

KCAC Radio is owned and operated by Southern Arkansas University Tech, a two-year public, state-funded, college in located in Camden, Arkansas. The KCAC Station has a power output of 10,000 watts via a directional broadcasting signal. The station's music format includes a variety of genres from the 70's, 80's, and a mix of rhythm and blues. The station is dedicated to the promotion of higher education as it relates to the College and its programs. The station now includes issues programming once a week through the hosting of a Facebook Live 30 minute show (Rocket Launcher Live) while simultaneously broadcasting on the station to listeners. The show is broadcast every Wednesday at noon and provides a platform for an interview style show where guests talk about College programs, events, degree offerings, community events, and more.

YEAR 2023

QUARTER 3

JULY

JULY 5 – VISIT WITH ARKANSAS FIRE ACCADEMY DIRECTOR, ANDY WOODY, TALKING ABOUT THE NEW BURN HOUSE THAT IS IN ROUTE TO THE CAMPUS, RECRUITING AND THE ADVANCEMENT OF FIRE SUPPRESSION.

JULY 12 – ON AIR ANNOUNCEMENTS OF AVAILABLE EMPLOYMENT OPPORTUNITIES AT SAU TECH.

JULY 19 – THE COSMETOLOGY TEACHER, LORA HOWARD WITH HER STUDENTS TALKING ABOUT THE COSMETOLOGY PROGRAM.

JULY 26 – TALKING TO SHELLY YOUNG OVER THE HEALTH SCIENCE DEPARTMENT.



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YEAR 2023

QUARTER 3

AUGUST

AUGUST 2 – NO SHOW

AUGUST 9 – RLL TALKING FINANCIAL AID AND HOW EASY IT IS TO APPLY.

AUGUST 16 – CONVOCATION – WELCOME EVERYBODY BACK ON CAMPUS.

AUGUST 23 – RLL TALKING WITH CAMDEN MAYOR, CHARLOTTE YOUNG, ABOUT THE CITY OF CAMDEN AND THE FIRST FRIDAY EVENT.

AUGUST 30 – TALKING ABOUT STUDENT APPRECIATION AND A VISIT WITH SOME LOCAL BUSINESS LEADERS.

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YEAR 2023

QUARTER 3

SEPTEMBER

SEPTEMBER 6 – BARBARA HAMILTON, DIRECTOR OF THE ADULT ED, DISCUSSING UPCOMING OPEN HOUSE. ALSO, DISCUSSING HOW EASY IT IS TO GET YOUR GED AND OTHER JOB READY CERTIFICATES.

SEPTEMBER 13 – A VISIT WITH CASY BURNS AND STUDENTS DISCUSSING THE WELDING PROGRAM OFFERED AT SAU TECH.

SEPTEMBER 20 – TALKING ALL THINGS SPORTS WITH COACHES FROM BOTH BASEBALL AND BASKETBALL AND THE ECONOMIC IMPACT SPORTS HAS ON OUR LOCAL COMMUNITY.

SEPTEMBER 27 – A VISIT ABOUT OUR HOME COMING EVENTS AND OUR "MEET THE ROCKET" FAMILY NIGHT.

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