



WXOW-WQOW
PO Box 3119
LaCrosse, WI 54602-3119

FlexPoint Media Inc --EDI
PO BOX 1051
NEW ALBANY, OH 43054-1051

Contract # 63920

Schedule Dates 05/01/24-05/12/24
Advertiser Hovde For Wisconsin (10112)
Agency FlexPoint Media Inc --EDI (1079)
Product Political - Candidates (1151)
Brand F-US Senate (5296)
Salesperson Katz Washington DC, Katz Washington DC (1035)
Sales Office Katz Washington DC
Buyer Name Kevin,McCrady,
Phone/Fax /
CPE 615/830/5308
Account Types National/Political Candidate - Agency
Billing Type Standard
Comments WI-SEN
 Separation: 30;PopulationBuyType: CPP

Date Entered 04/29/24
Last Modified 04/30/24
Entered By Deb Simonis
CO-OP No
External # ECR28396054
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$262.50
Net Total \$1,487.50
Sales Tax

La Crosse ABC Combo (XQ)

By Broadcast Month	Spots	Rate
May. 2024	11	\$1,750.00
Grand Total:	11	\$1,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	05/01/24-05/14/24	3	:30	5A- 6A (CST)	1	X	X	X		X						La Crosse ABC Combo (XQ)	Daybreak 1313601 Index: 98	4/29/24
1.1	Normal Line / SPOT	05/01/24-05/10/24	3	:30	5A- 6A (CST)	1			X	X				2	\$70.00	\$140.00	La Crosse ABC Combo (XQ)	Daybreak 1313601 Index: 98	4/30/24
2.0	Revised Line / SPOT	05/01/24-05/14/24	2	:30	10:35P- 11:37P (CST)	1	X	X	X		X						La Crosse ABC Combo (XQ)	Jimmy Kimmel Live-ABC 1313601 Index: 97	4/29/24
2.1	Normal Line / SPOT	05/01/24-05/10/24	2	:30	10:35P- 11:37P (CST)	1			X	X				2	\$75.00	\$150.00	La Crosse ABC Combo (XQ)	Jimmy Kimmel Live-ABC 1313601 Index: 97	4/30/24
3.0	Normal Line / SPOT	05/02/24-05/09/24	2	:30	7P- 8P (CST)					1				2	\$450.00	\$900.00	La Crosse ABC Combo (XQ)	9-1-1-ABC 1313601 Index: 102	4/29/24
4.0	Normal Line / SPOT	05/04/24-05/11/24	2	:30	7A- 8A (CST)							1		2	\$160.00	\$320.00	La Crosse ABC Combo (XQ)	Good Morning America 1313601 Index: 95	4/29/24
5.0	Normal Line / SPOT	05/05/24-05/12/24	2	:30	7A- 8A (CST)								1	1	\$160.00	\$160.00	La Crosse ABC Combo (XQ)	Good Morning America 1313601 Index: 95	4/29/24
5.0.1	Preempt	05/05/24															La Crosse ABC Combo (XQ)	Technical Difficulty/Exception - did not air on wqow	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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6.0	Normal Line / SPOT	05/01/24-05/10/24	3	:30	9A- 9:57A (CST)	1			X		X			2	\$40.00	\$80.00	La Crosse ABC Combo (XQ)	Extra Early Daybreak 1313601 Index: 98	4/30/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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