

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Sena Kozar Strategies, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Ben Ray Lujan

Authorized committee:

People for Ben

Agency requesting time (and contact information):

N/A Sena Kozar Strategies

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

United States Senate - New Mexico

Date of election:

11/3/2020

General

Primary

Treasurer of candidate's authorized committee:

Joshua Orozco

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <b>Scott Kozar</b> <small>Digitally signed by Scott Kozar Date: 2020.03.31 14:40:43 -04'00'</small>	Signature: 
Name: Scott Kozar	Name: Rhonda L. Russ
Date of Request to Purchase Ad Time: 10.26.2020	Date of Station Agreement to Sell Time: 10.26.2020

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Scott Kozar

Digitally signed by Scott Kozar  
Date: 2020.03.31 14:41:10 -04'00'

Name: Scott Kozar

Date: 10.26.2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 10.26.2020

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 3179359	Station Call Letters: KHQT-FM	Date Received/Requested: 10.26.2020
Est. #: 9748	Station Location: Las Cruces, NM	Run Start and End Dates: 10.31.2020 to 11.1.2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

<b>STATION:</b>	KHQT-FM	<b>ORDER#:</b>	3179360	<b>DATE:</b>	10/26/2020
<b>MARKET:</b>	Las Cruces-Deming, NM	<b>AMOUNT:</b>	\$97.77	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Local Focus Radio	<b>SPOTS:</b>	9		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4392443</b>
<b>ADVERTISER:</b>	People for Ben	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 9747 10/27-11/3 Candidate	<b>AGY EST:</b>	9747		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	10-31-2020 TO 11/1/2020		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF DAYS:</b>	2				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	10/26/2020 07:47

**COMMENTS**

[Rep Comment] 10/26/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at politicalsupport@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.  
**\*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.\*\***

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

DAY#1		10/31/2020 To 10/31/2020					TOT \$64.77		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.....S.	10:00AM	3:00PM	60	10/31/2020	10/31/2020	3	\$10.59	\$31.77
	2		.....S.	3:00PM	7:00PM	60	10/31/2020	10/31/2020	3	\$11	\$33

DAY#2		11/1/2020 To 11/1/2020					TOT \$33.00		TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	3		.....S	10:00AM	3:00PM	60	11/1/2020	11/1/2020	3	\$11	\$33

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<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4392443</b>
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TOTAL	Nov													Total
SPOT	9													9
CASH	97.77													97.77
TOTAL	97.77													97.77