

ORDER

Orders
Order / Rev: 2682884
 Alt Order #: _____
Product Desc: Experience
Estimate: PO#247080-JMJ
Flight Dates: 03/20/24 - 03/23/24
Original Date / Rev: 03/18/24 / 03/18/24
Order Type: POLITICAL-CANDIDATE

New Orleans WLMG-FM
Primary AE: Kacy Wainwright
Sales Office: L-NEW
Sales Region: Local

Agency
Name: JB Communications LLC
Buying Contact: Jacquie Bonano
Billing Contact: Jacquie Bonano
3331 Severn Avenue Suite 204
Metairie, LA 70002

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Jackie Maloney for Judge
Demographic: A21+
Product Codes: Candidates (POL)
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: NON-PRE

New Business End: _____
Advertiser External ID: 220696
Agency External ID: 4026411
Unit Code: Candidate -
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/01/24	03/23/24	18	\$1,002.00	\$851.70

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	18	\$1,002.00	\$851.70	0.00
Totals	18	\$1,002.00	\$851.70	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kacy Wainwright			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLMG	03/20/24	03/23/24	M-F 6a-10a W-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	--222--	:30	6	\$56.00	NON-	0.00	NM	6	\$336.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	--222--		6				\$56.00		0.00			
N 2	WLMG	03/20/24	03/23/24	M-F 10a-3p W-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	--333--	:30	9	\$68.00	NON-	0.00	NM	9	\$612.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	--333--		9				\$68.00		0.00			
N 3	WLMG	03/23/24	03/23/24	Sa 6a-10a Sa	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-----3-	:30	3	\$18.00	NON-	0.00	NM	3	\$54.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	-----3-		3				\$18.00		0.00			
													Totals	18	\$1,002.00