

# ORDER

**WSMV**

**Orders**  
**Order / Rev:** 873938  
**Alt Order #:** 08970853  
**Product Desc:** LEE FOR GOVERNOR  
**Estimate:** 626702  
**Flight Dates:** 06/26/18 - 07/02/18  
**Original Date / Rev:** 06/21/18 / 06/21/18  
**Order Type:** GENERAL

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** National

**Agency**  
**Name:** Smart Media Group LLC  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Avenue  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Bill Lee For Governor  
**Demographic:** A35+  
**Product Codes:** Political-Cand-Governor  
**Priority:** IMP  
**Revenue Code 1:** POL  
**Revenue Code 2:** PLC  
**Revenue Code 3:** FLT

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/02/18	74	\$25,285.00	\$21,492.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	74	\$25,285.00	\$21,492.25	0.00
<b>Totals</b>	<b>74</b>	<b>\$25,285.00</b>	<b>\$21,492.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WSMV	9%	\$25,285.00
Market	100%	\$280,944.44

**Competitive Share**

	Share	Total
AEN	0%	\$0.00
APL	0%	\$0.00
BET	0%	\$0.00
CMD	0%	\$0.00
CMT	0%	\$0.00
CNB	0%	\$0.00
CNN	0%	\$0.00
DISC	0%	\$0.00
ESPN	0%	\$0.00
FAM	0%	\$0.00
FOOD	0%	\$0.00
FX	0%	\$0.00
FXNC	0%	\$0.00
LIF	0%	\$0.00
LNC5	0%	\$0.00
MNBC	0%	\$0.00
MTV	0%	\$0.00
NICK	0%	\$0.00

SPK	0%	\$0.00
TLC	0%	\$0.00
TNT	0%	\$0.00
TWC	0%	\$0.00
USA	0%	\$0.00
VH1	0%	\$0.00
WCTE	0%	\$0.00
WHTN	0%	\$0.00
WJFB	0%	\$0.00
WKRN	23%	\$64,617.22
WNAB	2%	\$5,618.89
WNPX	0%	\$0.00
WPGD	0%	\$0.00
WTVF	62%	\$174,185.56
WUXP	2%	\$5,618.89
WZTV	2%	\$5,618.89

Print Date: 06/21/18 10:26:01 Page 2 of 6

Order / Rev: 873938  
 Alt Order #: 08970853  
 Flight Dates: 06/26/18 - 07/02/18

Advertiser: Bill Lee For Governor  
 Product Desc: LEE FOR GOVERNOR  
 Estimate: 626702  
 WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 9	WSMV	06/29/18	06/29/18	M-F Channel 4 News @ 4M CH 4 News @ 4pm	CM	430-5p (4:30 PM-5:00 PM)	----F--	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/25/18	07/01/18	----F--		1			\$175.00			0.00			
E 14	WSMV	06/29/18	06/29/18	M-F 9a-10 Megyn Kelly Today	CM	9-10am	----F--	:30	1	\$150.00	IMP	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/25/18	07/01/18	----F--		1			\$150.00			0.00			
E 21	WSMV	07/02/18	07/02/18	M 7-8pm Running Wild w/ Bear Gryl	CM	658-8pm	M-----	:30	2	\$1,200.00	IMP	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/02/18	07/08/18	M-----		2			\$1,200.00			0.00			
E 24	WSMV	07/02/18	07/02/18	M-F 9a-10 Megyn Kelly Today	CM	9-10am	M-----	:30	1	\$150.00	IMP	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/02/18	07/08/18	M-----		1			\$150.00			0.00			
E 33	WSMV	06/28/18	06/28/18	M-F Channel 4 News @ 4M CH 4 News @ 4pm	CM	430-5p (4:30 PM-5:00 PM)	---T---	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/25/18	07/01/18	---T---		1			\$175.00			0.00			
E 39	WSMV	06/28/18	06/28/18	M-F 9a-10 Megyn Kelly Today	CM	9-10am	---T---	:30	1	\$150.00	IMP	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/25/18	07/01/18	---T---		1			\$150.00			0.00			
E 41	WSMV	06/26/18	06/26/18	M-F Channel 4 News @ 4M CH 4 News @ 4pm	CM	430-5p (4:30 PM-5:00 PM)	-T-----	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/25/18	07/01/18	-T-----		1			\$175.00			0.00			
E 44	WSMV	06/26/18	06/26/18	M-F 9a-10 Megyn Kelly Today	CM	9-10am	-T-----	:30	1	\$150.00	IMP	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/25/18	07/01/18	-T-----		1			\$150.00			0.00			
E 48	WSMV	06/27/18	06/27/18	M-F Channel 4 News @ 4M CH 4 News @ 4pm	CM	430-5p (4:30 PM-5:00 PM)	--W----	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/25/18	07/01/18	--W----		1			\$175.00			0.00			
E 54	WSMV	06/27/18	06/27/18	M-F 9a-10 Megyn Kelly Today	CM	9-10am	--W----	:30	1	\$150.00	IMP	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/25/18	07/01/18	--W----		1			\$150.00			0.00			
N 55	WSMV	06/29/18	06/29/18		CM	M-F 12p-1230p	----F--	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00

