

WLUV-AM Loves Park, IL
Quarterly Issues & Programs Report
Third Quarter 2020
Due 10/10/2020

Day	Date	Time	Duration	Description
Sunday	7/12/2020	12:00 PM- 12:27 PM	27:52	<p>Interviews:</p> <p>1) U.S. Marine Gunnery Sergeant Luis describes his involvement here at home when not deployed such as volunteering for the <i>Toys for Tots</i> charity, as well as the benefits of serving in the Marine Corp, and how to apply if interested. For more information visit marines.com</p> <p>2) Rockford City Market, Exec. Director Cathy McDermott discusses additions such as reopening restaurants additional seating, breweries, and live music inside the Market hall. The current vendors have been able to stay open thanks to the phase 3 regulations, and on July 24th more food vendors should be joining the market thanks to the market's second session. Attendance numbers are down while expected due to Covid, but aside from occasional weather issues the turnout and revenue for the market has been a net positive. The market will run through September 25th and it currently is open Friday's from 3:30pm until 8pm, but as of Labor Day will close at 7:30pm. For more information visit Rockfordcitymarket.com</p> <p>3) Rockford City Mayor Tom McNamara discusses updates about the Covid epidemic in Rockford. Currently there are 3125 cases, and 95 deaths, but the good news is the positivity rate in Rockford is down to 4%, and with businesses reopening and proper PPE and social distancing reopening has gone and continues to go smoothly. Auburn Street is also being addressed as an area or infrastructural need which will be studied and beginning implementations to renovate should begin early 2021. The Family Peace Center will be opening in the next few days. He discusses a virtual town hall held recently about domestic abuse and plans with Annie Hopson whose initiatives include going into schools to talk with kids who have experienced trauma from domestic abuse, starting a program called "Camp Hope" which will mentor kids year round who have experienced trauma, and a capstone project called "No Entry" to address the problem of the school to prison pipeline of underprivileged communities. Virtual town halls have had a major increase in viewership of the Rockford area and the next town hall will be focused on Economic development on Tuesday July 21st at 5:30pm. You can comment and view the town hall at communications@rockfordil.gov or on Facebook.</p>
Sunday	7/12/2020	12:27 PM- 12:29 PM	4 Min.	<p>PSAs: U.S. Marine Corp, Children Drowning discovertheforest.org by U.S. Forest Service and the Ad Council</p> <p>Drunk Driving by the National Highway Traffic Safety Administration and the Ad Council,</p> <p>TheShelterPetProject.org by The Humane Society of the United States and the Ad Council.</p>

WLUV-AM Loves Park, IL
Quarterly Issues & Programs Report
Third Quarter 2020
Due 10/10/2020

Day	Date	Time	Duration	Description
Sunday	7/19/2020	12:02 PM- 12:27 PM	25:58	<p>Interviews:</p> <p>1) Karen Carlson, Executive Director of Gigi’s Playhouse discusses the 10th anniversary “No Bull” Golf Outing September 14th at Rockford Country Club. The course will feature 2 flights one at 8am and one at 1:30pm, and large distances for Covid safety concerns. It’s \$150 per person, or \$600 for a group of 4 which includes a golf kart, lunch, prizes, and all other festivities. To sign up visit gigisplayhouse.org/Rockford/golf or call at 815-654-7529.</p> <p>2) Rockford Mayor Tom McNamara discusses updates about the Covid epidemic in Rockford. This week the governor will begin using EMS-11 medical zones for Covid metrics to monitor rates for resurgence. The individual should be focused on what they can control (wear PPE, social distance, wash hands frequently). Dr. Ehren Jarrett and RPS will be discussing with the mayor and his administration plans for school reopening procedures. The Family Peace Center will finally open this week and virtual services begin Monday. The 6-month report card for the fire department revealed an increase in calls which the mayor is looking into but emphasized the importance of smoke detectors and a safety plan for every household. Tuesday at 5:30pm an Economic Development virtual town hall will be live on Facebook. Questions can be emailed at communications@rockfordil.gov. Rockford University honored Charles Box by helping organize a million-dollar scholarship for 30 African American students to attend the university. The mayor also emphasizes the importance monetarily and representational of Rockford residents filling out the Census at mycensus2020.gov.</p>
Sunday	7/19/2020	12:27 PM- 12:31 PM	4 Min.	<p>PSAs: discovertheforest.org by U.S. Forest Service and the Ad Council, iwanttoberecycled.org by Keep America Beautiful and the Ad Council, Autismspeaks.org/signs by autism speaks and the Ad Council, Drunk Driving by the National Highway Traffic Safety Administration and the Ad Council</p>
Sunday	7/26/2020	12:00 PM - 12:30 PM	30	<p>Interviews:</p> <p>1) Boone County Fire District #2 volunteer firefighter Adam Ellwanger discusses the upcoming <i>Boone County Fair’s</i> Fire District 2 Doughnuts from <i>The Doughnut Hut</i> at the Boone County Fairgrounds. It will be for 2 days only August 8th and 9th from 11am-7pm. They encourage pre paying, and reserving a pick up time, as well as selecting how many doughnuts you want. For more information visit them on their Facebook page <i>Boone County Fire District #2 Firefighters Association</i>, or on their website: bcfd2doughnuts.square.site</p> <p>2) Sierra Kellen of the Family Peace Center discusses the purpose and services of the newly opened center. The Family Peace center is to support victims of domestic abuse,</p>

