



Please note that the KSTW Fourth Quarter 2018 Issues and Program Report was inadvertently uploaded to the Commercial Compliance folder on January 28, 2019 and it has been moved to the Issues and Program folder on February 1, 2019

## 4<sup>th</sup> Quarter 2018 Report: Issue-Responsive Programming: Station Outreach Activities

### Viewer Responses

KSTW regularly responds to viewer letters, e-mails •and phone messages regarding programming.- We strive to answer questions and concerns in a timely fashion, thus demonstrating our commitment to our viewers.

### Program Specials

None.

### Events

None.

### Other

Michelle Wilson, Program Coordinator for KS TW, attended the Ascertainment meetings on October 18, November 8, and December 12,

2018. All in attendance collected information from public and non-profit organizations- addressing the concerns of the public in our community.

### Various In-kind Donations

Noner

### Job Fairs

None.

4th Quarter 2018 Report:  
Issue/Program List: Issue-Responsive Programming

KSTW-TV regularly broadcasts programs and informational messages dealing with issues that affect its viewers and the communities in which they live. A format description of the programming follows:

### PUBLIC SERVICE ANNOUNCEMENTS (PSAs)

(Various)

Informational messages are lengths of (:60), (:30), (:20), (:15) and (:10) that air throughout the broadcast day and night which serve the community's needs and interests by promoting messages and services of not-for-profit organizations and charitable causes. Many of these, public service announcements have local impact.

### PUBLIC AFFAIRS PROGRAMMING: "The Impact"

Hosted by Mike McClanahan, this weekly news show explores the issues, people, and events impacting the citizens of Washington State. The Impact goes beyond the headlines; to show you how decisions made at Washington's Capitol directly impact you and your community.

### 4th Quarter 2018 Report: Issue-Responsive Programming: Public Affairs Programming

#### The Impact - Episode #1005

Broadcast Day/Date: Sunday, October 7, 2018

.10:00 AM

Duration:

.30:oc

Type/Organization:

Public Affairs/TVW

Description:

Washington Federation of State Employees  
Executive Director Greg Devereux and Freedom

Foundation Director of Labor Policy Maxford Nelson debate the U.S. Supreme Court's Janus ruling and its impact on public sector unions in Washington State.

The Impact — Episode #1006

Broadcast Day/Date: Sunday, October 14, 2018  
10:00 AM

Duration: 30:00

Type/Organization: Public Affairs/TVW

Description: In-depth analysis of two statewide ballot initiatives: I-1634 which would prohibit local taxes on groceries; and I-1 631 which would create the nation's first carbon fee.

The Impact — Episode #1007

Broadcast Day/Date: Sunday, October 21, 2018  
10:00 AM

Duration: 30:00

Type/Organization: Public Affairs/TVW

Description: A prominent pollster breaks down the latest poll results for key Congressional races and statewide ballot initiatives.

The Impact — Episode #1008

Broadcast Day/Date: Sunday, October 28, 2018  
10:00 AM

Duration: 30:00

Type/Organization: Public Affairs/TVW

Description: Analyzing state policies that affect families across Washington State with in-depth interviews of key state leaders and stakeholders.

Broadcast Day/Date: Sunday, November 4, 2018

Time: 10:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/TVW  
Description: We explore the arguments for and against Initiative 940 which would change the legal standard for police use of deadly force and impose new training requirements for officers. Plus, other state news.

Broadcast Day/Date: The impact — Episode #1010  
Sunday, November 11, 2018  
Time: 10:00 AM  
Duration: 30:00  
Type(Organization): Public Affairs/TVW  
Description: Election breakdown: winners, losers, and too close to call. Plus what the results mean for state policy moving forward\* Taxes, healthcare, and criminal justice — Olympia press corps insiders weigh in on what to expect..

Broadcast Day/Date: The Impact — Episode #1011  
Sunday, November 18, 2018  
Time: 10:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/TVW  
Description: The problem with recycling; hear why state regulators are asking trash service providers and The Impact — Episode #1009. communities to weigh the costs and effectiveness of curbside recycling programs — and how a policy shift in China could increase our bill and leave local landfills filling up with recyclable goods. Plus, PDC Exec. Director Peter Lavallee joins us to talk about

how campaign spending this year stacks up to other election cycles.

Broadcast Day/Date: Sunday, November 25, 2018  
Time: 10:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/TVW  
Description: Employment, carbon emissions, health care, transportation — labor and business groups discuss The Impact Episode #1012 their legislative priorities for 2019. WSLC Secretary Treasurer Lynne Dodson and AWB VP of Government Affairs Gary Chandler debate a range of issues.

### The Impact — Episode #1013

Broadcast Day/Date: Sunday, December 2, 2018  
Time: 10:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/TVW  
Description: What will the future of work look like? Researcher Peter Creticos describes how automation will change the job market, explains obstacles to preventing job elimination and strategies for helping displaced workers.

