

WCTI ISSUES AND CONCERNS

1st Quarter 2024

Filed by:

Martin Hicks, Assistant News Director

WCTI NEWS PROGRAMS – 3rd Quarter 2023

NEWS 12 THIS MORNING
MONDAY THRU FRIDAY, 4:30A – 7A

Moriah Davis and Brian North host along with Meteorologist Les Still providing 2.5 hours of overnight local and national news and weather.

NEWS 12 AT NOON
MONDAY THRU FRIDAY, 12P – 12:30P

Anchor Valentina Wilson and Meteorologist Les Still provide current news, weather, and sports.

NEWS 12 AT 5
MONDAY THRU FRIDAY, 5P – 5:30P

Anchor Valentina Wilson delivers the top stories of the day and in-depth political coverage on the latest happenings at the capitol. Chief Meteorologist Donnie Cox provides viewers with latest forecast and future tracking.

NEWS 12 AT 5:30
MONDAY THRU FRIDAY, 5:30P – 6P

Tyler Hardin anchors this 30-minute newscast that continues our in-depth coverage of local and national stories along with daily weather forecasts with Chief Meteorologist Donnie Cox.

NEWS 12 AT 6
MONDAY THRU FRIDAY, 6P – 6:30P

Anchor Valentina Wilson and Tyler Hardin anchor this show bringing viewers breaking news, impactful reporting, sports, and weather with Chief Meteorologist Donnie Cox.

NEWS 12 AT 11
MONDAY THRU FRIDAY, 11P – 11:35P

Tyler Hardin leads the news team in presenting viewers with the latest updates on the day's news events. Meteorologist Donnie Cox has the latest on weather and presents the outlook for what's ahead.

GOOD MORNING EASTERN CAROLINA WEEKEND
SATURDAY AND SUNDAY, 7A – 8A

Deja Mayfield anchors our weekend morning show at 7am providing up to the minute updates with what happened overnight. Meteorologist Grant Carlton provides a morning weather outlook.

NEWS 12 AT 6 AND 11 WEEKEND EDITIONS
SATURDAY AND SUNDAY

Amanda Smith anchors the Weekend Edition at 6pm and 11pm providing updates on local weekend news in the area. Meteorologist Grant Carlton provides the weather outlook for planning outdoor activities and Luke Schwartz provides weekend sports highlights.

NEWS 12 NEWS BRIEFS
VARIOUS TIMES MONDAY THRU FRIDAY

Provides news updates in either 30 second, 15 second, or 2-minute segments. Focuses on weather forecasts for the day and week ahead plus important news headlines during cut-away from Good Morning America. Afternoon teases recorded and aired shortly before the 5pm evening newscasts.

TV 12 WEBSITE

WCTI News 12's website offers complete information about the station and its people, departments, and services. Viewers can access all local, national, world and feature stories through the website and its very active social media accounts. The website can be accessed at <http://www.wcti12.com/>.

CHILDREN'S PROGRAMMING

The following program is not broadcast within the core programming time period and is not considered as part of WCTI's children's core programming. However, because of the content and educational purpose of the program, we submit it as part of this report as well as the quarterly FCC 398 filing to show good intent.

Hearts of Heroes
Free Enterprise
Oh Baby
Animal Rescue
Vets Saving Pets
Wildlife Nation with Jeff Corwin
Ron Hazelton's Housecalls

THE FOLLOWING PAGES INCLUDE TOPICS AND ISSUES ADDRESSING COMMUNITY CONCERNS THAT WERE BROADCAST BY WCTI ON THE DATES AND TIMES LISTED. ISSUES AIRED BY "NEWS 12" WERE INCLUDED IN OUR NEWSCASTS VARIOUS TIMES THROUGH OUT THE DAY ON THE DATE LISTED AND AVERAGED TWO MINUTES IN LENGTH.

ISSUE	PROGRAM	DATE	SUBJECT
Atlantic Beach's Annual Penguin Plunge	News	Jan 1, 2024	Some folks took a dip in the ocean for a good cause. Atlantic beach was packed as almost a thousand people decided to ring in the new year by taking the plunge. The 21st Annual Penguin Plunge brought over 700 people together to raise money for local needs and to have fun while doing it. This year, organizers hope to raise \$10,000 for the East Carteret Marching Mariners.
Windsor continues Hoggards' Christmas light legacy after founders' semi-retirement	News	Jan 3, 2024	It's the end of a nearly three-decade run for a well-known holiday light display at a home in Bertie County. The Hoggards Christmas lights have become a family tradition for nearly 30 years. The town of Windsor agreed to continue the tradition after the Hoggard triplets announced that this previous year would be their final year at their home.
Pitt County Schools bolster student safety measures in the wake of nearby shooting	News	Jan 4, 2024	Pitt County Schools are implementing proactive safety measures to ensure students are safe. This follows a shooting near CM Eppes Middle School in Greenville where a 14-year-old student was killed. In May 2023, the Pitt County Board of Education voted to spend nearly half a million dollars on metal detectors.
Wood Ducks' GM preparing for what is likely the team's final season in Kinston	News	Jan 4, 2024	A baseball team that has made a mark in Kinston since 2017 is likely entering its last season in the city. The team is relocating to Spartanburg, S.C., leaving behind its well-known DEWD mascot and branding. The team was sold by the Texas Rangers to Diamond Baseball Holdings.