WLUV-AM Loves Park, IL
Quarterly Issues & Programs Report
Third Quarter 2020
Due 10/10/2020

Day	Date	Time	Duration	Description
				<p>trafficking, elder abuse, child abuse, and sexual abuse. The primary purpose is to have all resources a victim might need from lawyers to counselors in one place. There has been an increase in domestic violence and mental health issues due to the Covid-19 pandemic, so they attempt to combat this with virtual meetings, and phone services. No insurance is required for use of services. For more information visit at 315 North Main Street In Rockford or call at 779-348-7600.</p> <p>3) Mayor of Rockford, Tom McNamara discusses updates about the economic development meeting to address the Covid epidemic in Rockford. There are more than 3300 cases of Covid in Winnebago County, and Rockford just passed 106 deaths from the virus. Mobile Testing Sites will shortly be implemented in addressing Covid testing targeting areas with little access to transportation. 10 mobile testing sites are scheduled to open over the next 3 weeks, and they will be open from 9am-5pm. UIV and Auburn high school testing sites are still open, but with school returning Auburn will be replaced by a site yet to be determined. A grant awards is available for those interested and experienced in designing a At Risk Youth Program for ages 12-19. Find out more at the city of Rockford website. Rockford is actively looking to help promote unique events through August and is available for consulting. Mayor McNamara emphasizes the importance of using good judgment, wearing PPE and practicing social distance to help control the spread of Covid, and congratulates the 16 non-profit and other organizations for successfully opening Illinois' first Family Peace Center in the midst of the pandemic. The next town hall is August 11th at 5:30pm on the Rockford City Facebook page. It will be addressing neighborhood issues in Rockford. You can comment and view the town hall at communications@rockfordil.gov or on Facebook.</p>
Sunday	7/26/2020	12:07 PM - 12:09 PM	4.5 Mins.	<p>PSAs - Avoid Respiratory Illness go to CDC.gov/covid19 by the National Association of Broadcasters, DAV Adam Greathouse Children Drowning, National Runaway Safeline, aceyourretirement.org by AARP and the Ad Council, theshelterpetproject.org by Maddie's Found. The Humane Society of The United States, and The Ad Council.</p>
Sunday	9/20/2020	9:00 AM - 9:21 AM	21:44	<p>Interviews:</p> <p>1) Licensed clinical social worker Kevin Polky, founder of K.P. Counseling on the subject of suicide prevention. Thoughts of suicide have been on the rise and are adversely affecting children as young as first and second grade through adults and senior citizens. Kevin identifies verbal and behavioral warning signs that can be symptoms of depression/ suicidal thoughts such as change in behavior, quotes indicating wanting to harm oneself, or giving away important belongings. Counselors look at a variety of risk factors such as individual generational history</p>

WLUV-AM Loves Park, IL
Quarterly Issues & Programs Report
Third Quarter 2020
Due 10/10/2020

