

2nd Quarter 2010 Report: Issue-Responsive Programming: Station Outreach Activities

Viewer Responses

KSTW regularly responds to viewer letters, e-mails and phone messages regarding programming. We strive to answer questions and concerns in a timely fashion, thus demonstrating our commitment to our viewers.

Program Specials

None.

Events

None.

Other

KSTW provides a platform for clients who want to raise awareness and outreach in the community by highlighting specific PSAs in "CW 11 Connects" for a unique social/cause marketing campaign.

Jenna Willis, Program Coordinator for KSTW, attended the Ascertainment meetings in April, May, and June of 2010 collecting information from public and non-profit organizations addressing the concerns of the public in our community.

KSTW's Vice President/Station Manager/Director of Sales, Steve Gahler, participated as a judge for Seattle Pacific University's Social Venture Plan Competition on April 21, 2010. Mr. Gahler's role was to help determine the likelihood that the social venture idea presented by university students could make an impact in addressing that need and whether the project had a sustainable business model to create revenues to support its implementation.

Various In-kind Donations

On April 18th, 2010 KSTW sponsored a five man team in the annual Sleep Country Pajama Bowl charity function with a \$250 entry fee proceed going to "The Ticket to Dream Foundation".

KSTW sponsored an Emma Bowen intern during second quarter providing valuable experience in the broadcasting industry.

Job Fairs

KSTW's Controller, Carl Larson, attended the Western Washington University Spring Career Fair on April 22nd, 2010 in Bellingham. Mr. Larson met with dozens of students and graduates interested in potential careers in the television industry, offering advice and insight. Mr. Larson also attended the "Nation Wide Job Fair" held at the Best Western Rivers Edge in Tukwila on June 23, 2010. Mr. Larson spoke with several job seekers and potential candidates about KSTW and the broadcasting industry.

2nd Quarter 2010 Report: Issue-Responsive Programming: Public Affairs Programming

Title: Native Heartbeat - #3
Broadcast Day/Date: Sunday, April 4, 2010
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Mystique Hurtado hosts this episode from the American Indian Student Commission 2010 Winter Pow Wow on the University of Washington campus. The Winter Pow Wow is a way for all university students to share and appreciate cultural diversity. Other stories include how the B.R.I.D.G.E. Foundation is creating new ways to strengthen the important ties between tribal elders and tribal youth, the U'mista Cultural Centre's collection of carved masks depicting the 'Potlatch Ceremony' of the Kwakwaka'wak, and the Tacoma Art Museum's celebration honoring art, music and culture from the diverse Native community of the Pacific Northwest. The "Throughout Our Native Nations" segment includes short video vignettes of 'Tribal Journeys' Skipper meeting', 'Lummi Football' and 'Native American Celebration Day'.

Title: South Sound Business Report - #073D
Broadcast Day/Date: Sunday, April 4, 2010
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: Emily West and Jeff Rounce host this episode as they discuss a variety of South Sound businesses. Reid Bates from Express Employment Professionals is interviewed regarding how to find a job in the South Sound despite the rate of unemployment due to the current economy. Bill Oltman from the Rainer Media Center explains how transportation aids local businesses. JT Wilcox and Linda Thomas from Wilcox Family Farms are interviewed about their successful fourth generation business in eggs and milk production and distribution. The Around the Sound segment discusses the Olympia/Thurston County's Transit System receiving the America's Best Public Transportation System Award 2009 for the best mid-sized system in the country. Last, various employees from General Plastics Manufacturing Company are interviewed about their untraditional foam material's success in local business. In the Business 101 segment Tiffany Straws from the Economic Development Council of Thurston County gives tips for success when working with the government.

Title: Northwest Indian News - #32
Broadcast Day/Date: Sunday, April 11, 2010
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Chenoa Egawa, Lummi Tribal member, hosts the program from Cowichan Tribal Journey 2008 Paddle to Cowichan from Duncan, British Columbia. The Canoe Journey has become one of the largest annual Native gatherings in North America. Canoe families from as far away as Alaska and Saskatchewan are taking part in the year's spiritual quest upon the coastal waters. The journey is a celebration of the living Native cultures of North America, which have endured and thrived here for hundreds of centuries. Other stories included in this episode are "The Longest Walk 2" Parts 1 and 2, "Hawai'ian Reunion of Ancestry Celebration," "Hawai'ian Reunion of Ancestry Celebration," and "Squamish Lil'wat Cultural Centre."

