



125 West 55th St
New York, NY 10019

Contract # 25779786	Changes as of: 11/6/2017 at 11:31 AM	Version: Highlighting Revision 4
CPE: 296/380/3305	Flight: 11/2/17 - 11/7/17	Station: WVBT
Agency: STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009	Advertiser: Cordasco VA HD-93 Product: Candidate Agency Order #: 6687708 Buyer: Rheault, Ben Salesperson: BILL THOMAS 202-872-5880	Market: Norfolk-Virginia Beach Office: WASHINGTON Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Assistant: BILL THOMAS 202-872-5880
		Total \$: \$9,380.00 Total Spots: 63 Total CPP: \$0.00 Total GRP: Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/2 - 11/7							Total Spots	Total \$	CPP	GRP
							11/2	11/3	11/4	11/5	11/6	11/7					
REV- 14	Sa 12m-1a		TMZ WK	\$20.00	0	30	0	0	2	0	0	0		0	\$0.00	\$0.00	0.0
Target 200118 Index: 133. Nielsen: 0.4																	
REV+ 23	Tu 11a-12n		the doctors	\$40.00	0.0	30	0	0	0	0	0	0	1	1	\$40.00	\$0.00	0.0
TOTALS:							13	18	4	3	20	5		63	\$9,380.00	\$0.00	0.0



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Agency: STRATEGIC MEDIA SERVICES	Advertiser: Cordasco VA HD-93	Market: Norfolk-Virginia Beach
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: WASHINGTON
SUITE 400	Agency Order #: 6687708	Primary Demo: Adults 35+
ARLINGTON, VA 20009	Buyer: Rheault, Ben	Con Type: POLITICAL/VOTE
	Salesperson: BILL THOMAS 202-872-5880	Assistant: BILL THOMAS 202-872-5880
		Total \$: \$9,380.00
		Total Spots: 63
		Total CPP: \$0.00
		Total GRP:
		Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
11/01/17 12:54 PM	System	Notice Received.

Competitive Information	
Market Budget:	\$117,250
WVBT Share:	8%
Comment:	
WAVY:	37%
WGNT:	2%
WTKR:	23%
WTVZ:	2%
WVEC:	28%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	63	\$9,380.00	N/A	0.0
Total	100%	63	\$9,380.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Nov	63	\$9,380.00
Total	63	\$9,380.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	11/6/17 11:31 AM	JENNA NUBAR	Revised		1	\$0	\$9,380.00	Changes: Total Spots from 64 to 63. 2 buylines added or modified.
Revision	11/3/17 11:32 AM	BILL THOMAS	Confirmed	3		\$175.00	\$9,380.00	Changes: Total Spots from 61 to 64, Calculated Dollars from \$9,205.00 to \$9,380.00, Competitive Market Budget from \$115,063 to \$117,250, User Entered \$ from \$9,205.00 to \$9,380.00, Total \$ from \$9,205.00 to \$9,380.00. 4 buylines added or modified.
Revision	11/1/17 1:29 PM	BILL THOMAS	Confirmed		1	\$-35.00	\$9,205.00	Changes: Calculated Dollars from \$9,240.00 to \$9,205.00, Competitive Market Budget from \$115,500 to \$115,063, Total Spots from 62 to 61, User Entered \$ from \$9,240.00 to \$9,205.00, Total \$ from \$9,240.00 to \$9,205.00. 12 buylines added or modified.
Revision	11/1/17 1:01 PM	BILL THOMAS	Confirmed	2		\$40.00	\$9,240.00	Changes: Total Spots from 60 to 62, Calculated Dollars from \$9,200.00 to \$9,240.00, Competitive Market Budget from \$115,000 to \$115,500, Demo Meta to [R16], User Entered \$ from \$0.00 to \$9,240.00, Total \$ from \$9,200.00 to \$9,240.00. 2 buylines added or modified.
Queued for Electronic Contracting	11/1/17 10:48 AM					\$0	\$0	
New	11/1/17 10:36 AM	BILL THOMAS	Confirmed	60		\$9,200.00	\$9,200.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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