KCAC Radio is owned and operated by Southern Arkansas University Tech, a two-year public, state-funded, college in located in Camden, Arkansas. The KCAC Station has a power output of 10,000 watts via a directional broadcasting signal. The station's music format includes a variety of genres from the 70's, 80's, and a mix of rhythm and blues. The station is dedicated to the promotion of higher education as it relates to the College and its programs. The station now includes issues programming once a week through the hosting of a Facebook Live 30 minute show (Rocket Launcher Live) while simultaneously broadcasting on the station to listeners. The show is broadcast every Wednesday at noon and provides a platform for an interview style show where guests talk about College programs, events, degree offerings, community events, and more.

YEAR 2022

QUARTER 1

JANUARY

JANUARY 5 – RLL GUEST ARE STUDENT SERVICES STAFF TALKIN ABOUT WHAT IT TAKES TO BE PART OF SAU TECH. TALKING UPCOMING EVENTS. OTHER ITEMS OF INTEREST INCLUDE JOB OPPORTUNITIES AND UPCOMING EVENTS.

JANUARY 12- RLL GUEST ARE MEMBERS OF SAU TECH SCHOLARS TALKING ALL THINGS ON WHAT IT TAKES TO BE A TECH SCHOLAR. TOPICS INCLUDE VOLUNTEERING IN THE COMMUNITY.

JANUARY 19 – RLL GUEST TANNER ROCKWELL, BASEBALL COACH AT SAU TECH, TALKING ABOUT RECRUITING AND UPCOMING SEASON. ALSO, TALKED ABOUT UPCOMING EVENTS.

JANUARY 24 – RLL GUEST PHILLIP AND AMY DIEHL, SOFTBALL COACHES, TALKING ABOUT RECRUITING AND THE UPCOMING SEASON. ALSO, TALKING ABOUT THE UPCOMING BETTY J. LEWIS 5K RUN/WALK WHICH IS A TECH FOUNDATION FUNDRAISER.

WWW.sautechedu



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YEAR 2022

QUARTER 1

FEBRUARY

FEBRUARY 2 – RLL FOR FEBRUARY 2ND GUEST WERE THE SAU TECH ROCKET HOMECOMING COURT TALKIN ABOUT SAU TECH. OTHER TOPICS INCLUDE JOB OPENINGS, ROCKETFEST AND THE SOUL FIRE WORSHIP AT THE THRIVE CHURCH FEATURING THE TECH CHOIR

FEBRUARY 9 – RLL FOR FEBRUARY 9 FEATURED THE SAU TECH ROCKET FRESHMAN HOMECOMING COURT. OTHER TOPICS INCLUDED THE UPCOMING EVENT'S AT TECH.

FEBRUARY 16 – RLL FOR FEBRUARY 16 GUEST INCLUDE MARCUS COPELAND TALKING ABOUT STUDENT SUCCESS, WHAT TECH HAS TO OFFER STUDENTS WITH OUR FOCUS ON STUDENT SUCCESS.

FEBRUARY 23 – RLL FOR WEDENSDAY FEBRUARY 23RD TALKING ALL THINGS SONOGRAPHY PROGRAM WITH STEPHANIE TUTOR, TECH INSTRUCTOR.



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YEAR 2022

QUARTER 1

MARCH

MARCH 2 – RLL FOR WEDNESDAY TALKIN ALL THINGS TEACHER EDUCATION. ALSO, A VISIT FROM LADIES BASKETBALL COACH TALKING ABOUT THE SUCCESS OF THE LADY ROCKET BASKETBALL SEASON.

MARCH 9 – RLL FOR WEDNESDAY MARCH 9 TALKING ALL THINGS CHOIR AND CHEERLEADING AND PROMOTING TECH IDOL ON MARCH 15 (UPCOMING CHEER TRYOUTS)

MARCH 16 – RLL FOR WEDNESDAY, MARCH 16 WITH GUET SHELLEY YOUNG DISCUSSING ALL THE HEALTH CARE PROGRAMS AT TECH. ALSO, TALKED ABOUT THE GOVERNORS VISIT THANKING THE DEFENCE WORKERS IN HIGHLAND PARK

MARCH 23 – SPRING BREAK NO PROGRAM

MARCH 30 – RLL PROGRAM WITH GUEST TALKING ALL THINGS STUDENT COMPUTER, CYBER SECURITY, BOOTCAMP CLASSES AND BUSINESSES