Order / Rev: 873938  
 Alt Order #: 08970853  
 Flight Dates: 06/26/18 - 07/02/18

Advertiser: Bill Lee For Governor  
 Product Desc: LEE FOR GOVERNOR  
 Estimate: 626702

WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Ch 4 News @ Noon											
				Ch 4 News @ Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 06/25/18	07/01/18	----F--		1			\$300.00	0.00					
N 56	WSMV	06/29/18	06/29/18	M-F Channel 4 News @ 4M		4-430pm	----F--	:30	1	\$140.00	IMP	0.00	NM	1	\$140.00
				CH 4 News @ 4pm		(4:00 PM-4:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 06/25/18	07/01/18	----F--		1			\$140.00	0.00					
N 57	WSMV	06/29/18	06/29/18	M-F Channel 4 News @ 5M		5-530pm	----F--	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
				Ch. 4 News at 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 06/25/18	07/01/18	----F--		1			\$300.00	0.00					
N 58	WSMV	06/29/18	06/29/18	M-F 6-630pm	CM	6-630pm	----F--	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
				CH. 4 NEWS @ 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 06/25/18	07/01/18	----F--		1			\$450.00	0.00					
N 59	WSMV	06/29/18	06/29/18	M-F News 4 Today @ 6 CM		558am-658am	----F--	:30	2	\$200.00	IMP	0.00	NM	2	\$400.00
				Ch. 4 News Today 6-7am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 06/25/18	07/01/18	----F--		2			\$200.00	0.00					
N 60	WSMV	06/29/18	06/29/18	Today Show 1	CM	658-9AM	----F--	:30	2	\$200.00	IMP	0.00	NM	2	\$400.00
				Today Show 7-9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 06/25/18	07/01/18	----F--		2			\$200.00	0.00					
N 61	WSMV	06/29/18	06/29/18	M-F 9a-10	CM	9-10am	----F--	:30	1	\$150.00	IMP	0.00	NM	1	\$150.00
				Megyn Kelly Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 06/25/18	07/01/18	----F--		1			\$150.00	0.00					
N 62	WSMV	06/29/18	06/29/18	Dateline	CM	Dateline Fri 7-10p	----F--	:30	2	\$1,100.00	PMT	0.00	NM	2	\$2,200.00
				Dateline											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 06/25/18	07/01/18	----F--		2			\$1,100.00	0.00					
N 63	WSMV	07/02/18	07/02/18	Ch 4 News @ Noon	CM	M-F 12p-1230p	M-----	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00
				Ch 4 News @ Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/02/18	07/08/18	M-----		1			\$300.00	0.00					
N 64	WSMV	07/02/18	07/02/18	M-F Channel 4 News @ 4M		4-430pm	M-----	:30	1	\$140.00	IMP	0.00	NM	1	\$140.00
				CH 4 News @ 4pm		(4:00 PM-4:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/02/18	07/08/18	M-----		1			\$140.00	0.00					
N 65	WSMV	07/02/18	07/02/18	M-F News 4 Today @ 4 CM		M-F 4a-5a	M-----	:30	2	\$50.00	PMT	0.00	NM	2	\$100.00
				M-F 4a-5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/02/18	07/08/18	M-----		2			\$50.00	0.00					
N 66	WSMV	07/02/18	07/02/18	M-F Channel 4 News @ 5M		5-530pm	M-----	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
				Ch. 4 News at 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/02/18	07/08/18	M-----		1			\$300.00	0.00					
N 67	WSMV	07/02/18	07/02/18	M-F 6-630pm	CM	6-630pm	M-----	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
				CH. 4 NEWS @ 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/02/18	07/08/18	M-----		1			\$450.00	0.00					
N 68	WSMV	07/02/18	07/02/18	M-F News 4 Today @ 6 CM		558am-658am	M-----	:30	2	\$200.00	IMP	0.00	NM	2	\$400.00
				Ch. 4 News Today 6-7am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 07/02/18	07/08/18	M-----		2			\$200.00	0.00					
N 69	WSMV	07/02/18	07/02/18	Today Show 1	CM	658-9AM	M-----	:30	2	\$200.00	IMP	0.00	NM	2	\$400.00
				Today Show 7-9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

