

Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending 12/31/2009. Initial on 01/08/2010

Call Sign	Channel Numbers	Community of License			
		City	State	County	ZIP Code
WQQZ-CA	33 (analog) (digital)	Ponce	PR	Ponce	00728
Licensee Name					
CMCG PUERTO RICO LICENSE LLC					
Network Affiliation		Nelms DMA	Licensee World Wide Web Home Page Address (if applicable)		
		Puerto Rico	www.lamega.com		
Facility ID	Previous Call Sign (if applicable)		License Renewal Expiration Date		
26676			2013-02-01		

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 CFR §73.671(c) **5.64 hours**
3. (a) Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 CFR §73.673? **Y**
- (b) Identify publishers who were sent information in (a)

TV guides from major newspapers & TV Guides: San Juan Star, TV Aqui, TV Guia, Nuevo Dia & Primera Hora Newspapers, & El Vocero

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1	Origin	
The Flying House (10/17/2009 - 11/8/2009)	SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-announcements
Monday thru Sundays 8:00 AM & 8:30 AM	46	0
Length of Program	Age of Target Audience	
30 minutes	From	To
	5 years	10 years
	ET Symbol (see 47 CFR 73.673)	
	Y	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Flying House educates and informs children by teaching Bible stories that highlight important characters traits such as honesty and courage.

Title of Analog Core Program #2	Origin	
SuperBook (10/17/2009 - 11/8/2009)	SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-announcements
Monday thru Sundays 7:00 AM & 7:30 AM	46	0
Length of Program	Age of Target Audience	

30 minutes

From 8 years

To 10 years

ED Symbol Used As Required

Y

Describe the educational and informational objective(s) of the program and how it meets the definition of Core Programming

Superbook educates children by teaching Bible stories to highlight important character traits children will need in life, courage, loyalty, friendship and responsibility.

Title of Analog Core Program #3

Origin

Cubeez (as of 11/28/2009)

SYNDICATED

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

Saturday & Sundays 7:00 AM - 7:30 AM

10

0

Length of Program

Age of Target Audience

ED Symbol Used As Required

From

To

30 minutes

1 years

4 years

Y

Describe the educational and informational objective(s) of the program and how it meets the definition of Core Programming

Cubeez takes preschoolers on new and fun adventures in learning, introducing them to colorful environments and new language. Music and exciting visual images combine to stimulate the use of each child's imagination. The program encourages the use of a child's creativity and introduces kids to new surroundings and words.

Title of Analog Core Program #4

Origin

Bali (as of 11/28/2009)

SYNDICATED

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

Saturday & Sundays 7:30 AM-8:00 AM

10

0

Length of Program

Age of Target Audience

ED Symbol Used As Required

From

To

30 minutes

1 years

4 years

Y

Describe the educational and informational objective(s) of the program and how it meets the definition of Core Programming

Bali is a cute preschool puppy who lives in a high-rise apartment and has the whole city as his playground. It is set in an urban environment and both Bali's parent work, which reflect the lifestyle of many kids around the world today. Bali's dad helps to demystify events that might otherwise be traumatic for this three-year old kid.

Title of Analog Core Program #5

Origin

Thelmo & Tula (as of 11/28/2009)

SYNDICATED

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

Saturday & Sundays 8:00AM -8:30AM

10

0

Length of Program

Age of Target Audience

ED Symbol Used As Required

From

To

30 minutes

4 years

7 years

Y

Describe the educational and informational objective(s) of the program and how it meets the definition of Core Programming

Thelmo & Tula show us how to bake the most delicious recipes, always under the supervision of a grown-up. The goal is to entertain children while teaching them that cooking is fun and great way to relate to adults in their lives. The program inspires children and their parents to work together.

Non-Core Educational and Informational Programming

- 5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 7 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

Sponsored Core Programming

- 6. List Core Programs, if any, aired by other analog stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

- 7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
 - (b) Did the licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?
 - (c) If Yes to 7(b), the licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.
 - If No to 7(c), submit as an Exhibit a Statement of Explanation.
- 8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
 - (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.
- 9. (a) Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.671?
 - (b) Identify publishers who were sent information in 9(a).
- 10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.
 - (a) Does the licensee certify that at least 30% of the Core Programming counted toward meeting the additional programming guidelines (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?
 - (b) If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

[There are no digital core program reports.]

Non-Core Educational and Informational Programming

- 12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 7 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no digital non-core program reports.]

Sponsored Core Programming

- 13. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete each below for each Core Program, identifying whether it is to be broadcast on the station's analog, its digital channel or both channels.

Title of Planned Core Program #1 Cubeez Regular Schedule Saturday & Sundays 7:00 AM & 7:30 AM Length of Program 30 minutes	Origin SYNDICATED Total Times to be Aired 26 Age of Target Audience From 1 years To 4 years
--	--

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Cubeez takes preschoolers on new and fun adventures in learning, introducing them to colorful environments and new language. Music and exciting visual images combine to stimulate the use of each child's imagination. The program encourages the use of a child's creativity and introduces kids to new surroundings and words.

Title of Planned Core Program #2 Bali Regular Schedule Saturday & Sundays 7:30 AM - 8:00 AM Length of Program 30 minutes	Origin SYNDICATED Total Times to be Aired 26 Age of Target Audience From 1 years To 4 years
--	--

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Bali is a cute preschool puppy who lives in a high-rise apartment and has the whole city as his playground. It is set in an urban environment and both Bali's parent work, which reflect the lifestyle of many kids around the world today. Bali's dad helps to demystify events that might otherwise be traumatic for this three-year old kid.

Title of Planned Core Program #3 Thelmo & Tula Regular Schedule Saturday & Sundays 8:00AM -8:30AM Length of Program 30 minutes	Origin SYNDICATED Total Times to be Aired 26 Age of Target Audience From 4 years To 7 years
--	--

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Thelmo & Tula show us how to bake the most delicious recipes, always under the supervision of a grown-up. The goal is to entertain children while teaching them that cooking is fun and great way to relate to adults in their lives. The program inspires children and their parents to work together.

15. Have you received any complaints about the content and/or broadcast schedule of the programs reported on this report? No Yes

16. Have you received any other comments regarding the programming?

Name

Blas Torres

Telephone Number

787-723-0060

Address

1095 Wilson Street Puerta del Condado Bldg

E-mail Address

torres.blas@gmail.com

City

San Juan

State

PR

ZIP Code

00907

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

WQQZ-CA was off the air from the beginning of the quarter until 10/17/2009. WQQZ-CA rebroadcasts the signal of WMEI, Arecibo, PR (Facility ID 26676). On November 9, 2009, the licensee and Spanish Broadcasting System, Inc. (SBS), entered into an Option and Asst Purchase Agreement. Contemporaneously with the execution of the Option and Asst Purchase Agreement, the parties entered into a Programming Agreement whereby SBS agreed to supply programs from Mega-TV. Because of the time needed to transition to the new program source, the station's new core children's programs did not begin to air until 11/28/2009. Nevertheless, the station averaged 5.64 hours of core programs per week during the portion of the quarter during which it was on the air.

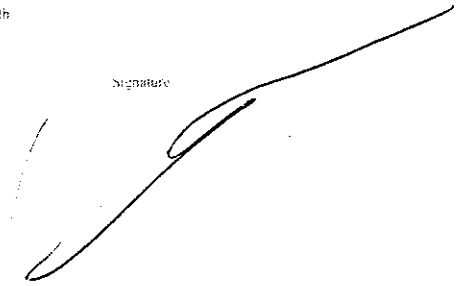
WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee

CMCG Puerto Rico License LLC

Signature



Date

1/08/2010