Day	Date	Time	Duration	Description
				<p>of suicide, history of bullying, sexual abuse, domestic violence, eating disorders, substance abuse, ending of relationships, and financial stress. Underlying mental illnesses have different affects on different people so some medications prescribed may exacerbate mental health issues which are why it is important to be in communication with your doctor/ therapist to monitor your mental health on medications. Kevin indicates although he hasn't seen final counts on suicide numbers through Covid-19 since July K.P. Counseling have been counseling many more people than before Covid-19. In the midst of all the troubles of this year Kevin emphasizes the importance of reaching out to others for support if you feel these symptoms, and also how important it is to check on our friends/family/neighbors to help them not feel isolated, identify issues, and get the professional help they need during this challenging time. If you or someone you know encounter suicidal thoughts he recommends contacting physicians/pediatricians to direct toward counseling, as well as the suicide crisis hotline 1-800-273-8255, and the text line is 741-741. To find help and resources about suicide prevention go to www.kpcounseling.com, www.kevinpolky.com, or call (779) 368-0060.</p> <p>2) Former congressman, and now adjunct instructor for Rockford University, Don Manzullo discusses his lecture series that he is making available to the public that features his connections from foreign ambassadors, to members of national security. He has been in congress for 20 years and after retiring in 2013 served for 5 years at the Korea Economic Institute of America retiring from that position in 2018 and has since been an adjunct instructor at Rockford University thanks to making connection with head of the department of History and International Studies, Katherine Forsland, and Ron Lee, head of the department of Political Science/ Sociology and Criminal Justice. Together these three set up the Institute of World Affairs and Trade at Rockford University. Don Teaches with Dr. Lee a course called <i>Current Issues In American Foreign Policy</i>. They have 12 speakers in 11 sessions and people can key in to watch the day after at www.alumlc.org/rockford/archive as well as live via zoom sessions if you are a student at Rockford University. To contact for a full list of lectures and dates email donmanzullo@yahoo.com. These lectures average about 75 minutes each and the course runs from Wednesday September 16th through Friday November 20th, 2020.</p>
Sunday	9/20/2020	9:21 AM - 9:22 AM	30 Sec.	PSA: Suicidepreventionlifeline.org
Sunday	9/27/2020	9:29 AM- 9:57 AM	28:06	<p>Interviews:</p> <p>1) Winnebago County Clerk, Lori Gummow discusses voting in the upcoming election. The Covid-19 pandemic has forced many policy changes to make voting safer including exponential</p>

WLUV-AM Loves Park, IL
Quarterly Issues & Programs Report
Third Quarter 2020
Due 10/10/2020

Day	Date	Time	Duration	Description
				<p>expanding the number of absentee ballots. Early voting is encouraged and begins Thursday, September 24th. Early voting mail ballots won't be mailed out until September 24th nor will the post office accept them until this date. Starting on Thursday October 19th a new early voting location will be open at the Meadow Mart Shopping Center weekdays 8:30am-7pm and weekends 9am-5pm through November 2nd. If voting by mail your mail ballot must be postmarked by November 3rd to be counted. To look at a sample ballot ahead of time go to Winnebagocountyclerk.com, and then click on "elections". On this website you can request a vote by mail ballot, check the status of an application, and or find out how to sign up to become an election judge. Voters in the past 3 elections will be sent applications for mail ballots automatically to your currently provided address. You can also deposit mail ballots in the drop box outside the Winnebago county clerk's office at 404 Elm Street. When going in person to vote be sure you are registered to vote (check your status at ova.elections.il.gov), bring voter registration card, know your polling location, bring a back up I.D such as a driver's license, and look at sample ballot beforehand so you can vote quickly to limit time in the polling location. Wearing masks are recommended but not enforced.</p> <p>2) Rock River Valley Blood Center, CEO Lisa Entrikin discusses her experience in the blood banking industry and emphasizes the importance of continuing to donate blood in the midst of Covid-19. Before the pandemic RRVBC used to collect 700 units of blood per week to just supply local hospitals, and since Covid their mobile blood drives have been forced to cancel causing a struggle to keep up with demand (since March they have lost 4000 units of blood due to canceled drives). There are 4 donations centers in the area: 2 in Rockford, 1 in Belvidere, and 1 in Freeport. They are also holding mobile blood drives throughout the community. You only have to be 17 years or older to donate blood yourself, or 16 with a parental guardian. It takes roughly 1 hour to donate between your registration, and donation. You can give blood 6 times per year (every 2 months) and 1 unit of blood on average saves 3 lives. The donations are separated into red blood cells, plasma, and platelets. Plasma is especially important for Covid antibody treatment. RRVBC is currently doing antibody testing for Covid-19. For information on where to donate or schedule appointments visit RRVBC.org.</p>
Sunday	9/27/2020	9:57 AM - 9:57 AM	30 sec.	PSAs: Vote 411.org-By The National Association of Broadcasters Donate A gift from the Heart, RRVBC.org