Order / Rev: 873938  
 Alt Order #: 08970853  
 Flight Dates: 06/26/18 - 07/02/18

Advertiser: Bill Lee For Governor  
 Product Desc: LEE FOR GOVERNOR  
 Estimate: 626702

WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/02/18	07/08/18	M-----					2	\$200.00		0.00			
N 70	WSMV	07/02/18	07/02/18	M-F 9a-10 Megyn Kelly Today	CM	9-10am	M-----	:30	1	\$150.00	IMP	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/02/18	07/08/18	M-----					1	\$150.00		0.00			
N 71	WSMV	06/30/18	06/30/18	SAT 1030PM-12MIDNITEM Saturday Night Live 1030pm-12		1030pm-12mid	-----S-	:30	2	\$150.00	IMP	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	-----S-					2	\$150.00		0.00			
N 72	WSMV	06/30/18	06/30/18	Sat 5-6am Sat 5-6am	CM	Sat 5-6am	-----S-	:30	1	\$200.00	PMT	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	-----S-					1	\$200.00		0.00			
N 73	WSMV	06/30/18	06/30/18	SA 6a News Sat 6-7a	CM	Sat 6-7a	-----S-	:30	1	\$275.00	PMT	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	-----S-					1	\$275.00		0.00			
N 74	WSMV	06/30/18	06/30/18	SA Today Show 7-9a Sat Today Show	CM	Sat 7a-830a or 7a-	-----S-	:30	1	\$500.00	PMT	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	-----S-					1	\$500.00		0.00			
N 75	WSMV	07/01/18	07/01/18	SU Today Sh 7-8a or 7-9a SU Today Sh 7-8a or 7-9a	CM	SU 7a-8a or 7a-9a	-----S	:30	1	\$500.00	PMT	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	-----S					1	\$500.00		0.00			
N 76	WSMV	07/01/18	07/01/18	SU 8a News Sun 8a-9a	CM	Sun 8a-9a	-----S	:30	1	\$500.00	PMT	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	-----S					1	\$500.00		0.00			
N 77	WSMV	07/01/18	07/01/18	Meet the Press Sun 9-10am Meet the Press Sun 9-10am	CM	Sun 9-10a	-----S	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	-----S					1	\$200.00		0.00			
N 78	WSMV	06/28/18	06/28/18	M-F Late News M-F 10P NEWS	CM	10P-1035P	---T---	:30	1	\$1,100.00	PMT	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	---T---					1	\$1,100.00		0.00			
N 79	WSMV	06/28/18	06/28/18	M-F Channel 4 News @ 4pm CH 4 News @ 4pm	CM	4-430pm (4:00 PM-4:30 PM)	---T---	:30	1	\$140.00	IMP	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	---T---					1	\$140.00		0.00			
N 80	WSMV	06/28/18	06/28/18	M-F News 4 Today @ 4 M-F 4a-5a	CM	M-F 4a-5a	---T---	:30	2	\$50.00	PMT	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	---T---					2	\$50.00		0.00			
N 81	WSMV	06/28/18	06/28/18	M-F Channel 4 News @ 5 Ch. 4 News at 5	CM	5-530pm	---T---	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	---T---					1	\$300.00		0.00			
N 82	WSMV	06/28/18	06/28/18	M-F News 4 Today @ 6 Ch. 4 News Today 6-7am	CM	558am-658am	---T---	:30	2	\$200.00	IMP	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	---T---					2	\$200.00		0.00			
N 83	WSMV	06/28/18	06/28/18	Today Show 1 Today Show 7-9am	CM	658-9AM	---T---	:30	2	\$200.00	IMP	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	---T---					2	\$200.00		0.00			
N 84	WSMV	06/28/18	06/28/18		CM	9-10am		:30	1	\$150.00	IMP	0.00	NM	1	\$150.00

