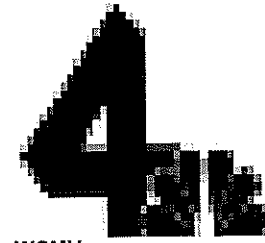


ORDER**WSMV**

Orders
Order / Rev: 910470
Alt Order #: 09294293
Product Desc: LEE FOR GOVERNOR
Estimate: C24C30
Flight Dates: 10/24/18 - 10/30/18
Original Date / Rev: 10/23/18 / 10/23/18
Order Type: GENERAL

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: National

Agency
Name: Smart Media Group LLC
Buying Contact:
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Bill Lee For Governor
Demographic: A35+
Product Codes: Political-Cand-Governor
Priority: PMT
Revenue Code 1: POL
Revenue Code 2: PLC
Revenue Code 3: GPL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	53	\$53,465.00	\$45,445.25
10/29/18	10/30/18	27	\$29,200.00	\$24,820.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	53	\$53,465.00	\$45,445.25	0.00
November 2018	27	\$29,200.00	\$24,820.00	0.00
Totals	80	\$82,665.00	\$70,265.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSMV	10/24/18	10/24/18	M-F 9a-10 Megyn Kelly Today	CM	9-10am	--1----	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	--1----		1				\$450.00		0.00			
N 2	WSMV	10/25/18	10/25/18	M-F 9a-10 Megyn Kelly Today	CM	9-10am	---1---	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	---1---		1				\$450.00		0.00			
N 3	WSMV	10/29/18	10/29/18	M-F 9a-10 Megyn Kelly Today	CM	9-10am	1-----	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	1-----		1				\$450.00		0.00			
N 4	WSMV	10/24/18	10/24/18	M-F 10a-11a Kathie Lee and Hoda	CM	10-11am	--1----	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	--1----		1				\$350.00		0.00			
N 5	WSMV	10/29/18	10/29/18	M-F 10a-11a Kathie Lee and Hoda	CM	10-11am	1-----	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	1-----		1				\$350.00		0.00			

Order / Rev: 910470
 Alt Order #: 09294293
 Flight Dates: 10/24/18 - 10/30/18

Advertiser: Bill Lee For Governor
 Product Desc: LEE FOR GOVERNOR
 Estimate: C24C30

WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WSMV	10/24/18	10/24/18	Ch 4 News @ Noon Ch 4 News @ Noon	CM	M-F 12p-1230p	--1----	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	--1----		1				\$400.00		0.00			
N 7	WSMV	10/25/18	10/25/18	Ch 4 News @ Noon Ch 4 News @ Noon	CM	M-F 12p-1230p	---1---	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	---1---		1				\$400.00		0.00			
N 8	WSMV	10/26/18	10/26/18	Ch 4 News @ Noon Ch 4 News @ Noon	CM	M-F 12p-1230p	----1--	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	----1--		1				\$400.00		0.00			
N 9	WSMV	10/29/18	10/29/18	Ch 4 News @ Noon Ch 4 News @ Noon	CM	M-F 12p-1230p	1-----	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	1-----		1				\$400.00		0.00			
N 10	WSMV	10/24/18	10/24/18	M-F 1230p-1p M-F 1230p-1p	CM	M-F 1230p-1p	--1----	:30	1	\$250.00	PMT	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	--1----		1				\$250.00		0.00			
N 11	WSMV	10/29/18	10/29/18	M-F 1230p-1p M-F 1230p-1p	CM	M-F 1230p-1p	1-----	:30	1	\$250.00	PMT	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	1-----		1				\$250.00		0.00			
N 12	WSMV	10/28/18	10/28/18	Meet the Press Sun 9-10am Meet the Press Sun 9-10am	CM	Sun 9-10a	-----1	:30	1	\$800.00	PMT	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----1		1				\$800.00		0.00			
N 13	WSMV	10/24/18	10/24/18	M-F News 4 Today @ 5 CM M-F 5-6a		M-F 5a-6a (5:00 AM-5:30 AM)	--1----	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	--1----		1				\$350.00		0.00			
N 14	WSMV	10/25/18	10/25/18	M-F News 4 Today @ 5 CM M-F 5-6a		M-F 5a-6a (5:00 AM-5:30 AM)	---1---	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	---1---		1				\$350.00		0.00			
N 15	WSMV	10/29/18	10/29/18	M-F News 4 Today @ 5 CM M-F 5-6a		M-F 5a-6a (5:00 AM-5:30 AM)	1-----	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	1-----		1				\$350.00		0.00			
N 16	WSMV	10/30/18	10/30/18	M-F News 4 Today @ 5 CM M-F 5-6a		M-F 5a-6a (5:00 AM-5:30 AM)	-1-----	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-1-----		1				\$350.00		0.00			
N 17	WSMV	10/24/18	10/24/18	M-F News 4 Today @ 5 CM M-F 5-6a		M-F 5a-6a (5:30 AM-6:00 AM)	--1----	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	--1----		1				\$350.00		0.00			
N 18	WSMV	10/29/18	10/29/18	M-F News 4 Today @ 5 CM M-F 5-6a		M-F 5a-6a (5:30 AM-6:00 AM)	1-----	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	1-----		1				\$350.00		0.00			
N 19	WSMV	10/30/18	10/30/18	M-F News 4 Today @ 5 CM M-F 5-6a		M-F 5a-6a (5:30 AM-6:00 AM)	-1-----	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-1-----		1				\$350.00		0.00			
N 20	WSMV	10/24/18	10/24/18	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am		558am-658am (6:00 AM-6:30 AM)	--1----	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	--1----		1				\$600.00		0.00			

