

**WLUV-AM Loves Park, IL**  
**Quarterly Issues & Programs Report**  
**Second Quarter 2020**  
**Due 7/10/2020**

<b>Day</b>	<b>Date</b>	<b>Time</b>	<b>Duration</b>	<b>Description</b>
Saturday	4/4/2020	2:00 PM - 2:23 PM	23 mins.	Interviews - 1) Winnebago County Board Chair, Frank Haney discussed the impact of Covid-19 and 2) the Mayor Tom McNamara to discuss the definition of essential and non-essential businesses.
Saturday	4/4/2020		30 secs.	PSA - Help Prevent Respiratory Diseases - CDC.gov/covid19 brought to you by the NAB
Saturday	4/11/2020	2:00 PM - 2:31 PM	30 mins.	Interviews - 1) Covid Patient #12 in Winnebago County Ted O'Donnell shared his personal experience of the illness and 2) Joe Landmichl Alzheimer's Association how to care and educate the caregivers and Alzheimer's patients and 3) Mayor Tom McNamara to discuss the State of IL ordinance to stay at home and the importance to stop the spread.
Saturday	4/11/2020		30 secs.	PSA - Social Distancing during Corona Virus– coronavirus.gov Ad Council
Saturday	4/11/2020		30 secs.	PSA – Proper Handwashing during Corona Virus - Ad Council
Monday	4/18/2020	3:00 PM - 3:30 PM	30 mins.	Interviews - 1) Girl Scouts of Northern IL, Ann Marie Setterstrom discussing the impact of the pandemic on cookies sales, discussed their strategies for selling and how you can get your girl scout cookies. 2) United Way of Rock River Valley, Linda Sandquist discussing their efforts to support the needs of the community by supporting not for profits who are directly serving those affected by the pandemic. Not for profits may go to UWRRV.org to access the grant application by May 1st. We ask the public to continue to support this fund by sending their contributions to the UWRRV. 3) Mayor Tom McNamara to discuss the possible peak of covid-19 to be April 29- May 6th. We are hoping we are bending the curve. No school for the remainder of the year. We have two phases; first phase is to fight the virus; the second phase is look at life the day after Covid 19so we are in the best position. We are looking for volunteers to participate in on 1 of 10 groups to serve both the public and private sector to be in the best position possible. Shared Community Action Agency's phone number to support citizens who may be struggling with bills such as rent and mortgage. Call 844-710-6919.
Monday	4/18/2020		30 secs.	PSA - Prevent heart attacks and strokes by preventing high blood pressure. Lower HBP.org brought to you by AHA, AMA, and the Ad Council
Monday	4/18/2020		30 secs.	PSA – DAV is there to support veterans - DAV.org
Saturday	4/25/2020	11:45 AM	8 mins.	Luv Lines - Interviewed Lisa Brown, Mktg & PR Specialist from Rockford Mass Transit (RMTD) to discuss the abbreviated schedules and requirement to wear masks when riding and RMTD bus.

