

Order / Rev: 1263375
 Alt Order #: 25776731
 Flight Dates: 10/27/17 - 11/02/17

Advertiser: POL/Heather Cordasco/VAHD/Rep/VA
 Product Desc: 10/27-11/1 Candidate
 Estimate: 3259

WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/17	10/29/17	----F--			2		\$85.00	0.00					
2	WVBT	10/30/17	10/30/17	WAVY News 10 @7a on FOX43 WAVY News 10 @7a on FOX43	CM	WAVY News 10 @7a on FOX43	-----	:30	2	\$85.00	P4	0.00	NM	2	\$170.00
		WAVY NWS-7AFOX< Target 200118 Index: 103. Nielsen: 0.7													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/30/17	11/05/17	M-----			2		\$85.00	0.00					
3	WVBT	10/31/17	10/31/17	WAVY News 10 @7a on FOX43 WAVY News 10 @7a on FOX43	CM	WAVY News 10 @7a on FOX43	-T-----	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
		WAVY NWS-7AFOX< Target 200118 Index: 103. Nielsen: 0.7													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/30/17	11/05/17	-T-----			1		\$85.00	0.00					
4	WVBT	11/01/17	11/02/17	WAVY News 10 @7a on FOX43 WAVY News 10 @7a on FOX43	CM	WAVY News 10 @7a on FOX43	--11---	:30	2	\$85.00	P4	0.00	NM	2	\$170.00
		WAVY NWS-7AFOX< Target 200118 Index: 103. Nielsen: 0.7													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/30/17	11/05/17	--11---			2		\$85.00	0.00					
5	WVBT	10/27/17	10/27/17	WAVY News 10 @8a on FOX43 WAVY News 10 @8a on FOX43	CM	WAVY News 10 @8a on FOX43	----F--	:30	2	\$75.00	P4	0.00	NM	2	\$150.00
		WAVY NWS-8AFOX< Target 200118 Index: 102. Nielsen: 0.9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/17	10/29/17	----F--			2		\$75.00	0.00					
6	WVBT	10/30/17	10/30/17	WAVY News 10 @8a on FOX43 WAVY News 10 @8a on FOX43	CM	WAVY News 10 @8a on FOX43	M-----	:30	2	\$75.00	P4	0.00	NM	2	\$150.00
		WAVY NWS-8AFOX< Target 200118 Index: 102. Nielsen: 0.9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/30/17	11/05/17	M-----			2		\$75.00	0.00					
7	WVBT	10/31/17	10/31/17	WAVY News 10 @8a on FOX43 WAVY News 10 @8a on FOX43	CM	WAVY News 10 @8a on FOX43	-T-----	:30	2	\$75.00	P4	0.00	NM	2	\$150.00
		WAVY NWS-8AFOX< Target 200118 Index: 102. Nielsen: 0.9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/30/17	11/05/17	-T-----			2		\$75.00	0.00					
8	WVBT	11/01/17	11/02/17	WAVY News 10 @8a on FOX43 WAVY News 10 @8a on FOX43	CM	WAVY News 10 @8a on FOX43	--11---	:30	2	\$75.00	P4	0.00	NM	2	\$150.00
		WAVY NWS-8AFOX< Target 200118 Index: 102. Nielsen: 0.9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/30/17	11/05/17	--11---			2		\$75.00	0.00					
9	WVBT	10/27/17	10/27/17	M-F 12-1p M-F 12-1p	CM	12-1p	----F--	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		MILLIONAIRE Target 200118 Index: 119. Nielsen: 0.3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/17	10/29/17	----F--			1		\$25.00	0.00					
10	WVBT	10/30/17	10/30/17	M-F 12-1p M-F 12-1p	CM	12-1p	M-----	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		MILLIONAIRE Target 200118 Index: 119. Nielsen: 0.3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/30/17	11/05/17	M-----			1		\$25.00	0.00					
11	WVBT	10/31/17	10/31/17	M-F 12-1p M-F 12-1p	CM	12-1p	-T-----	:30	2	\$25.00	P4	0.00	NM	2	\$50.00
		MILLIONAIRE Target 200118 Index: 119. Nielsen: 0.3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/30/17	11/05/17	-T-----			2		\$25.00	0.00					
12	WVBT	11/01/17	11/01/17		CM	12-1p	--W----	:30	1	\$25.00	P4	0.00	NM	1	\$25.00

Advertiser:	<u>POL/Heather Cordasco/VAHD/Rep/VA</u>
Product Desc:	<u>10/27-11/1 Candidate</u>
Estimate:	3259

WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 12-1p											
				M-F 12-1p											
				MILLIONAIRE											
				Target 200118 Index: 119. Nielsen: 0.3											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/30/17	11/05/17	--W----			1	\$25.00		0.00			
13	WVBT	10/27/17	10/27/17	Hampton Roads Show	CM	1-2 pm	----F--	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
				Hampton Roads Show											
				HMPTN-SHW R<											
				Target 200118 Index: 117. Nielsen: 0.2											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/23/17	10/29/17	----F--			1	\$25.00		0.00			
14	WVBT	10/30/17	10/30/17	Hampton Roads Show	CM	1-2 pm	M-----	:30	2	\$25.00	P4	0.00	NM	2	\$50.00
				Hampton Roads Show											
				HMPTN-SHW R<											
				Target 200118 Index: 117. Nielsen: 0.2											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/30/17	11/05/17	M-----			2	\$25.00		0.00			
15	WVBT	10/31/17	10/31/17	Hampton Roads Show	CM	1-2 pm	-T-----	:30	2	\$25.00	P4	0.00	NM	2	\$50.00
				Hampton Roads Show											
				HMPTN-SHW R<											
				Target 200118 Index: 117. Nielsen: 0.2											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/30/17	11/05/17	-T-----			2	\$25.00		0.00			
16	WVBT	11/01/17	11/02/17	Hampton Roads Show	CM	1-2 pm	--11---	:30	2	\$25.00	P4	0.00	NM	2	\$50.00
				Hampton Roads Show											
				HMPTN-SHW R<											
				Target 200118 Index: 117. Nielsen: 0.2											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/30/17	11/05/17	--11---			2	\$25.00		0.00			
17	WVBT	10/27/17	10/27/17	M-F 3-4p	CM	3-4p	----F--	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
				M-F 3-4p											
				MAURY POVICH R<											
				Target 200118 Index: 100. Nielsen: 1.3											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/23/17	10/29/17	----F--			1	\$50.00		0.00			
18	WVBT	10/30/17	10/30/17	M-F 3-4p	CM	3-4p	M-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
				M-F 3-4p											
				MAURY POVICH R<											
				Target 200118 Index: 100. Nielsen: 1.3											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/30/17	11/05/17	M-----			1	\$50.00		0.00			
19	WVBT	10/31/17	10/31/17	M-F 3-4p	CM	3-4p	-T-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
				M-F 3-4p											
				MAURY POVICH R<											
				Target 200118 Index: 100. Nielsen: 1.3											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/30/17	11/05/17	-T-----			1	\$50.00		0.00			
20	WVBT	11/01/17	11/01/17	M-F 3-4p	CM	3-4p	--W----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
				M-F 3-4p											
				MAURY POVICH R<											
				Target 200118 Index: 100. Nielsen: 1.3											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/30/17	11/05/17	--W----			1	\$50.00		0.00			
21	WVBT	10/27/17	10/27/17	M-F 4-5p	CM	4-5p	----F--	:30	1	\$60.00	P4	0.00	NM	1	\$60.00
				M-F 4-5p											
				STEVE WILKOS<											
				Target 200118 Index: 104. Nielsen: 1.9											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/23/17	10/29/17	----F--			1	\$60.00		0.00			
22	WVBT	10/30/17	10/30/17	M-F 4-5p	CM	4-5p	M-----	:30	1	\$60.00	P4	0.00	NM	1	\$60.00
				M-F 4-5p											
				STEVE WILKOS<											