Order / Rev: 910470
 Alt Order #: 09294293
 Flight Dates: 10/24/18 - 10/30/18

Advertiser: Bill Lee For Governor
 Product Desc: LEE FOR GOVERNOR
 Estimate: C24C30

WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	--1----			1		\$600.00	0.00					
N21	WSMV	10/29/18	10/29/18	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am		558am-658am (6:00 AM-6:30 AM)	1-----	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	1-----			1		\$600.00	0.00					
N22	WSMV	10/30/18	10/30/18	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am		558am-658am (6:00 AM-6:30 AM)	-1-----	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	-1-----			1		\$600.00	0.00					
N23	WSMV	10/24/18	10/24/18	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am		558am-658am (6:30 AM-7:00 AM)	--1----	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	--1----			1		\$600.00	0.00					
N24	WSMV	10/29/18	10/29/18	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am		558am-658am (6:30 AM-7:00 AM)	1-----	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	1-----			1		\$600.00	0.00					
N25	WSMV	10/30/18	10/30/18	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am		558am-658am (6:30 AM-7:00 AM)	-1-----	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	-1-----			1		\$600.00	0.00					
N26	WSMV	10/24/18	10/24/18	Today Show 1 Today Show 7-9am	CM	658-9AM	--1----	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	--1----			1		\$600.00	0.00					
N27	WSMV	10/25/18	10/25/18	Today Show 1 Today Show 7-9am	CM	658-9AM	---1---	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	---1---			1		\$600.00	0.00					
N28	WSMV	10/29/18	10/29/18	Today Show 1 Today Show 7-9am	CM	658-9AM	1-----	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	1-----			1		\$600.00	0.00					
N29	WSMV	10/30/18	10/30/18	Today Show 1 Today Show 7-9am	CM	658-9AM	-1-----	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	-1-----			1		\$600.00	0.00					
N30	WSMV	10/27/18	10/27/18	Sat 5-6am Sat 5-6am	CM	Sat 5-6am (5:00 AM-5:30 AM)	-----1-	:30	1	\$200.00	PMT	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-----1-			1		\$200.00	0.00					
N31	WSMV	10/27/18	10/27/18	Sat 5-6am Sat 5-6am	CM	Sat 530-6am (5:30 AM-6:01 AM)	-----1-	:30	1	\$200.00	PMT	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-----1-			1		\$200.00	0.00					
N32	WSMV	10/27/18	10/27/18	SA 6a News Sat 6-7a	CM	Sat 6-630a (6:00 AM-6:30 AM)	-----1-	:30	1	\$275.00	PMT	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-----1-			1		\$275.00	0.00					
N33	WSMV	10/27/18	10/27/18	SA 6a News Sat 6-7a	CM	Sat 630-7a (6:30 AM-7:01 AM)	-----1-	:30	1	\$275.00	PMT	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-----1-			1		\$275.00	0.00					
N34	WSMV	10/27/18	10/27/18	SA Today Show 7-9a Sat Today Show	CM	Sat 7a-830a or 7a-	-----1-	:30	1	\$500.00	PMT	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-----1-			1		\$500.00	0.00					
N35	WSMV	10/27/18	10/27/18		CM	Sat 7a-830a or 7a-		:30	1	\$500.00	PMT	0.00	NM	1	\$500.00

