

## NCC Cable System Order

Order #	62455562
Syscode	2145
System Name	Spectrum/DISH- I+ Dayton, OH
Market	Dayton

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jul17
-	

Flight Dates	09/18/17 - 10/01/17
Agency	Del Cielo Media
Advertiser	US Chamber of Commerce

Client Code	USCHA
Product Code	ORDR
Est Code	921010
Product Name	OH-10
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/15/17		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$2,395.00	
Commission		\$359.25	
Net Total		\$2,035.75	
Total Spots		128	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9/13 NEW ISSUE ORDER. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	2X DAY	9/18/17	9/24/17	10:00	18:00				X	X	X	X	-	-	7	\$13.00	\$91.00	30	
2	AEN	2X DAY	9/25/17	10/1/17	10:00	18:00	X	X	X					-	-	6	\$13.00	\$78.00	30	
3	AEN	1X DAY	9/18/17	9/24/17	18:00	24:00				X	X	X	X	-	-	4	\$20.00	\$80.00	30	
4	AEN	1X DAY	9/25/17	10/1/17	18:00	24:00	X	X	X					-	-	3	\$20.00	\$60.00	30	
5	DISC	2X DAY	9/18/17	9/24/17	10:00	18:00				X	X	X	X	-	-	4	\$14.00	\$56.00	30	
6	DISC	2X DAY	9/25/17	10/1/17	10:00	18:00	X	X	X					-	-	4	\$16.00	\$64.00	30	
7	DISC	1X DAY	9/18/17	9/24/17	18:00	24:00				X	X	X	X	-	-	4	\$27.00	\$108.00	30	
8	DISC	1X DAY	9/25/17	10/1/17	18:00	24:00	X	X	X					-	-	3	\$26.00	\$78.00	30	
9	ESPN	2X DAY	9/18/17	9/24/17	10:00	18:00				X	X	X	X	-	-	8	\$16.00	\$128.00	30	
10	ESPN	2X DAY	9/25/17	10/1/17	10:00	18:00	X	X	X					-	-	6	\$17.00	\$102.00	30	
11	ESPN	1X DAY	9/18/17	9/24/17	18:00	24:00				X	X	X	X	-	-	4	\$38.00	\$152.00	30	
12	ESPN	1X DAY	9/25/17	10/1/17	18:00	24:00	X	X	X					-	-	3	\$38.00	\$114.00	30	
13	FOOD	2X DAY	9/18/17	9/24/17	10:00	18:00				X	X	X	X	-	-	4	\$12.00	\$48.00	30	
14	FOOD	2X DAY	9/25/17	10/1/17	10:00	18:00	X	X	X					-	-	4	\$10.00	\$40.00	30	
15	FOOD	1X DAY	9/18/17	9/24/17	18:00	24:00				X	X	X	X	-	-	4	\$16.00	\$64.00	30	
16	FOOD	1X DAY	9/25/17	10/1/17	18:00	24:00	X	X	X					-	-	3	\$17.00	\$51.00	30	
17	FXNC	2X DAY	9/18/17	9/24/17	10:00	18:00				X	X	X	X	-	-	8	\$14.00	\$112.00	30	
18	FXNC	2X DAY	9/25/17	10/1/17	10:00	18:00	X	X	X					-	-	6	\$14.00	\$84.00	30	
19	FXNC	1X DAY	9/18/17	9/24/17	18:00	24:00				X	X	X	X	-	-	4	\$19.00	\$76.00	30	
20	FXNC	1X DAY	9/25/17	10/1/17	18:00	24:00	X	X	X					-	-	3	\$20.00	\$60.00	30	
21	HGTV	2X DAY	9/18/17	9/24/17	10:00	18:00				X	X	X	X	-	-	4	\$21.00	\$84.00	30	

## NCC Cable System Order

Order #	62455562	Flight Dates	09/18/17 - 10/01/17	Update Date	09/15/17		
Syscode	2145	Agency	Del Cielo Media	Version	1 Vs. 1		
System Name	Spectrum/DISH- I+ Dayton, OH	Advertiser	US Chamber of Commerce	Show All Lines			
Market	Dayton				Total # of Weeks	2	
		Client Code	USCHA	Total		\$2,395.00	
AE	Alexander Fiske	Product Code	ORDR	Commission		\$359.25	
Sales Coordinator	Becca Karam	Est Code	921O10	Net Total		\$2,035.75	
Office	Washington	Product Name	OH-10	Total Spots		128	
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Accepted				Sold On		Cost Per Spot
Survey	DMA Nielsen Live+SD Jul17	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-
Comments : 9/13 NEW ISSUE ORDER. Please review and confirm. Thanks!							

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	2X DAY	9/25/17	10/1/17	10:00	18:00	X	X	X					-	-	4	\$22.00	\$88.00	30	
23	HGTV	1X DAY	9/18/17	9/24/17	18:00	24:00				X	X	X	X	-	-	4	\$38.00	\$152.00	30	
24	HGTV	1X DAY	9/25/17	10/1/17	18:00	24:00	X	X	X					-	-	3	\$38.00	\$114.00	30	
25	HIST	2X DAY	9/18/17	9/24/17	10:00	18:00				X	X	X	X	-	-	8	\$14.00	\$112.00	30	
26	HIST	2X DAY	9/25/17	10/1/17	10:00	18:00	X	X	X					-	-	6	\$14.00	\$84.00	30	
27	HIST	1X DAY	9/18/17	9/24/17	18:00	24:00				X	X	X	X	-	-	4	\$16.00	\$64.00	30	
28	HIST	1X DAY	9/25/17	10/1/17	18:00	24:00	X	X	X					-	-	3	\$17.00	\$51.00	30	

