

## Quarterly issues and programming list

Quarter ending: September 30th, 2019.

Station: KENA 1450 AM

### Issues:

- 1) Health In The Community
  - 2) Prostate Cancer Awareness
  - 3) Veterans Affairs Benefits
  - 4) Drug Impaired Driving
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### Programs to address issues:

- 1) KENA-AM aired public service announcements encouraging people to get their health checkups coinciding with the Mena Regional Health System Health Fair. The PSA's encouraged cardiovascular tests, glucose checks, mammograms and mental health. These were :30 second each and began in August and aired until mid September on an ROS schedule.
- 2) KENA-AM aired public service announcements from The Arkansas Prostate Cancer Foundation on the importance for men to get their checkup. These were :30 seconds in length and ran from August to September on an ROS schedule.
- 3) KENA-AM aired public service announcements from The Department of Veterans Affairs. These PSA's were :30 seconds in length and are an outreach to Vets who may be suicidal, homeless, or suffering from injuries or PTSD. These PSA's and aired from August to September on an ROS schedule.
- 4) KENA-AM aired public service announcements from the Ad Council on the dangers of drug impaired driving. These PSA's were :30 seconds in length and aired from August to September on an ROS schedule.

Submitted: October 9th, 2019

By:

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Jamie Hammack, General Manager