



WXOW-WQOW  
PO Box 3119  
LaCrosse, WI 54602-3119

FlexPoint Media Inc --EDI  
PO BOX 1051  
NEW ALBANY, OH 43054-1051

**Contract # 63920**

**Schedule Dates** 05/01/24-05/12/24  
**Advertiser** Hovde For Wisconsin (10112)  
**Agency** FlexPoint Media Inc --EDI (1079)  
**Product** Political - Candidates (1151)  
**Brand** F-US Senate (5296)  
**Salesperson** Katz Washington DC, Katz Washington DC (1035)  
**Sales Office** Katz Washington DC  
**Buyer Name** Kevin,McCrady,  
**Phone/Fax** /  
**CPE** 615/830/5308  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Standard  
**Comments** WI-SEN  
 Separation: 30;PopulationBuyType: CPP

**Date Entered** 04/29/24  
**Last Modified** 04/30/24  
**Entered By** Deb Simonis  
**CO-OP** No  
**External #** ECR28396054  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$286.50  
**Net Total** \$1,623.50  
**Sales Tax**

La Crosse ABC Combo (XQ)		
By Broadcast Month	Spots	Rate
May. 2024	12	\$1,910.00
<b>Grand Total:</b>	<b>12</b>	<b>\$1,910.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	05/01/24-05/14/24	3	:30	5A- 6A (CST)	1	X	X	X		X						La Crosse ABC Combo (XQ)	Daybreak 1313601 Index: 98	4/29/24
1.1	Normal Line / SPOT	05/01/24-05/10/24	3	:30	5A- 6A (CST)	1			X	X				2	\$70.00	\$140.00	La Crosse ABC Combo (XQ)	Daybreak 1313601 Index: 98	4/30/24
2.0	Revised Line / SPOT	05/01/24-05/14/24	2	:30	10:35P- 11:37P (CST)	1	X	X	X		X						La Crosse ABC Combo (XQ)	Jimmy Kimmel Live-ABC 1313601 Index: 97	4/29/24
2.1	Normal Line / SPOT	05/01/24-05/10/24	2	:30	10:35P- 11:37P (CST)	1			X	X				2	\$75.00	\$150.00	La Crosse ABC Combo (XQ)	Jimmy Kimmel Live-ABC 1313601 Index: 97	4/30/24
3.0	Normal Line / SPOT	05/02/24-05/09/24	2	:30	7P- 8P (CST)					1				2	\$450.00	\$900.00	La Crosse ABC Combo (XQ)	9-1-1-ABC 1313601 Index: 102	4/29/24
4.0	Normal Line / SPOT	05/04/24-05/11/24	2	:30	7A- 8A (CST)							1		2	\$160.00	\$320.00	La Crosse ABC Combo (XQ)	Good Morning America 1313601 Index: 95	4/29/24
5.0	Normal Line / SPOT	05/05/24-05/12/24	2	:30	7A- 8A (CST)								1	2	\$160.00	\$320.00	La Crosse ABC Combo (XQ)	Good Morning America 1313601 Index: 95	4/29/24
6.0	Normal Line / SPOT	05/01/24-05/10/24	3	:30	9A- 9:57A (CST)	1			X	X				2	\$40.00	\$80.00	La Crosse ABC Combo (XQ)	Extra Early Daybreak 1313601 Index: 98	4/30/24

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------