**WLUV-AM Loves Park, IL**  
**Quarterly Issues & Programs Report**  
**Second Quarter 2020**  
**Due 7/10/2020**

<b>Day</b>	<b>Date</b>	<b>Time</b>	<b>Duration</b>	<b>Description</b>
Sunday	4/26/2020	11:30 AM	28:45:00	Interviews 1) Karen Carlson Executive Director of Gigi's Playhouse Rockford, IL Offering virtual learning from home. Launching a new fundraiser - Step to Accept is a virtual 5K run, walk, bike to raise monies and to increase awareness to accept individuals with Down Syndrome. The goal is to get families involved to complete seven million steps within the US or twenty million steps globally. Go to <a href="http://StepstoAccept.org">StepstoAccept.org</a> and click on Rockford's Gigi's Playhouse. 2) Tom McNamara Mayor of Rockford, discussed city's attempt to reduce urban blight by the teardown of the former Magna grocery store on E. State St. Talked about the city's attempt to minimize domestic violence during this time of the pandemic. He wanted those victims to know the city is there for them, to reach out for safe shelters, funds available for housing and prescriptions. Announced starting May 1 face coverings will be mandatory. Covid-19 testing occurring at U of I College of medicine and Auburn High School. You can walk up or bike up at Auburn High School. Announced with the warm weather ahead, there is going to be \$48M of roadwork occurring this summer. To learn where go to the city website, <a href="http://rockfordil.gov">rockfordil.gov</a> to learn more. 3) Insurance expert Brian Stanley Divisional Sr. VP BCBS of IL discussion on options for obtaining health insurance if unemployed; COBRA, Individual policies, determine if eligible for subsidies or Medicaid. Informed listeners to act fast so not to have a gap in coverage. Go to <a href="http://healthcare.gov">healthcare.gov</a> , <a href="http://getcovered.il.gov">getcovered.il.gov</a> or <a href="http://hereforyouil.com">hereforyouil.com</a> .
Sunday	4/26/2020		30 secs.	PSA – Proper Handwashing during Corona Virus - Ad Council
Sunday	4/26/2020		30 secs.	PSA - Social Distancing during Corona Virus– <a href="http://coronavirus.gov">coronavirus.gov</a> Ad Council
Sunday	5/3/2020	11:30 AM	28:52:48	Interviews - 1) Mayor, Tom McNamara - peak week of Covid 19 has been pushed out to April 29- May 6. Phasing into opening businesses. Mayors Roundtable for the state of IL - seeking relief from the federal government. We will need to be cautious after the peak; face covering, and social distancing will still be needed. We are preparing with private and public partners to deal with Covid-19; 2 - Nathan Bryant, President and CEO of Rockford Areas Economic Development council - we have balance coming from large and small restaurateurs. Larger manufacturers are doing better. Aerospace in the community is having its difficulty. Distilleries making hand sanitizer. We are getting the message out on how to get a PPP loan out. We worked with the Winnebago Health Dept and authorized a manufacturing space protocol on how they can operate and stay safe. we jumped into sourcing PPE for our region; I start with the emergency operations center to determining what they might need to protect our redoing. We have companies making 3-d printers to make face shields. Looking for ingenuity in the

**WLUV-AM Loves Park, IL**  
**Quarterly Issues & Programs Report**  
**Second Quarter 2020**  
**Due 7/10/2020**

Day	Date	Time	Duration	Description
				market place. That is a collection of 8 companies using the 3-d pattern for face shields. 3- Michelle DeHaven, Executive Director, Freeport Community Foundation - shared how the United Way, Community Foundations have formed a Covid 19 Response Fund for Not for Profits led by Gov Pritzker's wife, Penny. Stephenson County received \$100k from the state fund and the Freeport Community Foundation fund added another \$100k, Checks are already being cut to not for profits in need.
Sunday	5/3/2020		30 secs.	PSA - GradsofLife.org and the Ad Council
Sunday	5/3/2020		30 secs.	PSA - Feeding America.org and the Ad Council
Sunday	5/10/2020	11:30 AM	30 mins.	Interviews 1) Amy Newel the ARC of Winnebago, Boone and Ogle serving developmentally disabled individuals. Concerns that they are in isolation, suffering from fear and medical rationing. Routines have been disrupted and clients may be feeling alone. Many organizations are creating opportunities to feel connected: the Rockford Park District, Easter Seals, and Special Olympics. With the new requirement to wear facemasks, some of our clients are unable to wear them. We are partnering with Quixote Bakery on 5/22 who is going to give us 50% of proceeds raised on their warm cookie box that includes 4 warm cookies and hot fudge and caramel sauce. Call ahead or reserve on line. 2) Zach Satterlee from Lifescapes is teaming up with RSVP of Boone and Winnebago counties with volunteer opportunities for people 55 and older. We support Meals on Wheels, Winnebago County Forest Preserve, Food Bank, Keep Northern IL Beautiful, Red Cross and United Way. Our focus is on healthy futures, disaster services and environmental stewardship. Currently we are running a drive looking for donations for seniors who are shut-ins. To see the list go to Lifescapeservices.org and to donate. We are partnering with Midwest Family Broadcasting, Channel 23 WIFR and Kelly Williamson Mobile on 5/13 at the Mobile 6333 N. Second St. in Loves Park and on 5/15 the Mobile at 776 Logan Ave in Belvidere. Cash is also accepted. 3) Tom McNamara, Mayor Rockford supports the governors five phases. Governor is willing to change his plan based on medical evidence. yesterday we had the highest number of cases 91. Clarified that the tests that were lost for a few days were not lost just a technical glitch with the third-party administrator the state hired. They were found just not reported. This was not the fault of the U of I College of Medicine or the Health Dept. Mayor has asked that people not to visit moms on Mother's Day to flatten the curve so we can get back to normal. Excited to announce the much-needed facelift occurring at Founders Landing with painting and sandblasting. Announced the \$ 1.3 million loan program for small businesses the size of 1-5 employees.

