

QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of some of the significant issues responded to by Station **WNYO, Buffalo, New York**, along with the most significant programming treatment of those issues for the period **April 1 through June 30, 2014**. The listing is by no means exhaustive.

The issues are determined by station personnel's interaction with the community.

FULL LENGTH PUBLIC AFFAIRS PROGRAMMING

SPECIAL PROGRAMMING RESPONSIVE TO COMMUNITY ISSUES 2nd Quarter 2014

Short Segment and Spot-length Educational and Informational Programming

PUBLIC SERVICE ANNOUNCEMENTS

Name of Organization: Cleveland Clinic
Name of P.S.A. Love your heart
Duration: :30
Message of P.S.A. – Heart attack awareness
These P.S.A.'s aired 12 times in various dayparts from April 1 through June 30, 2014.

Name of Organization: USO
Name of P.S.A. Help Homeless Vets
Duration: :30, :15
Message of P.S.A. – Help vets who have nowhere to go
These P.S.A.'s aired 59 times in various dayparts from April 1 through June 30, 2014.
Name of Organization: Ad Council
Name of P.S.A. Goodwill.org
Duration: :30
Message of P.S.A. – find a local Goodwill and shop.
These P.S.A.'s aired 76 times in various dayparts from April 1 through June 30, 2014.

Name of Organization: NAB
Name of P.S.A. Anthem
Duration: :30
Message of P.S.A. – Informing the public what we broadcasters do for the community
These P.S.A.'s aired 33 times in various dayparts from April 1 through June 30, 2014.

Name of Organization: NYSBA
Name of P.S.A. Buzzed Driving
Duration: :30
Message of P.S.A. – Buzzed driving is drunk driving
These P.S.A.'s aired 74 times in various dayparts from April 1 through June 30, 2014.

Name of Organization: Ad Council
Name of P.S.A. HS drop out prevention
Duration: :60, :30, :20, :15, :10
Message of P.S.A. – Boost attendance at school.
These P.S.A.'s aired 43 times in various dayparts from April 1 through June 30, 2014.

Name of Organization: Ad Council
Name of P.S.A. 3 in 4.
Duration: :30
Message of P.S.A. – Senior citizens need financial advice.
These P.S.A.'s aired 43 times in various dayparts from April 1 through June 30, 2014.

Name of Organization: Ad Council
Name of P.S.A. Child Passenger Safety
Duration: :30
Message of P.S.A. – information regarding the correct way for children to ride in a vehicle.
These P.S.A.'s aired 36 times in various dayparts from April 1 through June 30, 2014.

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PUBLIC SERVICE ANNOUNCEMENTS (continued)

Name of Organization: National Guard
Name of P.S.A. Storm
Duration: :60, :30, :20, :15, :10
Message of P.S.A. – The National guard provides support during catastrophies.
These P.S.A.'s aired 152 times in various dayparts from April 1 through June 30, 2014.

Name of Organization: NYSBA
Name of P.S.A. Freddie the Flu Detective
Duration: :60, :30, :20, :15, :10
Message of P.S.A. – Know the signs of the Flu
These P.S.A.'s aired 7 times in various dayparts from April 1 through June 30, 2014.

Name of Organization: NYSBA
Name of P.S.A. Drive Sober or be Pulled Over
Duration: :60, :30, :20, :15, :10
Message of P.S.A. – Stop drinking and driving
These P.S.A.'s aired 34 times in various dayparts from April 1 through June 30, 2014.

Name of Organization: Substance Abuse
Name of P.S.A. Solitary Confinement
Duration: :30, :20, :15, :10
Message of P.S.A. – Mental Health awareness
These P.S.A.'s aired 33 times in various dayparts from April 1 through June 30, 2014.

Name of Organization: Ad Council
Name of P.S.A. Bully Prevention
Duration: :60, :30, :20, :15, :10
Message of P.S.A. –Bullying is wrong
These P.S.A.'s aired 102 times in various dayparts from April 1 through June 30, 2014.

Name of Organization: USO
Name of P.S.A. Help Wounded Vets
Duration: :60, :30, :20, :15, :10
Message of P.S.A. –Dean Jackson Keller asks you to help local vets.
These P.S.A.'s aired 20 times in various dayparts from April 1 through June 30, 2014.

Name of Organization: NYSBA
Name of P.S.A. It's Your Community, Your Call
Duration: :60, :30, :20, :15, :10
Message of P.S.A. –Support your community
These P.S.A.'s aired 36 times in various dayparts from April 1 through June 30, 2014.

Name of Organization: Ad Council
Name of P.S.A. Bar Math
Duration: :60, :30, :20, :15, :10
Message of P.S.A. –Buzzed driving is drunk driving
These P.S.A.'s aired 41 times in various dayparts from April 1 through June 30, 2014.