Title: Northwest Indian News - #33
Broadcast Day/Date: Sunday, April 18, 2010
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Lummi Tribal member Chenoa Egawa hosts the program during the "Native American Indian Honor Day" gathering in Bellingham, WA. August 23rd, 2008. Video excerpts from the "Honor Day" gathering in Seattle, WA, August 16th, 2008, are also included. Other news stories included in this episode are "North American Indigenous Games," "Camp Chapparal, A Healing Circle," and "Tulalip Resort Casino."

Title: Northwest Indian News - #34
Broadcast Day/Date: Sunday, April 25, 2010
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: In this "Canoe Journey 2008 Special" Chenoa Egawa hosts the program from the Cowichan Reserve during the culmination of canoe journey. NWIN's Doreen Manuel gives a report about the importance of the annual canoe journey to the tribes and bands of the Pacific NorthWest Coast. NWIN's Frank Moxley takes a 'close up' look at the technical aspects of moving the canoes and canoe families from village to village as well as the time honored protocols that need to be observed while on the journey. A segment called "Children on the Journey" explains the unique opportunity the Canoe Journey provides for Indian children to learn about their culture.

Title: South Sound Business Report - #71
Broadcast Day/Date: Sunday, April 25, 2010
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: This episode marks the beginning of a new format for the program. Emily West and Jeff Rounce host this episode as news anchors while they discuss the various stories. First, Mike Boyd, editor of the Business Examiner, reviews the local economy's unemployment and job loss as well as highlights the growth forecasts. Next, the Business Examiner's history is reviewed. The growth of the business journal that began in 1985 is followed to present time as it currently includes the South Sound Business Report program and online products. Last, Steve Albers, president and co-owner of Albers Company, and Mike Dunbar, Executive Vice President of Financial Planners Northwest, are interviewed on their growth and entrepreneurial success as both of their businesses are celebrating their 25 year anniversary.

Title: Northwest Indian News - #35
Broadcast Day/Date: Sunday, May 2, 2010
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Lummi Tribal member Chenoa Egawa hosts the program from the "Squaxin Island Museum, Library and Research Center" on the Squaxin Island Reservation. This beautiful center brings together the best features of libraries and museums while using a contemporary interpretation of Coast Salish plankhouse architecture to reflect the culture and heritage of the Squaxin Island and other area Tribes. Other stories in this installment include: "Nuxalk Carver", "Coach Robin Ross" and the "American Indian Film Festival". The "Around Indian Country" segment includes the following stories: "Native Comic Book Project" and the "Skagit River Estuary Habitat".

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Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: This episode marks the beginning of a new format for the program. Emily West and Jeff Rounce host this episode as news anchors while they discuss the various stories. First, Mike Boyd, editor of the Business Examiner, reviews the local economy's unemployment and job loss as well as highlights the growth forecasts. Next, the Business Examiner's history is reviewed. The growth of the business journal that began in 1985 is followed to present time as it currently includes the South Sound Business

Report program and online products. Last, Steve Albers, president and co-owner of Albers Company, and Mike Dunbar, Executive Vice President of Financial Planners Northwest, are interviewed on their growth and entrepreneurial success as both of their businesses are celebrating their 25 year anniversary.

Title: Northwest Indian News - #36
Broadcast Day/Date: Sunday, May 9, 2010
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Chenoa Egawa hosts the program from the Port Gamble S'Klallam Tribe's House of Knowledge. The topic of "Native Achievement Study," Native students learning better when they are surrounded by their own culture, is discussed in this episode. Other stories include "ATNI Winter Conference 2009" and "British Columbia Film Industry." The "Around Indian Country" segment includes stories about "Elizabeth Peratrovich" and "Alaska Forum on the Environment."

Title: South Sound Business Report - #72
Broadcast Day/Date: Sunday, May 9, 2010
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: In this episode of South Sound Business Report the theme is Jobs and a Recovering Economy. Co-hosts Emily West and Jeff Rounce of the Business Examiner interview panel guest Harry Franzheim, owner of New Era HR Solutions in Auburn and a 30-year veteran of human resources, organizational development and training. Also on this episode is Stephanie Scott, coordinator for Pac. Mtn. Business to Business and Project Hire, two efforts of Thurston County Chamber of Commerce that connect employers with qualified job seekers. They discuss recovery from the Great Recession of 2009-2010 and whether the economy might shift from 15 million unemployed Americans to a shortage of workers to staff the recovering business world.

