointed Officials), discusses in the show why is it important for the community and the Latino public officials to hear what several presidential pre-candidates have to say during the organization's annual convention, that will be held next week in Las Vegas, Nevada.

***Analysis of current affairs: transportation, right to vote and Immigration***

Program: Perspectiva Nacional (Segment #2: 8:00)

When: June 21st, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** Congressional Hispanic Caucus Chairwoman, California Democrat Linda Sanchez, joins us in the show to discuss the issues that occupy the agenda of this group in the Capitol. Among them, the national situation in the transportation system, the right to vote and immigration.

**ISSUE: LOCAL POLITICS AND GOVERNMENT (continued)**

***Political analysis on aspiring presidential candidates***

Program: Perspectiva Nacional (Segment #1, 9:01)

When: June 28th, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** Political analysis of the most recent news on the national perspective: racism, gun control and the White House political race. Political strategists Lorena Chambers and Judy Pino, Democrat and conservative respectively, will present their views on these issues, as well as interesting points of view regarding the possibility that a woman could become the first President of the United States.

**ISSUE: ROLE OF LATINOS IN THE COMMUNITY**

***How Black Latinos are re-shaping the U.S. demographics***

Program: Perspectiva Nacional (Segment #3, 6:01)

When: April 12th, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** We discuss an interesting study published by the PEW Research Center, which puts on the the spotlight black immigrants of Hispanic origin. It shows a significant increase of this segment of the community, especially those from Dominican Republic, Mexico, Cuba and Panama. Mark Hugo Lopez, from the PEW Research Center, explains why these demographics are important and the impact it has on a social level for the country.

***Equality marriages: the story of a Latino gay immigrant***

Program: Perspectiva Nacional (Segment #1, 9:01)

When: May 3rd, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** The Supreme Court began hearings this week to re-address the claims of same-sex marriages, who once more demand more rights and to be recognized in different states, sparking reactions in favor and against these unions. Felipe Sousa-Rodriguez, an activist in favor of same-sex marriages will be with us in the show to share his story, the impact of discrimination against the LGBT community and, last but not least, the additional complications that this community face when they are also undocumented immigrants.

**ISSUE: ROLE OF LATINOS IN THE COMMUNITY (continued)**

***Pope Francis' visit to the U.S. and the canonization of Mother Teresa of Calcutta***

Program: Perspectiva Nacional (Segment #3, 5:56)

When: May 24th, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** Father José Eugenio Hoyos joins us in the show to talk about the great celebration for Catholics in Latin America with the beatification of Archbishop Oscar Romero. We also catch up with the preparations for the visit of Pope Francisco to the U.S. and the possible canonization of Mother Teresa of Calcutta.

***Dreamers and Armed Forces: one Republican Congressman challenges his party to support their participation***

Program: Perspectiva Nacional (Segment #3, 6:05)

When: June 7th, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** Republican representative for Colorado, Mike Coffman, joins us in the show to explain to our audience why, despite his party's stance on immigration, he supports that Dreamers can become members of the US armed forces.

***Analysis of the first year of Salvadorian President Salvador Sanchez Ceren***

Program: Perspectiva Nacional (Segment #1, 9:01)

When: June 21st, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** The Organization of American United States (OAS) convened this week in Washington, DC for its General Assembly, set a work plan under the leadership of the new Secretary General, Luis Almagro. The Minister of Foreign Affairs of El Salvador, Hugo Martinez, attended the meeting and joins us in the show to talk about the issues discussed by OAS country members, but also to talk about the first year of Salvador Sanchez Cerén as president of El Salvador.

**ISSUE: ROLE OF LATINOS IN THE COMMUNITY (continued)**

***Mirror, mirror: parallels between the immigration situation between the Dominican Republic and Haiti, and the one in the U.S.***

Program: Perspectiva Nacional (Segment #3, 6:02)

When: June 28, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** The situation in the Dominican Republic is addressed: the government of President Danilo Medina enforces immigration measures, deporting thousands of undocumented Haitian nationals or those of Haitian descent, but born in Quisqueya. Maritza Vargas, Dominican union leader and AFL-CIO representative in that country, discusses us about this dramatic immigration situation, while Ricardo Ramirez, from the Center for Popular Democracy, makes a parallel between the situation with Dominicans and Haitians, and the one that we face today in the United States.