

# Ouachita Broadcasting, Inc.

## Pulse Multimedia

KENA FM Facility ID 84055    KENA AM Facility ID 50773    KQOR FM Facility ID 85585  
Mena, Arkansas

# EEO Public File Report 2022

February 1, 2022 – January 31, 2023

As per the payroll ending January 31, 2023  
, radio stations KENA FM, KENA AM, and KQOR FM had a total of Five (5) full-time and Five (5) part-time employees.

Five (5) full time positions consisting of: One (1) Manager (White, Female); One (1) Production Manager (White, Male); One (1) On-Air Talent/Office Worker (White, Female), One (1) Audio Producer (White, Male), and One (1) Announcer/Operations (White, Male).

Five (5) part time positions consisting of: Three (3) Office Workers (White, Male), One (1) Office Worker (White, Female), and One (1) Graphics/IT Worker (White, Male).

### I. VACANCY LIST

The following is a list of vacancies for full time jobs during the previous 12 months:

Job Title	Date of Opening	Date Filled	Sources Used
1.Sales Representative	08/31/22	Not Yet Filled	2,3,4,5,6
2.Sales Representative	01/13/23	Not Yet Filled	2,3,4,5,6

### II. RECRUITMENT

Source	Address	Contact Person	Telephone #
1.Promoted from Within	1168 Hwy 71 S - Mena	Ashley Moore	(479) 243-9600
2.Employee Referral	1168 Hwy 71 S - Mena	Ashley Moore	(479) 243-9600
3.Radio Ads KENA FM	1168 Hwy 71 S - Mena	Ashley Moore	(479) 243-9600
4.Radio Ads KQOR FM	1168 Hwy 71 S - Mena	Ashley Moore	(479) 243-9600
5.Ad on MyPulsenews.com	1168 Hwy 71 S - Mena	Ashley Moore	(479) 243-9600
6.Pulse Multimedia Facebook	1168 Hwy 71 S - Mena	Ashley Moore	(479) 243-9600
7. Polk County Pulse Newspaper Ad	1168 Hwy 71 S - Mena	Ashley Moore	(479) 243-9600
8. Indeed.com Job Listing	1168 Hwy 71 S - Mena	Ashley Moore	(479) 243-9600

**III. INTERVIEWS**

During the previous 12 months, there was a total of Four (4) people interviewed for full-time positions. The following is a list of the total number of interviews conducted as a result of each recruitment source shown in Section II above:

<b>Position Sought</b>	<b>Recruitment Source Utilized</b>	<b># Applications</b>	<b># Interviews</b>
1.Sales Representative	3 ,4, 5, 6, 7, 8	2	1
2.Sales Representative	2, 3, 4, 5, 6, 7, 8	5	3

**IV. INITIATIVES**

During the last 12 months, the station employment unit engaged in the following initiatives:

**a. Station Tours**

In 2022 two station tours were given to local students interested in careers in broadcasting.

**b. Careers in Broadcasting**

Information was made available about careers in broadcasting on the station’s website and social media pages.

Ouachita Broadcasting, Inc. is an Equal Opportunity Employer.

Ouachita Broadcasting, Inc. is located at 1168 Highway 71 North in Mena. The mailing address is P.O. Box 1450, Mena, Arkansas 71953. Contact the station at 479-243-9600 or via email: [news@mypulsenews.com](mailto:news@mypulsenews.com).

Submitted by: Ashley Moore  
Ashley Moore, General Manager  
Filed this 1<sup>st</sup> day of February, 2023