Title: Northwest Indian News - #41
Broadcast Day/Date: Sunday, May 16, 2010
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Cerissa Ramsey, Tulalip Tribal member, hosts the program from the shores of Tulalip Bay on the Tulalip reservation. The main topic is the 7th Annual American Indian Film Festival held at Bellevue Community College in Northwest Washington. Keynote Speaker Tracy Rector pays tribute to the festivals founder and one

of Indian Country's great filmmakers, Phil Lucas. Next, interviews with master basket weavers and enthusiasts from all over the northwest are shown as they gather to tell stories, exchange techniques, and talk about how basket weaving has influenced their lives. Other news stories include "Louie Gong: Native Artist Profile" and "Tribal Leaders Conference on Education."

Title: Northwest Indian News - #37
Broadcast Day/Date: Sunday, May 23, 2010
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Today's program, hosted by Lummi Tribal member, Chenoa Egawa, is from the Native American Youth and Family Center (NAYA), located in Portland, Oregon. The NAYA Family Center provides educational services, cultural arts and direct support to youth and families in Portland's American Indian and Alaska Native Community. Other stories include: "Midnite Mine", Suquamish Longhouse Opening and "Around Indian Country".

Title: South Sound Business Report - #73
Broadcast Day/Date: Sunday, May 23, 2010
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: Co-hosts Emily West and Jeff Rounce of the Business Examiner discuss the topic of small business as a pillar of the U.S. economy. In addition, the Business Examiner Editor Mike Boyd provides timely local Business Briefs updates. Interviewed in this episode is panel guest Calvin Goings, regional director of U.S. Small Business Administration. Also on this episode is Patrick Connor, state director for the National Federation of Independent Business. They discuss the large role played by small businesses, which account for 99.7 percent of all employers in the nation and provide just over half of all jobs. The mid-May celebration of Small Business Week in Washington, D.C., is also highlighted.

Title: Northwest Indian News - #38
Broadcast Day/Date: Sunday, May 30, 2010
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Chenoa Egawa, Lummi Tribal member, hosts the program from the Northwest Indian College during the 'Red Alert: The Impact of Climate Change on Native Fisheries' workshop, a discussion about an issue that affects all people, worldwide. Other stories include "Quileute Whale Gathering," "Battles of Fire and Water,"

and "The Benefits of Casinos to Communities." The "Around Indian Country" segment includes stories about the "38th Annual First Nations UW Pow Wow" and the "Hansen Creek Habitat Restoration."

Title: South Sound Business Report - #73
Broadcast Day/Date: Sunday, May 30, 2010
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: Co-hosts Emily West and Jeff Rounce of the Business Examiner discuss the topic of small business as a pillar of the U.S. economy. In addition, the Business Examiner Editor Mike Boyd provides timely local Business Briefs updates. Interviewed in this episode is panel guest Calvin Goings, regional director of U.S. Small Business Administration. Also on this episode is Patrick Connor, state director for the National Federation of Independent Business. They discuss the large role played by small businesses, which account for 99.7 percent of all employers in the nation and provide just over half of all jobs. The mid-May celebration of Small Business Week in Washington, D.C., is also highlighted.

Title: Northwest Indian News - #39
Broadcast Day/Date: Sunday, June 6, 2010
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Chenoa Egawa, Lummi Tribal member, hosts the program from the Paschal Sherman Indian School on the Colville Indian Reservation during the Sunflower Festival. Other stories include the "Klamath River Dam Removal," the "Tulalip Coast Guard Training," and the "West Coast American Indian Music Awards."

Title: South Sound Business Report - #74
Broadcast Day/Date: Sunday, June 6, 2010
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: In this episode of South Sound Business Report co-hosts Emily West and Jeff Rounce of the Business Examiner discuss the theme of Not-for-Profit businesses. Interviewed for this topic is panel guest Mark Starnes, CEO of Boys & Girls Clubs of South Puget Sound. Also interviewed is Carolyn McDougal, CEO of Lindquist Dental Clinic for Children in Tacoma. They discuss how non-profit organizations organize to accomplish their self-defined missions, yet operate under strong business principles that allow them to have sound financial footings. In addition, the Business

Examiner Editor Mike Boyd provides timely local Business Briefs news updates.

