

WCTI ISSUES AND CONCERNS

4th Quarter 2022

Filed by:

Christopher Swope, News Director

WCTI NEWS PROGRAMS – 4th Quarter 2022

NEWSCHANNEL 12 THIS MORNING
MONDAY THRU FRIDAY, 4:30A – 7A

Moriah Davis and Brian North host along with Meteorologist Les Still providing 2.5 hours of overnight local and national news and weather.

NEWSCHANNEL 12 AT NOON
MONDAY THRU FRIDAY, 12P – 12:30P

Anchor Valentina Wilson and Meteorologist Les Still provide current news, weather and sports.

NEWSCHANNEL 12 AT 5
MONDAY THRU FRIDAY, 5P – 5:30P

Anchor Valentina Wilson delivers the top stories of the day and in-depth political coverage on the latest happenings at the capitol. Chief Meteorologist Donnie Cox provides viewers with latest forecast and future tracking.

NEWSCHANNEL 12 AT 5:30
MONDAY THRU FRIDAY, 5:30P – 6P

Frank Fraboni anchors this 30-minute newscast that continues our in-depth coverage of local and national stories along with daily weather forecasts with Chief Meteorologist Donnie Cox.

NEWSCHANNEL 12 AT 6
MONDAY THRU FRIDAY, 6P – 6:30P

Anchors Valentina Wilson and Frank Fraboni anchor this show bringing viewers breaking news, impactful reporting, sports and weather with Chief Meteorologist Donnie Cox.

NEWSCHANNEL 12 AT 11
MONDAY THRU FRIDAY, 11P – 11:35P

Frank Fraboni leads the news team in presenting viewers with the latest updates on the day's news events. Meteorologist Donnie Cox has the latest on weather and presents the outlook for what's ahead.

NewsChannel 12 This Morning, Weekend Edition
SATURDAY AND SUNDAY, 7A – 8A

Shanteya Hudson anchors our weekend morning show at 7am providing up to the minute updates with what happened overnight. Meteorologist Grant Carlton provides a morning weather outlook.

NEWSCHANNEL 12 AT 6 AND 11 WEEKEND EDITIONS
SATURDAY AND SUNDAY

Shanteya Hudson anchors the Weekend Edition at 6pm and 11p providing updates on local weekend news in the area. Meteorologist Grant Carlton provides the weather outlook for planning outdoor activities and Brett Kennedy provides weekend sports highlights.

**NEWSCHANNEL 12 NEWS BRIEFS
VARIOUS TIMES MONDAY THRU FRIDAY**

Provides news updates in either 30 second, 15 second, or 2-minute segments. Focuses on weather forecasts for the day and week ahead plus important news headlines during cut-away from Good Morning America. Afternoon teases recorded and aired shortly before the 5pm evening newscasts.

TV 12 WEBSITE

WCTI NewsChannel 12's website offers complete information about the station and its people, departments, and services. Viewers can access all local, national, world and feature stories through the website and its very active social media accounts. The website can be accessed at <http://www.wcti12.com/>.

CHILDREN'S PROGRAMMING

The following program is not broadcast within the core programming time period and is not considered as part of WCTI's children's core programming. However, because of the content and educational purpose of the program, we submit it as part of this report as well as the quarterly FCC 398 filing to show good intent.

Hearts of Heroes
Free Enterprise
Outback Adventures
Oh Baby
Animal Rescue
Vets Saving Pets
Wildlife Nation with Jeff Corwin

Public Service Announcements

Station WCTI, Greenville, New Bern, Washington, NC, aired over 1,300 public service announcements this year, covering several topics that range from education, health, public safety, etc. These public service announcements air at various times and may run anywhere from 0:05 seconds to 0:60 seconds in length. Station WCTI regularly airs public notice announcements notifying the public about the availability of children's programming, equal employment opportunity, and public file reports. Weather alerts and announcements are regularly broadcasted and posted on WCTI on an as-needed basis. Station WCTI is a participating station in our area's Emergency Alert system.

THE FOLLOWING PAGES INCLUDE TOPICS AND ISSUES ADDRESSING COMMUNITY CONCERNS THAT WERE BROADCAST BY WCTI ON THE DATES AND TIMES LISTED. ISSUES AIRED BY "NEWSCHANNEL 12 NEWS" WERE INCLUDED IN OUR NEWSCASTS VARIOUS TIMES THROUGH OUT THE DAY ON THE DATE LISTED AND AVERAGED THREE MINUTES IN LENGTH.

