

New Order

Agency: Canal Partners Media
Office: Marietta
Client: 375 - Mary Landrieu for US Senate
Product: 449 - General
Piggyback Product:
Estimate: 2638 - LANDRIEU 9/22-9/28/14

Station: KLAX-TV
Order Type: Normal
Cancel Date:
Received in ePort: 8/21/2014 5:16:15 PM

Flight Start: 09/22/2014
Flight End: 09/28/2014
Hiatus:

Primary Demo:

Demo 2:
Demo 3:
GRP: 0.00
CPP: \$0.00
GIMP: 0
CPM: \$0.00

Local/National: Local
Rep Office: KLAX-TV
AE: John Matherne
Phone:
OrderID: 3456024
Status: Pending Review

Airtime Dollars: \$3,555.00
Interactive Dollars: \$0.00
Non-Airtime Dollars: \$0.00
Total Dollars: \$3,555.00
Total Spots: 55

Comments: Separation: 20

Terms of Sale: In accordance with disclosure obligations, please disclose the chances of preemption for each spot. In determining the chances of preemption, please keep in mind the station's obligation to provide candidates with benefits provided the most favored commercial advertisers, including benefits related to priorities against preemption. Furthermore, please notify in writing via fax or email, all rate changes, program changes, makegoods, and revisions to the schedule for approval by buyer. Do not double spot unless ordered that way without approval. Consider this an Equal Opportunity request where applicable.

MarketShare:

Weekly Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	9/22	Total				
							Spots	Rtg	CPP	Imp	CPM
1	MTuWThF 7A-9A GD MRN AMR-ABC	EM	\$30.00	C	30	5	5				
2	MTuWThF 9A-10A DR. OZ<	DT	\$20.00	C	30	5	5				
3	MTuWThF 10A-11A VIEW-ABC<	DT	\$19.00	C	30	5	5				
4	MTuWThF 1P-2P GENRL HOSPITAL<	DT	\$20.00	C	30	5	5				
5	MTuWThF 3P-4P JUDGE ALEX	EF	\$15.00	C	30	5	5				
6	MTuWThF 5:30P-6P ABC-WORLD NWS	EN	\$55.00	C	30	1	1				
7	MTuWThF 6P-6:30P ABC31 NWS @ 6	EN	\$45.00	C	30	3	3				
8	MTuWThF 6:30P-7P ENT TONIGHT 30	PA	\$30.00	C	30	5	5				
9	MTuWThF 10P-10:30P ABC31 NWS @10	LN	\$50.00	C	30	5	5				
10	MTuWThF 10:35P-11:35P J KIMMELI-ABC<	LF	\$35.00	C	30	5	5				

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Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	9/22	Total				
							Spots	Rtg	CPP	Imp	CPM
11	Sa 7A-8A GD MRN-SAT-ABC	EM	\$30.00	C	30	1	1				
12	Su 7A-8A GD MRN-SUN-ABC	EM	\$30.00	C	30	1	1				
13	Su 8A-9A THIS WEEK-ABC	EM	\$50.00	C	30	1	1				
14	Su 5P-5:30P ABC WORLD NEWS	EN	\$60.00	C	30	1	1				
15	M 7P-9P DANCNG-STR-ABC<	PT	\$400.00	C	30	1	1				
16	Tu 7P-8P DANCING W/ STARS RESULTS	PT	\$250.00	C	30	1	1				
17	Th 7P-8P GREYS ANATOMY	PT	\$350.00	C	30	1	1				
18	Th 8P-9P SCANDAL	PT	\$325.00	C	30	1	1				
19	Th 9P-10P HOW TO GET AWAY WITH MURDER	PT	\$250.00	C	30	1	1				
20	F 8P-9P SHARK TANK	PT	\$300.00	C	30	1	1				
21	Su 9P-10P REVENGE	PT	\$225.00	C	30	1	1				

Total Spots: 55

Cash\$ - Spots: \$3,555.00 - 55 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$3,555.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00