Title: Northwest Indian News - #40
Broadcast Day/Date: Sunday, June 13, 2010
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Chenoa Egawa, Lummi Tribal member, hosts the program from the shores of Tulalip Bay on the Tulalip reservation during the Tribal Journeys 2009 Paddle to Suquamish landing. The canoes and canoe families attending have traveled from the northern Puget Sound and lower British Columbia coastal regions. However, in a few days they will join together with other canoes from five separate routes during the culmination of Tribal Journeys 2009, Paddle to Suquamish, being hosted at the Port Madison Indian Reservation. More than 80 ocean going canoes and as many as 7,000 people will gather together to witness the canoes coming ashore. Other news stories include "Yakama Nation Wild Horses," "Kasaan Totem Raising," and "Hawai'ian Reunion of Ancestry Celebration."

Title: South Sound Business Report - #74
Broadcast Day/Date: Sunday, June 13, 2010
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: In this episode of South Sound Business Report co-hosts Emily West and Jeff Rounce of the Business Examiner discuss the theme of Not-for-Profit businesses. Interviewed for this topic is panel guest Mark Starnes, CEO of Boys & Girls Clubs of South Puget Sound. Also interviewed is Carolyn McDougal, CEO of Lindquist Dental Clinic for Children in Tacoma. They discuss how non-profit organizations organize to accomplish their self-defined missions, yet operate under strong business principles that allow them to have sound financial footings. In addition, the Business Examiner Editor Mike Boyd provides timely local Business Briefs news updates.

Title: Northwest Indian News - #41
Broadcast Day/Date: Sunday, June 20, 2010
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Cerissa Ramsey, Tulalip Tribal member, hosts the program from the shores of Tulalip Bay on the Tulalip reservation. The main topic is the 7th Annual American Indian Film Festival held at Bellevue Community College in Northwest Washington. Keynote

Speaker Tracy Rector pays tribute to the festivals founder and one of Indian Country's great filmmakers, Phil Lucas. Next, interviews with master basket weavers and enthusiasts from all over the northwest are shown as they gather to tell stories, exchange techniques, and talk about how basket weaving has influenced their lives. Other news stories include "Louie Gong: Native Artist Profile" and "Tribal Leaders Conference on Education."

Title: South Sound Business Report - #75
Broadcast Day/Date: Sunday, June 20, 2010
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: Co-hosts Emily West and Jeff Rounce of the Business Examiner discuss the topic of healthcare and employers. Dr. Stephen Sorsby, M.D., regional medical director of US HealthWorks Medical Group, and Jim Geist, chief operating officer of Olympia's Capital Medical Center, are interviewed. They discuss the how on-going federal Healthcare Reform efforts will impact businesses that provide insurance coverage to their employees. Proposed change to Washington's Worker Compensation insurance program covering on-the-job injuries and rehabilitation is also highlighted. In addition, the Business Examiner Editor Mike Boyd discusses local business news.

Title: Northwest Indian News - #42
Broadcast Day/Date: Sunday, June 27, 2010
Time: 8:30 AM
Duration: 30:00
Type/Organization: Public Affairs/Tulalip Tribes
Description: Cerissa Ramsey, Tulalip Tribal member, hosts the program from the deck of the Twilla Dawn with the commercial divers of Nisqually Aquatic Technologies. This episode's main topic is the recovery and disposal of derelict nets in the waters of the Puget Sound. NWIN was able to get an exclusive look at what is being done to protect these precious waters and the great progress being made in the on-going effort to cleanup. Other segments include "Stories from the Cushman Boarding School" and "Prelude Strings for Tulalip Youth."

Title: South Sound Business Report - #75
Broadcast Day/Date: Sunday, June 27, 2010
Time: 9:00 AM
Duration: 30:00
Type/Organization: Public Affairs/The Business Examiner Newspaper Group
Description: Co-hosts Emily West and Jeff Rounce of the Business Examiner discuss the topic of healthcare and employers. Dr. Stephen Sorsby, M.D., regional medical director of US HealthWorks

Medical Group, and Jim Geist, chief operating officer of Olympia's Capital Medical Center, are interviewed. They discuss the how on-going federal Healthcare Reform efforts will impact businesses that provide insurance coverage to their employees. Proposed change to Washington's Worker Compensation insurance program covering on-the-job injuries and rehabilitation is also highlighted. In addition, the Business Examiner Editor Mike Boyd discusses local business news.