ISSUE	PROGRAM	DATE	SUBJECT
Emergency services prepare for severe weather	News	Jan 9, 2024	We interviewed several local emergency services directors about an impending severe storm. They outlined how they prepare for severe weather and what people should do to stay safe.
Historic Bellefont Plantation House in Washington destroyed by fire	News	Jan 10, 2024	A well-known venue in Washington has been completely destroyed by a fire. The Bellefont Plantation House located off of Robersonville Road in Washington is a historic plantation house that dates to the 18th century. Multiple first responders including Clarks Neck Fire, Old Ford Fire, Grimesland Fire, Washington Fire, Beaufort County Sheriff's Office and Beaufort County Emergency Services were dispatched to an active structure fire located at the venue on Tuesday, Jan. 9 around 6:45 p.m.
P.S. Jones Museum emphasizes African American education for Black History Month	News	Feb 1, 2024	Maiya Crews was able to kick off Black History Month at a new museum in Washington. The P.S. Jones Museum of African American Education opened just last year and is centered around the history of education for black people in Beaufort County. We were able to tour the museum with an alumnus who helped start the project. The museum features history, artifacts, and testimonials from previous students, all focusing on remembering the culture and history of the school.
Beaufort County hosts free pesticide disposal event	News	March 6, 2024	Beaufort County is offering a free event to dispose of your unused pesticides. The Beaufort County Pesticide Collection Day will be held on Tuesday, March 12 at the Beaufort County Extension office located at 155 Airport Road in Washington from 10:00 a.m. to 2:00 p.m. Officials say nearly all pesticide products will be accepted including banned or outdated pesticides.

ISSUE	PROGRAM	DATE	SUBJECT
Greene schools celebrate additional \$12M for new high school; Additional grants fund animal shelter, wastewater projects	News	March 2, 2024	Greene County Schools has received a \$12 million grant to supplement \$50 million in N.C. Education Lottery Funds it received for the construction of the new Greene Central High School. Funding was distributed through the state Department of Public Instruction's Needs-Based Public School Capital Fund and is among several grants announced recent to fund projects in Greene County, including wastewater infrastructure and animal shelter improvements.
Second anniversary of tragic Down East plane crash	News	Feb 13, 2024	This marks the two anniversary of the plane crash that killed eight people flying back from Hyde County. 4 adults and 4 students from East Carteret High School died in the crash. The plane was flying to Beaufort, returning from a duck hunting trip in Hyde County. Last month, the National Transportation Safety Board released a report saying that pilot, Ernest Rawls, didn't adequately conduct preflight planning, have inadequate inflight monitoring of the airplane's flight parameters, and fail to regain control of the airplane following entry into an inadvertent aerodynamic stall brought about the accident.
Jones County faces power outage: Civic center open for warmth, phone charging	News	Feb 7, 2024	Due to a widespread power outage in Jones County, many are without a way to stay warm. County officials have opened the Civic Center for Jones County residents as a place to stay warm and the option to charge personal phones. The Jones County Civic Center is located at 832 NC Highway 58 in Trenton.

ISSUE	PROGRAM	DATE	SUBJECT
Filling empty bowls for a cause: Annual Craven County charity event set to dish out hope	News	Feb 20, 2024	The Empty Bowls fundraiser is happening in Craven County on Friday, February 16, 2024. Empty Bowls is an annual event in New Bern that raises money for Religious Community Services. Members team up with the Craven Arts Council for this every year. Organizers say this is a very important event. It's all happening at Temple Baptist Church in New Bern from 11 a.m. to 1:30 p.m.
Cyclist, pedestrian safety still a hot topic in New Bern	News	March 4, 2024	Discussions about keeping cyclists and pedestrians safe on the streets of New Bern continued Monday, Mar. 4, 2024. Projects and funding were the focus of the fourth meeting of the Bike and Pedestrian's Committee. Members put together a list of streets they want to make more accessible to cycling and walking, one of which is already underway. With that construction beginning Monday, the city will be widening Racetrack Road to add a four-foot shoulder which will keep pedestrians and cyclists safe on that stretch of road.
10 th Marine Regiment at Camp Lejeune celebrate St. Barbara with annual King's Games	News	Feb 2, 2024	Marines with the 10th Marine Regiment held their annual Kings' Games tournament. The games commemorate Saint Barbara's Day, the annual celebration of the patron saint of artillery. According to Marine officials, the Kings' Games are titled to honor the historical nickname of artillery as "the King of battle." The games provided an opportunity to enhance spirit, unit cohesion and comradery within the 10th Marines Regiment.
ENC family medical practice shuts its doors	News	March 13, 2024	O'Neal's Family Practice had its last day in operation Tuesday, Mar. 12, 2024. Representatives of the practice said the closure was based on several factors including increasing overhead costs, insurance constraints and reimbursement. The transfer or picking up of medical records will be an option for patients over the next 30 days.