	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Total
<b>SPOTS</b>	71	57	0	0	0	0	0	0	0	0	0	0	128
<b>AMT</b>	\$1,327.00	\$1,068.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,395.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 09/27/17

62455562 | Dayton | Spectrum/DISH- I+ Dayton, OH | 2145 |

## NCC Cable System Order

Order #	62455562	Flight Dates	09/18/17 - 10/01/17	Update Date	09/21/17
Syscode	6363	Agency	Del Cielo Media	Version	2 Vs. 1
System Name	Spectrum/Dayton DMA Interconnect, OH	Advertiser	US Chamber of Commerce	Show All Lines	
Market	Dayton			Total # of Weeks	2
		Client Code	USCHA	Total	\$26,287.00
AE	Alexander Fiske	Product Code	ORDR	Commission	\$3,943.05
Sales Coordinator	Becca Karam	Est Code	921010	Net Total	\$22,343.95
Office	Washington	Product Name	OH-10	Total Spots	137
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Jul17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		Revision 9/20 MG adding spots +\$740 from 62455118 Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	2X DAY	9/18/17	9/24/17	05:00	10:00				X	X	X	X	-	-	8	\$135.00	\$1,080.00	30	
2	ESPN	2X DAY	9/25/17	10/1/17	05:00	10:00	X	X	X					-	-	6	\$116.00	\$696.00	30	
3	ESPN	4X DAY	9/18/17	9/24/17	10:00	18:00				X	X	X	X	-	-	12	\$225.00	\$2,700.00	30	
4	ESPN	4X DAY	9/25/17	10/1/17	10:00	18:00	X	X	X					-	-	9	\$205.00	\$1,845.00	30	
5	ESPN	2X DAY	9/18/17	9/24/17	18:00	24:00				X	X	X	X	-	-	8	\$385.00	\$3,080.00	30	
6	ESPN	2X DAY	9/25/17	10/1/17	18:00	24:00	X	X	X					-	-	6	\$368.00	\$2,208.00	30	
7	FXNC	2X DAY	9/18/17	9/24/17	05:00	10:00				X	X	X	X	-	-	8	\$155.00	\$1,240.00	30	
8	FXNC	2X DAY	9/25/17	10/1/17	05:00	10:00	X	X	X					-	-	6	\$137.00	\$822.00	30	
9	FXNC	4X DAY	9/18/17	9/24/17	10:00	18:00				X	X	X	X	-	-	13	\$130.00	\$1,690.00	30	
10	FXNC	4X DAY	9/25/17	10/1/17	10:00	18:00	X	X	X					-	-	10	\$101.00	\$1,010.00	30	
11	FXNC	2X DAY	9/18/17	9/24/17	18:00	24:00				X	X	X	X	-	-	8	\$245.00	\$1,960.00	30	
12	FXNC	2X DAY	9/25/17	10/1/17	18:00	24:00	X	X	X					-	-	6	\$205.00	\$1,230.00	30	
13	HIST	4X DAY	9/18/17	9/24/17	10:00	18:00				X	X	X	X	-	-	8	\$165.00	\$1,320.00	30	
14	HIST	4X DAY	9/25/17	10/1/17	10:00	18:00	X	X	X					-	-	6	\$151.00	\$906.00	30	
15	HIST	2X DAY	9/18/17	9/24/17	18:00	24:00				X	X	X	X	-	-	8	\$275.00	\$2,200.00	30	
16	HIST	2X DAY	9/25/17	10/1/17	18:00	24:00	X	X	X					-	-	6	\$260.00	\$1,560.00	30	
17	AEN	VARIOUS	9/18/17	9/24/17	10:00	18:00					X	X	X	-	-	2	\$40.00	\$80.00	30	line added +2x
18	AEN	VARIOUS	9/18/17	9/24/17	00:00	05:00					X	X	X	-	-	2	\$24.00	\$48.00	30	line added +2x
19	AEN	VARIOUS	9/18/17	9/24/17	05:00	10:00					X	X	X	-	-	3	\$37.00	\$111.00	30	line added +3x
20	DISC	AVG. ALL WKS<	9/18/17	9/24/17	10:00	18:00					X	X	X	-	-	1	\$61.00	\$61.00	30	line added +1x

## NCC Cable System Order

Order #	62455562
Syscode	6363
System Name	Spectrum/Dayton DMA Interconnect, OH
Market	Dayton

Flight Dates	09/18/17 - 10/01/17
Agency	Del Cielo Media
Advertiser	US Chamber of Commerce

Update Date	09/21/17
Version	2 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jul17
-	

Client Code	USCHA
Product Code	ORDR
Est Code	921010
Product Name	OH-10
Credit Status	

Show All Lines	
Total # of Weeks	2
Total	\$26,287.00
Commission	\$3,943.05
Net Total	\$22,343.95
Total Spots	137
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

Comments :	Revision 9/20 MG adding spots +\$740 from 62455118 Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	TBSC	AVG. ALL WKS<	9/18/17	9/24/17	18:00	24:00					X	X	X	-	-	1	\$440.00	\$440.00	30	line added +1x

	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Total
<b>SPOTS</b>	82	55	0	0	0	0	0	0	0	0	0	0	137
<b>AMT</b>	\$16,010.00	\$10,277.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$26,287.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 09/27/17

62455562 | Dayton | Spectrum/Dayton DMA Interconnect, OH | 6363 |