2nd Quarter 2010 Report: Issue/Program List: Issue-Responsive Programming

KSTW-TV regularly broadcasts programs and informational messages dealing with issues that affect its viewers and the communities in which they live. A format description of the programming follows:

CW 11 CONNECTS (PSAs)

(Various)

KSTW provides a platform for clients who want to raise awareness and outreach in the community by highlighting specific PSAs for a unique social/cause marketing campaign.

PUBLIC SERVICE ANNOUNCEMENTS (PSAs)

(Various)

Informational messages in lengths of (:60), (:30), (:20), (:15) and (:10) that air throughout the broadcast day and night which serve the community's needs and interests by promoting messages and services of not-for-profit organizations and charitable causes. Many of these public service announcements have local impact.

PUBLIC AFFAIRS PROGRAMMING: "NorthWest Indian News"

Hosted by Lummi Tribal member Chenoa Egawa, this show explores the issues, people, and events impacting Native Americans throughout the country.

PUBLIC AFFAIRS PROGRAMMING: "Native Heartbeat"

Native Heartbeat is a program hosted by Native American journalists highlighting Indian culture, government, and history around the country.

PUBLIC AFFAIRS PROGRAMMING: "South Sound Business Report"

South Sound Business Report is produced by the Business Examiner Newspaper Group and highlights business activity in South Puget Sound. Topics include environment, agriculture, business growth, transportation, education, finance, real estate and economic development.

Ascertainment Issues 2nd Quarter 2010

The following is a description of what KSTW Television has determined to be the most significant issues facing our local communities. This list reflects ongoing topics, as well as a brief list of other issues presented by citizens and community leaders:

Violence and Crime

Teen violence, gun violence, juvenile crime and domestic violence are areas of increasing concern. There is a need to establish safer communities through education, advocacy and youth leadership programs. Policy makers need to identify a long-term, dedicated funding source for human services programs. Communities need to improve access to information and services for teens and provide safe places for children and youth during out-of-school hours. Media needs to promote programs designed to train children how to handle violence.

Child Abuse and Neglect

Child abuse and child neglect are areas of increasing concern. Social isolation is the number one factor of child abuse. Parental support and group parent interaction are key issues. Communities need to provide programs that enable parents of infants and young children to meet the challenges of parenting through mutual support and shared information. New moms need access to parenting resources and tools. Teen pregnancy is a growing concern. 66% of teen parents in Washington have been sexually abused and 60% of homeless youth have experienced physical or sexual abuse. Programs that help abused, neglected or poverty-stricken children attain self-esteem and confidence (i.e. Treehouse) need media attention and awareness.

Homelessness and Housing

There is a critical need for emergency, transitional and low-income housing in our community. Every family needs a safe, stable home base to achieve success; it is especially important for children. Homeless and runaway youth need tools for self-sufficiency, access to basic survival skills, HIV education, referrals to shelters and access to public transportation and health clinics. Programs helping families move from temporary housing to permanent housing need media attention. Due to illness, aging, inflation, or any number of uncontrollable causes, many older homeowners are not able to provide repair work, resulting in unsafe living conditions. Volunteers and media sponsors are needed to staff housing project campaigns such as Habitat for Humanity.

Education

Quality education, early education and after-school tutoring programs are areas of growing concerns. There is a need for parent involvement in schools. Media needs to promote the academic success of children and youth through mentoring and tutoring programs. Media needs to promote the academic success of at-risk and low-achieving

students, particularly in the area of literacy. After-school community programs that help kids succeed in school and prepare for life need community awareness. There is a critical need for one-to-one mentors for students in elementary and middle schools. Schools need to develop new resources and community leadership programs to help children achieve at a higher level and assure the achievement of every child.

Health Care

Issues surrounding quality and affordable health care are an increasing concern. Seniors (over 65 years of age) need reasonable, reliable and affordable health care services. Persons with disabilities need assistance with medical limitations, restrictions and boundaries. Funding long-term health care problems need media attention. Non-profit agencies providing basic health care need fundraising and community support. Long-term care resources need to be made accessible to persons with limitations and disabilities.