*(continued next page)***PUBLIC SERVICE ANNOUNCEMENTS (continued)**

Name of Organization: Ad Council
Name of P.S.A. I Want to be Recycled
Duration: :60, :30, :20, :15, :10
Message of P.S.A. –Recycle and save the planet.
 These P.S.A.'s aired 185 times in various dayparts from April 1 through June 30, 2014.

Name of Organization: Ad Council
Name of P.S.A. AARP Caregiver Assistance
Duration: :60, :30, :20, :15, :10
Message of P.S.A. –Assistance is available for caregivers.
 These P.S.A.'s aired 81 times in various dayparts from April 1 through June 30, 2014.

Name of Organization: Ad Council
Name of P.S.A. Emergency Preparedness
Duration: :60, :30, :20, :15, :10
Message of P.S.A. –Always be prepared for disaster.
 These P.S.A.'s aired 110 times in various dayparts from April 1 through June 30, 2014.

Name of Organization: Ad Council
Name of P.S.A. Adopt us Kids
Duration: :60, :30, :20, :15, :10
Message of P.S.A. –Adopt a child, change a life
 These P.S.A.'s aired 42 times in various dayparts from April 1 through June 30, 2014.

Name of Organization: American Association of Orthodontists
Name of P.S.A. Show Your Smile
Duration: :60, :30, :20, :15, :10
Message of P.S.A. –Local Orthodontists offer discounted check ups.
 These P.S.A.'s aired 31 times in various dayparts from April 1 through June 30, 2014.

Name of Organization: NYSBA
Name of P.S.A. E File
Duration: :60, :30, :20, :15, :10
Message of P.S.A. –E File your tax return
 These P.S.A.'s aired 34 times in various dayparts from April 1 through June 30, 2014.

Name of Organization: NYSBA
Name of P.S.A. Organ Donation
Duration: :60, :30, :20, :15, :10
Message of P.S.A. –Benefits of organ donation
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PUBLIC SERVICE ANNOUNCEMENTS (continued)

Name of Organization: Food Bank of WNY
Name of P.S.A. Hunger Prevention
Duration: :60, :30, :20, :15, :10
Message of P.S.A. –Donate to the food bank, prevent hunger
These P.S.A.'s aired 55 times in various dayparts from April 1 through June 30, 2014.

Name of Organization: Pet Connection
Name of P.S.A. Help Us
Duration: :60, :30, :20, :15, :10
Message of P.S.A. –Support the Pet Connection
These P.S.A.'s aired 130 times in various dayparts from April 1 through June 30, 2014.

Name of Organization: William Mattar
Name of P.S.A. Animal Shelter
Duration: :60, :30, :20, :15, :10
Message of P.S.A. –Local lawyer supports local animal shelters
These P.S.A.'s aired 34 times in various dayparts from April 1 through June 30, 2014.

Name of Organization: SPCA
Name of P.S.A. Raise the Roof
Duration: :60, :30, :20, :15, :10
Message of P.S.A. –Fundraiser for SPCA
These P.S.A.'s aired 38 times in various dayparts from April 1 through June 30, 2014.

PUBLIC SERVICE ANNOUNCEMENTS AND CAMPAIGNS
PRODUCED LOCALLY BY WNYO
2nd Quarter 2014

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OTHER BROADCAST AND PROMOTIONAL ACTIVITIES
SERVING THE COMMUNITY

COMMUNITY CALENDAR WEB PAGE

WNYO-TV created a **COMMUNITY CALENDAR** web page during the 2nd Quarter 2014. The page listed various events and information for local not-for-profit organizations, examples of which follow, in alphabetical order:

Amherst Lions Club
American Cancer Society
Amherst Museum
Autistic Services, Inc.
Big Brothers/Big Sisters of Niagara
Buffalo & Erie County Public Library
Buffalo Audubon Society
Buffalo Fantasy League
Buffalo Zoo
Cancer Wellness Center
Carnival Kids Steel Orchestra
Collins Draft Horse, Ox and Pony Club
D'Youville College International Students Club
Gilda's Club of Western New York
Gloria J. Parks Community Center
Kenmore Mercy Hospital Foundation
Lupus Alliance of WNY
March of Dimes
NAACP
Niagara Regional theater Guild
Olean Earth Day Coalition
Salvation Army
Sanborn Historical Society
Scleroderma Foundation of WNY
Society of St. Vincent de Paul
St. Mary's School for the Deaf
US Coast Guard Auxiliary
WNY Independent Living Project

VARIOUS CHURCH GROUPS, SCHOOLS, VOLUNTEER FIRE COMPANIES & FRATERNAL ORGANIZATIONS

NON-BROADCAST ACTIVITIES **SERVING THE COMMUNITY**

WNYO-TV has a website at www.mytvbuffalo.com on which it posts many community events and information.

Such announcements are limited to not-for-profit, charity or community organizations.

To enhance public awareness of these announcements, WNYO promotes the website address during its on-air Community Calendar PSA's.