Community Activities

A web-based community calendar and activities list is posted on <http://wcti12.com/> to address several issues in the community. Organizations submit events via web, email, and/or mail.

Community Activity	Participant(s)	Date(s)	Location	Narration of Type and Description
National Weather Service's Integrated Warning Team winter weather workshop.	Les Still Estimated Attendance: 50	2024-01-18	Alice F. Keene Park, Greenville NC	Meeting included local County Emergency Managers, DOT and city streets maintenance departments, and other vital decision makers/stake holders during winter weather events. Les gave a PowerPoint presentation showing how StormTrack12 forecasts and coverage snow and wintry weather events.
Studio Tour	Les Still 40 participants Home school students and families.	2024-01-19	WCTI Studio	Les gave a studio tour to a home school group from Pamlico County. He showed them how we do TV weather and news. Group stayed through the noon broadcast.
School Visit	Les Still Estimated Attendance: 60	2024-01-25	Meadow View Elementary Jacksonville, NC	Les gave a PowerPoint weather presentation to 5th graders. Explaining Concepts such as what air pressure is, front, tools we use in forecasting, and how computer modeling works.
School Visit	Les Still Estimated Attendance: 40	2024-01-26	Blue Creek Elementary, Jacksonville NC	Les gave a PowerPoint presentation to the 5th graders. They discussed why we have weather. Les also talked about warm fronts and cold fronts, high pressure and low pressures, what instruments we use to observe the weather including satellites and radar as well as what goes into making a forecast with computer models.

Community Activities

A web-based community calendar and activities list is posted on <http://wcti12.com/> to address several issues in the community. Organizations submit events via web, email, and/or mail.

Community Activity	Participant(s)	Date(s)	Location	Narration of Type and Description
School Visit	Les Still Estimated Attendance: 60	2024-01-30	Roger Bell New Tech Academy Havelock, NC	Taught the fifth graders about why we have weather. Talked about cold fronts, warm fronts, High pressures and low pressures, as well as the various weather instruments and numerical models we use to forecast the weather on a daily basis. Also talked about the El Nino phenomena.
School Visit	Les Still Estimated Attendance: 80	2024-02-01	Jackson's Commens Elementary School	Les spoke to two groups of fifth graders totaling 4 classes. They talked about cold fronts and warm fronts, High pressures and low pressures, El Nino and La Nina, the weather instruments we use to observe the weather including radar and satellite. Plus also talked about how we forecast the weather. Also talked about the different jobs available within the field of meteorology.
School Visit	Les Still Estimated Attendance: 120	2024-02-14	Carolina Forest Elementary School, Jacksonville, NC	Gave two different PowerPoint presentations to the 5th and 2nd grade. Discussed with the fifth grade about fronts. high pressure and low pressure, the types of weather instruments as well as tools we use to observe the weather and how we forecast. With the second grade we talked about instruments we use, what temperature is, and showed them a video of a studio tour. Also allowed 15 minutes for each grade to be able to ask questions about the weather or science.

Community Activities

A web-based community calendar and activities list is posted on <http://wcti12.com/> to address several issues in the community. Organizations submit events via web, email, and/or mail.

Community Activity	Participant(s)	Date(s)	Location	Narration of Type and Description
2024 AMA Heart Ball in New Bern	Brian North Estimated Attendance: 1000	2024-01-28	Maola Events Center, New Bern	Brian North was the emcee for the 2024 AMA Heart Ball in New Bern. Fundraiser for the American Heart Association held at the Maola Events Center.
United Way of Coastal Carolina Casino Night	Brian North Estimated Attendance: 150	2024-02-17	DoubleTree Hotel in New Bern	Brian North was the Emcee for the 1st Casino Night in New Bern to raise money for the United Way of Coastal Carolina.
School Visit	Les Still Estimated Attendance: 70	2024-02-28	Northwoods Elementary School Jacksonville, NC	Les spoke to 5th graders about the basics of meteorology. How it started, the tools we use to observe it including ground stations, radar, satellites. Also talked about how the atmosphere works. Explained exactly what high and low pressures are and their characteristics, what cold fronts and the four types of fronts are. Also talked about the different careers in the meteorological and general science community. Plus talked about School requirements for science degrees.
School Visit	Grant Carlton Estimated Attendance: 90	2024-03-15	Clear View Elementary, Onslow County	Grant visited 2nd grade students at Clear View Elementary in Onslow County. Discussed topics related to their current curriculum such as cloud types, the water cycle, various forms of severe weather and how we measure atmospheric variables to make a forecast. Also conducted an experiment called "The Collapsing Can" to demonstrate the atmospheric pressure around us.