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WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Target 200118 Index: 104. Nielsen: 1.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	M-----					1	\$60.00		0.00			
23	WVBT	10/31/17	10/31/17	M-F 4-5p M-F 4-5p	CM	4-5p	-T-----	:30	1	\$60.00	P4	0.00	NM	1	\$60.00
STEVE WILKOS<															
Target 200118 Index: 104. Nielsen: 1.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	-T-----					1	\$60.00		0.00			
24	WVBT	11/01/17	11/01/17	M-F 4-5p M-F 4-5p	CM	4-5p	--W----	:30	1	\$60.00	P4	0.00	NM	1	\$60.00
STEVE WILKOS<															
Target 200118 Index: 104. Nielsen: 1.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	--W----					1	\$60.00		0.00			
25	WVBT	10/27/17	10/27/17	M-F 5-6p M-F 5-6p	CM	5-6p	----F--	:30	1	\$60.00	P4	0.00	NM	1	\$60.00
MAURY POVICH<															
Target 200118 Index: 99. Nielsen: 1.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	----F--					1	\$60.00		0.00			
26	WVBT	10/30/17	10/30/17	M-F 5-6p M-F 5-6p	CM	5-6p	M-----	:30	1	\$60.00	P4	0.00	NM	1	\$60.00
MAURY POVICH<															
Target 200118 Index: 99. Nielsen: 1.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	M-----					1	\$60.00		0.00			
27	WVBT	10/31/17	10/31/17	M-F 5-6p M-F 5-6p	CM	5-6p	-T-----	:30	1	\$60.00	P4	0.00	NM	1	\$60.00
MAURY POVICH<															
Target 200118 Index: 99. Nielsen: 1.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	-T-----					1	\$60.00		0.00			
28	WVBT	11/01/17	11/01/17	M-F 5-6p M-F 5-6p	CM	5-6p	--W----	:30	1	\$60.00	P4	0.00	NM	1	\$60.00
MAURY POVICH<															
Target 200118 Index: 99. Nielsen: 1.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	--W----					1	\$60.00		0.00			
29	WVBT	10/27/17	10/27/17	WAVY News @ 7p on FOX WAVY News @ 7p on FOX43	CM	WAVY News @ 7p	----F--	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
WAVY NWS-7PFOX<															
Target 200118 Index: 106. Nielsen: 1.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	----F--					1	\$125.00		0.00			
30	WVBT	10/30/17	10/30/17	WAVY News @ 7p on FOX WAVY News @ 7p on FOX43	CM	WAVY News @ 7p	M-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
WAVY NWS-7PFOX<															
Target 200118 Index: 106. Nielsen: 1.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	M-----					1	\$125.00		0.00			
31	WVBT	10/31/17	10/31/17	WAVY News @ 7p on FOX WAVY News @ 7p on FOX43	CM	WAVY News @ 7p	-T-----	:30	2	\$125.00	P4	0.00	NM	2	\$250.00
WAVY NWS-7PFOX<															
Target 200118 Index: 106. Nielsen: 1.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	-T-----					2	\$125.00		0.00			
N32	WVBT	11/01/17	11/01/17	WAVY News @ 7p on FOX WAVY News @ 7p on FOX43	CM	WAVY News @ 7p	--W----	:30	1	\$125.00	P4	0.00	NM	0	\$0.00
WAVY NWS-7PFOX<															
Target 200118 Index: 106. Nielsen: 1.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	--W----					1	\$125.00		0.00			

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Product Desc: 10/27-11/1 Candidate
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WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/17	10/29/17	----F--			1		\$30.00	0.00					
46	WVBT	10/30/17	10/30/17	M-F 12-1a M-F 12-1a	CM	12-1a	M-----	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
TMZ LIVE! Target 200118 Index: 122. Nielsen: 0.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/30/17	11/05/17	M-----			1		\$30.00	0.00					
47	WVBT	10/31/17	10/31/17	M-F 12-1a M-F 12-1a	CM	12-1a	-T-----	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
TMZ LIVE! Target 200118 Index: 122. Nielsen: 0.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/30/17	11/05/17	-T-----			1		\$30.00	0.00					
48	WVBT	11/01/17	11/01/17	M-F 12-1a M-F 12-1a	CM	12-1a	--W----	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
TMZ LIVE! Target 200118 Index: 122. Nielsen: 0.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/30/17	11/05/17	--W----			1		\$30.00	0.00					
49	WVBT	10/28/17	10/28/17	FOX College Football FOX College Football	CM	FOX College Footb (3:30 PM-7:00 PM)	-----S-	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
FOX COLLEGE FOOTBALL Target 200118 Index: 108. Nielsen: 0.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/17	10/29/17	-----S-			1		\$200.00	0.00					
50	WVBT	10/28/17	10/28/17	Sa 12-1x Sa 12-1x	CM	12-1am	-----S-	:30	1	\$20.00	P4	0.00	NM	0	\$0.00
TMZ WK Target 200118 Index: 133. Nielsen: 0.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/17	10/29/17	-----S-			1		\$20.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WVBT	10/23/17-10/29/17		Sa 12-1x	12-1am		-----Sa--	:30	(\$20.00)	0.00	NM				
Credited [No MG needed]															
51	WVBT	10/29/17	10/29/17	FOX News Sunday Fox News Sunday	CM	Fox News Sunday	-----S	:30	1	\$45.00	P4	0.00	NM	1	\$45.00
FOX NEWS SUNDAY Target 200118 Index: 103. Nielsen: 0.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/17	10/29/17	-----S			1		\$45.00	0.00					
53	WVBT	10/29/17	10/29/17	Reg Season Redskins (LIT) Reg Season Redskins (LIT)	CM	Reg Season Redsl	-----S	:30	1	\$5,300.00	P3	0.00	NM	1	\$5,300.00
REDSKINS Target 200118 Index: 110. Nielsen: 0.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/17	10/29/17	-----S			1		\$5,300.00	0.00					
55	WVBT	10/29/17	10/29/17	Su 12-1a Su 12-1a	CM	12-1a	-----S	:30	1	\$20.00	P4	0.00	NM	0	\$0.00
EXTRA WK Target 200118 Index: 127. Nielsen: 0.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/17	10/29/17	-----S			1		\$20.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WVBT	10/23/17-10/29/17		Su 12-1a	12-1a		-----Su	:30	(\$20.00)	0.00	NM				
Credited [No MG needed]															
													Totals	57	\$10,090.00