ISSUE	PROGRAM	DATE	SUBJECT
Long Term Beach Damage	NEWS	10/5	Following the passing of the remnants of Hurricane Ian along the Crystal Coast community leaders in several coastal communities assess long term environmental impacts to the beach front from the storm. Community leaders are concerned after the multi-million dollar beach renourishment in year prior and the long term damage moving forward.
Neighborhood Geese	NEWS	10/18	Members of a neighborhood in New Bern came to us concerned about the number of geese and other waterfowl taking up residence in community ponds. They are experiencing issues with the animals congregating in yards and blocking traffic. We took their concerns to city leaders.
School Nutrition Program	NEWS	10/4	Our reporter profiled a program through the state Education Department to supply healthy snacks including fresh fruits and vegetables to students in low performing schools. One of the schools participating in the program in Eastern North Carolina I Ben D. Quinn Elementary School in New Bern.
NC Nursing Shortage	NEWS	12/7	Our reporter profiled the struggle at many hospitals and medical centers in Eastern North Carolina to fill staff positions while being impacted by rising numbers of flu and COVID cases. A North Carolina Nursing organization estimates a shortage of over 12-thousand nurses in the next 10 years in North Carolina. The story focused on UNC Health Lenoir which is a smaller rural hospital struggling to maintain care with fewer nurses.

ISSUE	PROGRAM	DATE	SUBJECT
NC Power Grid Security	NEWS	12/5	After the attack on an electrical sub station in Moore County, NC, we raised questions about the safety and security of the state's electrical grid. We talked to an ECU professor who is an expert in security about what should be done to prevent future attacks.
Kinston Crime Meeting	NEWS	12/15	In the wake of a string of shootings in the city of Kinston, we cover a series of community meetings between the public, police and city leaders to address the problem and find solutions. We talked with community activists who say more needs to be done as well as the new police chief who is dealing with severe staffing issues.
Changes to School Search Policies	NEWS	10/6	After a concerned parent came to us over the summer after her daughter was subjected to a pat down search from a male school administrator, we have been inquiring about the search policies at Eastern North Carolina schools. Our stories resulted in a state legislator introducing legislation to standardize search policies across the state.
Rebuild NC	NEWS	12/8	We continue to uncover more problems for the state-run program called Rebuild NC. The state is now investigating flooding victims' claims that they were misled and lied to. We first did the story back in May and since then many more victims came forward. Legal Aid NC believes the program designed to help low income families has deep flaws, harming the poor, primarily minorities.

Community Activities

A web-based community calendar and activities list is posted on <http://wcti12.com/> to address several issues in the community. Organizations submit events via web, email, and/or mail.

Description of Issue	Community Activities	Date(s)	Location	Narration of Type and Description
Spoke to students at Pamlico Middle School	Meteorologist Les Still	10/13	15526 NC Hwy 55, Bayboro, NC	Our 7 th Grade students are beginning their weather unit and Mr. Still's presentation covered exactly what we were learning about in class. It was great to hear the weather information presented in a different way from a professional in the field. Les spoke to about 90 students and teachers
Spoke to students at Rose Hill Magnolia Elementary	Meteorologist Les Still	11/7	1329 Brooks Quinn Road, Rose Hill, NC	Les spoke to about 120 students and teachers. The presentation supported NC's 5 th grade science end of grade assessment.
Spoke to students at Brinson Memorial Elementary	Meteorologist Les Still	11/18	319 Neuse Forest Ave, New Bern, NC	Les spoke to about 200 students and teachers. Students learned about weather patterns which is a big part of their science curriculum. Students were also able to learn about the different opportunities available for meteorologists.
Spoke to the Noon Rotary Club	Meteorologist Donnie Cox	11/1	335 Middle Street, New Bern, NC	Donnie spoke to about 59 community leaders and Rotarians. He discussed the weather and climate in Eastern NC. He also spoke about hurricanes and hurricane preparedness as well as severe weather in general.
Emceed New Bern Football Champions Dinner	Brian North	12/13	New Bern	Brian introduced city dignitaries and coaches as well as speaking to the New Bern Bears undefeated season

Food Drive	Anchors and Reporters did live broadcast all week from Food Drive Locations	12/5-12/10	Jacksonville, Wallace, Kinston, New Bern, Richlands	We partner with Piggly Wiggly to help raise money for our local food bank and collect donations
Beary Merry Festival – Emceed New Bern Christmas Tree Lighting	Brian North	11/25	Union Point Park, New Bern	Brian introduced dignitaries and counted down the lighting of the community tree.
New Years Eve, New Bern Bear Drop Emcee	Brian North	12/31	New Bern City Hall	Brian guided the crowd through the children’s Bear Drop and the Midnight Bear Drop for the city’s New Years Eve celebration.
Emceed New Bern Flotilla	Bran North	12/3	Union Point Park, New Bern	Described the 18 decorated boats for the crowd gathered at Union Point Park.
Meeting with Command Staff at Camp Lejeune	News Director, Chris Swope, General Manager, Allison Aldridge, Assignment Editor, Brianna Moulton, Anchor, Moriah Davis	12/12	MCB Camp Lejeune	We met with the command staff of MCB Camp Lejeune, MCAS Cherry Point and MCAS New River along with the commanders of the 2 nd Marine Expeditionary Force to discuss the relationship between the Marines and the Media.