

## Quarterly issues and programming list

Quarter ending: March 31st, 2019.

Station: KENA 1450 AM

### Issues:


- 1) Arkansas Tobacco Prevention
  - 2) Fatherhood Involvement
  - 3) Heart Valve Voice
  - 4) Texting and Driving
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### Programs to address issues:

- 1) KENA-AM aired public service announcements from Arkansas Tobacco Prevention on the dangers of smoking. These PSA's were :30 seconds in length and ran on an ROS schedule on a weekly basis for the entire quarter.
- 2) KENA-AM aired public service announcements from The Ad Council/Fatherhood Involvement on the importance of fathers spending time with their kids. These :30 were seconds each and began in February and aired the remainder of the quarter on an ROS schedule.
- 3) KENA-AM aired public service announcements from Heart Valve Voice. These :30 second PSA's ran for the quarter and focused on the symptoms of heart issues and for listeners to see about setting an appointment with their doctor
- 4) KENA-AM aired public service announcements from the Arkansas State Police regarding the dangers of texting and driving. These PSA's were :30 seconds in length and ran on an ROS (no specific time) schedule on a weekly basis for the entire quarter.

Submitted: April 9<sup>th</sup>, 2019

By:

  
Jamie Hammack, General Manager