Order / Rev: 873938  
 Alt Order #: 08970853  
 Flight Dates: 06/26/18 - 07/02/18

Advertiser: Bill Lee For Governor  
 Product Desc: LEE FOR GOVERNOR  
 Estimate: 626702

WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 9a-10 Megyn Kelly Today			---T---								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/25/18	07/01/18	---T---		1			\$150.00			0.00			
N 85	WSMV	06/26/18	06/26/18	M-F Late News M-F 10P NEWS	CM	10P-1035P	-T-----	:30	1	\$1,100.00	PMT	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/25/18	07/01/18	-T-----		1			\$1,100.00			0.00			
N 86	WSMV	06/26/18	06/26/18	M-F News 4 Today @ 4 M-F 4a-5a	CM	M-F 4a-5a	-T-----	:30	2	\$50.00	PMT	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/25/18	07/01/18	-T-----		2			\$50.00			0.00			
N 87	WSMV	06/26/18	06/26/18	M-F News 4 Today @ 6 Ch. 4 News Today 6-7am	CM	558am-658am	-T-----	:30	2	\$200.00	IMP	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/25/18	07/01/18	-T-----		2			\$200.00			0.00			
N 88	WSMV	06/26/18	06/26/18	Today Show 1 Today Show 7-9am	CM	658-9AM	-T-----	:30	2	\$200.00	IMP	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/25/18	07/01/18	-T-----		2			\$200.00			0.00			
N 89	WSMV	06/26/18	06/26/18	Amer Got Talent 1st TUE AGT 1st Run TUE	CM	AGT Tu 7-9p	-T-----	:30	2	\$2,500.00	IMP	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/25/18	07/01/18	-T-----		2			\$2,500.00			0.00			
N 90	WSMV	06/26/18	06/26/18	M-F 9a-10 Megyn Kelly Today	CM	9-10am	-T-----	:30	1	\$150.00	IMP	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/25/18	07/01/18	-T-----		1			\$150.00			0.00			
N 91	WSMV	06/27/18	06/27/18	Ch 4 News @ Noon Ch 4 News @ Noon	CM	M-F 12p-1230p	--W----	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/25/18	07/01/18	--W----		1			\$300.00			0.00			
N 92	WSMV	06/27/18	06/27/18	M-F Channel 4 News @ 4M CH 4 News @ 4pm	CM	4-430pm (4:00 PM-4:30 PM)	--W----	:30	1	\$140.00	IMP	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/25/18	07/01/18	--W----		1			\$140.00			0.00			
N 93	WSMV	06/27/18	06/27/18	M-F News 4 Today @ 4 M-F 4a-5a	CM	M-F 4a-5a	--W----	:30	2	\$50.00	PMT	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/25/18	07/01/18	--W----		2			\$50.00			0.00			
N 94	WSMV	06/27/18	06/27/18	M-F Channel 4 News @ 5M Ch. 4 News at 5	CM	5-530pm	--W----	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/25/18	07/01/18	--W----		1			\$300.00			0.00			
N 95	WSMV	06/27/18	06/27/18	M-F 6-630pm CH. 4 NEWS @ 6	CM	6-630pm	--W----	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/25/18	07/01/18	--W----		1			\$450.00			0.00			
N 96	WSMV	06/27/18	06/27/18	M-F News 4 Today @ 6 Ch. 4 News Today 6-7am	CM	558am-658am	--W----	:30	2	\$200.00	IMP	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/25/18	07/01/18	--W----		2			\$200.00			0.00			
N 97	WSMV	06/27/18	06/27/18	W 7-8pm W 7-8pm	CM	658-8pm	--W----	:30	2	\$200.00	IMP	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/25/18	07/01/18	--W----		2			\$200.00			0.00			
N 98	WSMV	06/27/18	06/27/18	Today Show 1 Today Show 7-9am	CM	658-9AM	--W----	:30	2	\$200.00	IMP	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: 873938  
 Alt Order #: 08970853  
 Flight Dates: 06/26/18 - 07/02/18

