



WXOW-WQOW
 PO Box 3119
 LaCrosse, WI 54602-3119

FlexPoint Media Inc --EDI
 PO BOX 1051
 NEW ALBANY, OH 43054-1051

Contract # 64300

Schedule Dates 05/15/24-05/19/24
Advertiser Hovde For Wisconsin (10112)
Agency FlexPoint Media Inc --EDI (1079)
Product Political - Candidates (1151)
Brand F-US Senate (5296)
Salesperson Katz Washington DC, Katz Washington DC (1035)
Sales Office Katz Washington DC
Buyer Name Kevin,McCrady,
Phone/Fax /
CPE 615/830/5399
Account Types National/Political Candidate - Agency
Billing Type Standard
Comments US SENATE
 Separation: 30;PopulationBuyType: CPP

Date Entered 05/14/24
Last Modified 05/14/24
Entered By Deb Simonis
CO-OP No
External # ECR
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$143.25
Net Total \$811.75
Sales Tax

La Crosse ABC Combo (XQ)		
By Broadcast Month	Spots	Rate
May. 2024	7	\$955.00
Grand Total:	7	\$955.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/16/24-05/16/24	2	:30	6:58P- 8P (CST)					1				1	\$450.00	\$450.00	La Crosse ABC Combo (XQ)	911	5/14/24
2.0	Normal Line / SPOT	05/17/24-05/17/24	2	:30	10:35P- 11:37P (CST)						1			1	\$75.00	\$75.00	La Crosse ABC Combo (XQ)	jimmy kimmel	5/14/24
3.0	Normal Line / SPOT	05/18/24-05/18/24	2	:30	7A- 8A (CST)							1		1	\$160.00	\$160.00	La Crosse ABC Combo (XQ)	gma sat	5/14/24
4.0	Normal Line / SPOT	05/19/24-05/19/24	2	:30	7A- 8A (CST)								1	1	\$160.00	\$160.00	La Crosse ABC Combo (XQ)	gma sun	5/14/24
5.0	Normal Line / SPOT	05/15/24-05/15/24	3	:30	5A- 6A (CST)				1					1	\$70.00	\$70.00	La Crosse ABC Combo (XQ)	early daybreak	5/14/24
6.0	Normal Line / SPOT	05/18/24-05/18/24	3	:30	5A- 6A (CST)							1		1	\$15.00	\$15.00	La Crosse ABC Combo (XQ)	This week in Ag - mkgd for 430-5a	5/14/24
7.0	Normal Line / SPOT	05/19/24-05/19/24	3	:30	5:30A- 6A (CST)								1	1	\$25.00	\$25.00	La Crosse ABC Combo (XQ)	up front mkgd for 430-5a daybreak	5/14/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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