### The -Impact— Episode #1014

Broadcast Day/Date: Sunday, December 9, 2018  
Time: 10:00 AM  
Duration: 30:00  
Type/Organization: Public Affairs/TVW  
Description: Supporters of a compromise deal that was thrown out by the courts announce plans to amend Initiative 940, which changes the legal standard for police use of deadly

force;- meet the work group weighing the pros and cons of a tax code overhaul.

### The Impact — Episode #1015

Broadcast Day/D.ate: Sunday, December 16, 2018

Time: 10:00 AM

Duration: 30:00

Type/Organization: Public Affairs/TVW

Description: Larry Herbert of the WA State Patrol explains the state's new rape kit tracking system — Local control. Transportation. Income -tax: Candice Bock with the Association of Washington Cities lays out legislative priorities.

### 4th Quarter 2018 Report

#### Ascertainment Issues

The following is a description of what KS TW Television has determined to be the most significant iSSUEs facing our local communities. This list reflects ongoing topics<sup>3</sup> as well as a brief list of other issues presented by citizens and community leaders:

#### Violence and Crime

Teen violence, gun violence, juvenile crime and domestic violence are areas of increasing concern. There is a need to establish safer communities through education, advocacy and youth leadership programs. Policy makers need to identify a long-term, dedicated funding source for human services programs. Communities need to improve access to information and services for teens and provide safe places for children and youth during out-of-school hours. Media needs to promote programs designed to train children how to handle violence.

## Child Abuse and Neglect

Child abuse and child neglect are areas of increasing concern. Social isolation is the number one factor of child abuse. Parental support and group parent interaction are key issues. Communities need to provide programs that enable parents of infants and young children to meet the challenges of parenting through mutual support and shared information. New moms need access to parenting resources and Teen pregnancy is a growing concern. 66% of teen parents in Washington have been sexually abused and 60% of homeless youth have experienced physical or sexual abuse. Programs that help abused, neglected or poverty-stricken children attain self-esteem and confidence (i.e. Treehouse) need media attention and awareness.

## Homelessness and Housing

There is a critical need for emergency, transitional and low-income housing in our community. Every family needs a safe, stable home base to achieve success; it is especially important for children. Homeless and runaway youth need tools for Self-sufficiency, access to basic survival skills, HIV education, referrals to shelters and access to public transportation and health clinics. Programs helping families move from temporary housing to permanent housing need media attention. Due to illness, aging, inflation, or any number of uncontrollable causes, many older homeowners are not able to provide repair work, resulting in unsafe living conditions. Volunteers and media sponsors are needed to staff housing project campaigns such as Habitat for Humanity\*

## Education

Quality education, early education and after-school tutoring programs are areas of growing concerns. There is a need for parent involvement in schools. Media needs to promote the academic success of children and youth through mentoring and tutoring programs. Media needs to promote the academic success of at-risk and low-achieving students; particularly in the area of literacy. After-school community programs that help kids succeed in school and prepare for life need community awareness. There is a critical need for one-to-one mentors for students in elementary and middle schools. Schools need to develop new resources and community leadership.

programs to help children achieve at a higher level and assure the achievement of every child.

## Health Care

Issues surrounding quality and affordable health care are an increasing concern. Seniors (over 65 years of age) need reasonable, reliable and affordable health care services. Persons with disabilities need assistance with medical limitations, restrictions and boundaries. Funding long-term health care problems need media attention. Non-profit agencies providing basic health care need fundraising and community support. Long-term care resources need to be made accessible to persons with limitations and disabilities.

## Traffic

There is a need for better traffic flow, timed lights in the city and improved general efficiency on highways. Ongoing construction projects need media support. Traffic is the number one delay factor in emergency response times. Media need to educate drivers to move to the right for emergency vehicles, sirens and lights.

## 4th Quarter 2018 Puget Sound Broadcaster's Ascertainment Meetings

### Topics

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1 0/1

8/18

Hosted by Yuko Kodama, News and Public Affairs Director at KBCS, the following speakers addressed the Media regarding the topics noted:.

Elayne Wylie, Executive Director of Gender Justice•League,

Discussed the difficulties and accomplishments of the transgender community, and the continuous fight for obtaining transgender related healthcare in the prison systems, shelter programsl and laws prohibiting transgender violence, and the ability to identify as a transgender on birth certificates. She has started monthly, local classes, available free, for anyone who would like more information, and education regarding the transgender -community.

Stephanie Cirkovich, President of League of Women

Voters Spoke about the significance of the "Transformation Journey", (getting more women to vote), and how much her group has grown since she joined in 2015. Their Seattle Chapter, (non-partisan), has over 700 members, and since the Presidential Election, has attracted a more, younger and diverse group of women. She explained how they have partnered with several sponsors locally, including Starbucks, and have started a Ballots and Barista" program, to promote, assist, and educate voters.