**WLUV-AM Loves Park, IL**  
**Quarterly Issues & Programs Report**  
**Second Quarter 2020**  
**Due 7/10/2020**

<b>Day</b>	<b>Date</b>	<b>Time</b>	<b>Duration</b>	<b>Description</b>
Sunday	5/10/2020		30 secs	Social Distancing to lower the Corona virus go to <a href="https://www.covid19.gov">covid19.gov</a> by the Ad Council
Sunday	5/10/2020		30 secs.	Avoid Respiratory Illness go to <a href="https://www.cdc.gov/covid19">CDC.gov/covid19</a> by the National Association of Broadcasters
Sunday	5/17/2020	11:30 AM	29:48:00	Interviews: 1) Tom McNamara Mayor of Rockford discusses contentions with reopening the city after the COVID-19. Over the past 10 days currently 13-17% positivity rate should ideally be lowered to under 10% for Rockford, but it is a necessity for phase 3 reopening to maintain under 20%. He refers to the county health department for information about the cases, but the peak was predicted for the first week of May and while there was a large increase in the number of cases state issues with the number of test results have made confirmation of this has been difficult, but should be clarified in the next few days. He also asks the public for donations to food pantries that are especially in need of contributions right now, and can donate via cash, on GoFundMe, or bring food donations to the volunteers at the pantries. He recommends for resources for domestic violence survivors, those who need help getting food, those struggling to pay rent/mortgage/utilities go to the city of Rockford's website <a href="https://www.rockfordil.gov">rockfordil.gov</a> . 2) John Groh of the Rockford Area Convention and Visitors Bureau discusses the transition of the arts, hospitality, and travel industry due to the effects of COVID-19 which have been hit among the hardest having to close down before even the shelter in place orders began. Stroll on State and other public events the group hopes to carry out as in years past are examining changes they could use such as spacing and social distancing, but he is sorry for those businesses and individuals that have missed out on recent events that before COVID were scheduled. The economic impact has been staggering and has not been calculated, but from the past few months alone the sports events have cost around \$20 million, but better statistics will be provided as time goes on. Forest preserves, parks, and trails have been one of the positives of the lockdown situation as Rockford's have been busier than ever during this time, so he hopes listeners to use this time to explore the Rockford region. 3) Theresa Shriver from Northern Illinois Food Bank (located at 765 Research Parkway In Rockford) discusses the importance of food banks as an essential service and due to furloughs and layoffs there are drastic increases of people using food banks. In the past few months since COVID they have produced around 7 million meals, so they are on track to surpass that number during better times. The best way to donate is online at <a href="https://solvehungertoday.org">solvehungertoday.org</a>
Sunday	5/17/2020		30 Sec.	PSA - Social Distancing to lower the Corona virus go to <a href="https://www.covid19.gov">covid19.gov</a> by the Ad Council
Sunday	5/17/2020		30 Sec.	PSA - Avoid Respiratory Illness go to <a href="https://www.cdc.gov/covid19">CDC.gov/covid19</a> brought to