Advertiser: Bill Lee For Governor  
 Product Desc: LEE FOR GOVERNOR  
 Estimate: 626702

WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		06/25/18	07/01/18	--W----	2		\$200.00	0.00							
N 99	WSMV	06/27/18	06/27/18	M-F 9a-10 Megyn Kelly Today	CM	9-10am	--W----	:30	1	\$150.00	IMP	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		06/25/18	07/01/18	--W----	1		\$150.00	0.00							
													Totals	74	\$25,285.00





















REP: TEL# 703 528 7880 FAX# 703 528 7880

REP: TEL# 703 528 7880 FAX# 703 528 7880

REP HEADLINE# 8970853 TRF# 873938  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

ORDER WORKSHEET  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
JUN21/18 10.09  
\*\*\* WSMV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
85	A		1000P-1035P PROGRAM : NEWS 4 AT 10P RA35+ : 4.3 CON COM1: NEWS 4 AT 10P	30		\$1,100.00	6/26	6/26	1		TUE	1
86	A		400A-459A PROGRAM : NEWS 4 TODAY 4 AM RA35+ : 1.1 CON COM1: NEWS 4 TODAY 4 AM	30		\$50.00	6/26	6/26	2		TUE	2
87	A		600A-700A PROGRAM : NEWS 4 TODAY 6 AM RA35+ : 3.0 CON COM1: NEWS 4 TODAY 6 AM	30		\$200.00	6/26	6/26	2		TUE	2
88	A		700A-900A PROGRAM : TODAY SHOW RA35+ : 3.5 CON COM1: TODAY SHOW	30		\$200.00	6/26	6/26	2		TUE	2
89	A		700P-900P PROGRAM : AMRCASGOT TALENT RA35+ : 9.0 CON COM1: AMRCASGOT TALENT	30		\$2,500.00	6/26	6/26	2		TUE	2
90	A		900A-1000A PROGRAM : MEGYN KELLY TODAY RA35+ : 2.3 CON COM1: MEGYN KELLY TODAY	30		\$150.00	6/26	6/26	1		TUE	1
91	A		1200N-1230P PROGRAM : NEWS 4 AT NOON RA35+ : 2.5 CON COM1: NEWS 4 AT NOON	30		\$300.00	6/27	6/27	1		WED	1
92	A		400P-430P PROGRAM : NEWS 4 AT 4P RA35+ : 2.7 CON COM1: NEWS 4 AT 4P	30		\$140.00	6/27	6/27	1		WED	1



FAX# 703 528 7880

730000 REP TEL# 703 528 7880

730000 REP TEL# 703 528 7880

REP HEADLINE# 8970853 TRF# 873938  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$  
ORDER WORKSHEET  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
JUN21/18 10:09  
\*\*\* WSMV-TV \*\*\*

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START DATE : END DATE : SPTS /WK : WEEK INVT : DAYS : TOTL : SPTS :

