

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Norman Sauer, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →	<input type="checkbox"/>	FEDERAL CANDIDATE
	<input checked="" type="checkbox"/>	STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Norman Sauer

Authorized committee:

Norm 4 First

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

First Selectman, Litchfield CT

Date of election:

November 7, 2023

General

Primary

Treasurer of candidate's authorized committee:

Dustin Bingham

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <i>Norman A. Sauer</i>	Signature: <i>Jennifer Parsons</i>
Name: Norman Sauer	Name: Jennifer Parsons
Date of Request to Purchase Ad Time: 10/27/2023	Date of Station Agreement to Sell Time: 10/27/2023

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature: *Norman A. Sauer*

Name: *Norman A. Sauer*

Date: *10/27/2023*

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 10/14/23

Federal candidate certification signed (above):  Yes  No  N/A

**Disposition:**

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: WZBG	Date Received/Requested: 10/26/23
Est. #:	Station Location: 49 Commons Drive, Litchfield CT 06759	Run Start and End Dates: 10/30/2023-11/7-2023

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

See attached

WZBG-FM 97.3  
 49 Commons Drive  
 Litchfield, CT 06759

Order #: **1330-00005**  
 Description: **ADDITIONAL LYNN**  
 Date Entered: **10/27/2023**  
 P.O.#:  
 Salesperson: **1, House**  
 Invoice Frequency: **Billed at end of Media/EOS, Sorted by Date**

NORM 4 FIRST  
 PO Box 1855  
 Litchfield, CT 06759

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/30/2023	11/7/2023	WZBG-FM	05:30:00a to 10:00:00a	Weekly	:30	4	21.00	84.00	1	0	1	0	1	0	0
2 10/30/2023	11/7/2023	WZBG-FM	10:00:00a to 03:00:00p	Weekly	:30	6	21.00	126.00	0	1	0	1	1	1	1
3 10/30/2023	11/7/2023	WZBG-FM	03:00:00p to 07:00:00p	Weekly	:30	3	21.00	63.00	0	0	1	1	1	0	0
4 10/30/2023	10/30/2023	WZBG-FM	03:00:00p to 07:00:00p	Weekly	:30	1	21.00	21.00	1	0	0	0	0	0	0

**Station Totals:**

Station	Spot Count	Net Billing
WZBG-FM	14	\$294.00

**Order Start Date: 10/30/2023    Order End Date: 11/7/2023    Spots: 14    Total Charges:    \$294.00**

**Projected Media Month/End-Of-Schedule Billing Totals for NORM 4 FIRST / 1330-00005 :**

	<u>Spot Count</u>	<u>Net Billing</u>
November 2023	14	\$294.00
<b>Total:</b>	<b>14</b>	<b>\$294.00</b>

Confirmed & Accepted for WZBG-FM 97.3 By:

Accepted for NORM 4 FIRST By: