

INVOICE



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918
Main: (618) 985-2333
Billing: (618) 985-2333

www.wsiltv.com

Billing Address:

Liberty Principles PAC
Attention: Accounts Payable
505 N Lake Shore Drive
Apt 516
Chicago, IL 60611

Send Payment To:

WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

Invoice #	Invoice Date	Invoice Month	Invoice Period
9209-1	02/14/18	February 2018	01/29/18 - 02/04/18

Station	Account Executive	Sales Office	Sales Region
WSIL-TV	Katz Chicago	National Political	N-Political

Advertiser	Product	Estimate Number
Liberty Principles PAC	IL HD 115/Jacobs	

Flight Dates	Order #	Alt Order #
01/29/18 - 02/04/18	9209	25883967

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	01/31/18	02/02/18	Local News 5a	5a-6a	--WTF--	:30	4	\$125.00	NM	
Weeks:	<u>Start Date</u> 01/29/18	<u>End Date</u> 02/04/18	<u>MTWTFSS</u> --WTF--	<u>Spots/Week</u> 4		<u>Rate</u> \$125.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	3	Th	02/01/18	5:10 AM	Local News 5a	5a-6a	:30	HD115 JACOBS 30H	\$125.00	NM
3	3	Th	02/01/18	5:37 AM	Local News 5a	5a-6a	:30	HD115 JACOBS 30H	\$125.00	NM
2	3	F	02/02/18	5:16 AM	Local News 5a	5a-6a	:30	HD115 JACOBS 30H	\$125.00	NM
4	3	F	02/02/18	5:44 AM	Local News 5a	5a-6a	:30	HD115 JACOBS 30H	\$125.00	NM
2	01/31/18	02/02/18	Local News 6a	6a-7a	--WTF--	:30	4	\$225.00	NM	
Weeks:	<u>Start Date</u> 01/29/18	<u>End Date</u> 02/04/18	<u>MTWTFSS</u> --WTF--	<u>Spots/Week</u> 4		<u>Rate</u> \$225.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	3	Th	02/01/18	6:07 AM	Local News 6a	6a-7a	:30	HD115 JACOBS 30H	\$225.00	NM
1	3	Th	02/01/18	6:22 AM	Local News 6a	6a-7a	:30	HD115 JACOBS 30H	\$225.00	NM
2	3	F	02/02/18	6:17 AM	Local News 6a	6a-7a	:30	HD115 JACOBS 30H	\$225.00	NM
4	3	F	02/02/18	6:55 AM	Local News 6a	6a-7a	:30	HD115 JACOBS 30H	\$225.00	NM
3	02/03/18	02/03/18	This Morning Sat	6a-7a	-----4-	:30	4	\$125.00	NM	
Weeks:	<u>Start Date</u> 01/29/18	<u>End Date</u> 02/04/18	<u>MTWTFSS</u> -----4-	<u>Spots/Week</u> 4		<u>Rate</u> \$125.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	3	Sa	02/03/18	6:04 AM	This Morning Sat	6a-7a	:30	HD115 JACOBS 30H	\$125.00	NM
4	3	Sa	02/03/18	6:23 AM	This Morning Sat	6a-7a	:30	HD115 JACOBS 30H	\$125.00	NM
2	3	Sa	02/03/18	6:46 AM	This Morning Sat	6a-7a	:30	HD115 JACOBS 30H	\$125.00	NM
1	3	Sa	02/03/18	6:57 AM	This Morning Sat	6a-7a	:30	HD115 JACOBS 30H	\$125.00	NM
4	02/04/18	02/04/18	This Morning Sun	6a-7a	-----4	:30	4	\$85.00	NM	
Weeks:	<u>Start Date</u> 01/29/18	<u>End Date</u> 02/04/18	<u>MTWTFSS</u> -----4	<u>Spots/Week</u> 4		<u>Rate</u> \$85.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	3	Su	02/04/18	6:06 AM	This Morning Sun	6a-7a	:30	HD115 JACOBS 30H	\$85.00	NM
1	3	Su	02/04/18	6:19 AM	This Morning Sun	6a-7a	:30	HD115 JACOBS 30H	\$85.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Liberty Principles PAC	IL HD 115/Jacobs		

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5	02/04/18	02/04/18	This Week	8a-9a	-----1	:30	1	\$400.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>01/29/18</td><td>02/04/18</td><td>-----1</td><td>1</td><td>\$400.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>3</td><td>Su</td><td>02/04/18</td><td>8:29 AM</td><td>This Week</td><td>8a-9a</td><td>:30</td><td>HD115 JACOBS 30H</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		01/29/18	02/04/18	-----1	1	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	3	Su	02/04/18	8:29 AM	This Week	8a-9a	:30	HD115 JACOBS 30H	\$400.00	NM																																	
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1	3	Su	02/04/18	8:29 AM	This Week	8a-9a	:30	HD115 JACOBS 30H	\$400.00	NM																																																																		
6	01/31/18	02/02/18	M-F 2p-3p	2p-3p	--WTF--	:30	3	\$75.00	NM																																																																			
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2	3	Th	02/01/18	2:19 PM	M-F 2p-3p	2p-3p	:30	HD115 JACOBS 30H	\$75.00	NM																																																																		
3	3	F	02/02/18	2:53 PM	M-F 2p-3p	2p-3p	:30	HD115 JACOBS 30H	\$75.00	NM																																																																		
7	01/31/18	02/02/18	M-F 4p-5p	4p-5p	--WTF--	:30	4	\$150.00	NM																																																																			
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1	3	W	01/31/18	4:47 PM	M-F 4p-5p	4p-5p	:30	HD115 JACOBS 30H	\$150.00	NM																																																																		
3	3	Th	02/01/18	4:21 PM	M-F 4p-5p	4p-5p	:30	HD115 JACOBS 30H	\$150.00	NM																																																																		
4	3	F	02/02/18	4:40 PM	M-F 4p-5p	4p-5p	:30	HD115 JACOBS 30H	\$150.00	NM																																																																		
8	01/31/18	02/02/18	Local News 5p	5p-5:30p	--WTF--	:30	4	\$525.00	NM																																																																			
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10	01/31/18	02/02/18	Local News 10p	10p-10:35p	--WTF--	:30	4	\$800.00	NM																																																																			
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INVOICE

Send Payment To:



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

www.wsiltv.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
9209-1	02/14/18	February 2018	01/29/18 - 02/04/18
Advertiser	Product	Estimate Number	
Liberty Principles PAC	IL HD 115/Jacobs		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
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Total Spots **47**

Payment Terms 30 Days

Gross Total **\$13,190.00**

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INVOICE



Send Payment To:

WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

www.wsiltv.com

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
9209-1	02/14/18	February 2018	01/29/18 - 02/04/18
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Liberty Principles PAC	IL HD 115/Jacobs		

Agency Commission **\$1,978.50**

Net Amount Due **\$11,211.50**

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