



KCAC Radio is owned and operated by Southern Arkansas University Tech, a two-year public, state-funded, college in located in Camden, Arkansas. The KCAC Station has a power output of 10,000 watts via a directional broadcasting signal. The station's music format includes a variety of genres from the 70's, 80's, and a mix of rhythm and blues. The station is dedicated to the promotion of higher education as it relates to the College and its programs. The station now includes issues programming once a week through the hosting of a Facebook Live 30 minute show (Rocket Launcher Live) while simultaneously broadcasting on the station to listeners. The show is broadcast every Wednesday at noon and provides a platform for an interview style show where guests talk about College programs, events, degree offerings, community events, and more.

YEAR 2023

QUARTER 1

JANUARY

JANUARY 6 – ROCKET LAUNCHER LIVE TALKING ALL THINGS RECRUITER AND ENROLLMENT AND UP-COMING JOB FAIR.

JANUARY 11 – ROCKET LAUNCHER LIVE TALKING ALL THINGS FIRE ACADEMY

JANUARY 18 – ROCKET LAUNCHER LIVE – A VISIT WITH OUR HOMECOMING COURT AND VOLUNTEERING IN THE AREA – COMMUNITY SERVICE.

JANUARY 25 – ROCKET LAUNCHER LIVE ANOTHER VISIT WITH HOMECOMING COURT AND THE THINGS THE COURT DOES IN THE AREA.

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YEAR 2023

QUARTER 1

FEBRUARY

FEBRUARY 1 – RLL WAS CANCELLED DUE TO ICE STORM. A PREREADED PROGRAM WAS RUN ABOUT ADULT EDUCATION

FEBRUARY 8 – RLL – A VISIT WITH CAMDEN MAYOR CHARLOTTE YOUNG TALKING ABOUT THE CITY OF CAMDEN AND HER GOALS.

FEBRUARY 15 – RLL TALKING ALL THINGS WELDING AND THE LARGE DEMAND FOR WELDERS JOB AVAILABLE.

FEBRUARY 22 – RLL – TALKING ALL THINGS SAU TECH, WORKFORCE TRAINING, FUTURE INDUSTRIAL WORKFORCE JOB AVAILABLE.

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YEAR 2023

QUARTER 1

MARCH

MARCH 1 – RLL TALKING ALL ABOUT RECRUITMENT AND HOW TO PAY FOR SCHOOL. PROMOTED THE JOB FAIR AND WELDING COMPETITION.

MARCH 8 – RLL TALKING ALL THINGS TEACHER TRAINING. PROMOTED JOB FAIR.

MARCH 15 – RLL TALKING COSMETOLOGY, JOB OPPORTUNITIES. PROMOTED JOB FAIR AND ROCKET DAY.

MARCH 29 – RLL TALKING ALLIED HEALTH, JOB OPPORTUNITIES AND PROMOTED WELDING COMPETITION.

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