Order / Rev: 910470
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Advertiser: Bill Lee For Governor
 Product Desc: LEE FOR GOVERNOR
 Estimate: C24C30
 WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				SA Today Show 7-9a			-----1-								
				Sat Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-----1-		1			\$500.00	0.00					
N 36	WSMV	10/28/18	10/28/18	SU 6a News	CM	Sun 6a-7a	-----1	:30	1	\$275.00	PMT	0.00	NM	1	\$275.00
				Sun 6a-7a		(6:00 AM-6:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-----1		1			\$275.00	0.00					
N 37	WSMV	10/28/18	10/28/18	SU 6a News	CM	Sun 630a-7a	-----1	:30	1	\$275.00	PMT	0.00	NM	1	\$275.00
				Sun 6a-7a		(6:30 AM-7:01 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-----1		1			\$275.00	0.00					
N 38	WSMV	10/28/18	10/28/18	SU Today Sh 7-8a or 7-9a	CM	SU 7a-8a or 7a-9a	-----1	:30	1	\$500.00	PMT	0.00	NM	1	\$500.00
				SU Today Sh 7-8a or 7-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-----1		1			\$500.00	0.00					
N 39	WSMV	10/28/18	10/28/18	SU 8a News	CM	Sun 8a-9a	-----1	:30	1	\$500.00	PMT	0.00	NM	1	\$500.00
				Sun 8a-9a		(8:00 AM-8:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-----1		1			\$500.00	0.00					
N 40	WSMV	10/28/18	10/28/18	SU 8a News	CM	Sun 8a-9a	-----1	:30	1	\$500.00	PMT	0.00	NM	1	\$500.00
				Sun 8a-9a		(8:30 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-----1		1			\$500.00	0.00					
N 41	WSMV	10/25/18	10/25/18	M-F Channel 4 News @ 4M		4-5pm	---1---	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
				CH 4 News @ 4pm		(4:00 PM-4:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	---1---		1			\$400.00	0.00					
N 42	WSMV	10/29/18	10/29/18	M-F Channel 4 News @ 4M		4-5pm	1-----	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
				CH 4 News @ 4pm		(4:00 PM-4:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	1-----		1			\$400.00	0.00					
N 43	WSMV	10/30/18	10/30/18	M-F Channel 4 News @ 4M		4-5pm	-1-----	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
				CH 4 News @ 4pm		(4:00 PM-4:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	-1-----		1			\$400.00	0.00					
N 44	WSMV	10/24/18	10/24/18	M-F Channel 4 News @ 4M		4-5pm	--1----	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
				CH 4 News @ 4pm		(4:30 PM-5:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	--1----		1			\$450.00	0.00					
N 45	WSMV	10/26/18	10/26/18	M-F Channel 4 News @ 4M		4-5pm	----1--	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
				CH 4 News @ 4pm		(4:30 PM-5:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	----1--		1			\$450.00	0.00					
N 46	WSMV	10/29/18	10/29/18	M-F Channel 4 News @ 4M		4-5pm	1-----	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
				CH 4 News @ 4pm		(4:30 PM-5:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	1-----		1			\$450.00	0.00					
N 47	WSMV	10/24/18	10/24/18	M-F Channel 4 News @ 6M		5-530pm	--1----	:30	1	\$550.00	PMT	0.00	NM	1	\$550.00
				Ch. 4 News at 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	--1----		1			\$550.00	0.00					
N 48	WSMV	10/25/18	10/25/18	M-F Channel 4 News @ 6M		5-530pm	---1---	:30	1	\$550.00	PMT	0.00	NM	1	\$550.00
				Ch. 4 News at 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	---1---		1			\$550.00	0.00					
N 49	WSMV	10/29/18	10/29/18	M-F Channel 4 News @ 6M		5-530pm	1-----	:30	1	\$550.00	PMT	0.00	NM	1	\$550.00
				Ch. 4 News at 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

Order / Rev: 910470
 Alt Order #: 09294293
 Flight Dates: 10/24/18 - 10/30/18

Advertiser: Bill Lee For Governor
 Product Desc: LEE FOR GOVERNOR
 Estimate: C24C30

WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	1-----			1		\$550.00	0.00					
N 50	WSMV	10/24/18	10/24/18	M-F 6-630pm CH. 4 NEWS @ 6	CM	6-630pm	--1----	:30	1	\$650.00	PMT	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	--1----			1		\$650.00	0.00					
N 51	WSMV	10/26/18	10/26/18	M-F 6-630pm CH. 4 NEWS @ 6	CM	6-630pm	----1--	:30	1	\$650.00	PMT	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	----1--			1		\$650.00	0.00					
N 52	WSMV	10/29/18	10/29/18	M-F 6-630pm CH. 4 NEWS @ 6	CM	6-630pm	1-----	:30	1	\$650.00	PMT	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	1-----			1		\$650.00	0.00					
N 53	WSMV	10/25/18	10/25/18	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	---1---	:30	1	\$625.00	PMT	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	---1---			1		\$625.00	0.00					
N 54	WSMV	10/29/18	10/29/18	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	1-----	:30	1	\$625.00	PMT	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	1-----			1		\$625.00	0.00					
N 55	WSMV	10/30/18	10/30/18	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	-1-----	:30	1	\$625.00	PMT	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	-1-----			1		\$625.00	0.00					
N 56	WSMV	10/27/18	10/27/18	SA Channel 4 Weekend@M Ch. 4 News at 5 Saturday		5-530pm	-----1-	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-----1-			1		\$600.00	0.00					
N 57	WSMV	10/27/18	10/27/18	SA Channel 4 Weekend@M Ch. 4 News at 6 Saturday		558-630pm	-----1-	:30	1	\$550.00	PMT	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-----1-			1		\$550.00	0.00					
N 58	WSMV	10/28/18	10/28/18	SU Channel 4 Weekend@M Ch. 4 News at 5 Sunday		5-530pm	-----1	:30	1	\$500.00	PMT	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-----1			1		\$500.00	0.00					
N 59	WSMV	10/24/18	10/24/18	The Tonight Show Tonight Show 1035-1137pm	CM	1035-1137PM	--1----	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	--1----			1		\$350.00	0.00					
N 60	WSMV	10/25/18	10/25/18	The Tonight Show Tonight Show 1035-1137pm	CM	1035-1137PM	---1---	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	---1---			1		\$350.00	0.00					
N 61	WSMV	10/29/18	10/29/18	The Tonight Show Tonight Show 1035-1137pm	CM	1035-1137PM	1-----	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	1-----			1		\$350.00	0.00					
N 62	WSMV	10/28/18	10/28/18	Late Run Inside Sports LATE RUN INSIDE SPORTS	CM	10:35p-11:55p	-----1	:30	1	\$115.00	IMP	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-----1			1		\$115.00	0.00					
N 63	WSMV	10/28/18	10/28/18	InDepth w/Graham Bens@M InDepth w/Graham Bensinge		Su 11p-130x	-----1	:30	1	\$125.00	PMT	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-----1			1		\$125.00	0.00					
N 64	WSMV	10/24/18	10/24/18		CM	10P-1035P		:30	1	\$1,200.00	PMT	0.00	NM	1	\$1,200.00

Order / Rev: 910470
 Alt Order #: 09294293
 Flight Dates: 10/24/18 - 10/30/18

Advertiser: Bill Lee For Governor
 Product Desc: LEE FOR GOVERNOR
 Estimate: C24C30

WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Late News			--1----								
				M-F 10P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	--1----		1			\$1,200.00	0.00					
N 65	WSMV	10/26/18	10/26/18	M-F Late News	CM	10P-1035P	----1--	:30	1	\$1,200.00	PMT	0.00	NM	1	\$1,200.00
				M-F 10P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	----1--		1			\$1,200.00	0.00					
N 66	WSMV	10/29/18	10/29/18	M-F Late News	CM	10P-1035P	1-----	:30	1	\$1,200.00	PMT	0.00	NM	1	\$1,200.00
				M-F 10P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	1-----		1			\$1,200.00	0.00					
N 67	WSMV	10/27/18	10/27/18	Sa Late News	CM	Sat 10-1030p	-----1-	:30	1	\$900.00	PMT	0.00	NM	1	\$900.00
				Sa Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-----1-		1			\$900.00	0.00					
N 68	WSMV	10/28/18	10/28/18	DELAYED NEWS	CM	M-SU 1030P-11:2	-----1	:30	1	\$1,200.00	PMT	0.00	NM	1	\$1,200.00
				DELAYED NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-----1		1			\$1,200.00	0.00					
N 69	WSMV	10/29/18	10/29/18	The Voice MO	CM	Voice Mon 7-10p	1-----	:30	1	\$4,000.00	PMT	0.00	NM	1	\$4,000.00
				The Voice MO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	1-----		1			\$4,000.00	0.00					
N 70	WSMV	10/30/18	10/30/18	The Voice TU	CM	Voice Tu 7-10p	-1-----	:30	1	\$4,000.00	PMT	0.00	NM	1	\$4,000.00
				The Voice TU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	-1-----		1			\$4,000.00	0.00					
N 71	WSMV	10/30/18	10/30/18	T 8-9pm	CM	758-9pm	-1-----	:30	1	\$6,500.00	PMT	0.00	NM	1	\$6,500.00
				T 8-9pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	-1-----		1			\$6,500.00	0.00					
N 72	WSMV	10/30/18	10/30/18	T 9-10pm	CM	9-10pm	-1-----	:30	1	\$3,000.00	PMT	0.00	NM	1	\$3,000.00
				T 9-10pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	-1-----		1			\$3,000.00	0.00					
N 73	WSMV	10/24/18	10/24/18	W 7-8pm	CM	658-8pm	--1----	:30	1	\$2,800.00	PMT	0.00	NM	1	\$2,800.00
				W 7-8pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	--1----		1			\$2,800.00	0.00					
N 74	WSMV	10/24/18	10/24/18	W 8-9pm	CM	8-9pm	--1----	:30	1	\$2,800.00	PMT	0.00	NM	1	\$2,800.00
				W 8-9pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	--1----		1			\$2,800.00	0.00					
N 75	WSMV	10/25/18	10/25/18	Th 7-8pm	CM	658-8pm	---1---	:30	1	\$2,500.00	PMT	0.00	NM	1	\$2,500.00
				Th 7-8pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	---1---		1			\$2,500.00	0.00					
N 76	WSMV	10/25/18	10/25/18	Th 8-9pm	CM	758-9pm	---1---	:30	1	\$2,500.00	PMT	0.00	NM	1	\$2,500.00
				Th 8-9pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	---1---		1			\$2,500.00	0.00					
N 77	WSMV	10/25/18	10/25/18	Th 9-10pm	CM	9-10pm	---1---	:30	1	\$2,500.00	PMT	0.00	NM	1	\$2,500.00
				Th 9-10pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	---1---		1			\$2,500.00	0.00					
N 78	WSMV	10/28/18	10/28/18	NFL In Game/End of Ga	CM	NFL In Game/End	-----3	:30	3	\$6,000.00	PMT	0.00	NM	3	\$18,000.00
				NFL In Game/End of Game											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

Order / Rev:	910470
Alt Order #:	09294293
Flight Dates:	10/24/18 - 10/30/18

Advertiser:	Bill Lee For Governor
Product Desc:	LEE FOR GOVERNOR
Estimate:	C24C30

WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----3		3				\$6,000.00		0.00			
														Totals	\$82,665.00