Khizer Sheriff, Representative for Muslim Association of Puget Sound. (MAPS), MCRC Free Community Clinic; Explained the dynamics of how they operate their neighborhood clinic, and how their "love for humanity" has kept it funded and open. for the past two and half years, and how they hope to expand throughout the Puget Sound area. MAPS is a free community clinic located in Redmond, WA, but open to everyone that needs assistance, They are open every third Sunday of the month and have licensed Physicians, Pediatricians, RN's, and other Specialty Physicians, and medical staff, that volunteer their time, from 10a-1p. Currently, they see about 25=30 patients a month, .and provide shuttle rides to those that are out of the area, or are in need of transportation.

1 1/8/18 Hosted by Gary Shipe., Public Affairs Director, and assisted by Kate Daniels., at Hubbard Radio, the following speakers addressed the Media regarding the topics noted:

Marni Kurtz, Program Director of Athletes for Kids, Introduced her program, as well as one of the graduating mentors, and parent of one of the buddy's in her program, to further explain the benefits of Athlete's for kids, and their mission to enhance the lives of children who have disabilities and special needs, and the high school students who mentor them. AFK was established in 2002, at one school, in one city, and has now grown to serving over 2,500 youth and 11 chapters. Three of their main areas of focus are: mentorship, youth development, and helping to positively uplift and build their communities. 93% of children mentored showed improvement in their confidence, self esteem, social skills, happiness and attitude towards school, and 89% of graduating seniors reported that mentoring a buddy has improved their emotional well-being.

Denny Hancock, Founder & President of Mamma's Hands, Spoke passionately, and very emotionally, about his own personal story with being homeless, and how that motivated him to help others, and eventually open his own shelter, in 1990. Since then, with the help of family, friends, and his community, Denny now has two log-cabin style homes, located on 10 acres of wooded land, open and equipped to house up to ten families of all ages, at one time, that are in need of shelter. Each family has their own bedrooms and bathroom, and share the rest of the house, typically for 6-8 months, but not limited to, as long as they are actively participating in the program, and after-care services are also provided once families have graduated. During their stay, parents and young adults receive resources, advocacy, and support services from a team of professional staff, and the children are enrolled in local schools; Case Management, job readiness activities, and parenting classes<sup>5</sup> are just a few of the services offered to help equip each resident on their journey towards self-sufficiency.

Todd McNeal Executive Director of Hand In Hand Kids Works directly and specifically with, very troubled youth that have in a lot of cases, already been in and out of the system, from foster homes, to juvenile detention, and are no longer eligible to attend local schools, or be involved in any traditional community classes, support groups, and in some cases, denied housing and employment resources as well, due to their bad choices, and the actions they took, during their troubled past. Todd, being a previous "troubled youth" himself, started a shelter out of his own home, until he had one built, and focuses more on the kids who have been labeled as "bad", and works hard to keep kids out of foster care and detention centers. He has a 3 day planning period, where they assess and prioritize the immediate needs of the youth, and put a structured plan in place, always trying to keep them in their own communities if applicable, with goals and deadlines, to help keep them on task, and has set up different programs, that assists them during their transition, as well as after-care support and resources for them, moving forward, hence their motto, "We do life with our kids".

1 2/12/18 Hosted by David Summers, Operations Assistant for Salem Radio Seattle, the following speakers addressed the Media regarding the topics noted:

Robert France, Founding Member of Light My Fire of Puget Sound Introduced us to their not-for-profit organization, which teams up with local fire departments; to provide comfort and relief to those traumatized by home or business fires. They bridge the gap for families, with or without insurance, most being with very low income. A lot of the funding comes from insurance companies, and local neighboring businesses, including the community itself, as well as the many fundraisers they host. The firefighters determine the need, and allocate appropriately, which sometimes can be immediately, at the scene, depending on the urgency. They are going into their 5<sup>th</sup> year of business, and have raised over \$100,000.00, serving more than 300 families,

Bill Knudsen, Member of the Board, with Puget Sound Honor Flight, Shared with us, his own personal "heroes story", and how

losing his father as an infant; impacted his life as a child and even as a grown man, when he finally got some comfort, and closure, on the day he met and got to visit with, the last man that seen and served with his father, during one of the tours with Puget Sound Honor Flight. Four times a year, they take 75-80 veterans, on an all-expense paid trip, to Washington DC, where they get to meet and reunite with other veterans, and their guardians/travel companions, and during the trip, will take tour buses through the capitol, and visit each of the memorial's and monuments honoring our country's veterans. - Alaska Airlines, one of their sponsors and biggest contributors; has donated them their own decorated plane, as well as free food and drink, round trip, gives each Veteran his or her own American Flag blanket, and has multiple medical staff available- on each flight. On the last day of their trip, there is a huge banquet, honoring, celebrating, and thanking our veterans, and on the flight home, they are each given a handmade envelope, during "the last mail call", filled with lots of thank you cards, handwritten by young students who volunteer their time to help celebrate America's Heroes.

Mary Toews, Founder of Mari's Place of the Arts, Spoke of how they are fostering creativity and self-confidence in children aged 3-17 years old, by providing artistic, cultural, and occupational activities and programs for them. They have found that the children they work with, have improved their grades, increased their social skills, and have introduced them to culture they may not have learned otherwise, such as ethnic cooking, and speaking a second and/or foreign language.