MARKET TOTALS \$349,722 WSMV 9% WKRN 23% WTVF 62% W2TV 2% WUXP 2% CABL 0% WNAB 2%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 8970853 TRF# 873938  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$  
ORDER WORKSHEET  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
JUN21/18 10:09  
\*\*\* WSMV-TV \*\*\*

REP HEADLINE# 8970853 TRF# 873938 REP: TEL# 703-528-7880 FAX# 703-528-7880  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP \*\*CHANGES\*\* \*\*\* WSMV-TV \*\*\*  
 ADV: NAME POLI/B LEE/R/GOV/TN-ALBANY OFF.# REP: # SALESMAN # OFF.# SALESMAN #  
 AGY. NAME SMART MEDIA GROUP BUYER NAME PATRICIA DOME  
 1427 LESLIE AVE SALES PRSN WA- AARON ASHE  
 ALEXANDRIA, VA 22301

ORDER # CONTRACT # 8970853 CLASS: NATL. LOCAL REGIONAL  
 PRDCT LEE FOR GOVERNOR EST#\*\*\*\*\* COMMENTS: (LINE, ORDER, INVOICE)  
 FLIGHT DATES JUN26/18 JUL2/18 WK-1  
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUN18/18 14.23

REP: NEW DARE REVISION  
 ADD \$27,175  
 TOTAL \$31,475  
 PLEASE CONFIRM THANKS  
 JOANNE  
 CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING  
 \*\*\*\*\*IDB# 1046\*\*\*\*\*  
 BILL LEE FOR GOVERNOR

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
7	A		1200N-1230P	30		\$200.00	6/29	6/29	1		FRI	1
PROGRAM : NEWS 4 AT NOON RA35+ : 2.5 CON COM1: NEWS 4 AT NOON												
8	A		1400P-430P	30		\$175.00	6/29	6/29	1		FRI	1
PROGRAM : NEWS 4 AT 4P RA35+ : 2.7 CON COM1: NEWS 4 AT 4P												

AGENCY ADVERTISER CODE = LEE  
 AGENCY PRODUCT CODE = ORDR  
 AGENCY EST# = 626702

REP HEADLINE# 8970853 TRF# 873938  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 \*\*CHANGES\*\* \*\*\* WSMV-TV \*\*\*  
 JUN18/18 14.23

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
9	A		430P-500P	30		\$175.00	6/29	6/29	1		FRI	1
PROGRAM : NEWS 4 AT 4P RA35+ : 3.0 CON COM1: NEWS 4 AT 4P												
10	A		500P-530P	30		\$350.00	6/29	6/29	1		FRI	1
PROGRAM : NEWS 4 AT 5P RA35+ : 3.7 CON COM1: NEWS 4 AT 5P												
11	A		600P-630P	30		\$425.00	6/29	6/29	1		FRI	1
PROGRAM : NEWS 4 AT 6P RA35+ : 3.9 CON COM1: NEWS 4 AT 6P												
12	A		600A-700A	30		\$250.00	6/29	6/29	1		FRI	1
PROGRAM : NEWS 4 TODAY 6 AM RA35+ : 3.0 CON COM1: NEWS 4 TODAY 6 AM												
13	A		700A-900A	30		\$250.00	6/29	6/29	1		FRI	1
PROGRAM : TODAY SHOW RA35+ : 3.5 CON COM1: TODAY SHOW												
14	A		900A-1000A	30		\$150.00	6/29	6/29	1		FRI	1
PROGRAM : MEGYN KELLY TODAY RA35+ : 2.3 CON COM1: MEGYN KELLY TODAY												
15	A		900P-1000P	30		\$900.00	6/29	6/29	2		FRI	2
PROGRAM : DATELINE RA35+ : 4.1 CON COM1: DATELINE												
16	A		1200N-1230P	30		\$200.00	7/2	7/2	1		MON	1
PROGRAM : NEWS 4 AT NOON RA35+ : 2.5 CON COM1: NEWS 4 AT NOON												





REP HEADLINE# 8970853 TRF# 873938  
 \*\*\* MOD# 0 - UNAPPROVED REV #1 \$\$\$  
 ORDER WORKSHEET  
 HARRIS REPORT FROM REP  
 \*\*CHANGES\*\*  
 \*\*\* WSMV-TV \*\*\*  
 JUN18/18-14-23

.....

