Quarterly Issues & Programs Report

KOOR FM - KENA FM - KENA AM

Fourth Quarter 2022 Quarter Ending December 31, 2022

ISSUES:

- 1. Fire Prevention Week
- 2. SBA Economic Injury Disaster Loans
- 3. Breast Cancer Awareness
- 4. Food Commodities Distribution
- 5. UDrive, UText, UPay
- 6. Burn Bans/AR FireSMART App
- 7. Fire Ant Quarantines
- 8. Click It or Ticket
- 9. Water Main Flushing
- 10. Holiday Scams/Theft/Safety
- 11. Toys for Tots
- 12. Drive Sober or Get Pulled Over
- 13. Alfalfa Recall
- 14. Christmas Tree Recycling

PROGRAMS:

- 1. KENA and KQOR aired announcements in October with information on fire prevention tips.
- 2. KENA and KQOR aired news pieces and live reads in October with information on the Small Business Administration Economic Injury Disaster Loan Program.
- 3. KENA and KQOR aired news pieces with live reads and announcements in October regarding Breast Cancer Awareness.
- 4. KENA and KQOR aired Public Service Announcements (PSA's) weekly in October informing citizens on area food commodities distribution, including qualifying income guidelines and dates and locations.
- 5. KENA and KQOR aired Public Service Announcements (PSA's) during the October informing the public of the Arkansas State Police's moving violation campaign, UDrive, UText, UPay.
- 6. KENA and KQOR aired news pieces and live reads in October and November regarding the dangers of wildfire and made announcements of local burn bans in place as well as the new AR FireSMART app for prescribed burning.

- 7. KENA and KQOR aired news pieces with live reads in November with information on the new counties added to Arkansas' Fire Ant Quarantine Map.
- KENA and KQOR aired Public Service Announcements (PSA's) during the third week of November informing the public of the Arkansas State Police's moving violation campaign, Click It or Ticket.
- 9. KENA and KQOR aired live reads and news pieces during November informing the public of the City of Mena's water main flushing schedule.
- 10. KENA and KQOR aired numerous news pieces and live reads in November and December regarding holiday scams targeted at senior citizens, charities, and tips on keeping your home safe from theft during the holidays.
- 11. KENA and KQOR aired announcements and news pieces in November and December with information on Toys for Tots.
- 12. KENA and KQOR aired Public Service Announcements (PSA's) during December informing the public of the Arkansas State Police's moving violation campaign, Drive Sober or Get Pulled Over.
- 13. KENA and KQOR aired news pieces with live reads in December with information from Arkansas Department of Agriculture on the alfalfa recall, particularly horse owners.
- 14. KENA and KQOR aired news pieces with live reads in December with information the AGFC Christmas Tree Recycling program.

Submitted January 10, 2023 by: _

Ashley Moore, General Manager