

# Revision, Version 2

**Agency:** Canal Partners Media  
**Office:** Marietta  
**Client:** 375 - Mary Landrieu for US Senate  
**Product:** 449 - General  
**Piggyback Product:**  
**Estimate:** 2638 - LANDRIEU 9/22-9/28/14

**Station:** KLAX-TV  
**Order Type:** Normal  
**Cancel Date:**  
**Received in ePort:** 9/4/2014 8:19:23 PM

**Flight Start:** 09/22/2014  
**Flight End:** 09/28/2014  
**Hiatus:**

## Primary Demo:

**Demo 2:**

**Demo 3:**

**GRP:** 0.00

**CPP:** \$0.00

**GIMP:** 0

**CPM:** \$0.00

**Comments:** Separation: 20

**Terms of Sale:** In accordance with disclosure obligations, please disclose the chances of preemption for each spot. In determining the chances of preemption, please keep in mind the station's obligation to provide candidates with benefits provided the most favored commercial advertisers, including benefits related to priorities against preemption. Furthermore, please notify in writing via fax or email, all rate changes, program changes, makegoods, and revisions to the schedule for approval by buyer. Do not double spot unless ordered that way without approval. Consider this an Equal Opportunity request where applicable.

**Local/National:** Local  
**Rep Office:** KLAX-TV  
**AE:** John Matherne  
**Phone:**  
**OrderID:** 3456024  
**Status:** Revised Pending Review

**Airtime Dollars:** \$3,041.00  
**Interactive Dollars:** \$0.00  
**Non-Airtime Dollars:** \$0.00  
**Total Dollars:** \$3,041.00  
**Total Spots:** 46

**MarketShare:**

## Weekly Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	9/22	Total				
							Spots	Rtg	CPP	Imp	CPM
1	MTuWThF 7A-9A GD MRN AMR-ABC	EM	\$30.00	C	30	5	5				
2	MTuWThF 9A-10A DR. OZ<	DT	\$20.00	C	30	4	4				
cxl 1x											
3	MTuWThF 10A-11A VIEW-ABC<	DT	\$19.00	C	30	4	4				
cxl 1x											
4	MTuWThF 1P-2P GENRL HOSPITAL<	DT	\$20.00	C	30	2	2				
cxl 3x											
5	MTuWThF 3P-4P JUDGE ALEX	EF	\$15.00	C	30	5	5				
6	MTuWThF 5:30P-6P ABC-WORLD NWS	EN	\$55.00	C	30	1	1				
7	MTuWThF 6P-6:30P ABC31 NWS @ 6	EN	\$45.00	C	30	2	2				
cxl 1x											
8	MTuWThF 6:30P-7P ENT TONIGHT 30	PA	\$30.00	C	30	5	5				

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<b>Product:</b>	449 - General
<b>Flight End:</b>	09/28/2014

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Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	9/22	Total				
							Spots	Rtg	CPP	Imp	CPM
9	MTuWThF 10P-10:30P ABC31 NWS @10	LN	\$50.00	C	30	5	5				
10	MTuWThF 10:35P-11:35P J KIMMEL!-ABC<	LF	\$35.00	C	30	3	3				
cxl 2x											
11	Sa 7A-8A GD MRN-SAT-ABC	EM	\$30.00	C	30	1	1				
12	Su 7A-8A GD MRN-SUN-ABC	EM	\$30.00	C	30	1	1				
13	Su 8A-9A THIS WEEK-ABC	EM	\$50.00	C	30	1	1				
14	Su 5P-5:30P ABC WORLD NEWS	EN	\$60.00	C	30	1	1				
15	M 7P-9P DANCNG-STR-ABC<	PT	\$400.00	C	30	1	1				
16	Tu 7P-8P DANCING W/ STARS RESULTS	PT	\$250.00	C	30	1	1				
17	Th 7P-8P GREYS ANATOMY	PT	\$350.00	C	30	1	1				
18	Th 8P-9P SCANDAL	PT	\$325.00	C	30	1	1				
19	Th 9P-10P HOW TO GET AWAY WITH MURDER	PT	\$250.00	C	30	1	1				
20	F 8P-9P SHARK TANK	PT	\$300.00	C	30	0	0				
cxl 1x											
21	Su 9P-10P REVENGE	PT	\$225.00	C	30	1	1				
Total Spots: 46											
Cash\$ - Spots: \$3,041.00 - 46    Trade\$ - Spots: \$0.00 - 0    Total Cost: \$3,041.00    Total GRP - CPP: 0.0 - \$0.00    Total GIMP(000) - CPM: 0 - \$0.00											