

Oct 14, 16
 CONT# 30176027 Mod# Ver# 1 (Last =)
 REP EASTMAN
 TO KLLY-FM (Bakersfield CA)
 FM BRAD WEST
 OFF LOS ANGELES
 AGY GCW MEDIA SERVICES
 ADDR XXXXX
 XXXXX , XX 99999
 BYR CINDY WINTON
 ADV STOP THE SPECIAL INTEREST TAX GRAB
 PDT Ballot Measure
 FLT Aug 15, 16 - Nov 13, 16

DDS CONT# 0
 C/P/E: GCW / BAME / 1040
 SALESPERSON FAX#
 PH #

* REP ORDER COMMENT *

** 10/14/2016 6:09:00 PM: THIS IS A NEW ORDER, PLEASE DO NOT DOUBLE BOOK, CONFIRM WITH EMILY AT
 323-966-5187 OR EMILY.CAREW@EASTMANRADIO.COM

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	MTWTF..	6A - 10A	60	10/17/2016 - 10/21/2016	1W	15	\$60.00	15
	1.2	MTWTF..	10A - 3P	60	10/17/2016 - 10/21/2016	1W	15	\$60.00	15
	1.3	MTWTF..	3P - 7P	60	10/17/2016 - 10/21/2016	1W	15	\$60.00	15
	1.4S.	6A - 7P	60	10/22/2016 - 10/22/2016	1W	5	\$50.00	5
	1.5S	6A - 7P	60	10/23/2016 - 10/23/2016	1W	5	\$50.00	5
					** WEEKLY FLIGHT TOTALS **		55	\$3,200.00	

	Aug 16	Sep 16	Oct 16	Nov 16		
SPOTS	0	0	55	0		
CASH	0.00	0.00	3200.00	0.00		
TRADE	0.00	0.00	0.00	0.00		
NSL	0.00	0.00	0.00	0.00		
TOTAL	0.00	0.00	3200.00	0.00		

						TOTAL
SPOTS						55
CASH						3,200.00
TRADE						0.00
NSL						0.00
TOTAL						3,200.00

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**** Competitive Comments ****

STOP THE SPECIAL INTEREST TAX GRAB

SVC: SU16 MSA ARB

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.