

Revision, Version 2

Agency: Canal Partners Media
Office: Marietta
Client: 375 - Mary Landrieu for US Senate
Product: 449 - General
Piggyback Product:
Estimate: 2638 - LANDRIEU 9/22-9/28/14

Station: KLAX-TV
Order Type: Normal
Cancel Date:

Received in ePort: 9/4/2014 8:19:23 PM

Flight Start: 09/22/2014
Flight End: 09/28/2014
Hiatus:

Primary Demo:

Demo 2:
Demo 3:
GRP: 0.00
CPP: \$0.00
GIMP: 0
CPM: \$0.00

Local/National: Local
Rep Office: KLAX-TV
AE: John Matherne
Phone:
OrderID: 3456024
Status: Revised Pending Review

Airtime Dollars: \$3,041.00
Interactive Dollars: \$0.00
Non-Airtime Dollars: \$0.00
Total Dollars: \$3,041.00
Total Spots: 46

Comments: Separation: 20

Terms of Sale: In accordance with disclosure obligations, please disclose the chances of preemption for each spot. In determining the chances of preemption, please keep in mind the station's obligation to provide candidates with benefits provided the most favored commercial advertisers, including benefits related to priorities against preemption. Furthermore, please notify in writing via fax or email, all rate changes, program changes, makegoods, and revisions to the schedule for approval by buyer. Do not double spot unless ordered that way without approval. Consider this an Equal Opportunity request where applicable.

MarketShare:

Weekly Airtime Lines

| Line No | Daypart (Program) | DPT Code | Rate | C/T | Len | 9/22 | Total | | | | |
|---------|------------------------------------|----------|---------|-----|-----|------|-------|-----|-----|-----|-----|
| | | | | | | | Spots | Rtg | CPP | Imp | CPM |
| 1 | MTuWThF 7A-9A GD MRN AMR-ABC | EM | \$30.00 | C | 30 | 5 | 5 | | | | |
| 2 | MTuWThF 9A-10A DR. OZ< | DT | \$20.00 | C | 30 | 4 | 4 | | | | |
| cxl 1x | | | | | | | | | | | |
| 3 | MTuWThF 10A-11A VIEW-ABC< | DT | \$19.00 | C | 30 | 4 | 4 | | | | |
| cxl 1x | | | | | | | | | | | |
| 4 | MTuWThF 1P-2P GENRL HOSPITAL< | DT | \$20.00 | C | 30 | 2 | 2 | | | | |
| cxl 3x | | | | | | | | | | | |
| 5 | MTuWThF 3P-4P JUDGE ALEX | EF | \$15.00 | C | 30 | 5 | 5 | | | | |
| 6 | MTuWThF 5:30P-6P ABC-WORLD NWS | EN | \$55.00 | C | 30 | 1 | 1 | | | | |
| 7 | MTuWThF 6P-6:30P ABC31 NWS @ 6 | EN | \$45.00 | C | 30 | 2 | 2 | | | | |
| cxl 1x | | | | | | | | | | | |
| 8 | MTuWThF 6:30P-7P ENT TONIGHT 30 | PA | \$30.00 | C | 30 | 5 | 5 | | | | |

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Station: KLAX-TV
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Order ID: 3456024
Estimate: 2638 - LANDRIEU 9/22-9/28/14
Received in ePort: 9/4/2014 8:19:23 PM

| Line No | Daypart (Program) | DPT Code | Rate | C/T | Len | 9/22 | Total | | | | | |
|---|--|----------|----------|-----|-----|------|-------|-----|-----|-----|-----|--|
| | | | | | | | Spots | Rtg | CPP | Imp | CPM | |
| 9 | MTuWThF 10P-10:30P ABC31 NWS @10 | LN | \$50.00 | C | 30 | 5 | 5 | | | | | |
| 10 | MTuWThF 10:35P-11:35P J KIMMELI-ABC< | LF | \$35.00 | C | 30 | 3 | 3 | | | | | |
| cxl 2x | | | | | | | | | | | | |
| 11 | Sa 7A-8A GD MRN-SAT-ABC | EM | \$30.00 | C | 30 | 1 | 1 | | | | | |
| 12 | Su 7A-8A GD MRN-SUN-ABC | EM | \$30.00 | C | 30 | 1 | 1 | | | | | |
| 13 | Su 8A-9A THIS WEEK-ABC | EM | \$50.00 | C | 30 | 1 | 1 | | | | | |
| 14 | Su 5P-5:30P ABC WORLD NEWS | EN | \$60.00 | C | 30 | 1 | 1 | | | | | |
| 15 | M 7P-9P DANCNG-STR-ABC< | PT | \$400.00 | C | 30 | 1 | 1 | | | | | |
| 16 | Tu 7P-8P DANCING W/ STARS RESULTS | PT | \$250.00 | C | 30 | 1 | 1 | | | | | |
| 17 | Th 7P-8P GREYS ANATOMY | PT | \$350.00 | C | 30 | 1 | 1 | | | | | |
| 18 | Th 8P-9P SCANDAL | PT | \$325.00 | C | 30 | 1 | 1 | | | | | |
| 19 | Th 9P-10P HOW TO GET AWAY WITH MURDER | PT | \$250.00 | C | 30 | 1 | 1 | | | | | |
| 20 | F 8P-9P SHARK TANK | PT | \$300.00 | C | 30 | 0 | 0 | | | | | |
| cxl 1x | | | | | | | | | | | | |
| 21 | Su 9P-10P REVENGE | PT | \$225.00 | C | 30 | 1 | 1 | | | | | |
| Total Spots: | | | | | | | 46 | | | | | |
| Cash\$ - Spots: \$3,041.00 - 46 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$3,041.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00 | | | | | | | | | | | | |