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
33	A		430P-500P	30		\$175.00	6/28	6/28	1		THU	1
PROGRAM : NEWS 4 AT 4P												
RA35+ : 3.0												
CON COM1: NEWS 4 AT 4P												
34	A		500P-530P	30		\$350.00	6/28	6/28	1		THU	1
PROGRAM : NEWS 4 AT 5P												
RA35+ : 3.7												
CON COM1: NEWS 4 AT 5P												
35	A		600A-700A	30		\$250.00	6/28	6/28	1		THU	1
PROGRAM : NEWS 4 TODAY 6 AM												
RA35+ : 3.0												
CON COM1: NEWS 4 TODAY 6 AM												
36	A		700P-800P	30		\$1,000.00	6/28	6/28	2		THU	2
PROGRAM : LITTLE BIG SHOTS												
RA35+ : 2.7												
CON COM1: LITTLE BIG SHOTS												
37	A		700A-900A	30		\$250.00	6/28	6/28	1		THU	1
PROGRAM : TODAY SHOW												
RA35+ : 3.5												
CON COM1: TODAY SHOW												
38	A		800P-900P	30		\$1,500.00	6/28	6/28	2		THU	2
PROGRAM : THE WALL												
RA35+ : 3.9												
CON COM1: THE WALL												
39	A		900A-1000A	30		\$150.00	6/28	6/28	1		THU	1
PROGRAM : MEGYN KELLY TODAY												
RA35+ : 2.3												
CON COM1: MEGYN KELLY TODAY												
40	A		1000P-1035P	30		\$600.00	6/26	6/26	1		TUE	1
PROGRAM : NEWS 4 AT 10P												
RA35+ : 4.3												
CON COM1: NEWS 4 AT 10P												

REP HEADLINE# 8970853      TRF# 873938      JUN18/18 14.23  
 CREDIT ADVISORY: AGENCY CREDIT RISK      \*\*\* WSMV-TV \*\*\*  
 ORDER WORKSHEET      HARRIS REPORT FROM REP      \*\*CHANGES\*\*

[illegible]

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
41	A		430P-500P	30		\$175.00	6/26	6/26	1		TUE	1
PROGRAM : NEWS 4 AT 4P												
RA35+ : 3.0												
CON COM1: NEWS 4 AT 4P												
42	A		600A-700A	30		\$250.00	6/26	6/26	1		TUE	1
PROGRAM : NEWS 4 TODAY 6 AM												
RA35+ : 3.0												
CON COM1: NEWS 4 TODAY 6 AM												
43	A		700A-900A	30		\$250.00	6/26	6/26	1		TUE	1
PROGRAM : TODAY SHOW												
RA35+ : 3.5												
CON COM1: TODAY SHOW												
44	A		900A-1000A	30		\$150.00	6/26	6/26	1		TUE	1
PROGRAM : MEGYN KELLY TODAY												
RA35+ : 2.3												
CON COM1: MEGYN KELLY TODAY												
45	A		900P-1000P	30		\$1,000.00	6/26	6/26	2		TUE	2
PROGRAM : WORLD OF DANCE												
RA35+ : 3.4												
CON COM1: WORLD OF DANCE												
46	A		1200N-1230P	30		\$200.00	6/27	6/27	1		WED	1
PROGRAM : NEWS 4 AT NOON												
RA35+ : 2.5												
CON COM1: NEWS 4 AT NOON												
47	A		400P-430P	30		\$175.00	6/27	6/27	1		WED	1
PROGRAM : NEWS 4 AT 4P												
RA35+ : 2.7												
CON COM1: NEWS 4 AT 4P												
48	A		430P-500P	30		\$175.00	6/27	6/27	1		WED	1
PROGRAM : NEWS 4 AT 4P												
RA35+ : 3.0												
CON COM1: NEWS 4 AT 4P												