**WLUV-AM Loves Park, IL**  
**Quarterly Issues & Programs Report**  
**Second Quarter 2020**  
**Due 7/10/2020**

Day	Date	Time	Duration	Description
				us by the National Association of Broadcasters
Sunday	5/31/2020	11:30 AM	32:08:00	Interviews: 1) Kathy McDermont, Executive Director of the Rock River Development Partnership, and the Rockford City Market discusses the reopening of Rockford City Market and various changes that will be instituted as an effect of Covid-19. Despite the governor's orders of closing gatherings of 10 or more people, the Rockford city Market is classified as an essential service, so it is allowed to be open with precautions preventing and limiting large public gatherings in a condensed area. In addition to the regular produce, food trucks to purchase and take food off site will be present and parts of the downtown area for public seating will be available starting the first week of June 5th. Social distancing and masks will be required for attendance. The market will be open June through September. For more info and updates visit <a href="http://rockfordcitymarket.com">rockfordcitymarket.com</a> 2) Tom McNamara, City of Rockford mayor discusses the latest information on reopening the city and the safety guidelines that the local small businesses and the public have come up with to obey safety standards while also ensuring the confidence and safety of the public. All outdoor functions will be reopening as well as essential and non-essential factory work, salons and barbershops, restaurants and even fitness facilities will be reopening this week, although fitness facilities will be moving much of their facilities outdoors and primarily focusing on one on one training. Jennifer Ginger Hanley, a new alderwoman has also been sworn in this week and the mayor praises her for her emphasis on constituent engagement. The Family Peace Center signed their lease and will be opening in the next 60 days. 3) Mike Chamberlain, mayor of Belvidere discusses COVID-19 concerns and addresses concerns opening the FCA plant and how many from a 70-mile radius of the Chicagoland area come to work at that facility and this could cause a great deal of risk for the workers. The Belvidere Chrysler facility is scheduled to reopen in June with new protective guidelines for workers. It unfortunately will open with less workers than before which will affect employment, and the business of suppliers that worked with Chrysler in the local area. It is currently unknown if there will be more than one shift at the facility, but it will not be fully manned (roughly 50%) as a safety precaution. Communications with small businesses have been maintained but it has been difficult as between Washington and Springfield the information seems to change by the frequently.
Sunday	5/31/2020		30 secs	PSA - Social Distancing to lower the Corona virus go to <a href="http://coronavirus.gov">coronavirus.gov</a> by the Ad Council
Sunday	5/31/2020		30 secs	PSA – Proper Handwashing during Corona Virus - Ad Council

**WLUV-AM Loves Park, IL**  
**Quarterly Issues & Programs Report**  
**Second Quarter 2020**  
**Due 7/10/2020**

Day	Date	Time	Duration	Description
Sunday	6/7/2020	11:30 AM	26:00:00	<p>Interviews: 1) Mark Freitag, Janesville city manager mentions that an increasing number of Illinois license plates have been seen heading into Wisconsin over the past few weeks either to stop into Janesville, or head further North towards the North woods or other attractions. Wisconsin over the past 75 days has focused on maintaining its municipal services and remains strongly attentive to the visitors coming to Janesville as it is located so close to the interstate. The small business sector took a large hit from COVID, and unemployment is currently at 18% in Janesville, but he compares Janesville's unemployment rate struggles to the General Motors plant closure in 2009 followed by the subsequent recession in 2009, so one of Janesville's top concerns has been diversifying business. The Janesville city council has recently issued a new economic recovery plan which includes a micro loan program to small businesses of \$100,000 thanks to the closure of a tax increment financing district which should assist businesses who don't qualify for federal, state, and county funding. 2) Jodi Miller, Freeport Illinois mayor discusses COVID-19 effects on the Freeport community. She mentions that as of last night the number of positive cases is 212 with 1,855 that are negative, and 5 deaths, so fortunately about 90% of COVID tests are coming back negative. She attributes the decline in cases as a result of conscientious citizens maintaining social distance, most wearing personal protective equipment, and a general attentiveness to complying with safety protocols. Proactive measures the city has begun to take as the city reopens include an agreement with establishments that pay food and beverage taxes to keep track of their taxes between March and May so that they could be refunded those payments, only charging 10 months for a liquor license as opposed to the typical 12, no water shut off's or late fees, the city budget implementing cuts of any non-essential spending as well as lots of city positions not being filled due to about a \$1.5 million deficit currently. This Monday she is instituting a plan for safety compliance regulations similar to Rockford's "Clean Hand, Open Door," legislation for those especially hard hit from COVID. The local police have issued a curfew last week that continues due to the increasing number of violent and looting events taking place across the country sparked by the murder of George Floyd and she believes in the right to peacefully assemble and protest but wants to avoid violence or damage. 3) Rockford mayor, Tom McNamara discusses the protests over the death of George Floyd, the importance historically of the time and movement we are in, and how with police assistance he intends to support the protests while keeping them peaceful. Rockford's protests have been incredibly peaceful for the time being and he takes seriously the grievances of the African American community, and how it is incumbent on him, the city council, the state, and</p>

**WLUV-AM Loves Park, IL**  
**Quarterly Issues & Programs Report**  
**Second Quarter 2020**  
**Due 7/10/2020**

Day	Date	Time	Duration	Description
				the federal government to put together competent legislation to address these systemic issues and turn them into law quickly. While there are concerns of COVID cases rising due to protests, he attributes it more to the factor of the city beginning to implement its reopening due to phase 3 of governor Pritzker's plan, and with the addition of people coming back to work, shopping, and some not taking proper precautions an increase is expected. The number of press conferences last week have decreased for safety protocols, but at this time the mayor intends to continue his regularly scheduled Monday and Thursday press briefings as usual. He is in communication constantly with the governor for implementing phase 4 protocols and updating regularly about the outcomes of the cities phase 3 implementations. Mayor McNamara disapproves of the violence and looting of the protestors, sparked by George Floyd's death but is impressed to see young people standing up to demand action on this issue of social justice reform. He is eager to meet with and work with those in Rockford who want to see substantive change toward social justice reform.
Sunday	6/7/2020		30 secs	PSA - Drunk Driving by the National Highway Traffic Safety Administration and the Ad Council
Sunday	6/7/2020		30 secs	PSA - DAV is there to support veterans - DAV.org
Monday	6/16/2020	5:05 PM	29:29:00	Interviews: 1) Ann Marie Walker, Director of Marketing at The Discovery Center Museum discusses plans for reopening in phase 4 of Governor Pritzker's plan scheduled for July. In the meantime, the Discovery Center is offering curbside kits comprised of popular gift shop items related to specific exhibits and they are available to order online at <a href="http://discoverycentermuseum.org">discoverycentermuseum.org</a> , or for pick up at the curb. Prices range from \$15-\$30 depending on the items included, and there are also free online resources families can explore such as videos of science activities, art activities, and stories on their website <a href="http://discoverycentermuseum.org">discoverycentermuseum.org</a> . 2) Laura-Gibbs Green, the Rockford Park District, Communications Manager discusses the effects of reopening and phase 3 on the park district. The park district officially closed on March 13th and since then they have been receiving a lot of inquiries as to when they will reopen more activities, make camping available to the public, and know what is scheduled for the fall. Skating, flag football, track, summer camps, and playground programs are also scheduled to be available in the coming weeks as well. Staffing for the Park District is being brought back as needed on an ongoing basis. Some fundamental differences to years past will be no pools open, there won't be Music in the park and the Sounds of Summer concert series won't be happening. The Nicholas Observatory and Gardens is doing a blackout on June 19th (meaning no lights will be on) to symbolically show