Traffic

There is a need for better traffic flow, timed lights in the city and improved general efficiency on highways. Ongoing construction projects need media support. Traffic is the number one delay factor in emergency response times. Media need to educate drivers to move to the right for emergency vehicles, sirens and lights. Cell phone laws and regulations need to be enacted.

2nd Quarter 2010 Puget Sound Broadcaster's Ascertainment Meetings Topics:

4/7/10 Hosted by KOMO 4 in Seattle, the following speakers addressed the Media regarding the topics noted:
Tom Granger, Executive Director for Habitat for Humanity – East King County, and Elizabeth Wahlers Sorensen, Director of Corporate Relations and Major Donors for Habitat for Humanity – East King County Explained the need for affordable duplexes, townhomes, and single-family houses to be built in East King County to assist some of the many low-income families in distress.
Cheryl Senson, Executive Director for the Washington Community Alliance for Self Help (CASH), and Sonia Doughty, Donor/Community Relations Manager for the Washington Community Alliance for Self Help (CASH) Discussed the role of microloans and entrepreneurial education provided by CASH in assisting community members affected by unemployment in starting their business and stimulating local economy.
Dennis McLerran, Region Ten Administrator for the Environmental Protection Agency, and Mark Macintyre, Director of External Affairs for the Environmental Protection Agency Topics included the various efforts to clean up the Puget Sound waters and the programs in place to clean and maintain the region's air quality.

Bill Dorn, Manager of Major Gifts for Senior Services, and Keri Pollack, CMUS Director for Alzheimer's Association Explained the changing expectations and trends for the state's increasing elderly population as well as the resources and support available to the care givers of the elderly.

Mary Ellen Stone, Executive Director for the King County Sexual Assault Resource Center, and Jenny San, Development Officer for the King County Sexual Assault Resource Center Topics included the decrease of sexual assault in the county due to the efforts made by the Sexual Assault Resource Center as well as the counseling, justice services, and support offered to the victims of sexual assault.

5/5/10

Hosted by Clear Channel Radio in Seattle, the following speakers addressed the Media regarding the topics noted:

Jim Jewell, Marketing and Public Relations Manager for the Seattle Children's Theater Discussed the education curriculum available to children and youth for theater instruction and interpretation as well as the theater's prestigious status in the country.

Deni Luna, Northwest Media Specialist for the United States Census Bureau Topics included the challenges of collecting the census, efforts made by the Census Bureau to show that the census is safe, easy, and important, and the impact that media has on the census return rate.

Sheriff Sue Rahr, King County Sheriff for the King County Police Activities League Discussed the many activities available through PAL to encourage and develop good citizenship and leadership in youth such as boxing, flag football, and tutoring.

Vanessa Ellis, Executive Director for the House of Grace and Mercy Explained how the organization provides safe, affordable housing for families and individuals facing difficult times and how training and goal-setting can teach their clients self-sufficiency.

Nancy Enselman, Marketing Director for Stand Up for Kids Topics included the efforts made by the organization to help stabilize and improve the lives of homeless and street kids and the variety of circumstances that put the youth on the streets.

6/2/10

Hosted by CBS Radio in Seattle, the following speakers addressed the Media regarding the topics noted:

Becky Bishop, Executive Director for Reading with Rover Topics included the improvement in elementary school children's reading speed and confidence when they read to dogs, the various reading programs the organization has, and the training process for participating dogs.

Peggy LaPorte, Founder of FUSION (Friends United to Shelter the Indigent, Oppressed, and Needy) Discussed the success rate of the

participants in FUSION's transitional housing that become independent as well as the annual Art Walk fundraiser.

Suzanne Mooney, Field Coordinator for the Susan G. Komen Seattle 3-Day For the Cure, and Tath Hossfeld, Walker/Team Captain/Survivor Explained how the organization's fundraiser helps finance research for a cure for breast cancer and how the participants' experience assists them in their grieving.

Steffanie Lorig, Executive Director of Art with Heart Topics included the benefits of art therapy to children with illnesses and their siblings as well as how the various art activity books target the specific emotional needs of children of all ages.

Heather Page, Associate Director of the Pacific Coast Region for St. Jude Children's Research Hospital Discussed how the hospital never denies children cancer treatments that insurance doesn't cover and how even very rare cancers can be treated more appropriately at St. Jude than what a local hospital can offer.