FAX# 703-528 7880

REP: TEL# 703-528 7880

REP: TEL# 703-528 7880

REP HEADLINE# 8970853 TRF# 873938  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
\*\*\* WSMV-TV \*\*\*

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START DATE : END DATE : SPTS/WK : WEEK INVT : DAYS : TOTL SPTS:

49	A		500P-530P	30		\$350.00	6/27	6/27	1		WED	1
PROGRAM : NEWS 4 AT 5P												
RA35+ : 3.7												
CON COM1: NEWS 4 AT 5P												
50	A		600P-630P	30		\$425.00	6/27	6/27	1		WED	1
PROGRAM : NEWS 4 AT 6P												
RA35+ : 3.9												
CON COM1: NEWS 4 AT 6P												
51	A		600A-700A	30		\$250.00	6/27	6/27	1		WED	1
PROGRAM : NEWS 4 TODAY 6 AM												
RA35+ : 3.0												
CON COM1: NEWS 4 TODAY 6 AM												
52	A		700P-800P	30		\$1,200.00	6/27	6/27	2		WED	2
PROGRAM : WORLD OF DANCE												
RA35+ : 4.7												
CON COM1: WORLD OF DANCE												
53	A		700A-900A	30		\$250.00	6/27	6/27	1		WED	1
PROGRAM : TODAY SHOW												
RA35+ : 3.5												
CON COM1: TODAY SHOW												
54	A		900A-1000A	30		\$150.00	6/27	6/27	1		WED	1
PROGRAM : MEGYN KELLY TODAY												
RA35+ : 2.3												
CON COM1: MEGYN KELLY TODAY												

JUL/18 31475.00 CONTRACT TOTAL 31475.00  
TOTAL SPOTS 62

MARKET TOTALS: \$349,722 WSMV 19% WKRN 23% WTVF 62% WZTV 2% WXP 2% CABL 0% WNAB 2%

SVC- NSI  
DEMOS- RA35+\*

MOD COBEN-A-ADDED B-BUY-EXTRA SEC-CANCELLED DE-DELETE ME-EFF-DATES N-E-LENGTH N-M-MAKEGOOD N-PROGRAM NAME  
PLAN/SECT \$50-PAID PGM-R-RATE NES-SPOTS PER WEEKS T-TIME X-LATE-MUX-DAYS Z-COMMENTS \*-MULTIPLE



REP HEADLINE# 8970853  
 \*\*\* ORIGINAL REV#0 \*\*\*  
 REP TEL# 703-528-7800 FAX# 703-528-7880  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET  
 HARRIS REPORT FROM REP  
 FEB15/18-16.40  
 \*\*\* WSMV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			400A-459A	30		\$25.00	6/28	6/28	1		THU	1
PROGRAM : NEWS 4 TODAY 4 AM RA35+ : 1.1 CON COM1: NEWS 4 TODAY 4 AM												
4			400A-459A	30		\$25.00	7/2	7/2	1		MON	1
PROGRAM : NEWS 4 TODAY 4 AM RA35+ : 1.1 CON COM1: NEWS 4 TODAY 4 AM												
5			800A-900A	30		\$200.00	7/1	7/1	1		SUN	1
PROGRAM : NEW 4 AT 8A SUN RA35+ : 3.6 CON COM1: NEW 4 AT 8A SUN												
6			700P-900P	30		\$2,000.00	6/26	6/26	2		TUE	2
PROGRAM : AMRCASGOT TALENT RA35+ : 9.0 CON COM1: AMRCASGOT TALENT												
JUL/18			\$4,300.00									
											CONTRACT TOTAL	\$4,300.00
											TOTAL SPOTS	7

MARKET TOTALS \$47,777 WSMV 9%  
 SVC- NSI  
 DEMOS- RA35+\*

WKRN 23% WTVF 62% WZTV 2% WUXP 2% CABL 0% WNAB 2%  
 \*\*\* WSMV-TV \*\*\*