

3rd party fundraising event report for stations:

WCSG WCXK WCXB WCFG

3rd party fundraising event report for WCSG, WCXK, WCXB and WCFG

Date: June 20-22, 2022

Time and duration: 12:00am-11:00pm Monday, Tuesday, Wednesday

Type of fundraising: Child sponsorship program that provides food, clothing, education and healthcare to children in need.

Name of non-profit organization: Compassion International

Description of project: Compassion International reaches out to impoverished families around the world, providing food, clothing, medical care and education for children. Listers talked directly to a Compassion International representative to pledge their support. WCSG's regular programming was not interrupted with the exception that the content of the announcers' breaks were related to the fundraiser.

Funds received by the stations: \$43,000 was received by WCSG in exchange for hosting the event. 287 children were sponsored. The child sponsorship fees are paid directly to Compassion International

Rule: § 73.3527 (e) (14) Information on Third-Party Fundraising.

Retention: Two years from the date of the broadcast of the specific program reported.

What's in here? For noncommercial educational broadcast stations that interrupt regular programming to conduct fundraising activities on behalf of a third-party non-profit organization pursuant to § 73.503(e) (FM stations) or § 73.621(f) (television stations), every three months, the following information for each third-party fundraising program or activity: the date, time, and duration of the fundraiser; the type of fundraising activity; the name of the non-profit organization benefitted by the fundraiser; a brief description of the specific cause or project, if any, supported by the fundraiser; and, to the extent that the station participated in tallying or receiving any funds for the nonprofit group, an approximation of the total funds raised. The information for each calendar quarter is to be filed by the tenth day of the succeeding calendar quarter (e.g., January 10 for the quarter October-December, April 10 for the quarter January-March, etc.