**WLUV-AM Loves Park, IL**  
**Quarterly Issues & Programs Report**  
**Second Quarter 2020**  
**Due 7/10/2020**

Day	Date	Time	Duration	Description
				condemnation of racism and inequality in support of recent protests.3) Mayor Tom McNamara discusses Governor Pritzker's appearance in Rockford, the continued impacts of reopening amidst COVID-19, and initiatives being taken in Rockford to address issues of racism. Rockford has suffered over 75 deaths, and over 2600 confirmed cases of COVID-19 and the mayor emphasizes to continue to practice safe social distancing using personal protective equipment and washing your hands regularly. Mayor McNamara brought up the statistics of inequality in Rockford mentioning there being tremendous room for improvement he hopes to begin addressing with a series of initiatives underway through structural changes that ensure black Rockford residents have the resources they need to succeed and route out racism from the community.
Monday	6/16/2020		30 secs	PSA - Social Distancing to lower the Corona virus go to coronavirus.gov by the Ad Council
Monday	6/16/2020		30 secs	PSA - Avoid Respiratory Illness go to CDC.gov/covid19brought to us by the National Association of Broadcasters
Monday	6/23/2020	5:05-5:34pm	30:42:00	Interviews: 1) Beth Kaufman Spokesman for the Secretary of State's office discusses the driver's facility reopening to the public on June 2 <sup>nd</sup> currently serving new drivers, or customer's with expired licenses or ID cards and customers with need for subsequent payment services until July 31st. Due dates have been extended for license, and permit renewal until 10/1/20. Having experienced high call volumes she also encourages renewing online at <a href="http://cyberdriveillinois.com">cyberdriveillinois.com</a> . There are more than 700,000 expired driver's licenses and ID cards in Illinois, as well as almost 2 million expired license plate registrations. Employee's will be wearing masks and face shields during testing and also putting plastic down on the inside of the vehicle, and customers are encouraged to wear their own protective equipment as well. Real ID and travel ID renewal has also been pushed back until October 1 <sup>st</sup> of 2021, but if you have a valid passport you don't need one of these ID's to travel domestically. 2) Dennis Horton, Better Business Bureau discusses an increasing number of scam alerts due to COVID-19. Tips to avoid being scammed include not believing something that sounds too good to be true, paying money for gift giveaways or employment, or sources you don't know asking over the phone for personal information. Be especially wary of door to door scams as they have been especially on the rise and can be difficult to defend in court. Accredited businesses will have the Better Business Bureau information on display for the public. To report a scam call 815-963-2222 or go to <a href="http://bbb.org">bbb.org</a> . 3) Tom McNamara, Mayor of Rockford discusses the recent painting of Founder's Landing at Davis Park, his appeal to Rock Valley College settling in Rockford, as well as COVID-19 updates



**WLUV-AM Loves Park, IL**  
**Quarterly Issues & Programs Report**  
**Second Quarter 2020**  
**Due 7/10/2020**

<b>Day</b>	<b>Date</b>	<b>Time</b>	<b>Duration</b>	<b>Description</b>
				and the ongoing protests. The mayor commends the vigilance of the public because while many parts of the country that opened early have had spikes in COVID cases, Rockford has declined. The listening sessions between the government, law enforcement, and the public continue to address issues of racial inequality by targeting Rockford's use of force policies, implementing body cameras onto all law enforcement officials, and taking input from public concerns.
Monday	6/23/2020		30 secs	PSA - Social Distancing to lower the Corona virus go to coronavirus.gov brought to you by the Ad Council
Monday	6/23/2020		30 secs	PSA - Avoid Respiratory Illness go to CDC.gov/covid19 by the National Association of Broadcasters